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***Alice Korngold** advises companies and NGOs on strategy, board governance, sustainability, ESG, and diversity and inclusion. She is the author of A Better World, Inc.: How Companies Profit by Solving Global Problems...Where Governments Cannot (Palgrave Macmillan 2014) and Leveraging Good Will: Strengthening Nonprofits by Engaging Businesses (Jossey-Bass, Wiley 2005). She is a Visiting Professor at York University. She is conducting the Nonprofit Board Leadership Study with the World Environment Center and six multinational corporations.*