

Access to Experts



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Andrew Bell is program director for the Senior Human Resources Business Partners (USA) and Emerging Markets Human Resources Councils. He has also organized and chaired human resources-related conferences for The Conference Board, contributed to research, authored a number of publications, and served as a council member in Asia.

Bell has corporate and consulting experience in HR strategy, leadership development, and business operations in 35 countries, across six continents. He is currently president of AB Consulting Group, LLC. Previously, he served as vice president, international for CPP, Inc. (publishers of the MBTI personality assessment); ran his own consulting business in Singapore; and had a 23-year career with Unilever, during which he held senior roles in the UK, China, and Singapore. His final position at Unilever was senior vice president, human resources for the East Asia Pacific region. Bell holds an LLB degree in law and politics and is a chartered fellow of the Chartered Institute of Personnel and Development (UK).

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Publications by Andrew Bell

Executive Action Report

- [Redefining the Employee Value Proposition: New Developments in Asia-Pacific](#)
02 February, 2005
- [The Unique Challenges of Developing World-Class Business Leaders in Asia Pacific](#)
15 September, 2004

Research Report

- [Leadership Development in Asia-Pacific: Identifying and Developing Leaders for Growth](#)
28 March, 2006