Putting the Pace of AI Adoption into Perspective

Updated 26 July 2024

It took seven years for the internet to reach 100 million users. It took ChatGPT just 60 days. The business world has been talking about digital transformation since the mid-1990s, but the pace of AI adoption is something we have not faced before. As Claudio Truzzi, Director of Research and Innovation at the University of Brussels, and Senior Fellow at the Conference Board, states, “Even the experts are struggling to keep up.”

What must business leaders consider as we rush forward into the AI era?
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