



Enjoy this program? Join us for  
our next Marketing &  
Communications Watch webcast  
on January 28<sup>th</sup> at 11am ET

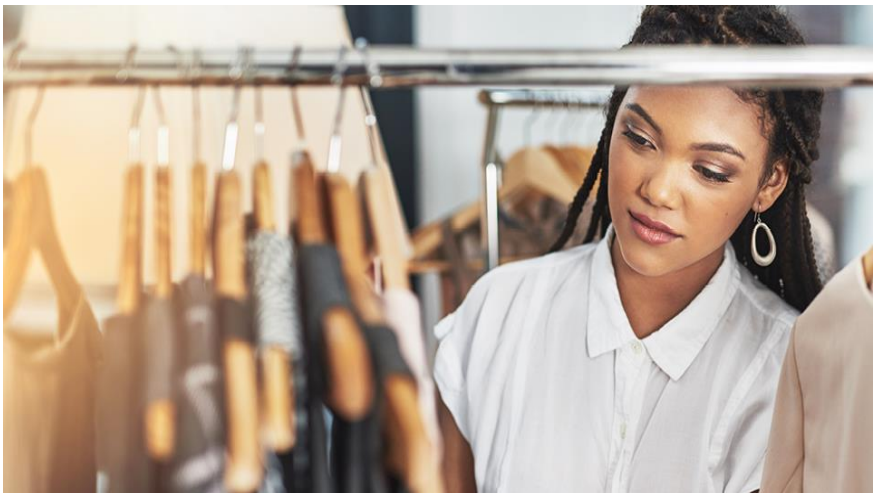
*Learn to inspire customers and talent through great storytelling.*

Join JP Kuehlwein, our Marketing Institute Leader, as he sits down with brand coach, **Greg Monaco**, to discuss how to build powerful, magnetic brands that attract both customers and talent.

Registration for this program will be available shortly at

[conference-board.org/webcasts/marketing-communications-watch](https://www.conference-board.org/webcasts/marketing-communications-watch)





## And join us for these future Marketing & Communications Center webcasts

- [The Time is Now Part 3 - Media, Technology & The Escalating Power of Culture in Content](#) on **January 14<sup>th</sup> at 3pm ET**  
Receive an update on the tech devices and media platforms we are using and the evolution of SVOD since 2018.
- [The Time is Now Part 4 - Welcome to The Evolution!](#) on **February 11<sup>th</sup> at 3pm ET**  
Receive an advanced cultural literacy course, including a deep dive into the “Cultural Closets” of Black & Hispanic Gen Zers and their parents to discover what they are keeping, throwing out and adding in.

Learn more or register at:

[conference-board.org/webcasts/the-time-is-now](https://www.conference-board.org/webcasts/the-time-is-now)



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**The Conference Board Influencers** podcast series helps connects listeners to marketing & communications leaders who are ahead of the game.

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