



Sustainability Leadership for 2020 and Beyond

Global Sustainability Center



Our panelists today



Dr. France Bourgoiuin
Director, Global Sustainability
LEO Pharma A/S



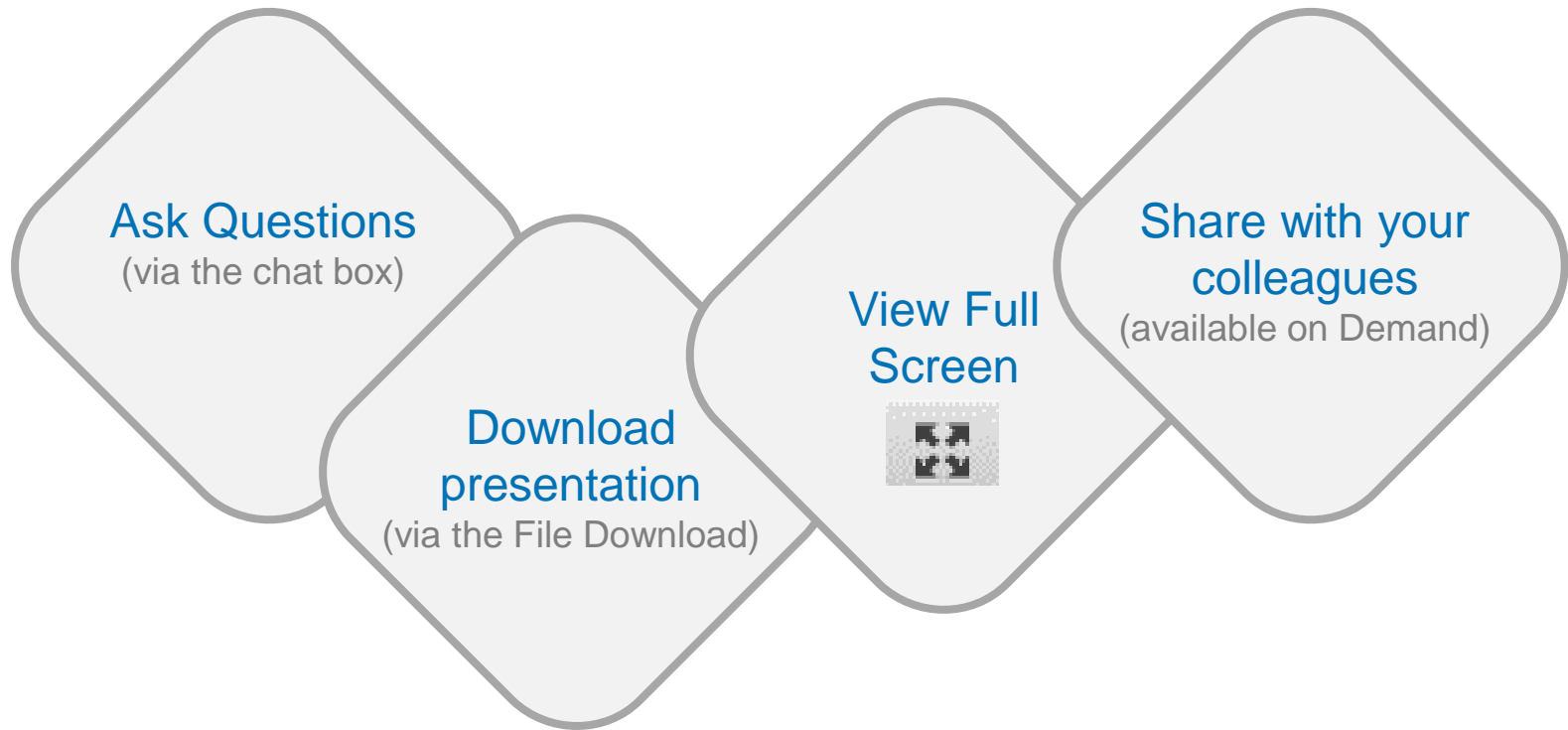
Anuj Saush
Senior Researcher, Sustainability
The Conference Board



Dr Uwe G. Schulte (Moderator)
Leader, Global Sustainability Center
The Conference Board



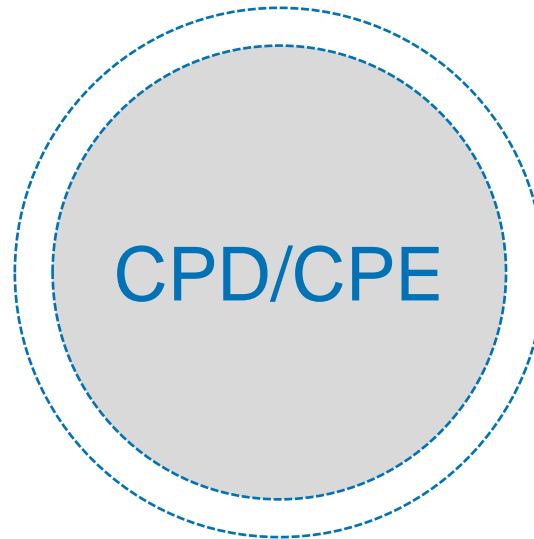
Making the most of the webcast



Tell us about your experience to help us improve our future program



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- Type your full name and email address in the space provided – specify “CPD” or “CPE”
- Click ‘ok’ for 3 popups that occur during the program
- Stay online for the entire webcast
- Credit available for participation in [live](#) webcast only



Our purpose

Support member companies to **create long-term value and positive impact** through **sustainability integration**

Timely, thought-provoking and relevant research

Guided by responsible standards & frameworks



- 1 POVERTY
- 2 ZERO HUNGER
- 3 GOOD HEALTH AND WELL-BEING
- 4 QUALITY EDUCATION
- 5 GENDER EQUALITY
- 6 CLEAN WATER AND SANITATION
- 7 AFFORDABLE AND CLEAN ENERGY
- 8 DECENT WORK AND ECONOMIC GROWTH
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
- 10 REDUCED INEQUALITIES
- 11 SUSTAINABLE CITIES AND COMMUNITIES
- 12 RESPONSIBLE CONSUMPTION AND PRODUCTION
- 13 CLIMATE ACTION
- 14 LIFE BELOW WATER
- 16 PEACE, JUSTICE AND STRONG INSTITUTIONS
- 15 LIFE ON LAND
- 17 PARTNERSHIPS FOR THE GOALS

Fact-based

Independent



Sustainability Leadership for 2020 and Beyond

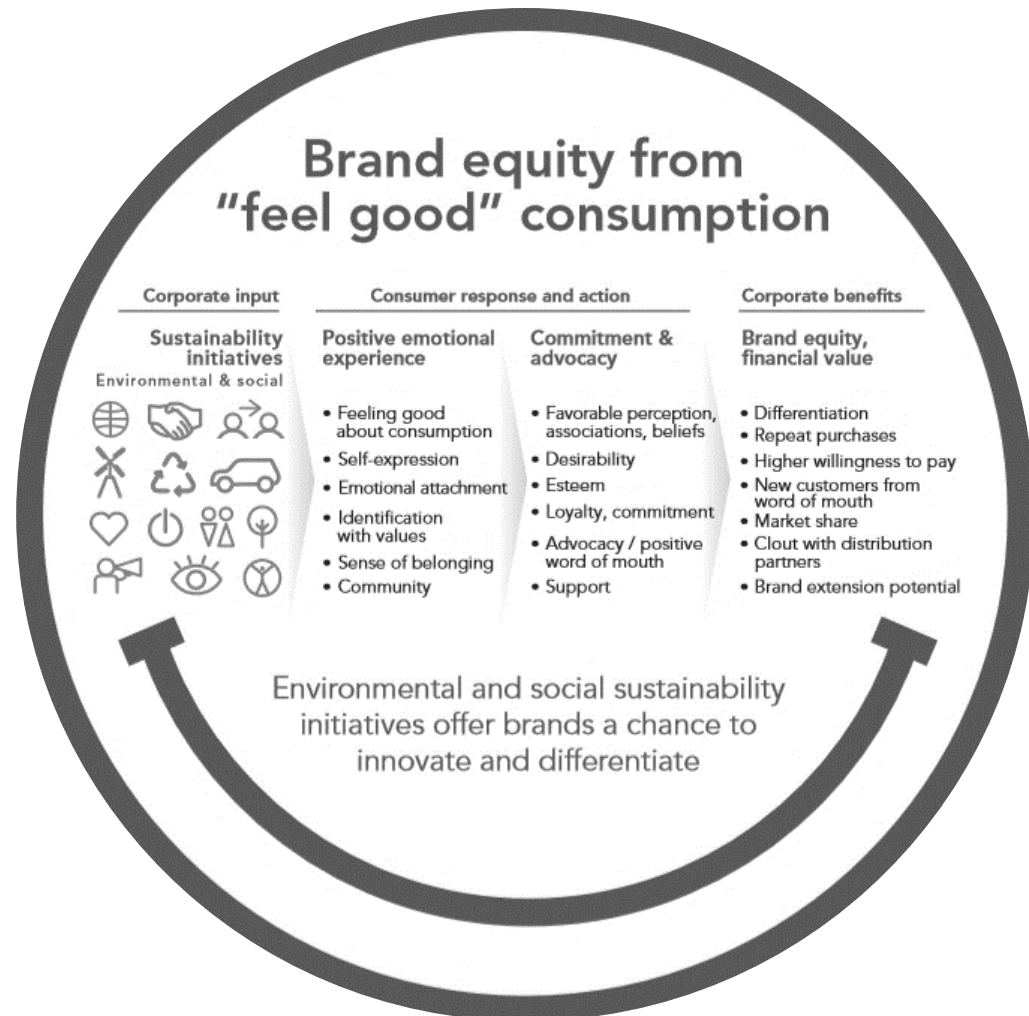
Sustainability at LEO Pharma

We are committed to improving the quality of life of people with skin diseases.

This is underpinned by a **responsible business culture**, centred on measuring and managing our **impact on society and the planet**.



An **embedded sustainability** approach can **improve business performance** and can also be a **meaningful brand differentiator** for buyers

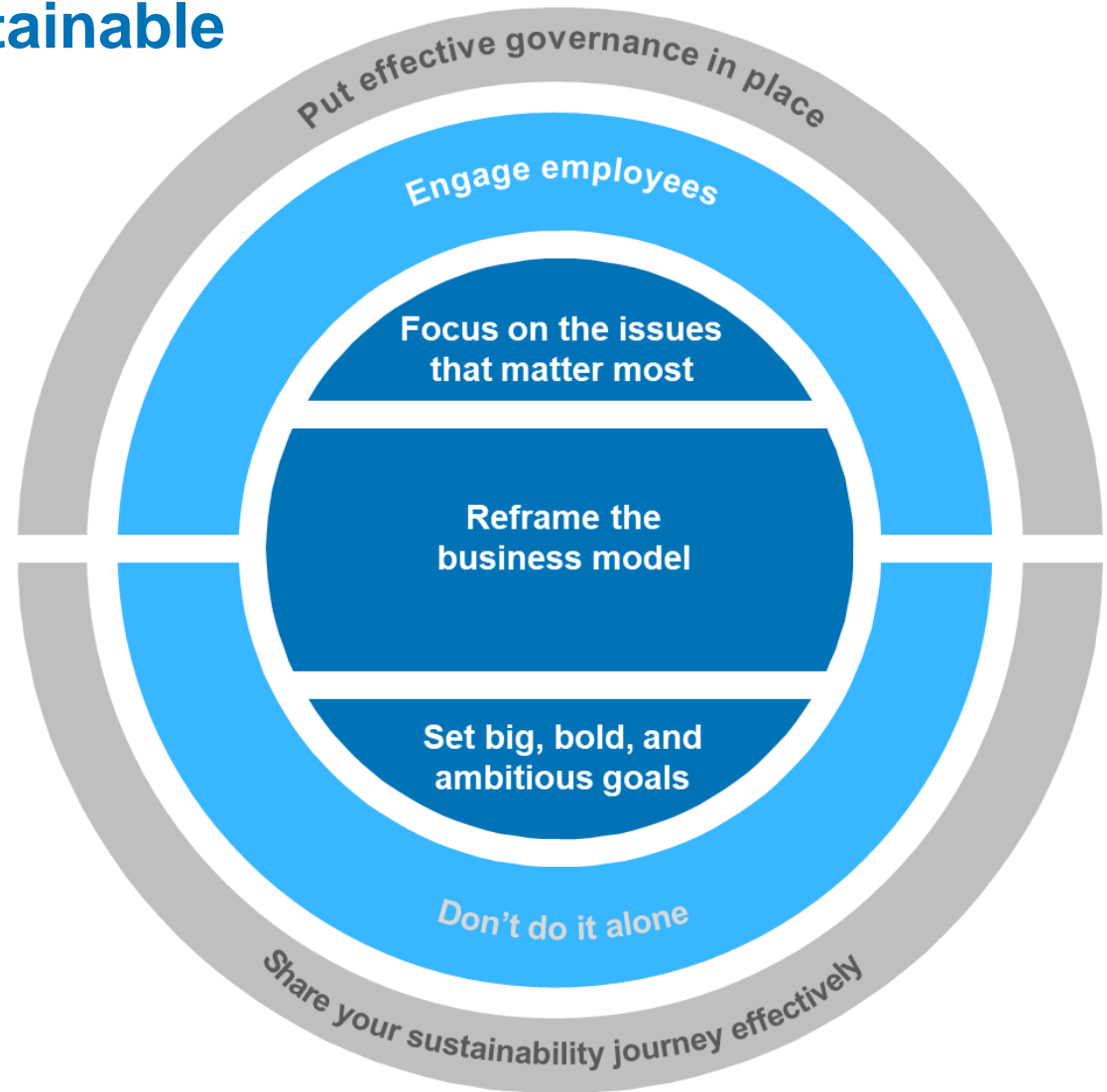


Source: Consumers' Attitudes about Sustainability, The Conference Board

Numerous studies confirm the correlation between good business practices in sustainability and economic profitability



Key factors for integration of sustainable business practices



Source: Key Factors for Integrating Sustainability, The Conference Board

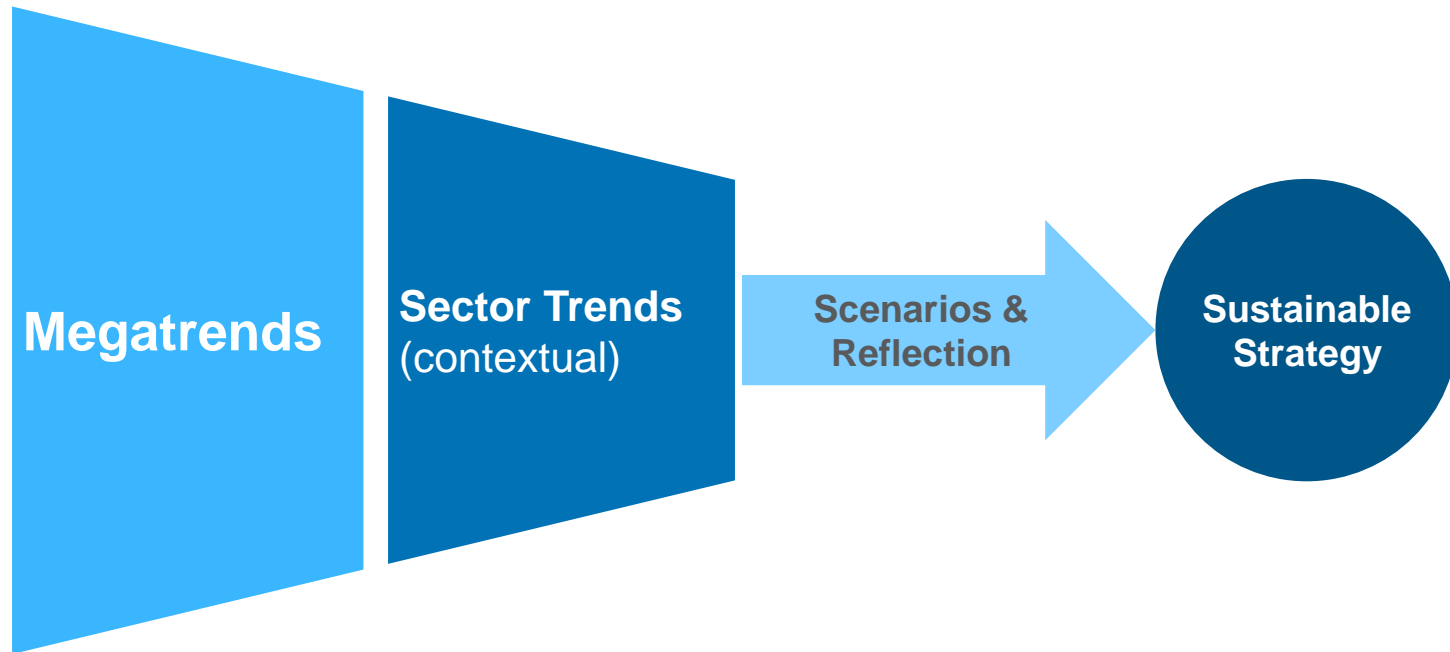




The world is too uncertain
and too complex to rely on
linear forecasts



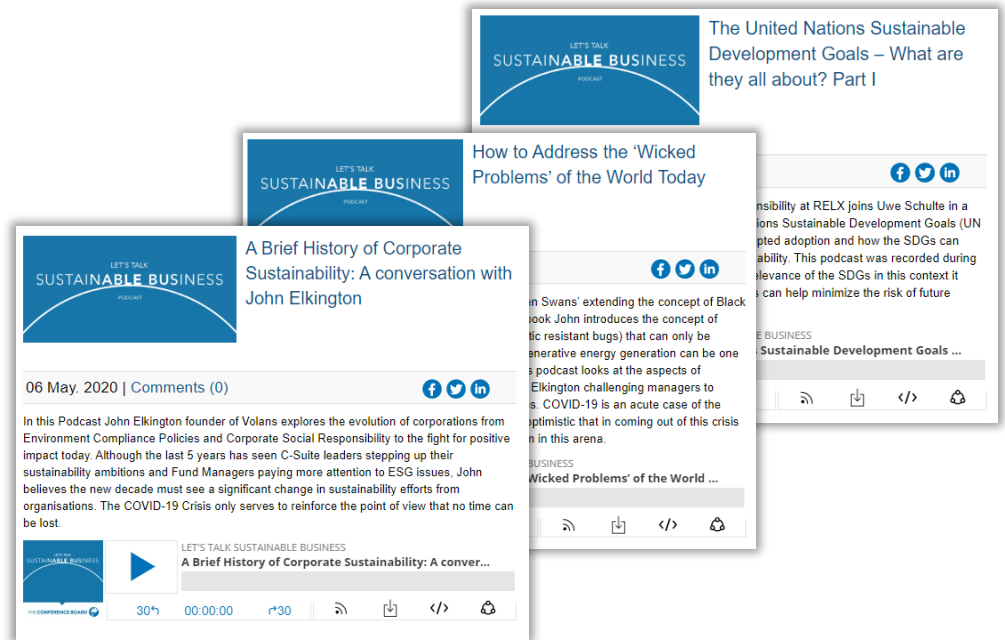
Scenario planning can help companies develop insights for the future



New Podcast series



THE CONFERENCE BOARD 





Upcoming webcasts

Community Investment Spectrum – Integrating Social Impact

Thursday, July 16

03:00 PM CET (Brussels) | 09:00 AM ET (New York)

Purpose-driven Companies

Thursday, September 17

03:00 PM CET (Brussels) | 09:00 AM ET (New York)



Feedback

Please help us improve by completing a short evaluation survey

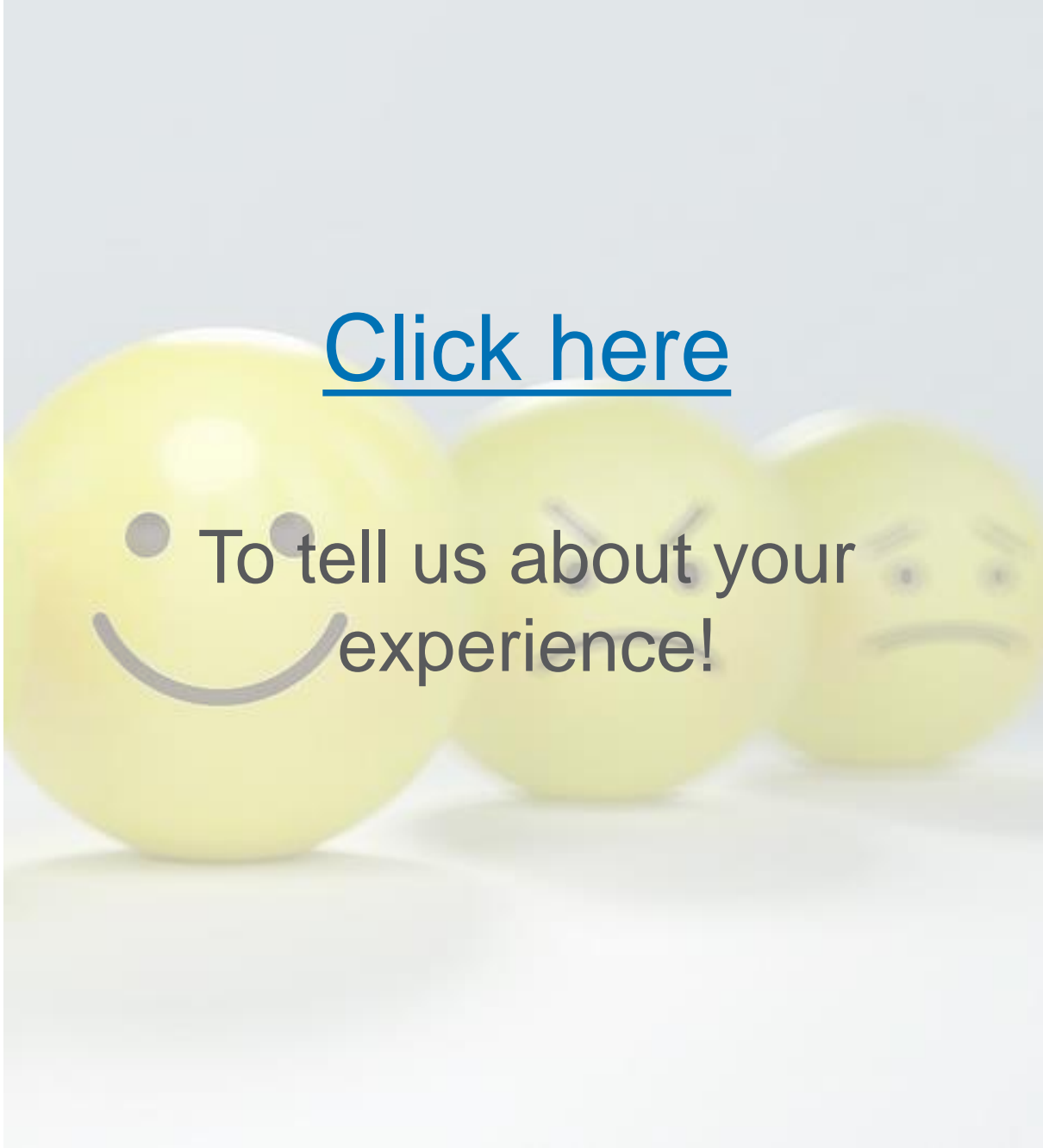
conference-board.org/webcasts

conference-board.org/centers/sustainability



[Click here](#)

To tell us about your
experience!



Sustainability can help organizations realize economic benefits in an uncertain economic and commercial environment

The questions below can help companies reflect on their approach to sustainability.

How is sustainability and the drive to deliver long-term value to society **integrated into** our company's **purpose**?

How are sustainability issues linked and **embedded** into our company's **strategic** and **operational processes**?

How can we evolve our **materiality process** to use it **as a strategy development tool** based on the impact on our business and the ability to impact/influence?

Do our sustainability goals **demonstrate leadership the world needs**?

How **engaged** are our **employees** on the sustainability agenda?

How effectively do we tell our **sustainability story**, including quantifying the environmental and social impacts?

