

## WAI INSIGHTS

### Define Your Workforce Analytics Roadmap

The Workforce Analytics Institute's 2015 pulse survey shows that more employers in Asia are taking on workforce analytics, with 92% of respondents in our October survey indicating that they have started or have plans to get started on workforce analytics. Here are details on where analytics is applied, what the challenges are, and how organizations can move forward:

**Where analytics is applied**

Workforce analytics is applied across the organization.



**Challenges faced**

Top three challenges are aggregating data, developing analytics capabilities and moving to predictive analytics.



**Way ahead**

A majority of respondents plan to enhance their analytics capability by increasing employee training, purchasing software or adding employees. 47% plan to turn to consultants for help.



# The Workforce Analytics Institute™

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**WAI Insights** is a regular newsletter that highlights high-impact research nuggets to help organizations be cognizant about data to drive fact-based business decision-making.

For more information, refer to our research sources:

[Workforce Analytics: The View from Asia](#)

[Big Data Doesn't Mean Big Brother \(Implications for Asia\)](#)

[How Do I Get Started in Workforce Analytics](#)

[Human Capital Analytics: A Primer](#)

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