Sourcing Close to Home
Businesses worldwide are shortening their supply chains

This is related to...
- Firms in mature economies are reshoring assisted by technology advantages.
- Increasingly competitive domestic suppliers in emerging markets.
- Less trade in intermediate goods across borders.
- Structurally lower growth rates of global trade compared to the previous two decades.

What This Means on the Ground
The Conference Board developed the Interactive Global Value Chain (GVC) Dataset for business decision makers to explore how GVC dynamics will affect their industries in specific countries and gauge the impact of trade policy changes—such as Brexit and NAFTA.

Consider these real-world examples:
- Information and Communication Technology Goods Industry in China
  - China used to be known for assembling technology goods like iPods with imported components but now increasingly catches more value added with domestic parts.
  - Domestic suppliers’ share in production value has stabilized (or even improved marginally) in recent years after having dropped by about 10 percentage points in the decade before.

- Automotive Sector in Germany
- Food and Drink Sector in US

Traditional US trade partners Canada and Mexico have seen their shares in US production stabilize or even decline, while those of Chinese firms have been growing.

Members of The Conference Board can access the Interactive Global Value Chain Dataset for free.
Gain insight to the trends in more than 19 industries in 43 countries that impact your business.

www.conference-board.org/trade-global-value-chains