

THE CONFERENCE BOARD

STRATEGIC WORKFORCE PLANNING ACADEMY



Accelerate your thinking. Expand your leadership. Elevate your career.

Firms use strategic workforce planning (SWP) to ensure they have the right people in the right jobs in the right place and at the right time. **The Conference Board Strategic Workforce Planning Academy** helps participants to develop and refine their talent processes and programmes, aided by peers and seasoned SWP practitioners. Small classes, personal mentors, and face-to-face and virtual meetings over several months will familiarise participants with the latest research in talent supply and demand, flexible labour strategies, and practitioner-identified competencies.

Benefits of attending

Participants develop models and a personal action plan to implement on completion of the programme. They develop the skills to:

Align and integrate SWP with the business strategy

Determine workforce gaps and prepare accordingly

Put in place contingency plans to ensure organisational agility

Conduct economic, market, and competitive scenario plans

How will strategic workforce planning help your organisation?

SWP is becoming increasingly important to organisations. Why? There are a variety of reasons:

- The aging workforce and approaching retirement wave
- Current and projected labour shortages
- Growing use of contingent, flexible workforces
- The need to leverage human capital to enhance return
- Mergers and acquisitions
- Evolution of technology and tools

To learn more, please visit <http://www.conferenceboard.org/eustrategicworkforceplanningacademy> or contact Johan Witters at +32 (0) 2 679 50 60 or academieseu@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organisations with the practical knowledge they need to improve their performance *and* better serve society. The Conference Board is a non-advocacy, not-for-profit entity.

Who should attend?

- VPs, directors and managers of human resources, talent acquisition and recruitment, organisational development, strategy and workforce planning
- Strategic HR practitioners
- Business line managers and executives
- High-potential and high-performing human capital and business practitioners
- Future leaders in the disciplines of HR, OD or the business line

