

Leadership Development Experiences

Executive development for you and your team



The Conference Board Leadership Development Experiences leverage the power of experiential learning to demonstrate how senior executives can better instruct, inspire, and equip their teams to manage successfully through uncertainty and change.

By engaging in unfamiliar experiences, you can unlock the single greatest asset you have for becoming a more effective leader: new insights. Instead of listening to a lecture on leading through crisis, travel to the Johnson Space Center and re-live the triumphant return of Apollo 13. Instead of talking about coaching, be coached in such sports as Paralympic volleyball and hear directly from athletes and Sports Scientists at the US Olympic Training Center.

Why experiential learning with The Conference Board?

- Experiential learning programs engage you in multiple dimensions – intellectual, emotional, psychological, and physical – leading to higher levels of retention.
- The Conference Board expertise in facilitating peer-to-peer learning and linking historical and current perspectives will increase the likelihood of your success in the here and now.
- Our approach encompasses all aspects of learning – from lectures and reading, to demonstration and discussion, to practical applications – to create indelible meaning for you.

Customized Leadership Development Experiences

The Conference Board Leadership Development Experience programs can be tailored to align with your individual, team and organizational goals. We integrate your unique culture, challenges, and goals to shape a program that helps your leaders tackle critical issues, overcome obstacles, and move your organization forward.

Experiential programs engage you in authentic experiences that:

- Create meaning by placing you in unfamiliar territory that sets in motion breakthrough connections back to the workplace.
- Allow you to make mistakes without fear in a risk-free environment.
- Break down barriers, demonstrating the benefits of cross-organizational communication and teamwork.
- Demonstrate the feasibility and applicability of change management.
- Use the power of analogy to make learning memorable and engaging.





The Apollo Program

Discovering how to lead when failure is not an option

Taking place at either Johnson Space Center in Houston or Kennedy Space Center in Cape Canaveral, you will delve into leadership practices from the 10-year period of The Apollo Program. Confront the challenges of innovation, maintaining global advantage, team leadership, and crisis and risk management.

Participants and teams will discover how to:

- Scan the environment to plan and prepare for challenges
- Encourage flexibility in crisis and risk management
- Create a culture of innovation that honors both failure and success

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Battle of Gettysburg

Communicating clarity and conviction to enroll people in your mission

Walk the fields of Gettysburg to relive critical decision making in the heat of battle. The program combines immersion in the story of the battle (delivered by a historian) with personal leadership applications (facilitated by a leadership expert). You will learn to set the context for engagement and to align the organization and its' resources for success.

Participants and teams will discover how to:

- Communicate your strategic intent for clarity and alignment
- Choose your leadership location/ position appropriately and identify key terrain
- Focus on opportunity in the consideration of risk

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Team USA

Creating high-performance in yourself, team and organization

Gathering at the U.S. Olympic Training Center in Colorado Springs, you will interact with elite athletes, coaches and sports scientists and learn how to push beyond limits, tap unknown reserves of resilience, and master the challenges that come from competing at the highest level.

Participants and teams will discover how to:

- Increase the capacity of "A" players to consistently deliver peak performance
- Find focus and "stay in the moment" in high-pressure, time-sensitive situations
- Increase the agility and resilience of yourself, your team and your organization

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D-Day at Normandy

Gaining insights into managing complexity and navigating the unexpected

During the Normandy Leadership Experience, you will walk in places where feats of courage came up against the limits of planning, and leaders faced split-second, life-or-death decisions amidst chaos and carnage. As you put yourself in the position of leaders who made decisions under intense pressure, you will engage in rich discussion combined with moments of reflection to foster even deeper insights.

Participants and teams will discover how to:

- Remain focused on strategic priorities, recognizing the difference between the critical and the important
- Balance the need for clear plans with flexibility in implementation
- Create an organizational structure to manage complexity across geography, departments, cultures and teams

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Register today

To learn more about open sessions or to customize a program for your organization, please contact: Jeff Jackson at +1 516-554-5599 or, jeff@experiencetolead.com

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