

# THE CONFERENCE BOARD COACHING & MENTORING ACADEMY



## Accelerate your thinking. Expand your leadership. Elevate your career.

Once you have your dream team of high performers in place, your work is only beginning. Your organisation's continued success depends not only on finding the right people for today, but on training and positioning tomorrow's leaders. Ever-increasing global competition means coaching and mentoring aren't just nice ideas—they're critical to your success. **The Conference Board Coaching & Mentoring Academy** offers the tools you need to create and implement a strategy for developing your team members' potential, thereby keeping your employees engaged, retaining key staff, managing performance, supporting change initiatives, and defining your organisational culture.

Small classes, personal mentors, face-to-face and virtual meetings over several months will help current and future leaders set up a robust coaching and mentoring strategy aligned to their organisation's strategy. Learn from organisations that have led the way in this field and be guided by an experienced faculty.

### Benefits of attending

Participants develop models and a personal action plan to implement on completion of the programme. They also develop the skills to:

**Deepen** knowledge of coaching and mentoring and the skills involved to support business objectives

**Formulate** a strategy and implementation plan for coaching and mentoring that supports the organisation's mission

**Improve** effectiveness in the organisation

**Establish** a supporting network of peers from the programme and learn best practices from the faculty members

### Who should attend?

New and senior managers with responsibility for developing or implementing a coaching strategy. Managers who need to develop management coaching and mentoring skills to achieve business goals. Directors and senior managers with responsibility for translating strategy into business performance.

**To learn more**, please visit <http://www.conferenceboard.org/coachingandmentoringacademy> or contact Johan Witters at +32 (0) 2 679 50 60 or [academieseu@conferenceboard.org](mailto:academieseu@conferenceboard.org)

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