

Chart of the Week



Use of board portals and social media

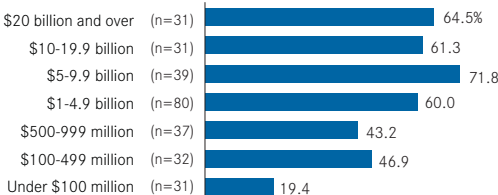
FROM *DIRECTOR COMPENSATION AND BOARD PRACTICES: 2013 EDITION*

Tablets and electronic portals designed specifically for directors have rapidly made their way into the boardroom. While directors also have become more accustomed to the use of social media, the vast majority of companies do not have a formal policy to regulate it.

Use of Board Portals, by Company Size

Companies using board portal technology

Annual Revenue

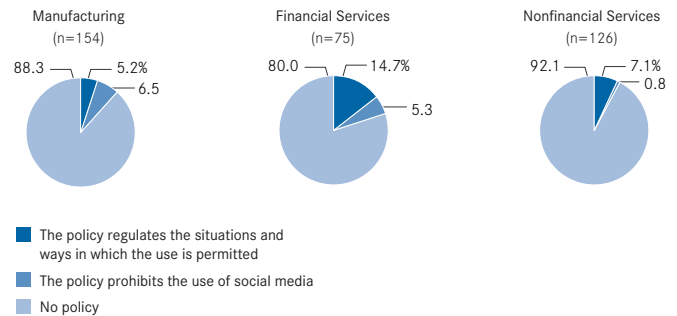


Asset Value



Source: The Conference Board/NASDAQ OMX/NYSE Euronext, 2013.

Use of Social Media by Directors, by Industry



Source: The Conference Board/NASDAQ OMX/NYSE Euronext, 2013.

Why it matters...

- Some board portals enable easier communication and collaboration with fellow board members. As their workloads and responsibilities continue to expand, directors may value more efficient ways to access relevant company information.
- In choosing the right technology, companies should fully address data security concerns. With today's easy access to social media outlets, danger may be just around the corner.

For more information on this and other 150 governance practices, download *Director Compensation and Board Practices: 2013 Edition* at: www.conference-board.org/boardpractices or contact Matteo Tonello at matteo.tonello@conference-board.org

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