



INITIATIVE ON SUSTAINABILITY

Chart of the Week



SUSTAINABILITY PRACTICES: 2012 EDITION

Climate change strategy

Of the 3,000 global companies analyzed, 39 percent reported having adopted a climate change strategy. Almost half of all industrials and utilities companies in the sample reported having adopted a climate change policy.

Climate Change Strategy, Adoption Rate by Index

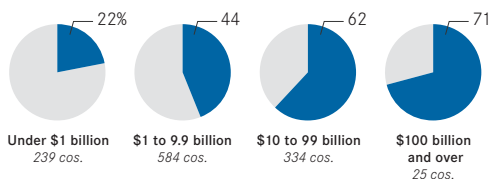
Within the Bloomberg ESG 3000 index, 39 percent of companies reported having a climate change strategy.



Sources: The Conference Board/Bloomberg, 2012.

Climate Change Strategy, Adoption Rate by Revenue Group

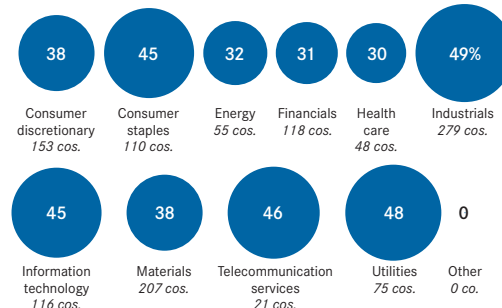
Bloomberg-listed companies in higher revenue groups were more likely to report the presence of a climate change strategy.



Sources: The Conference Board/Bloomberg, 2012.

Climate Change Strategy, Adoption Rate by Sector

Forty-nine percent of industrials companies reported having a climate change strategy.



Sources: The Conference Board/Bloomberg, 2012.

Why it matters...

- Changes in the Earth's climate can pose significant risks to business operations, especially for businesses that are highly dependent on the availability of natural resources.
- Investors and stakeholders are increasingly evaluating companies based on climate change preparedness, and a climate change strategy provides communication to stakeholders and investors on how a company plans to prepare for future risks.

For more information on this and over 70 other sustainability metrics, download *Sustainability Practices: 2012 Edition* at: <http://www.conferenceboard.org/sustainabilitypractices> or contact Matteo Tonello at matteo.tonello@conferenceboard.org

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