



CEO Challenge Business Perspectives Briefings Insights for You and Your Organization

The Conference Board CEO Challenge® 2013: The China Economic and Business Context

Thursday May 30, The Excelsior, Hong Kong

Join this Business Perspectives Briefing to learn of the most pressing challenges on the minds of CEOs globally and in China, as reflected in *The Conference Board CEO Challenge*® 2013 report. CEOs in China ranked **Innovation** – coming in at number three globally – as their most critical challenge. **Human Capital** – how best to develop, engage, manage and retain talent – was their second placed challenge. **Sustainability** remains the third-ranked challenge for CEOs in China – echoing the government's aggressive program in its twelfth five year development plan.

At this briefing, Bart van Ark, Executive Vice President and Chief Economist at The Conference Board, will share the findings from the study and invite comparison between challenges faced in China, Asia, and globally. The presentation will be followed by an open discussion on the economic and business environment, the impact on business leaders, and the strategies needed to meet business challenges.

To reserve your places, simply complete the registration form and send to:

Email: register.ap@conference-board.org

Fax: (Singapore) +65 6222 4637

Fax: (Hong Kong) +852 2869 1403

SPEAKER



Bart van Ark
Executive Vice President
Chief Economist
The Conference Board

PROGRAM

8:00 am	Registration
8:25 am	Welcome
8:30 am	Presentation by Bart van Ark
10:00 am	Q&A session
10:30 am	Adjourn

WHO SHOULD ATTEND

C-suite management and heads of strategy, planning, finance, operations and human capital; and all executives responsible for implementing strategies to address CEOs' challenges.

BRIEFING SERIES

May 17 | Singapore

May 20 | Jakarta

May 21 | Kuala Lumpur

May 23 | Bangkok

May 24 | Manila

May 30 | Hong Kong

May 31 | Shanghai



REGISTRATION FORM

The Conference Board CEO Challenge® 2013: The Economic and Business Context

Thursday May 30, Hong Kong

Please complete the fields below or attach your business card. The standard rate registration fee is applicable per attendee per event.

Title: Mr./ Mrs./ Ms./ other:

First Name

Last Name

Job / Title

Company

Address

Phone

Fax

Email

Assistant

Email

Registration Fee Per Participant

Standard Rate: US\$ 200

Associate Members of The Conference Board in Asia-Pacific: **Complimentary**

Payment

Check payable to **The Conference Board, Inc.** for US\$

Bank transfer (WIRE) in US\$ to: **The Conference Board, Inc.**

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ABOUT THE CONFERENCE BOARD

The Conference Board creates and disseminates knowledge about management and the marketplace to help businesses strengthen their performance and better serve society. Working as a global, independent membership organization in the public interest, The Conference Board conducts research, convenes conferences, makes forecasts, assesses trends, publishes information and analysis, and brings executives together to learn from one another. The Conference Board is a not-for-profit organization and holds 501 (c) (3) tax-exempt status in the United States. <http://www.conference-board.org>

ABOUT THE CONFERENCE BOARD CEO CHALLENGE

Since 1999, The Conference Board CEO Challenge® has asked CEOs, presidents, and chairmen across the globe to identify their most critical challenges. This year's survey features a revised set of 10 overall challenges, including the addition of Operational Excellence and Trust in Business. In addition to ranking Human Capital and Operational Excellence as the top challenges globally, CEOs show considerable regional convergence on top ranked challenges, while industry views differ. The key strategies that CEOs picked to deal with their top challenges show a focus on current employees and resources, and on improving processes and existing customer relationships in order to build internal strength and create value. <http://ceochallenge.org>

ABOUT THE HONG KONG MANAGEMENT ASSOCIATION

Established in 1960, the Association is a professional organization, which has effectively served the education and training needs of the working population in Hong Kong for 50 years. With a membership close to 12,000 executives, the Association organizes more than 2,000 programmes for approximately 48,000 participants annually.

ATTENDANCE POLICY

This invitation-only event has been designed for c-suite management; heads of strategy, planning, finance and human capital; and all executives responsible for implementing strategies to address CEOs' challenges. The program agenda shown is subject to change.

CANCELLATION POLICY

Full refund until three weeks before the meeting. US\$ 100 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

VENUE

The Excelsior Hotel
281 Gloucester Road
Causeway Bay
Hong Kong
Tel: +852 2894 8888

CUSTOMER SERVICE

The Conference Board Asia-Pacific

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BIOGRAPHIES

Bart van Ark, Ph.D.

Executive Vice President, Chief Economist
The Conference Board

Bart van Ark is executive vice president and chief economist of The Conference Board. He leads a team of almost two dozen economists who produce a range of widely watched economic indicators and growth forecasts, as well as in-depth global economic research. A Dutch national, he is the first non-U.S. chief economist in the 95-year history of The Conference Board.

Van Ark is an expert in international comparative studies of economic performance, productivity, and innovation. As a consulting director of international economic research for The Conference Board for 10 years he was responsible for its annual flagship publication on productivity and instrumental in helping to expand its comparative analytical capabilities to include productivity and labor- and consumer-market research across countries and regions. Van Ark continues to steward the longstanding research collaboration of The Conference Board with the University of Groningen in the Netherlands; a professor there since 2000, he holds the university's chair in Economic Development, Technological Change and Growth.

Van Ark obtained his Master's and Ph.D. degrees in economics from the University of Groningen. From 1988 to 1990 he worked as a research associate with the National Institute of Economic and Social Research (UK) on international comparisons of economic performance in Europe. He has participated in international research projects such as the Productivity Research Program of the McKinsey Global Institute. Van Ark has been extensively published in national and international journals, including the Journal of Economic Perspectives, Economic Policy, the Review of Income and Wealth, and The Brookings Papers on Economic Activity. He is a member of the editorial boards of several academic journals and serves on various advisory committees in the areas of productivity and national accounts.