

THE CONFERENCE BOARD ACADEMIES

PREPARING SENIOR PROFESSIONALS TO LEAD CHANGE



Accelerate your thinking and your career.

Hands-on learning and personalised coaching from business leaders characterise The Conference Board Academies and Labs, extended programmes for individuals and for existing teams. In-person and virtual meetings, webcasts, and mentoring create a dynamic learning experience.

Your individual performers will acquire new skills. Your teams will coalesce around shared goals. Your leaders will learn new ways to innovate and drive agile, responsive strategies. And your company will reap the benefits.

As a participant, you will:

Gain insight into best practices in your field through faculty comprised of practitioners from leading companies

Develop advanced skills in the latest technology, analytics and other tools reshaping the business landscape

Deepen your leadership abilities to articulate your vision, enlist others, create influence across the organisation, and shift behaviours and culture

Translate big ideas into practical next steps to implement change

Deliver greater value by connecting your focus area to business performance

Become part of a rich network of peers who continue to share ideas long after the programme is completed

About the programme

Programme	The curriculum covers preparatory work, self-assessment and organisational readiness assessment, case studies, mentoring, and strategy formulation.
Meeting	Participants will meet several times face-to-face over a period of several months. Interactive webcasts on member-selected topics will reinforce and enhance classroom learning.
Peer Learning	Participants will network and share in the collective knowledge of the group.
Learning Coaches	In additional sessions, faculty from leading companies will mentor participants.
Expert Resources	Expert knowledge from The Conference Board and its global network of top executives will provide insights on pressing and emerging issues.



Academies also offer these advantages

- Briefings from The Conference Board experts and industry leaders
- Advance access to The Conference Board research
- Access to all presentations, reading materials and supporting documentation
- Academy webcasts tailored to members' needs

Academy members and their teams can access

- ***The Conference Board Economics Watch***[®] – webcast and publication featuring a suite of key economic indicators and strategic insights on changing business and economic conditions worldwide.
- ***The Conference Board Governance Watch***[™] – webcast providing senior legal and compliance professionals new perspectives on issues and developments affecting corporate governance.
- ***The Conference Board Human Capital Watch***[™] – webcast highlighting the latest on what's happening in local and global labor market.
- ***The Conference Board KnowlEdge Series***[®] – unique webcasts featuring exclusive insights on key business issues.
- **Policy Watch** – webcast exploring the intersection of business and emerging US policy with the experts at the Committee for Economic Development.
- **Conference KeyNotes** – webcast reprising the best presentations from recent conferences in a live webcast, live Q&A with the headline presenters, and a written summary.
- **Ask TCB**[™] – unlimited access to our business information service.

To learn more, and to apply, please visit <http://www.conferenceboard.org/academies> or contact:

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The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organisations with the practical knowledge they need to improve their performance *and* better serve society. The Conference Board is a non-advocacy, not-for-profit entity.