INITIATIVE ON SUSTAINABILITY

Chart of the Week

SUSTAINABILITY PRACTICES: 2012 EDITION

Energy consumption

Of the 3,000 global companies analyzed, 47 percent reported their total energy consumption. Among these companies, those in the energy and utilities sectors reported the highest median energy consumption.

Energy Consumption, Disclosure Rate by Index

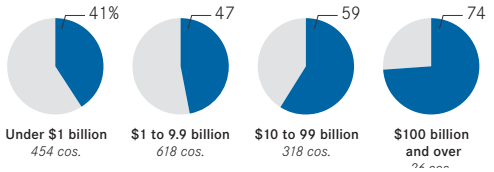
Forty-seven percent of Bloomberg ESG 3000 companies reported total energy consumption.

47%	23	13
1,416 cos.	*115 cos.*	*125 cos.*
Bloomberg ESG 3000	**S&P 500**	**Russell 1000**

Sources: The Conference Board/Bloomberg, 2012.

Energy Consumption, Disclosure Rate by Revenue Group

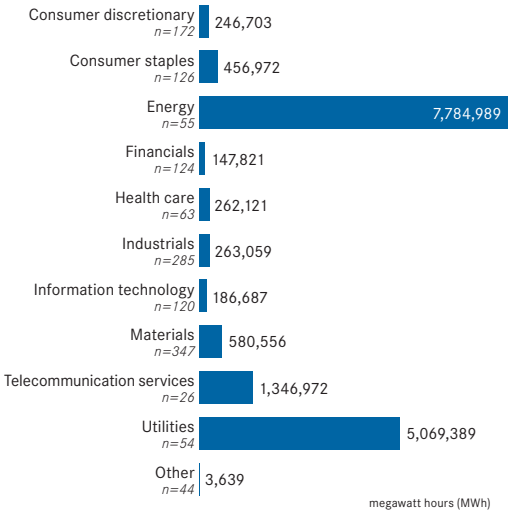
Bloomberg ESG 3000 companies with $100 billion and over in revenue were most likely to report total energy consumption.



Sources: The Conference Board/Bloomberg, 2012.

Energy Consumption, Median by Sector

The energy sector reported the highest median energy consumption.



Sources: The Conference Board/Bloomberg, 2012.

Why it matters…

- Energy is a key input to business, and the use of energy is inextricably linked to climate change through the emission of carbon dioxide and other greenhouse gases (GHGs).
- Improvements in energy efficiency can yield significant cost savings. McKinsey research shows that comprehensive energy efficiency measures in the U.S. could result in over $1.2 trillion in cost savings by 2020[1]

1 "Unlocking Energy Efficiency in the U.S. Economy," *McKinsey & Company*, 2009.

For more information on this and over 70 other sustainability metrics, download *Sustainability Practices: 2012 Edition* at: http://www.conferenceboard.org/sustainabilitypractices or contact Matteo Tonello at matteo.tonello@conferenceboard.org

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