



## The Committee for Economic Development of The Conference Board

### BUSINESS LEADERS WORKING IN THE NATION'S INTEREST

The Committee for Economic Development of The Conference Board (CED) was created in 1942 (then The Committee for Economic Development) during World War II by a group of nonpartisan business leaders who were concerned about the trajectory of the global economy. CED's work in those first few years alone contributed to great policy accomplishments such as the Bretton Woods Agreement, establishing both the World Bank and the International Monetary Fund, and the Marshall Plan, the economic aid program that helped rebuild Europe following World War II. Their work continues today by business leaders helping to formulate policies that are guided by America's free enterprise system. CED is a nonprofit, nonpartisan, business-led public policy organization that delivers well-researched analysis and reasoned solutions to our nation's most critical issues.

### POLICY FOCUS AREAS

#### DEMOCRATIC INSTITUTIONS

CED's corporate governance studies have encouraged corporate leaders to focus on long-term performance and rebuilding societal trust in business leadership.

#### EDUCATION

CED's education policy work considers education as an essential economic investment, from early childhood through K-12 to postsecondary.

#### FISCAL HEALTH

CED's fiscal health work defines a comprehensive approach to reducing the federal budget deficit, including tax reform that broadens the base and reduces tax rates, and market-based solutions to slow the growth of healthcare costs.

#### GLOBAL COMPETITIVENESS

CED's global competitiveness work emphasizes both domestic and international issues that affect global competition, such as regulation, energy policy, and the advancement of women on corporate boards.

**For member benefit information, please contact:**

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## PROGRAM FEATURES

CED members are able to participate in a variety of activities, including:

**The Policy & Impact Committee** CED's Policy & Impact Committee directs the research plans and approves all policy positions.

**Subcommittees** CED's Subcommittees meet regularly via conference call to weigh in on research and outreach plans. Current Subcommittees include: Education, Health Care, Women's Economic Contribution, Sustainable Capitalism, Fiscal Health, Money in Politics, and Global Trade.

**Policy Conferences** CED hosts two policy conferences each year in Washington, D.C. These two-day meetings bring together government officials and industry experts for policy discussions and networking. Conference attendance is usually about 250 people, with sponsorships available to showcase support of specific policies or programs.

"We need to be the voice of reason in a time when it's difficult to be heard, and deliver solutions for long-term fixes to the economy."

**Carl T. Camden**, President and CEO, Kelly Services, Inc.

"The Committee for Economic Development has a long history of championing sound fiscal policy, early education, strong corporate governance, and investment in our workforce."

**Roger W. Ferguson, Jr.**, President and CEO, TIAA-CREF

## WHO SHOULD JOIN

Membership at CED offers an opportunity for senior executives of business, academia, and NGOs to contribute business insights to our nation's most critical issues. Current CED membership is comprised of over 200 leaders at the Chair, CEO, President, or other top leadership level at a company.

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**Awards Dinners** The Distinguished Performance Awards Dinner and the Leadership in the Nation's Interest Award: are CED's two awards recognition programs. These awards dinners provide opportunities for CED to honor business leaders who have served in the nation's interest, or championed what CED refers to as "business statesmanship." The Distinguished Performance Awards Dinner, held annually in New York City, traditionally hosts about 500 business leaders and 80 corporate sponsors to showcase their support. CED bestows the Leadership in the Nation's Interest Award during its two policy conferences in Washington, D.C.

**Policy Briefings** All CED members receive weekly newsletters, and the opportunity to participate in monthly policy calls and periodic luncheons.

"I admire CED's ability to bring together business and academic leaders to find policy solutions without the constraints of partisanship. Americans want and deserve an economy and government they can trust and rely upon. I believe CED can play a strong role in making that a reality."

**Maggie Wilderotter**, Chairman and CEO, Frontier Communications Corporation