

## CED's Subcommittee Experience

### The Women's Economic Contribution Subcommittee

#### GOAL

Clearly communicate that gender inequality on corporate boards is not just a problem for women, but in fact a problem for business.

Encourage at least 30% participation on Fortune 500 corporate boards by 2018 by promoting CED's "Every Other One" initiative: encourage prominent corporations to adopt a target of recruiting women in one of every two board seat openings due to normal retirements, and to retain existing female seats.

#### CO-CHAIRS

Beth A. Brooke-Marciniak, Global Vice Chair,  
Public Policy, EY;  
Debra Perry, Non-Executive Director,  
Korn Ferry International, Inc.

#### WHO JOINS?

The Women's Economic Contribution Subcommittee is comprised of over 30 senior male and female business leaders representing large corporations, search firms, and consulting groups.

#### THE SUBCOMMITTEE EXPERIENCE\*

- Contribute to policy recommendations and discussion via conference calls
- Launch Report and National Initiative
- Hear from Guest speakers like Kiersten Salander, Deputy Chief of Staff, Chairman's Office and Chair, 30% Club U.S.

#### 2015 WORK PLAN

CED's Women's Economic Contribution Subcommittee will, as part of the "Every Other One" initiative, work with its members, to organize individual and small group meetings with members of nominating committees to discuss gender diversity and its positive impact on the performance and competitiveness of companies in the global marketplace. The Subcommittee plans to engage ten Fortune 500 companies per year, which have less than 30% women on boards. CED has 47 trustees who are currently sitting directors on at least one Fortune 500 board—providing access to a total of 83 Fortune 500 companies.

*\* CED Subcommittee participation is customized to the member's preferences and schedules. Subcommittee members have the opportunity to review documents and vote on the adoption of policy statements. Meeting minutes are circulated to all Subcommittee members after each meeting.*

**For member benefit information, please contact:**

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