


Companies
collaborate
improvement
value chain
voice for c



Net-Zero Pathway

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Net-Zero Pathway 

Reaching net-zero targets will require a complete **business transition**. Companies will need to **forgo stand-alone climate strategies** and **embed and align net-zero targets into their business strategies**.

Companies should **collaborate** to drive improvement in the value chain and use their voice **for climate action**.

Companies should **prioritize near-term emissions prevention and reduction** in their **own operations and across the entire value chain**.

Realizing net-zero targets will require companies to use carbon offsets, but **offsetting can only be credible as a secondary strategy**.

Integrity criteria »

- No double counting
- Do no significant harm
- Additionality*
- Accurate estimation
- Permanence of reductions

*Note: GHG reductions are additional if they would not have occurred in the absence of a market for offset credits.

Source: The Conference Board, 2022

Read more: <https://www.conference-board.org/topics/climate-change>

Climate change has become front and center for many investors, regulators, customers, and employees—and an increasing number of companies are making net-zero commitments.

These pledges can play a central role in guiding emission reductions and have grown in popularity in the last few years; over 20 percent of all companies in the Forbes Global 2000 list have a net-zero target in place. However, this momentum currently has limits: Asia is by far the largest carbon emitter, but committing to net-zero is still a nascent

practice for Asian companies.

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