Aligning ESG Strategy with Broader Environmental, Economic, and Social Goals

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Developing an effective corporate ESG strategy requires balancing financial goals with broader environmental and social aims while meeting the evolving needs of stakeholders. Our recent poll shows that 54% of executives believe their ESG strategy aligns very or extremely well with broader environmental goals such as reducing greenhouse gas emissions. However, fewer see strong alignment with economic (41%) and social objectives (33%). This likely reflects the greater clarity and international consensus around environmental targets.