

Podcast on Social Purpose: The Conference Board's Executives and Members Opine

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Thought leaders affiliated with The Conference Board's Governance Center and the Committee for Economic Development (CED) of The Conference Board spoke to The Bottom Line, a podcast on social progress.

The Bottom Line's Marty Goldensohn, recorded a news segment on BlackRock CEO Larry Fink's 2018 letter to CEOs that called for companies to find their social purpose and make a positive contribution to society. He interviewed Doug Chia, Governance Center executive director; Bernard Bailey, chairman of Authentix and incoming president of CED; Robert Kueppers, former deputy CEO of Deloitte and trustee of CED; and Ron Williams, former chairman and CEO of Aetna and trustee of The Conference Board.

The segment is in the first half of *Episode 23: Examining the Rise of the Social Enterprise With Deloitte's Erica Volini*.

The podcast is produced by Capital & Main and co-distributed by *Fast Company*.

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