

TRUSTED ELECTIONS

The Foundation of Economic Growth



Free and fair elections are fundamental to democracy and a stable economy. Business leaders, as trusted members of their communities, are uniquely positioned to strengthen confidence in the electoral process by promoting accurate information and encouraging civic participation.

S O L U T I O N S

- Reinforce election integrity through secure and transparent nonpartisan systems
- Encourage civic participation through accessible voter engagement
- Build public trust by leveraging accurate information on election processes
- Activate public-private collaboration on countering disinformation

Source: The Conference Board, 2026