

Leveraging trusted information to combat **Disinformation**

The proliferation of easy-to-use generative AI requires that policymakers and business leaders each play an important role in providing trusted information on election procedures and processes.

SOLUTIONS:

Make voting more accessible by encouraging early in-person and mail voting.

Commit to nonpartisan administration of elections and the safety of election administrators.

Push back against election falsehoods by implementing voting measures that increase trust and count ballots cast before Election Day to speed the announcement of results.

Secure elections and rebuild trust in the elections process.

Increase public-private collaboration on expanding public education about and deterring deepfakes.