

2ND QUARTER

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April – June 2026



THE CEO CENTER

the public policy center of The Conference Board

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# Impact Report

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Introducing The CEO Center **3**

Mission **4**

Policy Impact Priorities **5**

Members **6**

Research & Insights **9**

Impact & Awareness **11**

Signature Events **17**

President's Leadership Fund **21**



# Contents

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# CED IS NOW THE CEO CENTER

Effective June 2026, the Committee for Economic Development (CED), the public policy center of The Conference Board, is moving forward under a new name: The CEO Center.

Founded in 1942 amid the Second World War, CED has long been the premier forum for America's business leaders to advance reasoned, non-partisan solutions in the nation's interest.

For more than eighty years, CED has helped shape public policy on issues ranging from postwar economic growth (including the Marshall Plan and Bretton Woods Agreement) to education reform, corporate governance, fiscal responsibility, workforce development, and more. In 2015, CED joined The Conference Board to amplify its impact and bring its tradition of CEO-led policy leadership to a broader global network of business executives and policymakers.

As The CEO Center, the organization will build on its role within The Conference Board by expanding corporate engagement through new programs, research initiatives, and broader policy coverage. Its work will focus on three strategic pillars:

- **CEO Convenings** — Connecting CEOs through exclusive conversations that spark insight, relationships, and leadership impact.
- **Knowledge Partnerships** — Transforming Member expertise into influential ideas that shape business thinking and public dialogue.
- **Policy Impact** — Advancing business-led solutions that inform policy and make a measurable difference at the highest levels of government.

# MISSION



Since its legacy CEO founders in 1942 developed the Marshall Plan for Europe, The CEO Center's mission has been to harness the power of business leadership to chart a path forward to a more prosperous economy with equal opportunity for all Americans.

# THE CEO CENTER'S POLICY IMPACT PRIORITIES FOR 2026

## 250 YEARS FORWARD: STRENGTHENING AN AMERICAN FUTURE

As America marks 250 years, the nation faces a pivotal moment. Deep polarization endangers economic strength, democratic trust, and social cohesion. Yet paths forward exist. The CEO Center mobilizes business leadership to advance practical, nonpartisan solutions that reconnect and recommit us to the promise of a more united and prosperous future.

Long-term sustainable solutions to these problems require cohesive and robust agreement from leaders in business, government, and society. Central to this promise lie three critical initiatives:

- 1. To restore fiscal responsibility.** The CEO Center will continue its sustained work on entitlement reform, the federal budget, and improvements to the budget process, engaging both policymakers and the public, as well as assess the broader economic and fiscal implications of tariffs and trade policy.
- 2. To renew trust in democracy and free enterprise.** The CEO Center will help strengthen civic participation, elevate constructive debate, and promote a clearer public understanding of how democracy and free enterprise depend on one another.
- 3. To ensure education and technology build the workforce of tomorrow.** The CEO Center will champion an education-and-technology agenda that broadens opportunity, strengthens the middle class, equips the next generation to thrive in a rapidly changing economy, and reinforces the promise of the American dream.

A group of business professionals in a meeting. A woman in the center, wearing glasses and a blue blazer, is clapping her hands. To her right, a man in a white shirt and tie is also clapping. To her left, another woman is visible, also clapping. They are seated around a table with papers and a laptop. The background is slightly blurred, showing other people in the room.

# MEMBERS

Members of The CEO Center are chief executive officers, board directors, and key executives of leading US companies and higher education leadership who bring their unique experience to address today's pressing economic and geopolitical policy issues. Collectively they represent 30+ industries, over a trillion dollars in revenue, and more than 4 million employees.

# WELCOME NEW MEMBERS



**Dr. David Callender**  
President and CEO  
Memorial Hermann Health System



**Martina Cheung**  
President & CEO  
S&P Global



**Julie Jones**  
Chair  
Ropes & Gray LLP



**Tim Killeen**  
President  
University of Illinois



**Tim Murphy**  
Senior Managing Director  
Guggenheim Partners, LLC



**Michelle Peluso**  
Chief Executive Officer  
Revlon



**Pat Tomlinson**  
President and CEO  
Mercer, a Marsh Business



**Rich Whitney**  
Chairman and CEO  
Radiology Partners



**David Zwillinger**  
CEO  
DESRI

# THE CEO CENTER FELLOWS PROGRAM

The **The CEO Center Fellows Program** is an invitation-only, yearlong leadership program for rising executives, offering access to C-Suite leaders, exclusive networking, and insights on key economic and geopolitical issues. This unique next-gen leadership experience immerses participants in the world of The CEO Center Membership through private briefings, dynamic discussions, and peer engagement. The 2025–2026 class includes:

**Josh Akbar**

Genworth Financial

**Emily Fontaine**

IBM

**Leann Mester**

Healthpeak Properties, Inc.

**Amit Sedha**

Novolex

**Dawne Bell**

Grand Valley State University

**Rafael Garcia**

Novolex

**Ryan Otter**

Grand Valley State University

**Taylor Sommers**

Northwell Health

**James Burchfield**

Veeam Software  
Management

**Kirti Gavri**

Thrive

**Sarah Palluck**

Novolex

**Kara Starratt**

Paysafe

**Camryn Craig**

Hyundai Motor Company

**Matt Greer**

Sound Physicians

**Christina Peterson**

Google

**Gopitha Tharmalingam**

Veeam Software  
Management

**Mira Dewji**

Seyfarth Shaw

**Mike Harney**

IBM

**Jesse Pignatelli**

Bank of America

**Kathryn Wright**

Kraton

**Brigette Dusack**

Assurant

**Lindsey Kaltenbacher**

Kraton

**Shiva Pillay**

Veeam Software  
Management

**Alexandria Tytus**

DocuSign, Inc.

**Chloe Ellis**

SC Johnson

**Greg Kirstein**

Paysafe

**Amy Rein**

Genworth & CareScout

**Zahra Soonasra**

DocuSign, Inc.

**Foster Ferguson**

Stratasys

**Beth Marlowe**

Quest Diagnostics

**Jean Rho**

Healthpeak Properties, Inc.

For more information about The CEO Center Fellows Program or opportunities to sponsor and support the next generation of business leaders, please contact us at Michelle LaMarche Smith, [MLaMarcheSmith@tcb.org](mailto:MLaMarcheSmith@tcb.org).

# RESEARCH & INSIGHTS

The CEO Center's work focuses on major economic and civil challenges that lie at the intersection of business, policies, and society, including fiscal responsibility, technological innovation, energy resilience, reinforcing the US labor force through education transformation, and geopolitics and geoeconomics.

# RESEARCH BY THE NUMBERS



Policy Backgrounders provide timely insights on prominent business and economic policy issues facing the nation.

**Tariff Refunds and Tariff Investigations**

**White House Releases FY2027 Budget Request**

**OCC Proposes Stablecoin Regulations**

**Court of International Trade Rules Against The 10% Global Tariff**

**The Tariff Refund Process**

**Congress Struggles with DHS Funding and Reconciliation**

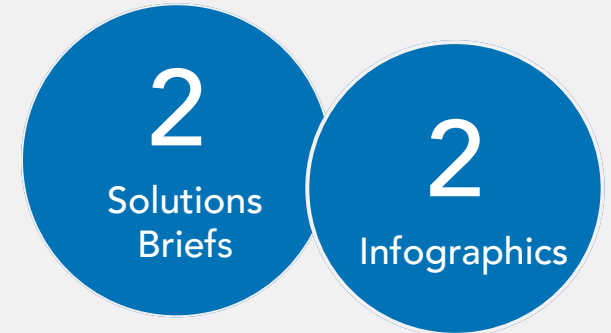
**US-China Summit—and the Future of US Policy on Taiwan**

**The Department of Labor and AI Data Sharing**

**US Spring Plantings Respond to Energy and Fertilizer Costs**

**Optional Semiannual Reporting for Public Companies**

**NATO: Toward the Ankara Summit**



## **A Stable Democracy at 250: Trusted Elections as the Foundation**

This Solutions Brief outlines a series of recommendations to strengthen election integrity in advance of the 2026 midterm elections.

## **Addressing US Health Care Workforce Shortages**

This Solutions Brief outlines a comprehensive strategy to address health care workforce shortages.



# IMPACT & AWARENESS

Our nation requires committed business leadership to meet the challenges of these unprecedented times and support, guide, and advance solutions in the nation's interest.

The CEO Center's insights and solutions are shared through extensive national outreach efforts in order to achieve tangible impact.

## IMPACT BY THE NUMBERS

**25** Total Policymaker Briefings



**8 REPUBLICANS**



**8 HOUSE**



**8 DEMOCRATS**



**8 SENATE**



**3 EXECUTIVE BRANCH**

# IMPACT BY THE NUMBERS

## BRIEFINGS: Health Care Workforce



Senator James Lankford (R-OK)  
Senator Lisa Murkowski (R-AK)  
Senator Rick Scott (R-FL)  
Representative Ken Calvert (R-CA)  
Representative John Moolenaar (R-MI)  
Representative Dan Newhouse (R-WA)  
Representative Adrian Smith (R-NE)



Senator Tim Kaine (D-VA)  
Senator Jeff Merkley (D-OR)  
Senator Chris Murphy (D-CT)  
Senator Mark Warner (D-WA)  
Representative Janelle Bynum (D-OR)  
Representative Kim Schrier (D-WA)



House Committee on Ways and Means  
(D-Minority)



Senate Special Committee on Aging  
(D-Minority)



Department of Health and Human  
Services (HHS)

# IMPACT BY THE NUMBERS

## BRIEFINGS: Fiscal Commission



**Representative John Moolenaar (R-MI)**



**Congressional Budget Office (CBO)**



**Government Accountability Office (GAO)**

## BRIEFINGS: Stable Democracy



**Alaska State Chamber of Commerce**



**Oregon Secretary of State**



**Governor Matt Meyer (DE)**



**National Association of Counties**



**Vermont Secretary of State**



**Tennessee Secretary of State**

# AWARENESS BY THE NUMBERS

**3** **WEBCASTS** ▶ 641 Total Registrants



**The Iran Conflict: Risks for the Global Economy** » 317 registrants

**Solutions to US Health Care Workforce Shortages** » 91

**How Businesses Are Scaling AI and How Policy Can Help** » 233

5 YTD

**2** **PODCASTS** ▶ 511 Total Downloads



**America at 250: How Can We Move Past Political Deadlock** » 271 downloads

**America at 250: How Higher Ed Can Cultivate Citizenship** » 240

5 YTD

**5** **MEMBER BRIEFINGS** ▶ Highlights



**The Third Gulf War: Implications for Global Energy Markets**

» with Anne-Sophie Corbeau, Global Research Scholar, Center on Global Energy Policy, School of International and Public Affairs, Columbia University

**Global Economic Update**

» Erik Lundh, Senior Economist, Global, The Conference Board

**The Future of the Central Bank Under the New Chair**

» with Yelena Shulyatyeva, Senior US Economist, The Conference Board

9 YTD

**35** **TOTAL MEDIA MENTIONS** ▶ Featured Outlets



REUTERS

**Forbes**

**FORTUNE**

**Schwab**  
NETWORK

53 YTD

**18** **EMAILS/NEWSLETTERS** ▶



53 YTD

**6,192** **TOTAL WEBSITE VISITS** ▶



14,426 YTD

# IMPACT & AWARENESS: FOUNDATION GRANT WORK



## ADTALEM GLOBAL EDUCATION FOUNDATION

Conducting activities highlighting best practices on how businesses in the healthcare sector can determine skills requirements for their future workforces, collaborate with higher education institutions, healthcare industry leaders, and others to improve training curricula, and coordinate efforts to upskill and increase employment opportunities for underserved populations.



## JOBS FOR THE FUTURE

As a partner and subgrantee to support the organization's partnership with the Good Jobs Challenge of the U.S. Economic Development Administration (EDA), The CEO Center provides technical assistance and subject matter expertise to help regional grantees address and find solutions to workforce challenges.



## ALLIANCE FOR EARLY SUCCESS

Serving as a national technical assistance provider to support state partner organizations on policy issues such as expanding access to high-quality child care and pre-K; strengthening the early learning workforce and improving compensation; and expanding shared services networks to meet community needs.



## PETER G. PETERSON FOUNDATION

Increasing awareness among policymakers and their staffs as well as business leaders about the challenges unsustainable levels of Federal debt pose to our economy and society.

# EVENTS

The CEO Center Summits provide an exclusive opportunity for interaction with senior policy officials and experts to discuss and shape public policy solutions in the nation's interest.

The CEO Center's Distinguished Leadership Awards Celebration honors outstanding business leaders and their companies who exemplify The CEO Center's mission by answering the call for business stewardship, corporate citizenship, and demonstrating a strong commitment to public policy in the nation's interest.

## Q2 EVENTS

### POLICY SUMMIT: Spring 2026 ► June 9–10, 2026 | Washington, DC

The CEO Center held its **Spring Policy Summit** in Washington on June 10. From AI and the economy to geopolitics, defense, immigration, and the future of education and work, the day convened CEOs and university Presidents with policymakers and thought leaders to discuss the forces reshaping business and society. The topics were wide-ranging, but a common theme emerged: solving complex challenges requires practical ideas, constructive dialogue, and leaders willing to work across differences.



In a moment when polarization often dominates the headlines, the Summit served as a valuable reminder that bipartisan pathways forward are still possible—and that business leaders have an important role to play in helping drive them. Sincere thanks to everyone who joined us and helped make the Summit such a success. A special thanks to our sponsors: AlixPartners, Ellig Group, Growth Protocol, Peter G. Peterson Foundation, and RW2 Enterprises.

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## 2026 EVENTS | SAVE THE DATE

**DISTINGUISHED LEADERSHIP AWARDS CELEBRATION** ►

October 21, 2026 | NYC

**POLICY SUMMIT: Fall 2026** ►

November 12, 2026 | NYC/Hybrid

# 2026 EVENTS

## DISTINGUISHED LEADERSHIP AWARDS CELEBRATION ►

October 21, 2026

### HONOREES



**Janet Truncale**  
EY Global Chair and CEO



**Kathleen M. Mazzarella**  
Chairman, President, and CEO  
Graybar



**Kristin Peck**  
CEO  
Zoetis



**Vincent J. Delie Jr.**  
Chairman, President, and CEO  
F.N.B. Corporation and First  
National Bank



F.N.B. Corporation



**Antoinette Gawin**  
President and CEO  
Terumo Blood and Cell Technologies



# THE PRESIDENT'S LEADERSHIP FUND

In moments of challenge and opportunity, The CEO Center has always risen to meet the moment—because of leaders like you. Your steadfast commitment fuels everything we do, and we're deeply grateful for your continued support.

We relaunched the **President's Leadership Fund**—not to simply maintain momentum, but to accelerate it. This annual initiative is critical to expanding The CEO Center's influence, elevating our policy voice, deepening the Member experience, and elevating our leadership programs.

## What Your Support Makes Possible

- **Policy Impact:** Advancing nonpartisan solutions to the nation's most pressing challenges.
- **Leadership Initiatives:** Empowering today's and tomorrow's leaders with knowledge, networks, and opportunities to lead boldly.
- **Convenings & Collaboration:** Creating opportunities where leaders connect, exchange ideas, and work together to turn solutions into action.

## To donate, please contact:

Michelle LaMarche Smith

Email: [MLaMarcheSmith@tcb.org](mailto:MLaMarcheSmith@tcb.org)

## About Your Contribution

The Conference Board is a 501(c)(3) nonprofit organization. Your tax-deductible contribution directly supports our ability to deliver trusted insights, independent research, and leadership programs that shape the nation's future.