



FOR RELEASE: 11:00 A.M. (RIO DE JANEIRO TIME), JULY 17, 2014

The Conference Board[®]

THE CONFERENCE BOARD LEADING ECONOMIC INDEX[®] FOR BRAZIL, TOGETHER WITH FUNDAÇÃO GETULIO VARGAS AND RELATED COMPOSITE ECONOMIC INDEXES FOR JUNE 2014

The Conference Board Leading Economic Index[®] for Brazil, together with Fundação Getulio Vargas (TCB/FGV Brazil LEI), decreased 0.2 percent and *The Conference Board Coincident Economic Index*[®] for Brazil, together with Fundação Getulio Vargas (TCB/FGV Brazil CEI), declined 0.1 percent in June.

- The TCB/FGV Brazil LEI fell slightly in June, its sixth consecutive decline. A large decrease in the manufacturing survey more than offset positive contributions from stock prices, the inverted interest rate, and the terms of trade index. The leading economic index is down 4.0 percent (about a -7.9 percent annual rate) for the first half of 2014, a sharper decline than its 0.9 percent (about a -1.7 percent annual rate) drop over the previous six months. Moreover, the weaknesses among the leading indicators have remained very widespread in recent months.
- The TCB/FGV Brazil CEI, a measure of current economic activity, also fell slightly in June. With this month's decline, the coincident economic index is unchanged over the first half of this year, down slightly from the increase of 0.1 percent (about a 0.2 percent annual rate) in the second half of 2013. Meanwhile, Brazil's real GDP grew 0.7 percent (annual rate) in the first quarter of 2014, down from 1.8 percent in the last quarter of 2013.
- The TCB/FGV Brazil LEI has been declining throughout 2014. As a result, its six-month change continues to fall deeper into negative territory with very widespread weaknesses among the components. Meanwhile, the TCB/FGV Brazil CEI registered no growth in the first half of the year. Taken together, the continued and widespread stagnation in both the LEI and CEI suggest that the current modest rate of economic expansion is unlikely to accelerate in the second half of the year.

<u>LEADING INDICATORS.</u> Four of the eight components that make up the TCB/FGV Brazil LEI increased in June. The positive contributors — in order from the largest positive contributor to the smallest — were stock prices, the swap rate (inverted), the terms of trade index, and the consumers survey: expectations index. The negative contributors to the index — in order from the largest negative contributor to the smallest — were the manufacturing survey: expectations index, the exports volume index, the consumer durable goods production index*, and the services sector survey: expectations index.

The next release is scheduled for Monday, August 18, 2014 at 11:00 A.M. (Rio de Janeiro time) In New York – Monday, August 18, 2014 at 10:00 A.M. (ET) With the decrease of 0.2 percent in June, the TCB/FGV Brazil LEI now stands at 121.1 (2004=100). Based on revised data, this index declined 1.8 percent in May and declined 0.4 percent in April. During the six-month span through June, the TCB/FGV Brazil LEI decreased 4.0 percent, and only one of the eight components advanced (diffusion index, six-month span equals 12.5 percent).

<u>COINCIDENT INDICATORS.</u> Three of the six components that make up the TCB/FGV Brazil CEI increased in June. The positive contributors to the index — in order from the largest positive contributor to the smallest — were occupied employed population*, the volume of sales of the retail market index*, and average real income of workers*. Shipments of corrugated paper declined, while industrial production* and industrial electric energy consumption* were unchanged in June.

With the decrease of 0.1 percent in June, the TCB/FGV Brazil CEI now stands at 128.2 (2004=100). Based on revised data, this index was unchanged in May and decreased 0.1 percent in April. During the six-month span through June, the TCB/FGV Brazil CEI remained flat, and four of the six components advanced (diffusion index, six-month span equals 66.7 percent).

FOR TABLES AND CHARTS, SEE BELOW

DATA AVAILABILITY AND NOTES. The data series used to compute the TCB/FGV Brazil LEI and the TCB/FGV Brazil CEI reported in this release are those available "as of" 5:00 P.M. (ET) on July 15, 2014.

* The series in the TCB/FGV Brazil LEI that is based on our estimates was the consumer durable goods production index. The series in the TCB/FGV Brazil CEI that are based on our estimates were occupied employed population, volume of sales of the retail market, average real income of workers, and industrial electric energy consumption.

METHODOLOGY REVISION OF SERIES FROM IBGE

In May 2014, the Brazilian Institute of Geography and Statistics (IBGE) announced methodological changes in two data series: industrial production and production of durable goods. The changes date back to January 2002 and consisted of updating sector classifications, revising sector weights, and revising seasonal adjustment factors.

These revisions impact one of the eight components used in the TCB/FGV Brazil LEI — Consumer Durable Goods Production Index — and one of the four components used in the TCB/FGV Brazil CEI — Industrial Production Index.

These revised series were incorporated in the May 2014 release, including the normal LEI revisions going back six months. However, we will revise the entire history of the LEI to incorporate revisions in the underlying component data during our regular annual benchmark revisions, which take place once a year in January. Please note that the revisions did not impact the overall trend or their turning points of the indexes.

For further information:

The Conference Board New York: Jonathan Liu: 1-732- 991-1754 / jonathan.liu@conference-board.org Carol Courter: 1-732-672-2817 / <u>courter@conference-board.org</u> Indicators Program: <u>indicators@conference-board.org</u> The Conference Board Brussels: Andrew Tank: 32 2 675 5405 / <u>andrew.tank@conference-board.org</u> RIO DE JANEIRO: FGV/IBRE Thais Thimoteo: 55 21 3799 6836 | <u>thais.thimoteo@fgv.br</u> Juliana Rocha: 55 21 3799 6913 | <u>Juliana.mrocha@fgv.br</u> <u>THE CYCLICAL INDICATOR APPROACH.</u> The composite economic indexes are the key elements in an analytic system designed to signal peaks and troughs in the business cycle. The leading and coincident economic indexes are essentially composite averages of several individual leading or coincident indicators. (See page 3 for details.) They are constructed to summarize and reveal common turning point patterns in economic data in a clearer and more convincing manner than any individual component—primarily because they smooth out some of the volatility of individual components.

Historically, the cyclical turning points in TCB/FGV Brazil LEI have occurred before those in aggregate economic activity, while the cyclical turning points in TCB/FGV Brazil CEI have occurred at about the same time as those in aggregate economic activity.

Further explanations of the cyclical indicator approach and the composite economic index methodology appear in The Conference Board's *Business Cycle Indicators* report and website: <u>www.conference-board.org/data/bci.cfm</u>

Brazil Composite Economic Indexes: Components and Standardization Factors

Leading Economic Index	Factor
1. SWAP Rate	0.3301
2. Manufacturing Survey: Expectations Index	0.1241
3. Services Sector Survey: Expectations Index	0.0883
4. Consumers Survey: Expectations Index	0.1155
5. Stock Prices: BOVESPA Index	0.0394
6. Terms of Trade Index*	0.1912
7. Consumer Durable Goods Production Index*	0.0564
8. Exports Volume Index	0.0550
Coincident Economic Index	
1. Industrial Production	0.1133
2. Industrial Electric Energy Consumption	0.0832
3. Shipment of Corrugated Paper	0.0782
4. Volume of Sales of the Retail Market	0.0855
5. Occupied Employed Population	0.5322
6. Average Real Income of Workers	0.1076

The component factors are inversely related to the standard deviation of the month-to-month changes in each component. They are used to equalize the volatility of the contribution from each component and are normalized to sum to 1.

These factors were revised effective with the release in January 2014. Updates to the leading and coincident indexes normally only incorporate revisions to data over the past six months. The factors above for the leading economic index were calculated using the July 2008 to December 2012 period as the sample period for measuring volatility. Separate sets of factors for the October 2005 to June 2008, October 1999 to September 2005, and February 1996 to September 1999 period, are available upon request. The factors above for coincident economic index were calculated using the February 2003 to December 2012 period as the sample period. Separate sets of factors for the April 2002 to January 2003, March 2002, February 1996 to February 2002 period, are available upon request. These multiple sample periods are the result of different starting dates for the component data. When one or more components are missing, the other factors are adjusted proportionately to ensure that the total continues to sum to 1. For additional information on the standardization factors and the index methodology, visit our Web site: www.conference-board.org/data/bci.cfm

The trend adjustment factors for the leading economic index are 0.0930 (calculated over the 2004 - 2012 period) and -0.1055 (calculated over the 1996 - 2003 period).

To address the problem of lags in available data, those leading and coincident indicators that are not available at the time of publication are estimated using statistical imputation. An autoregressive model is used to estimate each component. The resulting indexes are constructed using real and estimated data, and will be revised as the data unavailable at the time of publication become available. Such monthly data revisions are now a regular part of the U.S. Business Cycle and Global Indicators program. The main advantage of this procedure is to utilize in the leading economic index the data such as bond yields, stock prices, and change in consumer expectations that are available sooner than other data on real aspects of the economy such as durable goods production. Empirical research by The Conference Board suggests there are real gains in adopting this procedure to make all the indicator series as up-to-date as possible.

NOTICES

The 2014 schedule for TCB/FGV Brazil LEI updates is:

July 2014 Data ... Monday, August 18, 2014 August 2014 Data ... Wednesday, September 17, 2014 September 2014 Data ... Friday, October 17, 2014 October 2014 Data ... Monday, November 17, 2014 November 2014 Data ... Wednesday, December 17, 2014

All releases are at 11:00 A.M. (Rio de Janeiro time).

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The Brazilian Institute of Economics (Instituto Brasilieiro de Economia—IBRE) at Fundação Getúlio Vargas (FGV) was founded in 1951 to research, analyze, produce and disseminate macroeconomic statistics and applied studies. Its purpose is to inform and help improve public policies and private activities in the Brazilian economy. IBRE is a leading institute in calculating the Brazilian GDP and producing price indices including the General Price Index (IGP) which served as Brazil's official inflation index for many years. In addition to price indices, IBRE prepares trend and business cycle indicators that are widely used by administrators and analysts. www.fgv.br/ibre

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The Conference Board Leading Economic Index® and The Conference Board Coincident Economic Index® for Brazil, together with Fundação Getulio Vargas

	Table 1Summary of Brazil Composite Economic Indexes									
	2013			2014						
	Dec.	Jan.	Feb.	Mar.	Apr.	May.	Jun.			
Leading index	126.2	125.3	124.6	124.1	123.6	121.4 r	121.1 p			
Percent change	0.3	-0.7	-0.6	-0.4	-0.4	-1.8 r	-0.2 p			
Diffusion index	50.0	25.0	25.0	18.8	31.3	25.0	50.0			
Coincident index	128.2	129.3	129.0	128.4 r	128.3 p	128.3 p	128.2 p			
Percent change	-0.6	0.9	-0.2	-0.5	-0.1 p	0.0 p	-0.1 p			
Diffusion index	33.3	83.3	41.7	16.7	33.3	58.3	66.7			
	Jun to	Jul to	Aug to	Sep to	Oct to	Nov to	Dec to			
	Dec	Jan	Feb	Mar	Apr	May	Jun			
Leading index										
Percent change	-0.9	0.6	-0.6	-1.7	-2.3	-3.5 r	-4.0 p			
Diffusion index	31.3	37.5	25.0	12.5	0.0	0.0	12.5			
Coincident index										
Percent change	0.1	0.8	0.4 r	0.0 r	-0.6 p	-0.5 p	0.0 p			
Diffusion index	66.7	58.3	58.3	50.0	33.3	33.3	66.7			

Table 1 Summary of Prazil Composite Economia Indexes

p Preliminary. r Revised (noted only for index levels and one-month percent changes).

CALCULATION NOTE: The diffusion indexes measure the proportion of the components that are rising. Components that rise

more than 0.05 percent are given a value of 1.0, components that change less than 0.05 percent are given a value of 0.5,

and components that fall more than 0.05 percent are given a value of 0.0.

For more information, visit our Web site at www.conference-board.org/data/bci.cfm

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The Conference Board Leading Economic Index® and The Conference Board Coincident Economic Index® for Brazil, together with Fundação Getulio Vargas

	2013				2014				
Component	Dec.		Jan.	Feb.	Mar.	Apr.	May.	Jun.	
	Brazil Leading Economic Index component data						ata		
WAP Rate* 360 days, %)	10.55		10.97	11.37	11.35	11.33	11.26	10.97	7
lanufacturing Survey: Expectations Index %, SA)	100.00		98.10	97.40	95.80	93.90	89.20	84.40)
ervices Sector Survey: Expectations Index 6, SA)	136.60		133.80	132.80	132.30	129.00	120.50	120.30)
onsumers Survey: Expectations Index 6, SA)	108.40		105.60	104.50	104.00	103.60	100.60	100.70)
tock Prices Sovespa Index, Mar 1997=100)	51507.00		47638.00	47094.00	50414.00	51626.00	51239.00	53168.00)
erms of Trade Index ndex, 2006=100, SA)	118.03	r	120.39 r	117.69 r	117.19 r	116.30 r	116.72 r	117.14	ŧ
onsumer Durable Goods Production Index ndex, 2002=100, SA)	98.40		101.00 r	106.20 r	102.00 r	99.70 r	96.10 r	95.76	3
xports Volume Index ndex, 2006=100, SA)	107.85	r	105.77	106.34 r	102.36 r	107.76 r	106.78 r	105.99)
EADING INDEX (2004=100) Percent change from preceding month	126.2 0.3	r	125.3 -0.7	124.6 -0.6	124.1 -0.4	123.6 -0.4	121.4 r -1.8 r	121.1 -0.2	
	Brazil Leading Economic Index net contributions								
			-0.14	-0.13	0.01	0.01	0.02	0.10)
anufacturing Survey: Expectations Index %, SA)			-0.24	-0.09	-0.20	-0.24	-0.58	-0.60)
ervices Sector Survey: Expectations Index 6, SA)			-0.25	-0.09	-0.04	-0.29	-0.75	-0.02	2
onsumers Survey: Expectations Index %, SA)			-0.32	-0.13	-0.06	-0.05	-0.35	0.01	I
tock Prices Sovespa Index, Mar 1997=100)			-0.31	-0.05	0.27	0.09	-0.03	0.15	5
erms of Trade Index ndex, 2006=100, SA)			0.38 r	-0.43 r	-0.08 r	-0.15 r	0.07 r	0.07	,
onsumer Durable Goods Production Index ndex, 2002=100, SA)			0.15	0.28 r	-0.23 r	-0.13 r	-0.21 r	-0.02	2
xports Volume Index			-0.11	0.03 r	-0.21 r	0.28 r	-0.05 r	-0.04	ŧ

p Preliminary. r Revised. -- * Inverted series; a negative change in this component makes a positive contribution.

** Statistical Imputation (See page 2 for more details) interpolation

Data Sources: IBRE and Fundação Getulio Vargas (FGV)

CALCULATION NOTE--The percent change in the index does not always equal the sum of the net contributions

of the individual components (because of rounding effects and base value differences).

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The Conference Board Leading Economic Index® and The Conference Board Coincident Economic Index® for Brazil, together with Fundação Getulio Vargas

	2013			2014			
Component	Dec.	Jan.	Feb.	Mar.	Apr.	May.	Jun.
-	Brazil Coincident Economic Index component data						
ndustrial Production Index, 2002=100, SA)	98.4 r	100.8 r	100.9 r	100.4 r	99.9 r	99.3 r	99.3
ndustrial Electric Energy Consumption GWh, SA)	15478.9 r	15337.2 r	15339.9 r	15231.5 r	15087.4 r	15090.0 **	15086.7
Shipments of Corrugated Paper Tonnes, SA)	281183.9 r	287665.1 r	291457.6 r	280451.4 r	279962.7 r	276926.8 r	270178.2
/olume of Sales of the Retail Market Index, 2011=100, SA)	112.5	115.3	112.8	111.7	112.4	112.7 **	113.1
Dccupied Employed Population Thousands of people, SA)	23098.8	23175.5	23136.3	23123.5	23133.6	23155.5 **	23176.5
Average Real Income of Workers Thousand R\$, deflated by CPI, SA)	1851.7	1857.6	1855.3	1867.1	1866.2 **	1870.6 **	1872.8
OINCIDENT INDEX (2004=100)	128.2	129.3	129.0 r	128.4 r	128.3 p	128.3 p	128.2
Percent change from preceding month	-0.6	0.9	-0.2	-0.5	-0.1 r	0.0 p	-0.1
		Brazil Co	incident Ec	onomic Inde	x net contribu	itions	
ndustrial Production Index, 2002=100, SA)		0.27 r	0.01 r	-0.06	-0.06 r	-0.07 r	0.00
ndustrial Electric Energy Consumption GWh, SA)		-0.08 r	0.00 r	-0.06 r	-0.08 r	0.00 **	0.00
hipments of Corrugated Paper Tonnes, SA)		0.18	0.10 r	-0.30	-0.01 r	-0.09 r	-0.19
folume of Sales of the Retail Market Index, 2011=100, SA)		0.21	-0.19	-0.08	0.05	0.02 **	0.03
Dccupied Employed Population Thousands of people, SA)		0.18	-0.09	-0.03	0.02 **	0.05 **	0.05
werage Real Income of Workers Thousand R\$, deflated by CPI, SA)		0.03	-0.01	0.07	0.00 r	0.03 **	0.01

p Preliminary. r Revised. -- * Inverted series; a negative change in this component makes a positive contribution.

** Statistical Imputation (See page 2 for more details) interpolation

Data Sources: IBRE and Fundação Getulio Vargas (FGV)

CALCULATION NOTE--The percent change in the index does not always equal the sum of the net contributions

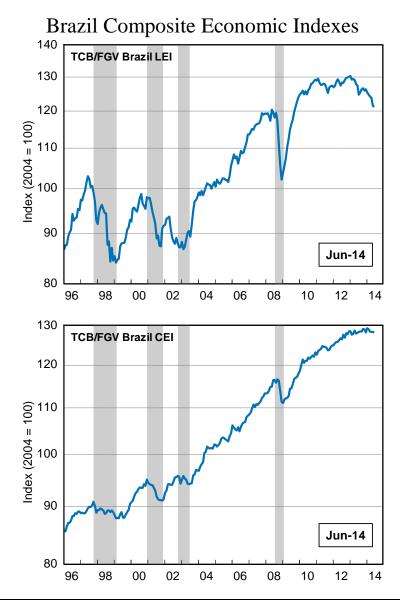
of the individual components (because of rounding effects and base value differences).

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