

THE CONFERENCE BOARD

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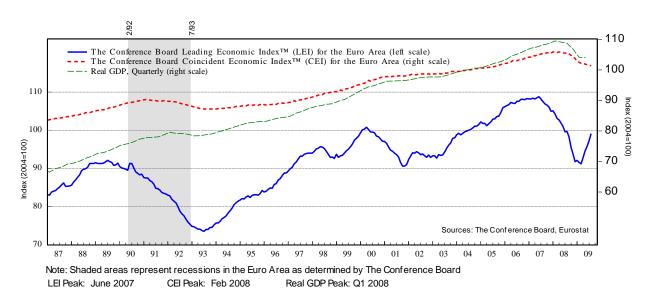
The Conference Board Leading Economic IndexTM (LEI) for the Euro Area

Continues to Recover

BRUSSELS, September 28, 2009...**The Conference Board Leading Economic Index**TM (LEI) for the Euro Area increased 1.8 percent in August to 99.1 (2004 = 100), following a 1.6 percent increase in July and a 1.3 percent increase in June. Six of the eight components contributed positively to the index this month.

Said Jean-Claude Manini, The Conference Board Senior Economist for Europe: "The Conference Board LEI for the Euro Area continues to grow at a faster pace than The Conference Board LEI for the <u>United</u> <u>States</u>, but this is probably related to the severity of the Euro Area recession. The same can be said about the LEIs for <u>Germany</u> and to a lesser extent <u>France</u>. Economic conditions should continue to improve in the short-term, but a potential jobs crisis may derail a sustainable recovery in Europe."

The Conference Board LEI for the Euro Area has increased by 8.0 percent during 2009 after falling more than 15.0 percent between June 2007 and December 2008. Meanwhile, **The Conference Board Coincident Economic Index**TM (CEI) for the Euro Area, a measure of current economic activity, declined by 0.1 percent in August, falling to 101.4 (2004 = 100), according to preliminary estimates*, after decreasing by 0.2 percent in both July and June. The Conference Board CEI for the Euro Area has been trending downward since reaching its peak in February 2008.



LEI for the Euro Area once again shows substantial improvement

The Conference Board LEI for the Euro Area aggregates eight economic indicators that measure activity in the Euro Area as a whole (rather than indicators of individual member countries), each of which has proven accurate on its own. Aggregating individual indicators into a composite index filters out so-called "noise" to show underlying trends more clearly.

About The Conference Board Leading Economic IndexTM (LEI) for the Euro Area

The Conference Board Leading Economic Index[™] for the Euro Area was launched in January 2009. Plotted back to 1987, this index has successfully signaled turning points in the business cycle of the bloc of countries that now constitute the Euro Area, defined by the common currency zone.

The Conference Board currently produces leading economic indexes for nine other individual countries, including the U.S., the U.K., Germany, France, Spain, Japan, Australia, Korea and Mexico.

The eight components of **The Conference Board Leading Economic Index™** for the Euro Area include:

Economic Sentiment Index (source: European Commission DG-ECFIN) Index of Residential Building Permits Granted (source: Eurostat) Index of Capital Goods New Orders (source: Eurostat) Dow Jones EURO STOXX® Index (source: STOXX Limited) Money Supply (M2) (source: European Central Bank) Interest Rate Spread (source: ECB) Eurozone Manufacturing Purchasing Managers' Index (source: Markit Economics) Eurozone Service Sector Future Business Activity Expectations Index (source: Markit Economics)

To view The Conference Board calendar of 2009 indicator releases: <u>http://www.conference-board.org/economics/indicators.cfm</u>

* Series in The Conference Board LEI for the Euro Area that are based on The Conference Board estimates are real money supply, residential building permits and new orders of capital goods. All series in The Conference Board CEI for the Euro Area are based on The Conference Board estimates (employment, industrial production, retail trade and manufacturing turnover).

About The Conference Board

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: To provide the world's leading organizations with the practical knowledge they need to improve their performance *and* better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c) (3) tax-exempt status in the United States.

Summary Table of Composite Indexes				
	2009			6-month
	Jun	Jul	Aug	Feb to Aug
Leading Economic Index (LEI)	95.8 r	97.3 p	99.1 p	
Percent Change	1.3 r	1.6 p	1.8 p	8.2 p
Diffusion	81.3	62.5	62.5	87.5
Coincident Economic Index (CEI)	101.7 p	101.5 p	101.4 p	
Percent Change	-0.2 p	-0.2 p	-0.1 p	-1.1 p
Diffusion	12.5	25.0	75.0	0.0
n.a. Not available p Preliminary Indexes equal 100 in 2004	r Revised			
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