



## The China Council

The China Council convenes senior executives of US companies who have a strategic interest in China and are concerned with developments affecting China's economic outlook, its policy and regulatory regime, its engagement with the global economy, and its evolving business environment for foreign investors.

Council meetings, which are held in the United States, offer members the opportunity to discuss critical issues, share effective practices, and exchange insights on China's ever-changing regulatory and policy environment. Topics discussed include:

- **The playing field for foreign companies in China**
- **The internationalization of "China Inc."** How will the international extension of the RMB and an array of free trade agreements shape the business environment for MNCs in China and in the region?
- **Structural imbalances and sources of economic instability**
- **The changing compliance environment** How will new laws affect the operating environment for MNCs?
- **Talent and leadership development** What factors are shaping China's talent pool?

### The power of peer learning

Enduring relationships with trusted peers, which are the core of the council experience, are enhanced by the participation of the China Center professional team, research partners, and institutional linkages. Confidential peer dialogue provides a broader perspective and shared experiences, as well as access to specific knowledge and best practices. The China Council delivers context, informed points of view, robust numbers and analytics, and big-picture perspectives on China's operating environment through meetings, an online discussion forum, and other resources.

### Who should join?

Members of The China Council should be the most senior person(s) within the company who are based in the United States and whose strategy, planning, and/or supervisory responsibilities include China. Simply put, it is for executives who need to *know* China, but are not *in* China.

**Program Director:** David Hoffman, vice president & managing director, The Conference Board China Center for Economics and Business

**Inaugural meeting:** June 2011, New York, NY. The China Council will meet twice per year in person for full-day meetings and twice per year via two-hour interactive webcasts.

**Annual Membership Dues:** \$12,000

**To learn more,** contact Matthew Dornfeld, council membership manager at +1 212 339 0497 or [matthew.dornfeld@conferenceboard.org](mailto:matthew.dornfeld@conferenceboard.org). Council participation is by invitation only and is an exclusive benefit for The Conference Board member organizations; for more information about member benefits call +1 212 339 0230.

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