



Spring 2009

Conference Calendar



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Conference Calendar

Spring 2009

Citizenship & Governance

- 4 Leadership Conference on Global Corporate Citizenship**
January 29–30, 2009
www.conference-board.org/globalcitizenship_cc
- 4 Global Business and Education**
March 4–5, 2009
www.conference-board.org/businessandeducation_cc
- 4 Directors' Institute Roundtable Forum**
March 26, 2009
June 4–5, 2009
<http://www.conference-board.org/knowledge/govern/govInstitute.cfm>
- 4 Corporate Governance Crash Course**
June 9–10, 2009
www.conference-board.org/knowledge/govern/
- 5 Business and Sustainable Development**
June 17–18, 2009
www.conference-board.org/sustainability

Compensation

- 5 Executive Compensation**
May 5–6, 2009
June 10–11, 2009
www.conference-board.org/execcomp_cc

Diversity & Inclusion

- 5 Work Life**
March 10–11, 2009
www.conference-board.org/worklife_cc
- 6 Corporate Diversity and Inclusion**
May 13–14, 2009
www.conference-board.org/diversity_cc

Ethics & Compliance

- 6 Business Ethics and Compliance**
April 15–16, 2009
www.conference-board.org/ethics_cc

Health Care

- 6 Employee Health Care**
February 12–13, 2009
March 19–20, 2009
www.conference-board.org/healthcare_cc

Human Resources & Talent Management

- 6 Executive Coaching**
January 29–30, 2009
www.conference-board.org/coaching_cc
- 7 Strategic E-HR**
February 4–5, 2009
www.conference-board.org/ehr_cc
- 7 Talent Management Strategies**
February 26–27, 2009
March 19–20, 2009
www.conference-board.org/talent_cc
- 7 Building a Culture of Coaching Workshops**
March 3–4, 2009
www.conference-board.org/coachingculture_cc
- 7 Communicating Employee Benefits Seminars**
June 25–26, 2009
www.conference-board.org/employeebenefits_cc



Leadership

8 Enterprise Learning Strategies

February 11–12, 2009

www.conference-board.org/els_cc

8 Women's Leadership

April 21–22, 2009

www.conference-board.org/women_cc

8 Normandy Leadership Experience

April 26–30, 2009

www.conference-board.org/events/experiential.cfm

8 Leadership Development

May 14–15, 2009

June 4–5, 2009

www.conference-board.org/leadership_cc

9 Gettysburg Leadership Experience

May 18–20, 2009 June 22–24, 2009

June 8–10, 2009 June 24–26, 2009

www.conference-board.org/events/gettysburg_cc

Operations & Business Strategies

9 Supplier Relationship Management

March 31–April 1, 2009

www.conference-board.org/srm_cc

9 Corporate Development

April 22–23, 2009

www.conference-board.org/cd_cc

9 Post Merger Integration

May 28–29, 2009

June 25–26, 2009

www.conference-board.org/postmerger_cc

10 Strategic Outsourcing

June 11–12, 2009

www.conference-board.org/outsourcing_cc

10 Strategic Alliances

June 16–17, 2009

www.conference-board.org/strategicalliances_cc

Sales, Marketing & Communication

10 Corporate Image and Branding

January 27–28, 2009

www.conference-board.org/corporateimage_cc

10 Customer Experience Management

February 26–27, 2009

March 19–20, 2009

www.conference-board.org/cem_cc

11 Strategic Employee Communication and Measurement Workshops

March 19–20, 2009

www.conference-board.org/employeecomm_cc

11 Corporate Communication and Technology

May 14–15, 2009

www.conference-board.org/communications_cc

11 Senior Sales Executive

June 23–24, 2009

www.conference-board.org/sales_cc

www.conference-board.org



Citizenship & Governance

Leadership Conference on Global Corporate Citizenship

Value-driven Corporate Responsibility

January 29–30, 2009

InterContinental The Barclay New York

www.conference-board.org/globalcitizenship_cc

January 28, 2009 Pre-Conference Workshop

Hear executives from leading companies discuss how they leverage corporate social responsibility to drive innovation, create value, and enhance the bottom line. Prosperity and responsibility can coexist while global companies find new strategies for profitable growth.

Sponsored by Bayer

Project B09009

Citizenship & Governance

Global Business and Education

March 4–5, 2009

Academy for Educational Development Conference Center,
Washington, D.C.

www.conference-board.org/businessandeducation_cc

March 3, 2009 Pre-Conference Workshop

Today, corporations are aware of opportunities and challenges as the workforce evolves: employees are their most important asset; workers are increasingly diverse; staff members may have been educated in a different country than the one they work in; and companies must find the best talent to fill the executive ranks of retiring officers. As a result, organizations are investing significant resources to improve the educational system and train their own employees to assure global workforce preparedness. Participants at this conference will discuss the current situation and strategies that companies are using to increase workforce readiness.

Presented with assistance from Boeing

Project 923009

Citizenship & Governance

Directors' Institute Roundtable Forum

March 26, 2009

The Mid-America Club, Chicago

June 4–5, 2009

The Harmonie Club, New York

www.conference-board.org/knowledge/govern/govInstitute.cfm

The Directors' Institute designs practical, time-efficient programs that ensure corporate directors stay abreast of trends in governance and meet the challenges that come with responsibility and accountability. The faculty—composed of experienced corporate directors—will lead the interactive sessions. These sessions sharpen directors and “red flag” oversight skills, building knowledge through candid peer discussions.

Sponsored by The Chubb Group of Insurance Companies,
Jones Day, James Reda & Associates, KPMG, McKinsey & Company,
and Spencer Stuart

Project 516003

Citizenship & Governance

Corporate Governance Crash Course

June 9–10, 2009

The Conference Board Headquarters, New York

www.conference-board.org/knowledge/govern/

This course, which offers a critical self assessment program, is geared to general counsel, corporate secretaries, investor relations specialists, and internal auditors. The Conference Board is internationally known for tracking corporate governance best practices against norms required by regulatory and listing authorities, and advocated by institutional investors and D&O insurers. During this two-day intensive program, participants will assess and benchmark their company's corporate governance system to ensure they are using current best practices.

Project 374000



Citizenship & Governance

Business and Sustainable Development

June 17–18, 2009

Academy for Educational Development Conference Center,
Washington, D.C.

www.conference-board.org/sustainability

Corporate leaders are making bold choices and driving big change for sustainability through their own organizations and the markets where they operate around the world. They have learned that the best decisions for sustainability also bring big rewards for their employees, communities, business partners, and shareholders. Achieving sustainability is not a one-time event but a continuing process of innovation and change. Join a group of leaders who will share how corporations working in tandem with governments and NGOs are redefining business success.

Project 985009

Compensation

Executive Compensation

Everything Directors and Senior Executives
Need to Know about Effective Pay Strategies
for a Changing World

May 5–6, 2009

The Lodge at Torrey Pines, San Diego

June 10–11, 2009

InterContinental The Barclay New York

www.conference-board.org/execcomp_cc

This conference will provide a source of practical guidance and an opportunity to network and brainstorm with peers. Participants will discuss:

- Reexamining risk and reward sharing between management and shareholders
- Aligning pay and performance without losing the best and brightest
- Rethinking the role and design of share-based awards
- Attracting, selecting, and protecting directors
- Succeeding at good shareholder relations and governance

Participants will also learn about effective operation of global equity plans, recent proxy disclosures, and why SERPs and deferred compensation programs may still make sense.

In collaboration with Equilar, Inc.

Sponsored by Fidelity Investments

Accredited by Risk Metrics Group: ISS Governance Services

Project 914009/999009

Diversity & Inclusion

Work Life

Collaborations for Change:
Innovation in Challenging Times

Omni Royal Orleans, New Orleans

March 10–11, 2009

www.conference-board.org/worklife_cc

March 9, 2009 Pre-Conference Activities

What trends are shaping the future of work, particularly given the demands of today's world? This conference is designed to shift one's perspective from defensive to offensive—inspiring and equipping attendees to take on challenges and seek out opportunities. Highlights include:

- The new U.S. administration's plans for addressing work life and diversity issues
- Scott Cowen, president of Tulane University, on the next generation of employees
- New technologies and the latest research relevant to work life leaders

Pre-conference activities include donating children's books to schools and a tour of New Orleans' rebuilding efforts.

In collaboration with Families and Work Institute

Presented with assistance from IBM and The Conference Board
Work Life Leadership Council

Project 918009



Diversity & Inclusion

Corporate Diversity and Inclusion

Marriott Chicago Downtown Magnificent Mile

May 13–14, 2009

www.conference-board.org/diversity_cc

May 15, 2009 Post-Conference Seminar

Participants at this conference will examine in-depth how companies can leverage diversity in tough times to increase innovation, engagement, and sustainability. Rapid-paced globalization, market volatility, and shrinking budgets have placed greater demand on corporate diversity and inclusion practitioners than ever before. As companies explore new markets, the 21st century D&I practitioner must master new competencies. This multi-track conference is designed to tackle these new challenges head-on.

Sessions sponsored by Luxottica Retail and Mattel

Project 979009

Ethics & Compliance

Business Ethics and Compliance

Westin New York at Times Square

April 15–16, 2009

www.conference-board.org/ethics_cc

April 14, 2009 Pre-Conference Seminars

Gain insight from senior corporate executives and leading ethics and compliance practitioners. Special attention will be given to designing a truly global code of conduct, tackling global risk assessments, and addressing challenges when doing business in China. Ethics leaders will review the intersection of ethics and compliance with human resources, corporate social responsibility, and enterprise risk management. Sessions will address best practices for benchmarking programs, conducting internal investigations, and managing through a deferred prosecution agreement. Presenters will also share practical advice on engaging senior leadership and mid-level management, training and communicating with the board, and reaching the next generation of employees.

Presented with assistance from Global Compliance and PricewaterhouseCoopers

Project 903009

Health Care

Employee Health Care

The Health Dividend: Defining and Delivering the Value of Employee Health

February 12–13, 2009

Waldorf=Astoria, New York

March 19–20, 2009

Hotel del Coronado, San Diego

www.conference-board.org/healthcare_cc

February 11, 2009 Pre-Conference Seminar and Workshop, New York

March 18, 2009 Pre-Conference Seminars and Workshop, San Diego

A quiet revolution is changing the way leading companies view employee health and healthcare. Their focus is value—to employees, company performance, and ultimately, the bottom line. This conference will introduce Innovation Labs—extended sessions where participants can explore a topic in greater detail, work closely with the speakers and fellow attendees, and develop an implementation plan.

Sponsored by Towers Perrin

Presented with assistance from Medco, Best Doctors, Active Health Management, CIGNA, and Nation Wide Health

Project B21009/B20009

Human Resources & Talent Management

Executive Coaching

Coaching Solutions in Times of Economic Challenge

January 29–30, 2009

Grand Hyatt New York

www.conference-board.org/coaching_cc

January 28, 2009 Pre-Conference Seminar

Executive coaching in organizations is growing despite recent economic challenges. Companies are using innovative coaching solutions tied to business strategy and growth to infuse energy, creativity, and bottom-line results. This year's event will feature several innovative programs and provide insight into scaling coaching engagements to survive the current economic climate. The conference brings together senior leaders responsible for their organizations' coaching programs to share best practices and challenges.

In collaboration with Center for Creative Leadership

Presented with assistance from Right Management and Korn/Ferry International

Project B87009



Human Resources & Talent Management

Strategic E-HR

Maximizing the Value of HR through Technology

February 4–5, 2009

Coronado Island Marriott Resort, San Diego
www.conference-board.org/ehr_cc

February 3, 2009 Pre-Conference Seminar

Human resources technology experts will share corporate case studies and panel discussions on strategic E-HR implementation. Attendees will learn how to successfully plan and deploy E-HR initiatives. Sessions include:

- Aligning HR Goals with Technology Implementation
- Winning Strategies for E-recruiting
- Using Technology for Talent and Human Capital Management
- How Technology Can Measure and Improve Employee Performance

Presented with assistance from Authoria and Buck Consultants

Project 920009

Human Resources & Talent Management

Talent Management Strategies

Making Integrative, Business-driven Talent Management a Corporate Competency

February 26–27, 2009

Waldorf=Astoria, New York

March 19–20, 2009

Coronado Island Marriott, San Diego
www.conference-board.org/talent_cc

February 25, 2009 Pre-Conference Seminar, New York

March 18, 2009 Pre-Conference Seminar, San Diego

Acquiring, developing, and deploying the right talent has become one of the most strategic and competitive battlegrounds in business. Talent management is now a make-or-break corporate competency. Doing it well positions organizations to adapt quickly to market changes, seize growth opportunities, and effectively mitigate risk. Yet, even the best-in-class companies are struggling to find and keep the top talent they need. Learn what it means to have a talent mindset, how to integrate talent management processes, and to fully leverage people assets for business impact. Researchers, practitioners, and experts will share their insights and best practices.

Presented with assistance from Sibson Consulting, Taleo, and SuccessFactors

Project 998009/956009

Human Resources & Talent Management

Building a Culture of Coaching Workshops

March 3–4, 2009

The Conference Board Headquarters, New York
www.conference-board.org/coachingculture_cc

Day one: David Rock presents breakthrough brain research on how people learn and why change is so difficult to sustain and practice in real-life coaching situations. Day two: Chris Coffey will lead an experiential program where participants can improve as leadership/behavioral coaches and learn to use both internal and external coaches.

Participants also will learn about:

- Coaching with the brain in mind—a new perspective on how and why coaching works
- Leveraging internal coaches to drive change
- Setting behavioral goals

Project B39009/B77009

Human Resources & Talent Management

Communicating Employee Benefits Seminars

Achieving Results in Changing Times

June 25–26, 2009

The Conference Board Headquarters, New York
www.conference-board.org/employeebenefits_cc

Day one: Focus on tools to effectively integrate an employee benefit communication strategy that is robust, flexible, simple-to-use, and that easily fits into existing technology. Day two: Discuss how the Internet changes communication paradigms between employees, human resources managers, and plan providers while providing benefits awareness to all parties. During these seminars, attendees will learn new ways to:

- Improve understanding throughout the workforce
- Increase participation
- Create a website that gets results
- Align web technology with employee benefits goals

Project 973009/976009



Leadership

Enterprise Learning Strategies

Sustainability and Competencies:
Aligned Drivers for Continuous Learning
and Development

February 11–12, 2009

Westin Buckhead Atlanta

www.conference-board.org/els_cc

February 10, 2009 Pre-Conference Workshops

Given the increasing pressures of global demographic shifts and complexities of retaining talent, companies are turning to learning and development as a way to improve performance, increase motivation, develop requisite skills, and sustain productivity. Executive commitment is critical to align and sustain organizational learning, learning processes, and communication, and measurements must link to business objectives. This year's annual Enterprise Learning Strategies Conference will focus on how companies can achieve that alignment.

Presented in conjunction with Center for Creative Leadership

Sponsored by Bellevue University

Project B42009

Leadership

Women's Leadership

Winning Strategies for Success

New York Marriott Downtown

April 21–22, 2009

www.conference-board.org/women_cc

April 20, 2009 Pre-Conference Seminar

At this conference, best-in-class companies will share how they have made advancement more representative of both the numbers and ability of the women in their workforce; thought leaders will share the latest data regarding demographics of women and discuss the implications; and attendees will work on the personal skill sets needed to push for these solutions. The conference also will explore the role of women's networks/affinity groups during sessions on the operational and organizational challenges of these groups.

Presented with assistance from State Farm Insurance, ExxonMobil, and Campbell's

Project B19009

Leadership

Normandy Leadership Experience

Business Lessons from D-Day

Normandy, France

April 26–30, 2009

www.conference-board.org/events/experiential.cfm

The Normandy Leadership Experience is best characterized as leading for the future by learning from the past. It has proved to be a powerful and effective exercise for firms that want to align a team (either by bringing together a disparate group of global leaders or galvanizing an intact senior management team), examine firm strategy from a fresh viewpoint, or focus on organizational effectiveness in a unique and stimulating setting. This program also will teach attendees how to amass the critical information needed to manage across boundaries; to think about complexity; and to act with confidence in the face of overwhelming pressure, fast-moving events, and missing or contradictory information.

Project 4700-09

Leadership

Leadership Development

Building the Organizational Capability to
Lead in Complex, Uncertain Times

May 14–15, 2009

Waldorf=Astoria, New York

June 4–5, 2009

Coronado Island Marriott, San Diego

www.conference-board.org/leadership_cc

May 13, 2009 Pre-Conference Seminar, New York

June 3, 2009 Pre-Conference Seminar, San Diego

The rules and context of business have changed. Today's leaders need a different set of skills and competencies than in the past, which has prompted organizations to question the validity of traditional leadership models. Geo-political, economic, demographic, and market trends are forcing companies to take a hard look at their business and the skills required to lead today and into the future. Internal challenges such as large gaps in leadership succession, employee engagement, innovation in company processes, people, culture, ways to lead virtual teams, and decision making during uncertain economic times also compound the issue.

Presented with assistance from DDI International, Interaction Associates, and PDI Ninth House

Project 905009/957009



Leadership

Gettysburg Leadership Experience

Three Days of History...a Lifetime of Skills

Gettysburg, PA
May 18–20, 2009
June 8–10, 2009
June 22–24, 2009
June 24–26, 2009

www.conference-board.org/events/gettysburg_cc

"I can see where my people need to be...how do I get them there?" Today's economic uncertainty and extreme global competitiveness are challenging the leadership skills of corporate executives as never before. Join The Conference Board at Gettysburg and walk in the footsteps of leaders from history as they engage in this pivotal battle of the Civil War, and discover what causes some to adapt, adjust, and triumph while others falter and fail.

Project 5111-09/4640-09/5110-09/4690-09

Operations & Business Strategies

Supplier Relationship Management

Strategic Collaboration and Innovation to Help Weather the Economic Storm

March 31–April 1, 2009
InterContinental Buckhead Atlanta
www.conference-board.org/srm_cc

March 30, 2009 Pre-Conference Workshop

The Supplier Relationship Management Conference will provide insight into the latest trends and best practices in supplier relationship management. Content and case studies covered will assist attendees in designing, implementing, benchmarking, measuring outcomes, and refining supplier relationship management (SRM) programs.

Sessions include:

- Robust Collaboration—The Key to Unleashing Value in Buyer-supplier Relationships
- Accelerating the Innovation Agenda: Tapping into Innovations with Suppliers
- Managing Ethical Compliance in the Supply Chain as Part of SRM
- Managing Commodity Cost Risk through SRM

Presented with assistance from Vantage Partners

Project 925009

Operations & Business Strategies

Corporate Development

The Global Imperative

April 22–23, 2009
InterContinental The Barclay New York
www.conference-board.org/cd_cc

Due to today's extreme market volatility, the demands on corporate development officers have never been greater. This program brings together top corporate development officers, M&A leaders, corporate transaction leaders, and other key contributors to organizational corporate development, including senior tax, strategy, human resources, operations, finance, and legal executives for networking and problem solving.

Sponsored by Ernst and Young

Project 904009

Operations & Business Strategies

Post Merger Integration

May 28–29, 2009
InterContinental The Barclay New York

June 25–26, 2009
Grand Hyatt San Francisco
www.conference-board.org/postmerger_cc

Experience has shown that once the enthusiasm of closing the deal has subsided, the real work has only just begun. Shareholders will want to know:

- Has the strategic rationale of the merger been delivered?
- Has the promised value been captured?

Since mergers hinge on identifying and capturing very specific sources of value, it has become increasingly clear that members of the integration leadership team must insert themselves as early in the integration deal flow as possible. Conference participants will hear from leading companies who have demonstrated depth and breadth of experience across a variety of merger combinations.

Project B18009/B17009



Operations & Business Strategies

Strategic Outsourcing

Maximizing Outsourcing Strategies
in Challenging Times

June 11–12, 2009

Fairmont, Dallas, TX

www.conference-board.org/outsourcing_cc

June 10, 2009 Pre-Conference Seminar

Outsourcing has proven to be an efficient business strategy, particularly as organizations are challenged by the current economic environment. They are rethinking outsourcing initiatives to lower costs, increase performance, and gain competitive advantage. Leading practitioners at the 2009 Strategic Outsourcing Conference will provide tactical strategies used to transition resources, measure benefits and risks, engage stakeholders, and manage relationships. Discussions will focus on the maturing outsourcing industry, including strategic partnerships, collaborative innovation, and the alignment of outsourcing strategy with corporate objectives to drive greater strategic effectiveness and business value well beyond the scope of the outsourcing contract.

Project 967009

Operations & Business Strategies

Strategic Alliances

Leveraging Alliances and Building Profitable
Partnerships in a Challenging Economy

June 16–17, 2009

New York Marriott Downtown

www.conference-board.org/strategicalliances_cc

June 15, 2009 Pre-Conference Seminar

Building alliances during periods of profitability is good strategy. The rationale for building alliances is even stronger during an economic downturn. Strategic alliances allow companies to reduce overhead, expand into new markets, leverage resources, and share risk. Alliances also give partners access to capital, expertise, facilities, and technology. This conference will focus on key issues in alliances management, including:

- Realizing the benefits of collaborative innovation with partners
- Structuring alliance performance metrics correctly
- Balancing alliance risk and reward
- Using alliances to break into new markets

Sponsored by Vantage Partners

Project 983009

Sales, Marketing & Communication

Corporate Image and Branding

New Rules and Challenges
in a Global Marketplace

January 27–28, 2009

InterContinental The Barclay New York

www.conference-board.org/corporateimage_cc

January 26, 2009 Pre-Conference Workshop

Join The Conference Board at the 2009 Corporate Image and Branding Conference and the 2009 Creating, Managing, and Shaping Your Corporate Brand Workshop where participants will discuss strategies and solutions.

Project 989009

Sales, Marketing & Communication

Customer Experience Management

Improving Business Results by Design

February 26–27, 2009

Westin New York at Times Square

March 19–20, 2009

Wyndham Chicago

www.conference-board.org/cem_cc

February 25, 2009 Pre-Conference Workshops, New York

March 18, 2009 Pre-Conference Workshops, Chicago

This program will explore not only what broad elements lead to a well-articulated customer strategy, but also the specifics to help participants create a strategy that can be implemented. This conference is for companies who are on the brink of discovering the potential for their own customer experience strategy as well as companies who want to refine strategies and take advantage of the new knowledge available in the field.

Sponsored by Synovate Customer Experience

Projects 996009/909009



Sales, Marketing & Communication

Strategic Employee Communication and Measurement Workshops

Critical Challenges that Impact Organization Effectiveness

March 19–20, 2009

The Conference Board Headquarters, New York
www.conference-board.org/employeecomm_cc

Participants will gain valuable insight into:

- Designing, implementing, and measuring employee communication programs
- Building trust through transparency
- Improving communication management through measurement
- Developing website and usability audits and surveys

Project 973009/976009

Sales, Marketing & Communication

Corporate Communication and Technology

Achieving Powerful Results Using Web 2.0 Tools and Practices

May 14–15, 2009

Westin New York at Times Square
www.conference-board.org/communications_cc

May 13, 2009 Pre-Conference Workshop

Corporate communication effectiveness demands a deep understanding of changing attitudes and behaviors in the workplace and marketplace. To remain competitive during uncertain times you need to reach all your stakeholders using social media (blogs, Twitter, wikis, podcasts, and advanced websites) with meaningful content. During this conference and pre-conference workshop you will learn how to:

- Gain access to the media and get positive coverage
- Manage a crisis situation using social media
- Measure and track your corporate communication success

In association with IABC

Project 990009

Sales Marketing & Communication

Senior Sales Executive

Sales Operations as a Strategic Revenue Growth Asset

June 23–24, 2009

Hyatt Regency Chicago
www.conference-board.org/sales_cc

Sales organizations now have an opportunity to speed the transformation of their operations and lead efforts to base decision making on data and information, as well as streamline processes for greater efficiency and productivity. This conference will focus on the sales operations organization and explore critical issues, including:

- What are the best ways to align corporate strategies with sales activities?
- How can you raise the visibility of sales operations as a profession and a strategic asset?
- What other business processes should be linked to sales operations?
- How should you leverage technology to enhance sales operations effectiveness?

Sponsored by ZS Associates and the Sant Corporation

Project 900009



The Conference Board creates and disseminates knowledge about management and the marketplace to help businesses strengthen their performance and better serve society.

Working as a global, independent membership organization in the public interest, we conduct research, convene conferences, make forecasts, assess trends, publish information and analysis, and bring executives together to learn from one another.

The Conference Board is a not-for-profit organization and holds 501 (c) (3) tax-exempt status in the United States.

PUBLICATIONS	COUNCILS	WEBCASTS	LEADERSHIP EXPERIENCES
The Conference Board's primary research comes in a variety of formats: • Full Research Reports • PowerPresentations • Executive Action Reports (including the Mid-Market Company series) Research by The Conference Board covers a range of subjects of interest: • Citizenship and Sustainability • Economics and Finance • Governance and Ethics • Human Resources, Talent Management, and Diversity • Leadership and Strategy • Marketing and Communications • Operations and Business Processes	Unlike a trade or professional group, our councils consist of a diverse, cross-industry group of peers who will provide you with access to a variety of perspectives. Council meetings are highly interactive, with dialogue that is lively, informed, and off the record. The dedicated representatives who lead the work of each of our councils help you keep in touch with the collective wisdom of our global membership.	Now you and your colleagues can gain real-time insights from our research teams and invited experts. Selected presenters will brief you on the latest developments in the areas that matter most to you—from ethics and compliance, outsourcing, diversity, and human capital to privacy, corporate citizenship, and international grantmaking—and provide analysis of how these developments might impact your business strategy. And your executive team can join in from anywhere in the world—all you need is access to a telephone and a PC with an Internet connection.	The Conference Board Leadership Experiences at Gettysburg and Normandy offer a chance to examine concepts of leadership by literally walking in the footsteps of some of history's most successful—and controversial—leaders. By studying the events—and through the benefit of hindsight—we can see many similarities to today's daily challenges and apply lessons learned to our individual circumstances. The themes and questions explored include: • Effective communication, team and coalition building, dealing with ambiguity, and the execution of policy and plans. • How do you communicate a mission throughout an organization to achieve consistency in performance? • How can you turn staunch individualists into collaborative team members? The result is highly interactive programs in which participants learn not just from history, but also from each other. Programs can also be organized and tailored for individual company teams. For further details, visit www.conference-board.org/gettysburg.htm or www.conference-board.org/normandy.htm
	WORKING GROUPS The Conference Board Working Groups are unique networks of 15–20 senior executives from leading organizations. These executives come together to develop the intellectual capital that provides companies with the practical information they need to strengthen their performance in today's global business environment. Participants take part in a series of consultative meetings—both in person and online—to formulate and carry out research initiatives needed to achieve the working group's objectives.	CEO FORUM EVENTS Our CEO forums and events offer corporate leaders a chance to engage in off-the-record discussions on cutting-edge topics facing corporate executives. As a non-advocacy, non-profit organization, The Conference Board provides a neutral and collegial platform for discussions of this type. Attendance is by invitation only.	

For a complete listing of our publications, conferences, and special events, visit www.conference-board.org



UPCOMING EVENTS

CITIZENSHIP & GOVERNANCE

- Leadership Conference on Global Corporate Citizenship B09009
 - Pre-Conference Workshop B28009
- Global Business and Education 923009
 - Pre-Conference Workshop B79009
- Directors' Institute Roundtable Forum**
 - Chicago 516003
 - New York 516003
- Corporate Governance Crash Course 374000
- Business and Sustainable Development 985009

COMPENSATION

Executive Compensation

- San Diego 914009
- New York 999009

DIVERSITY & INCLUSION

- Work Life 918009
 - Pre-Conference Activities (For more information, please e-mail shuang@familiesandwork.org.)
- Corporate Diversity and Inclusion 979009
 - Post-Conference Seminar B47009

ETHICS & COMPLIANCE

- Business Ethics and Compliance 903009
 - Pre-Conference Seminar I B71009
 - Pre-Conference Seminar II B74009

HEALTH CARE

Employee Health Care

New York

- Conference B21009
 - Pre-Conference Seminar B23009
 - Pre-Conference Workshop B36009

San Diego

- Conference B20009
 - Pre-Conference Seminar I B38009
 - Pre-Conference Seminar II B75009
 - Pre-Conference Workshop B82009

HUMAN RESOURCES & TALENT MANAGEMENT

- Executive Coaching B87009
 - Pre-Conference Seminar B01009

- Strategic E-HR 920009
 - Pre-Conference Seminar B37009

Talent Management Strategies

New York

- Conference 998009
 - Pre-Conference Seminar 961009

San Diego

- Conference 956009
 - Pre-Conference Seminar B58009

Building a Culture of Coaching Workshops

- Day One B39009
- Day Two B77009

Communicating Employee Benefits Seminars

- Day One 959009
- Day Two 960009

LEADERSHIP

- Enterprise Learning Strategies B42009
 - Pre-Conference Workshop A B15009
 - Pre-Conference Workshop B B49009
- Women's Leadership B19009
 - Pre-Conference Seminar B78009
- Normandy Leadership Experience 4700-09

Leadership Development

New York

- Conference 905009
 - Pre-Conference Seminar B07009

San Diego

- Conference 957009
 - Pre-Conference Seminar B48009

Gettysburg Leadership Experience

- May 18-20, 2009 5111-09
- June 8-10, 2009 4640-09
- June 22-24, 2009 5110-09
- June 24-26, 2009 4690-09

OPERATIONS & BUSINESS STRATEGIES

- Supplier Relationship Management 925009
 - Pre-Conference Workshop B03009

- Corporate Development 904009

Post Merger Integration

- New York B18009
- San Francisco B17009

- Strategic Outsourcing 967009
 - Pre-Conference Seminar B72009

- Strategic Alliances 983009
 - Pre-Conference Seminar B16009

SALES, MARKETING & COMMUNICATION

- Corporate Image and Branding 989009
 - Pre-Conference Workshop 972009

Customer Experience Management

New York

- Conference 996009
 - Pre-Conference Workshop A B95009
 - Pre-Conference Workshop B B96009

Chicago

- Conference 909009
 - Pre-Conference Workshop A B56009
 - Pre-Conference Workshop B B57009

Strategic Employee Communication and Measurement Workshops

- Day One 973009
- Day Two 976009

- Corporate Communication and Technology 990009
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Online www.conference-board.org
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	Associate	Non-Associate
Conference	\$2,195	\$2,495
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- Leadership Experience at Normandy
- Corporate Governance “Crash Course”
- Directors’ Institute Roundtable
- Executive Compensation Conference
- Corporate Diversity and Inclusion Conference
- Corporate Communication and Technology Conference

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