

The Conference Board **Conference and Event Calendar** March–June 2013



Corporate Leadership

Governance and Business Ethics

Corporate Governance Academy

Academy Cohort A: May 30–31, 2013 & June 13–14, 2013
www.conferenceboard.org/governanceacademy_cc

Ethics & Shareholder Value Summit

June 13–14, 2013
www.conferenceboard.org/ethics_cc

Risk Management

Health & Safety Leadership Academy

Academy Cohort A: May 16–17, 2013
www.conferenceboard.org/healthandsafetyacademy_cc

Global Risk Management Conference

May 9–10, 2013
www.conferenceboard.org/globalrisk_cc

Indexing Summit

May 16–17, 2013
www.conferenceboard.org/indexing_cc

Strategy and Leadership

Leadership Experience: The Apollo Program

May 6–8, 2013
www.conferenceboard.org/leadershipexperiences/apollo_cc
Programs may also be customized for your management team.
Contact amanda.spears@conferenceboard.org for further information.

Gold Medal Leadership Programme

March 19–21, 2013
www.conferenceboard.org/goldmedalleadership_cc

Leadership Experience: Battle of Gettysburg

March 25–27, 2013
www.conferenceboard.org/leadershipexperiences/gettysburg_cc
Additional company dates available upon request.
Contact amanda.spears@conferenceboard.org.

Procurement Academy

Academy Cohort A: April 11–12, 2013 & June 6–7, 2013
www.conferenceboard.org/procurementacademy_cc

Leadership Experience: D-Day at Normandy

May 12–16, 2013
www.conferenceboard.org/leadershipexperiences/normandy_cc

Executive Compensation Conference

May 15–16, 2013
June 19–20, 2013
www.conferenceboard.org/compensation_cc

Leadership Experience: Waterloo

May 16–17, 2013
www.conferenceboard.org/leadershipexperiences/waterloo_cc

Briefing on the Board Evaluations Process:

Ensuring Board Effectiveness
June 18, 2013
www.conferenceboard.org/businessperspectives_cc

Sustainability

Summit on Sustainability

June 4–5, 2013
www.conferenceboard.org/sustainabilitysummit_cc

Save \$500

off any conference by using calendar code XB1.

THE CONFERENCE BOARD
Trusted Insights for Business Worldwide





Conference and Event Calendar March–June 2013 (continued)

Economies, Markets and Value Creation

Global Economies

Round Table on European Economic and Regulatory Risk Scenario Planning Session

March 1, 2013

March 14, 2013

March 15, 2013

www.conferenceboard.org/roundtables_cc

Energy Volatility Summit

June 25–26, 2013

www.conferenceboard.org/energy_cc

Innovation and Productivity

Joint Ventures Conference

March 14–15, 2013

www.conferenceboard.org/jointventures_cc

High-Performing Organizations

Communications and Marketing

Customer Experience Leadership Conference

March 21–22, 2013

www.conferenceboard.org/customerexperience_cc

Senior Sales Executive Roundtable

May 9–10, 2013

www.conferenceboard.org/sales_cc

Extending Your Brand to Employees Conference

May 16–17, 2013

www.conferenceboard.org/extendingbrand_cc

Global Sourcing

Briefing on Countering the Global Slowdown: Optimizing Talent and Operational Performance to Create Competitive Advantage (Excerpts from The Conference Board CEO Challenge®)

March 7, 2013

March 8, 2013

April 9, 2013

April 10, 2013

www.conferenceboard.org/businessperspectives_cc

Supplier Relationship Management Conference

March 14–15, 2013

www.conferenceboard.org/srm_cc

Operational Excellence

Supplier Diversity & Inclusion Seminars

April 4–5, 2013

May 21–22, 2013

www.conferenceboard.org/supplierdiversity_cc

Global Demand Shifts

April 25, 2013

www.conferenceboard.org/globaldemandshifts_cc

Post Merger Integration Conference

May 2–3, 2013

June 6–7, 2013

www.conferenceboard.org/postmerger_cc

Innovation Master Class

May 7–8, 2013

www.conferenceboard.org/innovation_cc

How We Work Seminar

June 20, 2013

www.conferenceboard.org/howwework_cc

Change Management Conference

June 27–28, 2013

www.conferenceboard.org/change_cc

Save \$500 off any full conference by using discount code XB1. Cannot be combined with other discounts.

All dates and prices are subject to change or may vary by event.

Visit www.conferenceboard.org for specific pricing and discount eligibility.

Human Capital

Diversity & Inclusion

Diversity & Inclusion New Leaders Boot Camp

March 5-7, 2013

May 14-16, 2013

www.conferenceboard.org/diversityandinclusionbootcamp_cc

Diversity and Inclusion Leadership Seminars

April 1-2, 2013

www.conferenceboard.org/diversityseminars_cc

Diversity and Inclusion Leadership Seminars

May 2-3, 2013

www.conferenceboard.org/diversityseminars_cc

Diversity and Inclusion in Higher Education and the Workplace Conference

May 8-9, 2013

www.conferenceboard.org/highered_cc

Women's Leadership Conference

May 14-15, 2013

www.conferenceboard.org/women_cc

Corporate Diversity and Inclusion Conference

June 25-26, 2013

www.conferenceboard.org/diversity_cc

Strategic Workforce Planning

Strategic Workforce Planning Academy

Academy Cohort A: March 12-13, 2013 & April 17-18, 2013

Academy Cohort B: March 19-20, 2013 & June 17-18, 2013

Academy Cohort C: May 15-16, 2013 & June 12-13, 2013

www.conferenceboard.org/strategicworkforceplanningacademy_cc

Round Table on Strategic Workforce Planning:

Lessons Learned from Research by

The Conference Board

March 21, 2013

www.conferenceboard.org/roundtables_cc

HR Operations, Technology and Transformation Conference

June 25-26, 2013

www.conferenceboard.org/hroperations_cc

Strategic HR

Employee Health Care Conference

March 12-13, 2013

March 21-22, 2013

www.conferenceboard.org/healthcare_cc

Talent Management

Round Table on Leadership Essentials

April 18, 2013

www.conferenceboard.org/roundtables_cc

Talent Management Strategies Conference

March 6-7, 2013

www.conferenceboard.org/talent_cc

Executive Coaching Conference

March 12-13, 2013

www.conferenceboard.org/coaching_cc

Coaching and Mentoring Academy

Academy Cohort A: April 16-17, 2013 & June 4-5, 2013

www.conferenceboard.org/coachingacademy_cc

Performance Management Seminars

April 22-23, 2013

www.conferenceboard.org/performance_cc

Communicating Employee Benefits Workshops

May 2-3, 2013

www.conferenceboard.org/employeebenefits_cc

Leadership Development Conference

May 9-10, 2013

June 6-7, 2013

www.conferenceboard.org/leadership_cc

Social Media Strategies for HR Professionals Seminars

June 25-26, 2013

www.conferenceboard.org/socialmediahr_cc

Visit www.conferenceboard.org for an up-to-date listing of all of our events and pricing information.

Save \$500 off any conference by using calendar code XB1. Cannot be combined with other discount offers.

General pricing	Associate	Non-associate
Conference	\$2,295	\$2,595
Seminar/workshop (Full day)	1,035	1,135
Pre-conference workshop	505	605

All dates and prices are subject to change or may vary by event.

Please check www.conferenceboard.org for discounts and cancellation policy.

Corporate Leadership

Governance and Business Ethics

Corporate Governance Academy

Academy Cohort A: May 30–31, 2013 & June 13–14, 2013
Brussels, Belgium

www.conferenceboard.org/governanceacademy_cc

Unsettled times, increased oversight, and blurred boundaries only add to the complexity of governance, especially in global companies. But there is an emerging consensus on best practices in corporate governance in UK and continental European firms. The Conference Board Governance Academy is designed to swiftly immerse practitioners in those best practices, as well as acquaint them with latest developments in the field. Small classes, personal mentors, and face-to-face and virtual meetings over several months will help governance professionals enhance their strategic roles in this rapidly evolving field.

Ethics & Shareholder Value Summit

June 12, 2013 Pre-Conference Seminar

June 13–14, 2013

The Westin New York at Grand Central

New York, NY

www.conferenceboard.org/ethics_cc

Today, ask ten questions about business ethics and you'll get ten different answers. Is it culture? Is it compliance? Yes and yes. The Conference Board is pleased to invite you to a meeting that addresses both sides of this increasingly important topic. At The Conference Board 2013 Ethics & Shareholder Value Summit, thought leaders and leading practitioners from both the financial and the human capital functions will address the ethics and compliance role and the active management of reputation. They will be continuing the cutting-edge conversations that took place at The Conference Board 2012 Business Ethics & Compliance Conference.

Risk Management

Health & Safety Leadership Academy

Academy Cohort A: May 16–17, 2013

Brussels, Belgium

www.conferenceboard.org/healthandsafetyacademy_cc

The role of health and safety professionals has expanded dramatically from its origins in industrial accident prevention. Today's H&S function is deeply involved in risk management and organizational culture. The Conference Board Health & Safety Leadership Academy is aimed at health and safety professionals looking to influence leadership to create a strong corporate health and safety vision. Small classes, personal mentors, and face-to-face and virtual meetings over several months will help participants learn how to energize commitment and involvement and set the stage for rolling out an effective health and safety improvement effort.

Global Risk Management Conference

Navigating Risk in the Global Economy

May 8, 2013 Pre-Conference Seminar

May 9–10, 2013

New York Marriott Downtown

New York, NY

www.conferenceboard.org/globalrisk_cc

Are you equipped to navigate risk in a world of uncertain economic, political, and technological change? Is your organization able to anticipate and adapt to unexpected events in today's interconnected and fast-moving markets? Managing emerging risks is key to building financial resilience and operational security. Join an interdisciplinary discussion with international experts and practitioners on the latest thinking and best practices on:

- Macro risks: Which risks are critical to address now: geopolitical, economic, environmental, regulatory, legislative, IT/cyber security, and social media issues?
- Adaptive risk governance: How can you make effective decisions in situations dominated by uncertainty?
- Analytical frameworks: Are there best practices for integrating frameworks for emerging risks into strategy and execution?

Indexing Summit

For CFOs and Treasurers

May 15, 2013 Pre-Conference Workshops

May 16–17, 2013

The Westin New York at Grand Central

New York, NY

www.conferenceboard.org/indexing_cc

Chief financial officers, treasurers, and chief investment officers discuss how companies across industry sectors and institutional investors use indexes to meet operational and investment needs. Economic researchers worldwide create indexes to track trends in the markets and broader economy. These indexes are tools CFOs and corporate treasurers can use to make informed decisions about how to best expand their businesses, allocate risk capital, or invest cash. Join chief financial officers, corporate treasurers, chief investment officers, economists, and representatives from banks, ratings agencies, and index providers to learn exactly what each index is telling you, which indices are most appropriate for your business, and how to create an "index portfolio" to best guide your business decisions.

Corporate Leadership (continued)

Strategy and Leadership

Leadership Experience: The Apollo Program

A Decade of Leadership in Three Days

Kennedy Space Center, Cape Canaveral, FL. Open to non-U.S. citizens.
May 6-8, 2013

Space Center Houston and the Johnson Space Center, Houston, TX.
For U.S. citizens only.

www.conferenceboard.org/leadershipexperiences/apollo_cc
Programs may also be customized for your management team.
Contact amanda.spears@conferenceboard.org for further information.

Combine experiential learning with reading, storytelling, discussion, and reflection to apply the business lessons of the race to the moon to your professional goals. This new program incorporates historical video with classroom experience and draws on the leadership lessons of the manned space flight effort over the 10-year Apollo Program. Participants delve into leadership practices confronting the challenges of innovating while maintaining global advantage, team leadership, and crisis and risk management. Taking place on site at the Johnson Space Center in Houston and the Kennedy Space Center in Florida, the program will also explore the challenges of managing complex organizations and creating excellence in execution.

Gold Medal Leadership Programme

Transfer of Winning Performance Insights from Elite Sports to Business

March 19-21, 2013

Stoke Mandeville Stadium, UK - 'Birthplace of the Paralympic Games'
www.conferenceboard.org/goldmedalleadership_cc

This next-generation experiential three-day program affords participants interaction with athletes and coaches whose memorable and inspiring stories transfer winning performance insights to tools for business success. The Conference Board experts guide participants through the process of identifying and establishing leadership behaviors and applying them to today's changing business landscape. Participants leave with a focused action plan for sustained success for themselves and their organizations. This program is designed for business leaders who want to develop, learn, and share new ideas on leadership.

Leadership Experience: Battle of Gettysburg

Lead in the Future by Learning from the Past

March 25-27, 2013

Gettysburg, PA

www.conferenceboard.org/leadershipexperiences/gettysburg_cc

Additional company dates available upon request.

Programs may also be customized for your management team.

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"I can see where my people need to be...how do I get them there?" Today's economic uncertainty and extreme global competitiveness are challenging the leadership skills of corporate executives as never before. Join The Conference Board at Gettysburg, walk in the footsteps of leaders from history as they engage in this pivotal battle of the Civil War, and discover what causes some leaders to adapt, adjust, and triumph while others falter and fail.

Procurement Academy

Academy Cohort A: April 11-12, 2013 & June 6-7, 2013

Brussels, Belgium

www.conferenceboard.org/procurementacademy_cc

Over the last ten years, the role of procurement has been transformed from an auxiliary department to a strategic function with clear, measurable targets that relate to the overall business plan. The Conference Board Procurement Academy empowers procurement and planning executives to rise to these new challenges and deliver significant value in today's volatile markets. Small classes, personal mentors, and face-to-face and virtual meetings over several months expose participants to best-practice organizations and to the latest thinking in a demanding field whose focus has gone from tactical to strategic in record time.

Leadership Experience: D-Day at Normandy

May 12-16, 2013

Chateau La Cheneviere, Normandy, France

www.conferenceboard.org/leadershipexperiences/normandy_cc

The 1944 Allied invasion of Normandy, France has been called a triumph of leadership, but for the men faced with planning the assault, it also proved that success on the battlefield is the stepchild of contingencies. As General Dwight D. Eisenhower said, "In preparing for battle I have always found that plans are useless, but planning is indispensable." In the middle of the engagement, amid chaos and uncertainty, the ability to react to a changeable landscape was critical to survival, to finding advantage, and to securing victory. D-Day, with its many leadership successes (and failures), provides a rich terrain for learning leadership skills—skills that are invaluable when leading a team through times of business chaos, risk, or uncertainty.

Corporate Leadership (continued)

Strategy and Leadership (continued)

Executive Compensation Conference

Achieving and Demonstrating Pay for Performance Alignment

May 15-16, 2013

InterContinental Chicago

Chicago, IL

June 19-20, 2013

Helmsley Park Lane Hotel

New York, NY

www.conferenceboard.org/compensation_cc

It is critical for effective executive compensation programs to achieve and demonstrate pay for performance alignment. There should be no gaps in shareholder, director, management, or rank-and-file employee understanding and acceptance of what senior executives earn and how and why they earn it. Directors and senior executives from major corporations share practical guidance and actionable ideas for:

- Balancing sometimes competing considerations, such as:
 - External standards of good governance
 - Investor expectations and concerns
 - Sound business strategy for the organization
- Branding executive compensation through effective communications

Sponsored by Towers Watson and Fidelity Investments

Leadership Experience: Waterloo

Decision-making under pressure

May 16-17, 2013

Waterloo, Belgium

www.conferenceboard.org/leadershipexperiences/waterloo_cc

Step onto the legendary battlefield at Waterloo, and you and your team will find yourselves immersed in one of Europe's most fabled battles. Encounter a framework for decision-making under pressure and apply it immediately to your own enterprise. The Waterloo program is about leadership. At the heart of the story are two of history's greatest leaders: Napoleon Bonaparte, a man with superior abilities to inspire and command; and the Duke of Wellington, a commander whose leadership turned a vast and diverse international organization into a cohesive fighting unit. You and your team will discover how illuminating their command styles – and their vulnerabilities – are to your modern practice of leadership.

Briefing on the Board Evaluations Process

Ensuring Board Effectiveness

June 18, 2013

London, United Kingdom

www.conferenceboard.org/roundtables_cc

The Conference Board Round Tables, similar to mini-council meetings, bring together peer-level executives in confidential, dynamic, cross-industry groups to learn from each other's experiences and discuss common themes. Participants have access to benchmarking, industry insights, and best practices to help shape strategic decisions.

Sustainability

Summit on Sustainability

June 3, 2013 Pre-Conference Seminars

June 4-5, 2013

Sentry Centers

New York, NY

www.conferenceboard.org/sustainabilitysummit_cc

Businesses, foundations, universities, governments, and consumers are actively seeking solutions for an increasing number sustainability concerns, creating a new “sustainability market.” In this environment, corporations benefit by promoting innovative technologies, resource-efficient business processes, and new methods and partnerships for research and development.

The Conference Board Sustainability Summit examines four critical themes. The first two focus on the people who drive sustainability: investors and stakeholders. The second two focus on tools used for sustainability: technology and research and development. All the themes come together with targeted discussion on the new touch points of sustainability, including innovation, technology, eliminating waste, dramatic energy efficiency, water supply, and a reinvented workforce.

Economies, Markets & Value Creation

Global Economies

Round Table on European Economic and Regulatory Risk Scenario Planning Session

March 1, 2013

Billund, Denmark

March 14, 2013

London, United Kingdom

March 15, 2013

Brussels, Belgium

www.conferenceboard.org/roundtables_cc

The Conference Board Round Tables, similar to mini-council meetings, bring together peer-level executives in confidential, dynamic, cross-industry groups to learn from each other's experiences and discuss common themes. Participants have access to benchmarking, industry insights, and best practices to help shape strategic decisions.

Energy Volatility Summit

Trends, Shifts, and Disruptions

June 24, 2013 Pre-Conference Workshop

June 25–26, 2013

Sheraton Suites Houston near The Galleria

Houston, TX

www.conferenceboard.org/energy_cc

Recent price swings in energy markets make it harder than ever to forecast the cost of this commodity on both operations and earnings. As volatility persists, executives need a greater focus on managing energy supply concerns through energy hedging strategies and energy reduction/usage programs. This conference will address how businesses and government agencies must plan for energy volatility with both short- and long-term energy investments.

Innovation and Productivity

Joint Ventures Conference

Achieving Maximum Value in Your JVs and JV Portfolio

March 14–15, 2013

The Westin New York at Grand Central

New York, NY

www.conferenceboard.org/jointventures_cc

At The Conference Board 2013 Joint Ventures Conference we will explore:

- The joint venture as a growth option: evaluating potential opportunities
- Joint venture strategy: innovation and growth, market access, sharing risks and costs, access to technology, R&D
- Joint venture development and management: business model options, joint venture design, partner management, and governance
- Joint venture risk management: doing business in emerging markets, intellectual property, third party issues, regulatory changes, market changes

Sponsored by McKinsey & Company

High-Performing Organizations

Communications and Marketing

Customer Experience Leadership Conference

How Digital is Changing the Customer Experience

March 20, 2013 Pre-Conference Workshop

March 21–22, 2013

The Westin New York at Grand Central

New York, NY

www.conferenceboard.org/customerexperience_cc

Imagine a business that knows its customers immediately: who they are, what they want, and how to connect with them in real time—and that has the processes in place to create an indelible, customized customer experience in response to individual customers' needs. Science fiction? No. This is becoming the reality of leading customer experience organizations. But the digital tools that companies need to make this all possible—big data, EFM, So-Lo-Co-Mo—can confuse even the best. Presentations will help organizations to update their customer experience strategies for the future.

Presented with assistance from Ipsos

Senior Sales Executive Roundtable

Sales Effectiveness: Negotiating and Partnering with Customers

May 9–10, 2013

The Conference Board Conference Center

New York, NY

www.conferenceboard.org/sales_cc

Persuasion and customer relationship management have always been important components of a sales executive's capabilities. As sales strategies have evolved, the sales environment has become exponentially challenging. Sales executives face complex selling situations with multiple decision makers, chief procurement officers, pricing pressures, and competition that is both local and global. Building key capabilities in negotiation and relationship management can help combat these challenges. The Senior Sales Executive Roundtable will share insights on how to build these capabilities in your organization.

Sponsored by Vantage Partners

High-Performing Organizations (continued)

Communications and Marketing (continued)

Extending Your Brand to Employees Conference Empower Employees to Transform and Revitalize Your Brand

May 15, 2013 Pre-Conference Workshop

May 16-17, 2013

May 17, 2013 Post-Conference Workshop

Swissotel Chicago

Chicago, IL

www.conferenceboard.org/extendingbrand_cc

The conference will cover timely employer branding issues that every company faces, including:

- Brand transformation lessons, strategies, and ideas
- Inspiring employee ownership of a new campaign
- Gamification techniques that promote engagement, learning, and development

Global Sourcing

Briefing on Countering the Global Slowdown: Optimizing Talent and Operational Performance to Create Competitive Advantage—Excerpts from The Conference Board CEO Challenge®

March 7, 2013

Dusseldorf, Germany

March 8, 2013

Frankfurt, Germany

April 9, 2013

Athens, Greece

April 10, 2013

Paris, France

www.conferenceboard.org/roundtables_cc

The Conference Board Round Tables, similar to mini-council meetings, bring together peer-level executives in confidential, dynamic, cross-industry groups to learn from each other's experiences and discuss common themes. Participants have access to benchmarking, industry insights, and best practices to help shape strategic decisions.

Supplier Relationship Management Conference

Driving Competitive Advantage through Collaborative Partnerships

March 14, 2013 Pre-Conference Workshop

March 14-15, 2013

Regents Hall, Lewis Towers at Loyola University Chicago

Chicago, IL

www.conferenceboard.org/srm_cc

As more organizations are adopting some form of supplier relationship management (SRM), there are still large discrepancies in the results achieved. This is mainly because of a lack of systematic approaches and an enterprise-wide change in behaviors. We will take a detailed look at how various companies have put SRM into practice and successfully leveraged their SRM platforms to deliver step changing value creations to the business in a long-term and sustainable way.

Presented with assistance from Vantage Partners

In collaboration with Quinlan School of Business at Loyola University

Operational Excellence

Supplier Diversity & Inclusion Seminars Trends, Strategies, and Business Impact

April 4-5, 2013

Intuit, Inc. Headquarters

Mountain View, CA

May 21-22, 2013

The Conference Board Conference Center

New York, NY

www.conferenceboard.org/supplierdiversity_cc

Supplier diversity is an innovative strategy that enables and sustains small- to mid-size business growth. Actively initiating, developing, and sustaining a supplier diversity approach to business also enhances the corporate brand image. Inclusive suppliers provide access to emerging markets and link to corporate and community responsibility. These two-day seminars will enable participants to:

- Identify the best strategy for embedding talented, diverse suppliers into organization, culture and industry
- Examine tools, resources, and barriers to business growth and sustainability
- Align technological tools, corporate strategies, and management behaviors to enable business growth and improve decision-making

High-Performing Organizations (continued)

Operational Excellence (continued)

Global Demand Shifts

The Power of Scenario Planning

April 25, 2013

The Conference Board Conference Center

New York, NY

www.conferenceboard.org/globaldemandshifts_cc

The Conference Board Business Scenario Program (BSP) helps senior-level executives map turbulent business futures in the medium term. By testing corporate strategies across a range of scenarios, including those exclusive to your organization's business environment, you'll identify underlying drivers of change and the uncertainty that comes with them. This innovative one-day program will assess how global demand shifts and changing in consumption patterns will develop over the medium and long term as the economic center of gravity in the world is changing, and show how scenario planning works.

Post Merger Integration Conference

Translating Your M&A Strategy to Integration Success

May 2-3, 2013

The Westin New York Grand Central

New York, NY

June 6-7, 2013

Mark Hopkins InterContinental

San Francisco, CA

www.conferenceboard.org/postmerger_cc

Building a successful integration capability is the focus of this conference, whose program has been redesigned to include longer, more interactive, break-out sessions, a business school case study, and facilitated roundtable discussions. Dave Gitlin, vice president of integration at United Technologies, will discuss the recent \$16.5 billion Goodrich Corporation acquisition.

Sponsored by McKinsey & Company

Innovation Master Class

Turn Bolder Ideas into Bigger Profits

May 7-8, 2013

3M Innovation Center

Saint Paul, MN

www.conferenceboard.org/innovation_cc

Focusing on ways to think about innovation and tangible techniques to bridge the gap between aspiration and reality, this conference takes place at the headquarters of one of the world's leading innovators. Presenters also include Cisco, Target, Best Buy, Fed Ex, Mayo Clinic and other top companies that have maximized the creative potential of their teams and driven profit. Because innovation thrives on sharing ideas, participants will also meet in small breakout sessions to talk about the opportunities, stumbling blocks, and tensions that mark the path to breakthroughs.

In collaboration with 3M and Doblin

How We Work Seminar

Developing the Right Facilities to Enable our Workforce

June 20, 2013

The Conference Board Conference Center

New York, NY

www.conferenceboard.org/howwework_cc

This seminar will look at how companies build the right environment to get the best work from their people. Who is your current workforce? How do you want them to engage with each other? How does your space reflect your corporate culture and the kind of image you want to project to current and future employees and customers? We will look at the role of change management in a workplace transformation. What role does technology play in how work gets done in your organization? We will discuss the benefits and drawbacks of flexibility and the idea of employee presence versus employee performance.

Change Management Conference

Transformational Change: Aligning Strategy, Structure, and Culture for Peak Performance

June 26, 2013 Pre-Conference Workshop

June 27-28, 2013

W Hotel New York

New York, NY

www.conferenceboard.org/change_cc

Change leaders, practitioners, and executives responsible for transformation and enterprise-wide direction setting will explore the following topics:

- Recognizing change as a multiplier of business results, extending beyond initial investments, and understanding the critical elements of a successful change effort and the approach that best meets organizational needs
- Designing large-scale transformational efforts with one voice through vision, alignment, and communication
- Benchmarking the maturity, capability, and ownership of change management in organizations

Human Capital

Diversity & Inclusion

Diversity & Inclusion New Leaders Boot Camp

March 5-7, 2013

May 14-16, 2013

www.conferenceboard.org/diversityandinclusionbootcamp_cc

In a time of transformation for the diversity and inclusion (D&I) function, this boot camp prepares professionals to lead change within their organizations more quickly and effectively. Using practitioner-identified competencies and the enterprise-wide insights of The Conference Board, new D&I leaders will learn from seasoned D&I executives. The curriculum focuses on developing or refining your D&I strategy, program development, influencing business leaders, and embedding D&I into the business. Participants develop a strong peer network. The course includes two face-to-face meetings, webcasts, and time with a learning coach.

Diversity and Inclusion Leadership Seminars

Inclusive Multicultural Competency, Sensitivity, and Performance Measurement toward Full Engagement

April 1-2, 2013

Pacific Gas & Electric Headquarters

San Francisco, CA

www.conferenceboard.org/diversityseminars_cc

An inclusive workplace is culturally competent, sensitive, and responsive to all the challenges shifting demographics bring. Developing multicultural competency requires that all members of any workplace community learn how to become competent regarding their own diverse and inclusive cultural norms and conventions to realize full engagement and sustainable performance management. At these seminars, leaders will get the latest insights and benchmarks in the D&I practice, learning to:

- Review current approaches to mining and using cultural competency data
- Revise D&I strategic planning for supporting the business
- Redefine cultural development needs and organizational competence

Hosted by Pacific Gas & Electric

Diversity and Inclusion Leadership Seminars

Forecasting & Measuring Diverse Human Capital Needs to Execute Business Strategy

May 2-3, 2013

The Offices of Morgan Lewis

New York, NY

www.conferenceboard.org/diversityseminars_cc

Diversity and inclusion leaders will be brought up to speed on new insights and benchmarks in the D&I practice. They will:

- Review current approaches to collecting human capital data about cultural, strategic, and workforce needs to revise D&I strategic planning
- Analyze gaps between current and future capital needs
- Innovate the role of D&I leadership, structure, and processes to link to benchmarks, metrics, and management
- Learn to link D&I's impact to engagement and other relevant factors for assessing relationships among business and stakeholders

Sponsored by Morgan Lewis

Diversity and Inclusion in Higher Education and the Workplace Conference

Acknowledge, Resolve, & Pursue:

Toward an Education Nation of Inclusion

May 7, 2013 Pre-Conference Seminar

May 8-9, 2013

Omni Parker House Boston

Boston, MA

www.conferenceboard.org/highered_cc

This conference will be a provocative forum to advance D&I's impact and transformation across higher education and related workplaces. Topics explored will include:

- Current issues in faculty diversity, inclusion, workplace culture and climate, social media, and institutional intersections
- Inclusive leadership, multicultural decision-making, strategic alignment, change management, stakeholder inter-relations, and conflict management
- Quantitative and qualitative frameworks in diversity strategy and execution

Human Capital (continued)

Diversity & Inclusion (continued)

Women's Leadership Conference

Accelerating Positive Change for Women

May 13, 2013 Pre-Conference Workshop

May 14–15, 2013

New York Marriott Downtown

New York, NY

www.conferenceboard.org/women_cc

There are now female CEOs of Fortune 100 corporations and female presidents of major universities. Three of the past four Secretaries of State have been women. But locally and globally, women still face legal, regulatory, cultural, and economic limitations to their full participation and growth in the world of work. This conference will celebrate the positive changes that have occurred while exploring the persistent constraints that remain and identifying concrete steps that can be taken to dramatically accelerate positive change for women.

Corporate Diversity & Inclusion Conference

Global Inclusive Leadership: The Way Forward To Global Transformation

June 24, 2013 Pre-Conference Seminar

June 25–26, 2013

New York Marriott Downtown

New York, NY

www.conferenceboard.org/diversity_cc

The conference will focus on the following global strategic planning and operational goals:

- Developing inclusive global leaders who will model the behaviors and actions they desire in others
- Innovating global approaches to competencies, operations, and governance
- Identifying global measures for D&I accountability at all levels linked to business outcome
- Strategically and globally linking D&I to talent management, learning and development, and business success

Presented with assistance from Fidelity Investments

Strategic HR

Employee Health Care Conference

Reshaping the Health Care Experience:

What's Next, What's Now

March 12–13, 2013

La Costa Resort and Spa, Carlsbad, CA

March 20, 2013 Pre-Conference Workshop

March 21–22, 2013

Marriott Marquis, New York

www.conferenceboard.org/healthcare_cc

Participants will learn about what's *next*, including how innovation is reshaping the fundamentals of health care delivery and financing with a goal of getting the best health outcomes for dollars spent. They will also hear how employers, provider organizations, health plans, specialty players, and leading innovators are taking action on important new opportunities to improve program performance now. And there will be up-to-the minute analysis of the post-election regulatory and legislative landscape.

Sponsored by Towers Watson

Presented with assistance from CIGNA, Express Scripts, Healthways, Aetna, Walgreens, Anthem, and HealthEquity

Strategic Workforce Planning

Strategic Workforce Planning Academy

Brussels

Academy Cohort A: March 12–13, 2013 & April 17–18, 2013

Academy Cohort B: March 19–20, 2013 & June 17–18, 2013

New York

Academy Cohort C: May 15–16, 2013 & June 12–13, 2013

www.conferenceboard.org/strategicworkforceplanningacademy_cc

Firms use strategic workforce planning (SWP) to ensure they have the right people in the right jobs in the right place and at the right time. The Conference Board Strategic Workforce Planning Academy helps participants to develop and refine their talent processes and programs, aided by peers and seasoned SWP practitioners. Small classes, personal mentors, and face-to-face and virtual meetings over several months will familiarize participants with the latest research in talent supply and demand, flexible labor strategies, and practitioner-identified competencies.

Human Capital (continued)

Strategic Workforce Planning (continued)

Round Table on Strategic Workforce Planning:

Lessons Learned from Research by The Conference Board

March 21, 2013

Geneva, Switzerland

www.conferenceboard.org/roundtables_cc

The Conference Board Round Tables, similar to mini-council meetings, bring together peer-level executives in confidential, dynamic, cross-industry groups to learn from each other's experiences and discuss common themes. Participants have access to benchmarking, industry insights, and best practices to help shape strategic decisions.

HR Operations, Technology and Transformation Conference

June 24, 2013 Pre-Conference Seminar

June 25-26, 2013

The Westin New York at Grand Central

New York, NY

www.conferenceboard.org/hroperations_cc

Human resources operations are undergoing tumultuous change and opportunity as organizations grapple with multiple converging demands. These include the need to reconsider service delivery models, technology investment, and a re-definition of the alignment between HR's capabilities and corporate strategy. This inaugural event will provide a forum for senior HR leaders to share and discuss innovations and solutions to challenges. Discussions will encompass best and emerging practices covering new service delivery models aligned and enabled for strategy execution and technologies to boost efficiency and employee satisfaction by improving service delivery automation and data quality, by instituting self-service initiatives, and by re-energizing shared services as outsourcing strategies begin to do a 180-degree turn from their old practices.

Talent Management

Round Table on Leadership Essentials

April 18, 2013

London, United Kingdom

www.conferenceboard.org/roundtables_cc

The Conference Board Round Tables, similar to mini-council meetings, bring together peer-level executives in confidential, dynamic, cross-industry groups to learn from each other's experiences and discuss common themes. Participants have access to benchmarking, industry insights, and best practices to help shape strategic decisions.

Talent Management Strategies Conference

Innovating Talent Solutions to Deliver Results

March 5, 2013 Pre-Conference Seminar

March 6-7, 2013

March 7, 2013 Post-Conference Workshop

Coronado Island Marriott, San Diego

www.conferenceboard.org/talent_cc

Today's complex global business environment demands that organizations develop innovative talent solutions that yield bottom-line results. Organizations are turning to creative approaches to prioritize work, build collaboration, manage transitions, and meet the needs of stakeholders. Business leaders look to talent management professionals to create an engaged, skilled, and connected workforce that can anticipate market needs and deliver business results. In this conference, we will:

- Share how innovating talent management processes meet different business challenges
- Explore how to tap into employee passion and deliver tangible business results
- Learn ways to leverage technology and culture to attract and retain talent
- Network with talent management professionals

Presented with assistance from Development Dimensions

International (DDI), Korn/Ferry International, and Right Management

Executive Coaching Conference

Built for Change – Preparing Leaders to be Agile and Innovative

March 11, 2013 Pre-Conference Seminar

March 12-13, 2013

Westin New York at Times Square

www.conferenceboard.org/coaching_cc

The Conference Board CEO Challenge 2012 and other recent polling report that the two top challenges for leadership globally are innovation and developing talent internally and that coaching continues to be the top choice of organizations in developing talent internally. Coaching is expanding to accelerate leadership: through transitions, career planning, succession, preparation and sustainability at the C-suite, team effectiveness, and tying coaching directly to strategic initiatives. The conference will focus on coaching initiatives that help leaders stay agile and innovative.

In collaboration with Center for Creative Leadership

Human Capital (continued)

Talent Management

Coaching and Mentoring Academy

Academy Cohort A: April 16–17, 2013 & June 4–5, 2013
Brussels, Belgium

www.conferenceboard.org/coachingacademy_cc

Even with a dream team of high performers in place, a talent manager's work is only beginning. Continued success also means training and positioning tomorrow's leaders. This immersive learning experience offers the tools to create and implement a strategy to develop team members' potential, keep employees engaged, retain key staff, manage performance, support change initiatives, and define organizational culture. Small classes, personal mentors, and face-to-face and virtual meetings over several months will help participants set up a robust coaching and mentoring strategy aligned to their organization's strategy.

Performance Management Seminars

Aligning Processes and Systems to Maximize Results

April 22–23, 2013

The Conference Board Conference Center
New York, NY

www.conferenceboard.org/performance_cc

Participants will learn how the most effective organizations operate with a performance management philosophy, align individual and organizational goals, measure what matters most, and deliver meaningful messages to individuals that contribute to bottom-line results. This seminar will explore:

- Best practices in developing and sustaining a performance management philosophy
- Simplifying and increasing the effectiveness of current processes
- Techniques to motivate and develop higher performance
- Ways to maximize the use of data gathered through the performance management process

Communicating Employee Benefits Workshops

Formulating Highly Effective Strategies that Influence Outcomes

May 2–3, 2013

The Conference Board Conference Center

www.conferenceboard.org/employeebenefits_cc

For companies of all sizes, better communication of employee benefits aids workforce understanding of this important aspect of compensation, and understanding can equal measurable results. The first day will explore how, after open enrollment, employers with consumerism strategies empower their workers to navigate an unfamiliar health care system and select the right care from the right provider at the right time. The second day will explore the role of social media in offering new opportunities and challenges to benefits communicators.

Presented with assistance from Prudential

Leadership Development Conference

Developing Leaders Who Can Innovate for Growth

May 8, 2013 Pre-Conference Seminar

May 9–10, 2013

May 10, 2013 Post-Conference Workshop

Conrad New York

New York, NY

June 5, 2013 Pre-Conference Seminar

June 6–7, 2013

June 7, 2013 Post-Conference Workshop

Coronado Island Marriott

San Diego, CA

www.conferenceboard.org/leadership_cc

A leader's ability to innovate is not merely a competency *du jour*. It is a core organizational capability that involves rethinking geographic markets, products, services, and enterprise-wide processes. Leaders need to scan their external business landscape, leverage their networks, partners and providers in new ways to create value. At this conference, they will learn the latest benchmarks for getting things done while managing efficiencies to reduce cost and time to market.

Presented with assistance from Korn/Ferry International

In collaboration with Center for Creative Leadership

Social Media Strategies for HR Professionals Seminars

June 25–26, 2013

The Conference Board Conference Center

New York, NY

www.conferenceboard.org/socialmediahr_cc

This seminar series will give senior HR and communication executives insights on how leading organizations are leveraging social networks. The first day will focus on social media and the organization and will cover innovation, collaboration, learning, employer branding, and engagement. The second day will cover HR and transforming the organization through social networks, talent, recruiting, rewards, and measuring ROI of social initiatives.

Participants will learn about:

- Leveraging social networks to benefit the entire organization
- Implementing and managing social networks to spur innovation and knowledge sharing
- Using social media to increase employee engagement and bolster employer branding

Contact Information

Online www.conferenceboard.org

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Phone 212 339 0345 8:30 am to 5:30 pm ET Monday through Friday