

The Conference Board **Conference Calendar** Spring 2011



Corporate Leadership

Citizenship & Sustainability

Corporate Citizenship and Sustainability Conference

June 9–10, 2011

www.conferenceboard.org/sustainability_cc

Governance & Corporate Values

Corporate Governance & Compliance Crash Course

January 20–21, 2011

June 8–9, 2011

www.conferenceboard.org/governance/index.cfm?id=2145

Directors' Institute Roundtable Forum

February 9–10, 2011

April 7–8, 2011

June 16–17, 2011

www.conferenceboard.org/governance/index.cfm?id=2125

Corporate Security, Business Continuity, and Crisis Management Conference

March 10–11, 2011

www.conferenceboard.org/crisismanagement_cc

Strategy and Leadership

Leadership Experience at Gettysburg

March 21–23, 2011

Additional company dates available upon request.

www.conferenceboard.org/leadershipexperiences/gettysburg

Leadership Experience at NASA: the Apollo Program

April 6–8, 2011

www.conferenceboard.org/leadershipexperiences/nasa

Leadership Experience at Normandy

April 10–14, 2011

www.conferenceboard.org/leadershipexperiences/normandy

Building an Ethical and High-Performance Workplace through Effective Behaviors Seminar

May 24, 2011

www.conferenceboard.org/ethicalworkplace_cc

High-Performing Organizations

Global Sourcing

Strategic Outsourcing Conference

January 27–28, 2011

www.conferenceboard.org/outsourcing_cc

Supplier Relationship Management Conference

June 16–17, 2011

www.conferenceboard.org/srm_cc

Marketing & Communications

Corporate Image and Branding Conference

January 27–28, 2011

www.conferenceboard.org/corporateimage_cc

Strategic Employee Communication Summit

March 3–4, 2011

March 15–16, 2011

www.conferenceboard.org/employeecomm_cc

Customer Experience Leadership Conference

March 23–24, 2011

www.conferenceboard.org/cel_cc

Design and Execute the Perfect Customer Experience with Engaged Employees Seminar

April 26, 2011

www.conferenceboard.org/customerexperience_cc

Senior Sales Executive Conference

May 25–26, 2011

www.conferenceboard.org/sales_cc

Communicating Employee Benefits Seminars

June 23–24, 2011

June 28–29, 2011

www.conferenceboard.org/employeebenefits_cc

Operational Excellence

Post Merger Integration Conference

May 17–18, 2011

June 9–10, 2011

www.conferenceboard.org/postmerger_cc

Save \$500

off any conference by using calendar code XB1.

THE CONFERENCE BOARD
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Conference Calendar Spring 2011 *(continued)*

Change Management Seminars

June 21-22, 2011

www.conferenceboard.org/change_cc

Human Capital

Diversity & Inclusion

Diversity & Inclusion Leadership and Management Seminars

February 15-16, 2011

www.conferenceboard.org/diversityseminars_cc

Women's Leadership Conference

April 12-13, 2011

www.conferenceboard.org/women_cc

Diversity in Higher Education Conference

April 27-28, 2011

www.conferenceboard.org/diversityhighered_cc

Corporate Diversity & Inclusion Conference

June 28-29, 2011

www.conferenceboard.org/diversity_cc

Talent Management

Talent Management Strategies Conference

February 9-10, 2011

March 2-3, 2011

www.conferenceboard.org/talent_cc

Employee Health Care Conference

March 3-4, 2011

March 24-25, 2011

www.conferenceboard.org/healthcare_cc

Executive Coaching Conference

March 29-30, 2011

www.conferenceboard.org/coaching_cc

Employee Recognition: Strategy, Motivation, and Leadership Seminar

March 30, 2011

www.conferenceboard.org/recognition_cc

Meet the Authors: Workshops for Leadership, Talent, and Human Resource Professionals

April 6-7, 2011

www.conferenceboard.org/aprilauthorseries_cc

China Human Resources Conference

April 8, 2011

Contact service.ap@conference-board.org for further information.

Social Media Strategies for Human Resources Seminars

April 12-13, 2011

www.conferenceboard.org/socialmedia_cc

Executive Compensation Conference

May 3-4, 2011

June 7-8, 2011

www.conferenceboard.org/execcomp_cc

Leadership Development Conference

May 4-5, 2011

June 8-9, 2011

www.conferenceboard.org/leadership_cc

Meet the Authors: Workshops for Leadership, Talent, and Human Resource Professionals

May 12-13, 2011

www.conferenceboard.org/mayauthorseries_cc

Asia-Pacific Human Resources Conference

May 20, 2011

Contact service.ap@conference-board.org for further information.

Extending Your Brand to Employees Conference

June 16-17, 2011

www.conferenceboard.org/extendingbrand_cc

General Pricing

	Associate	Non-Associate
Conference	\$2,195	\$2,495
Seminar/Workshop full day	\$1,445	\$1,645
Pre-Conference Workshop	\$495	\$595

All dates and prices are subject to change or may vary by event.

Please check www.conferenceboard.org for discounts and cancellation policy.

Visit www.conferenceboard.org for an up-to-date listing of all of our events and pricing information.

Save \$500 off any conference by using calendar code XB1. Cannot be combined with other discount offers.

Corporate Leadership

Citizenship & Sustainability

Corporate Citizenship and Sustainability Conference

Social Responsibility and Business Ethics: Compliance Risks and Opportunities

June 9–10, 2011

The Westin Grand, Washington D.C.

www.conferenceboard.org/sustainability_cc

June 8, 2011 Pre-Conference Seminar

Global companies are focusing on the marketplace of the future – one circumscribed by sustainability and resource efficiencies, which will be defined by socially responsible management enhanced with strong global business ethics programs.

- Understand the nexus of socially responsible action and global business ethics
- Hear best practices for bottom-line-impacting global sustainability programs
- Enhance your knowledge from emerging trends and initiatives
- Better understand challenges, risks, and opportunities for global business ethics compliance
- Identify pragmatic management lessons and strategies for global sustainability and social responsibility that will make your programs more robust

Presented with assistance from DuPont and American Express.

Governance & Corporate Values

Corporate Governance & Compliance Crash Course

January 20–21, 2011

June 8–9, 2011

The Conference Board Conference Center, New York

www.conferenceboard.org/governance/index.cfm?id=2145

Limited to 30 highly qualified participants, this two-day course is designed for those who oversee and implement governance processes in their organizations. Whether you are new to the governance function or an experienced governance executive, this crash course will get you up to speed on evolving developments in this volatile area. This program is CLE accredited.

Directors' Institute Roundtable Forum

February 9–10, 2011

Hosted by McGuireWoods, Atlanta

www.conference-board.org/governance/index.cfm?id=2144

April 7–8, 2011

Hosted by McGuireWoods, Chicago

June 16–17, 2011

The Conference Board Conference Center, New York

The Conference Board Directors' Institute is the premier provider of governance education for directors. The program's singular approach brings together current and former directors, chairmen, and CEOs to share their practical experiences with your company's directors in a completely non-academic format. Because a significant part of the Directors' Institute experience comes from peer-to-peer discourse, attendance is restricted to sitting corporate directors.

Sponsored by The Chubb Group of Insurance Companies, Fariant Advisors, Jones Day, McGuireWoods, PricewaterhouseCoopers, Spencer Stuart, and James F. Reda & Associates, LLC.

Corporate Security, Business Continuity, and Crisis Management Conference

10 Years after 9/11: Where Are We Now?

Where Are We Headed?

March 10–11, 2011

March 9, 2011 Pre-Conference Seminar

InterContinental New York Barclay

www.conferenceboard.org/crisismanagement_cc

The multifaceted terrorist attack of September 11, 2001 served as a wakeup call for corporate America. In the 10 years since, what advances have there been in crisis prevention, and where are we headed in the effort to protect the core assets of our country, businesses, and people? Join your peers to benchmark, examine, and foresee the increasingly important issues of security, continuity, crisis, and risk preparedness. Critical issues you will learn include:

- Benchmarking your preparedness: Are you keeping up with the times?
- Evolution of corporate security, business continuity, and crisis management: What's new?
- Planning for the next decade: What are the new evolving risks?

Sponsored by Guardsmark.

Strategy and Leadership

Leadership Experience at Gettysburg

Three Days of History...a Lifetime of Skills

March 21–23, 2011

Gettysburg, Pennsylvania

Additional company dates available upon request.

www.conferenceboard.org/leadershipexperiences/gettysburg

“I can see where my people need to be...how do I get them there?” Today’s economic uncertainty and extreme global competitiveness are challenging the leadership skills of corporate executives as never before. Join The Conference Board at Gettysburg and walk in the footsteps of leaders from history as they engage in this pivotal battle of the Civil War, and discover what causes some leaders to adapt, adjust, and triumph while others falter and fail.

Leadership Experience at NASA: the Apollo Program

April 6–8, 2011

Johnson Space Center, Houston, Texas

www.conferenceboard.org/leadershipexperiences/nasa

Contact jeff.jackson@conferenceboard.org for further information.

Combine experiential learning with reading, storytelling, discussion, and reflection. Apply the business lessons of the race to the moon to your professional goals. In this new program that incorporates historical video with the classroom experience and draws on the leadership lessons of the manned space flight effort over the 10-year period of the Apollo Program, participants delve into leadership practices confronting the challenges of innovation and maintaining global advantage, team leadership, and crisis and risk management. Taking place on site at the Johnson Space Center in Houston, the program will also explore managing complex organizations and creating excellence in execution.

Leadership Experience at Normandy

April 10–14, 2011

Chateau La Cheneviere, Normandy, France

www.conferenceboard.org/leadershipexperiences/normandy

The June 6, 1944 Allied invasion of Normandy, France was the decisive offensive of the western theatre in World War II. It has been called a triumph of leadership, but for the men faced with planning the assault, it also proved that success on the battlefield is the stepchild of contingencies. General Dwight D. Eisenhower echoed that when he said, “In preparing for battle I have always found that plans are useless, but planning is indispensable.” In the middle of the engagement, amidst chaos and uncertainty, the ability to react to a changeable landscape was critical not only to survival, but to finding advantage and securing victory. D-Day, with its many leadership successes (and failures), provides a rich terrain for learning important leadership skills – skills that are invaluable when leading a team through times of business chaos, risk, or uncertainty.

Building an Ethical and High-Performance Workplace through Effective Behaviors Seminar

May 24, 2011

The Conference Board Conference Center, New York

www.conferenceboard.org/ethicalworkplace_cc

Inappropriate conduct in the workplace can compromise safety, creativity, teamwork, brand, and reputation – and the bottom line. By contrast, organizations that align behavior and ethical standards with values of respect, dignity, and inclusion are safe, efficient, and productive places to work. This engaging and interactive session presented by Stephen M. Paskoff, Esq., president and CEO of Atlanta-based Employment Learning Innovations, Inc. (ELI®), will explore the link between ethical conduct and positive business outcomes. It will also give participants specific tips to encourage positive behaviors – and modify unethical or illegal practices – in the workplace.

High-Performing Organizations

Global Sourcing

Strategic Outsourcing Conference

Capitalizing on Opportunities in the New Global Landscape

January 27–28, 2011

Ritz Carlton Buckhead, Atlanta

www.conferenceboard.org/outsourcing_cc

The outsourcing industry has faced a considerable amount of turmoil within the past few years but has proven to be an effective business strategy in good times and bad. Strategic organizations have been able to leverage outsourcing and evolve to not only reduce costs when it was most crucial but also develop new organizational capabilities, drive innovation, and capitalize on the resources of their partners. Leading practitioners at the conference will share the best practices that enabled them to drive strategic initiatives within their organization to capitalize on greater benefits from their outsourcing engagements and mitigate risks the new environment has created.

Presented with assistance from Deloitte.

Supplier Relationship Management Conference

June 16–17, 2011

June 15, 2011 Pre-Conference Workshop

Westin Buckhead, Atlanta

www.conferenceboard.org/srm_cc

In order to thrive in a world economy characterized by significant risk and competition, companies must elevate their relationships with suppliers to be more strategic and collaborative in nature. The principals of supplier relationship management are more critical now than ever before to achieve the full benefits of your engagements and increase the potential for competitive advantage. During the conference you will learn how to leverage SRM strategies and practices to balance the need for cost-reduction with the need to gain access to additional resources of suppliers, drive innovation, collaborate for increased value, and mitigate risks – thereby positioning your company for long-term success.

Marketing & Communications

Corporate Image and Branding Conference

Building and Maintaining Superior Results

January 27–28, 2011

January 26, 2011 Pre-Conference Seminar

Westin New York at Times Square

www.conferenceboard.org/corporateimage_cc

If you manage the corporate image and brands in your organization, this conference was designed for you. We will cover all the important elements of successful brand creation, implementation, and measurement both online and offline. Our pre-conference seminar covers the latest trends and solutions in using social media to build your brand. Some benefits of attending:

- Build brand leadership through internal communication
- Learn new ways to leverage your brand promise
- Achieve brand differentiation in a cluttered marketplace

Strategic Employee Communication Summit

Changing Workplace Dynamics that Influence Communication Management

March 3–4, 2011 The Conference Board Conference Center, New York

March 15–16, 2011 Blackstone by Renaissance Hotel, Chicago

www.conferenceboard.org/employeecomm_cc

We are witnessing a profound change in how to connect with employees in the workplace. Our employees need openness that reveals vision and values, as well as new insights into improving collaboration through proactive communication. Also, many companies have come to embrace once-feared social networking sites, blogs, and other web-based tools. During these two full-day workshops, you will hear from communication executives on the following themes:

- Day One: *Strategic Employee Communication Planning: Overcoming Barriers to Highly Effective Communication*
- Day Two: *Employee Communication and Social Media Management: Shaping the Future of the Organization*

Presented with assistance from Davis & Company.

Customer Experience Leadership Conference

Growth through Customer Loyalty: A C-level Perspective on Building a Customer-centric Culture

March 23–24, 2011

March 22, 2011 Pre-Conference Workshops

InterContinental New York Barclay

www.conferenceboard.org/cel_cc

We all know the saying, “It costs less to keep a customer than to find a new one.” In this economy, the smartest companies have customer retention as a key growth strategy. This conference includes perspective from leading executives on how the customer experience playing field is changing in the new economy and what the trailblazer companies are doing to create customer-centric cultures and deliver indelible customer experiences. Some topics include:

- The CEO’s perspective on building a customer-centric culture
- The five best practices in customer experience
- Measuring ROI on the customer experience

Presented with assistance from Synovate.

Visit www.conferenceboard.org for an up-to-date listing of all of our events and pricing information.

Save \$500 off any conference by using calendar code XB1. Cannot be combined with other discount offers.

Design and Execute the Perfect Customer Experience with Engaged Employees Seminar

April 26, 2011

The Conference Board Conference Center, New York
www.conferenceboard.org/customerexperience_cc

Unengaged employees can be more costly to a business than its leaders can quantify, especially considering that an unengaged workforce typically leads to poor customer service and satisfaction. An effective employee engagement structure is critically important, and when executed strategically can be leveraged to yield superior customer experiences and drive profitable results. This interactive seminar lead by Gregg Lederman, managing partner, Brand Integrity Inc., will detail proven methods of employee engagement to improve motivation and loyalty, bringing greater value to the business. Translating the company's strategy/brand into something employees can easily define, understand, and communicate will lead to amazing brand experiences and bottom-line results.

Senior Sales Executive Conference

May 25-26, 2011

May 24, 2011 Pre-Conference Workshop
 InterContinental Chicago
www.conferenceboard.org/sales_cc

When facing a slow-growth and highly competitive global environment, senior sales executives must focus on sales enablement, optimizing sales operations, and improving the efficacy of the sales organization overall. This conference will attract senior sales executives responsible for sales operations, sales enablement and effectiveness, sales management, and marketing. Topics include:

- Sales process improvement and optimizing the sales organization
- Sales enablement strategies and sales force communication and training
- Data management, reporting, analytics, and governance
- Lead generation management and opportunity management

Communicating Employee Benefits Seminars

Overcoming Today's Workplace Challenges Both Online and Offline

June 23-24, 2011

The Conference Board Conference Center, New York
 June 28-29, 2011 Blackstone by Renaissance Hotel, Chicago
www.conferenceboard.org/employeebenefits_cc

Rapid change has impacted how, why, and when we communicate employee benefits. Join us as we explore the latest strategies, technologies, and trends in reaching out to employees. Day One, *Strategic Employee Benefits Communication: Engaging Your Workforce in New and Different Ways*, focuses on how best to engage your workforce with benefits information. Day Two, *Employee Benefits in a Web 2.0 World: Collaborating with Employees Using Social Media Tools*, reveals how best to use your internet and social media tools to engage and collaborate with employees. Seasoned benefits communicators from top companies will discuss lessons learned in a highly interactive environment.

Presented with assistance from Buck Consultants.

Operational Excellence

Post Merger Integration Conference

May 17-18, 2011 InterContinental New York Barclay

June 9-10, 2011 Hotel Nikko, San Francisco

www.conferenceboard.org/postmerger_cc

After a tough couple years of retrenchment, companies have accumulated lots of cash on their balance sheets and are now looking for ways to drive top-line growth. Many are looking for global opportunities that will generate the most value. At the same time, shareholders are scrutinizing deals more than ever before while acquisitions are becoming more challenging to integrate as attention moves overseas. Join top integration leaders from some of the most acquisitive global corporations as they discuss proven ways to unlock the most value after the deal has been done.

Sponsored by McKinsey & Company.

Change Management Seminars

June 21-22, 2011

The Conference Board Conference Center, New York
www.conferenceboard.org/change_cc

The 2011 Change Management Seminars will equip attendees with practical skills and implementation methodologies required to lead change in a complex business environment. It will provide hands-on working sessions as well as case studies of leading corporations that have successfully implemented enterprise-wide transformations. Topics will include:

- Embedding real behavior change by managing both the "hard and soft" (i.e., operational and people) sides of change
- Understanding company culture and how change must be anchored in it to achieve the business strategy
- Getting the timing right of change messages: matching communication strategies to the audience and the media to the message

Human Capital

Diversity & Inclusion

Diversity & Inclusion Leadership and Management Seminars

Using Metrics, Tools & Technology to Activate Innovation

February 15–16, 2011

The Conference Board Conference Center, New York

www.conferenceboard.org/diversityseminars

On Day One, *Think Differently: Use Innovation & Metrics to Reframe Inclusion Leadership and Management*, learn a robust qualitative and quantitative process to measure value added in critical areas and gauge progress. Customize your own measures to assess the impact you can have on your own organization. Day Two's topic is *Behave Differently: Leverage Tools, Technology, and Social Media to Advance Diversity & Inclusion*. Because of cost constraints and competing priorities, technology and online social networking has become the vehicle for creating innovative solutions to meet business needs.

Hear how employees are using these tools to brand the company and add value to the business with minimal cost.

Women's Leadership Conference

Inspiration. Influence. Innovation.

April 12–13, 2011

April 11, 2011 Pre-Conference Workshop

Westin New York at Times Square

www.conferenceboard.org/women_cc

At our 7th annual Women's Leadership Conference, executives will hold powerful dialogues on how organizations can inspire, influence, and innovate in the marketplace to stay competitive through effective recruitment and retention of high-potential and high-performing women. Highlights include:

- Developing capacity for creativity and innovation as core competencies
- Sharing best practices to overcome barriers to female leadership
- Enabling women to influence effectively in your culture
- Engaging women through new technologies, social media, and effective networking
- Promoting a diverse workforce to drive your best results

Diversity in Higher Education Conference

Equity & Inclusion: Vision, Strategies, and Actions for Higher Education and the Workplace

April 27–28, 2011

April 26, 2011 Pre-Conference Workshop

Washington Duke Inn, Washington D.C.

www.conferenceboard.org/diversityhighered_cc

Join higher education leaders, corporate diversity practitioners, researchers, and policy experts to share and examine concepts and practices of diversity and inclusion within colleges and universities in this new decade. In addition to keynote speakers, valuable workshops, and interactive methodologies, there will be opportunities for small group discussions and the exploration of strategic partnerships and collaborations. Topics will include curriculum, talent management, cultural competencies, next practice examples, partnerships, and more.

Sponsored by Duke University.

Corporate Diversity & Inclusion Conference

Inclusive Change & Organizational Diversity Management

June 28–29, 2011

June 30, 2011 Post-Conference Seminar

JW Marriott, Chicago

www.conferenceboard.org/diversity_cc

Diversity & Inclusion is, more than ever, a critical driver for sustainable business success. Challenges and opportunities to manage any or all of the following dimensions requires constant vigilance and competent leadership and management: shifting demographics; emerging majorities; LGBTQA concerns; generational differences; religious and spiritual impact; gender gaps; supplier diversity; and, race, privilege, and class issues. The annual Corporate Diversity & Inclusion Conference will bring together leaders for a unique event to focus on peer learning, networking, and sharing of best practices; models that work; metrics that measure what matters; and strategies that enable sustainable progress.

Talent Management

Talent Management Strategies Conference

Innovative, Simple Talent Management Strategies for a Complex World

February 9–10, 2011 Waldorf=Astoria, New York

February 8, 2011 Pre-Conference Seminar

February 10, 2011 Post-Conference Workshop

March 2–3, 2011 Coronado Island Marriott Resort, San Diego

March 1, 2011 Pre-Conference Seminar

March 3, 2011 Post-Conference Workshop

www.conferenceboard.org/talent_cc

Does your current Talent Management Strategy meet the needs of your business leaders and address the complexities of the changing business environment? If your answer is, “We could do better,” this conference is a “must attend” for you and your team. Learn:

- Simple strategies that address your complex needs
- World-class approaches you can use to customize and scale to your organization
- Practical tools that you can apply to organizations of all sizes

If you are an HR or TM professional responsible for talent acquisition, succession planning, or leadership development, attending this conference will help you address your most pressing talent management issues.

Sponsored by Development Dimensions International (DDI), Taleo, Korn/Ferry International, and Kenexa.

Employee Health Care Conference

Beyond Reform: New Strategies for a New Era

March 3–4, 2011 Marriott Marquis, New York

March 2, 2011 Pre-Conference Workshop

March 24–25, 2011 Lowes Coronado, San Diego

March 23, 2011 Pre-Conference Workshop

www.conferenceboard.org/healthcare_cc

This conference features powerful insights, lively exchanges with peers, and practical how-to's on the critical issues you need to address in the new era of employee health care. Some of the issues to be covered include:

- Rethinking the employer role in health care
- Post-reform delivery dilemmas
- Ramping up your health management efforts
- Global health strategies for multinationals
- Insurance exchanges: More Massachusetts – or a whole new reality?
- Top innovators showcase: new health/cost management opportunities you can invest in today

A pre-conference half-day workshop will explore ways to reduce health care costs.

Sponsored by Towers Watson.

Presented with assistance from CIGNA, Medco, United Health Care, Ingenix, Anthem National Accounts, Active Health, Healthways, Kaiser Permanente, and CVS/Caremark.

Executive Coaching Conference

The Changing Landscape of Coaching

March 29–30, 2011

March 28, 2011 Pre-Conference Seminar

Westin New York at Times Square

www.conferenceboard.org/coaching_cc

Organizational coaching continues to change, adapt, and develop each year, resulting in more resilience and competence to achieve the challenging goals facing our organizations. Among the topics: how coaching is becoming more strategic; how to launch and sustain coaching programs; research results on how coaching is being used globally; current uses of assessments in coaching; the role of coaching in preparing high potentials; coaching for leading with an authentic voice; current practice in measuring the impact of coaching; coaching at the C-suite; the entry of academic programs and supervision; and managing a global portfolio of “ready now” coaches.

Presented with assistance from Right Management.

Employee Recognition: Strategy, Motivation, and Leadership Seminar

March 30, 2011

The Conference Board Conference Center, New York

www.conferenceboard.org/recognition_cc

Leadership and talent management programs must do more than develop employees. They must also motivate and energize the workforce at all levels. Financial incentives and levers such as additional headcount and the number of high profile projects have dwindled during the Great Recession. This reset has created a new set point where recognition programs, when used strategically, can be highly effective by keeping an organization and its people on track. They serve to inspire people to achieve the desired alignment, improve effectiveness, and provide a quick “low cost/no cost” means to accomplish corporate goals by motivating workforces and building employee engagement and loyalty.

Meet the Authors: Workshops for Leadership, Talent, and Human Resource Professionals

Political Dilemmas at Work and *One Page Talent Management*

April 6–7, 2011

The Conference Board Conference Center, New York

www.conferenceboard.org/aprilauthorseries_cc

On April 6, Colin Gautrey and Gary Ranker, coauthors of *Political Dilemmas at Work*, will provide you with an opportunity to develop your capability to influence as you lead and offer practical tips, tools, and techniques to maximize your results. The next day, Marc Effron and Mariam Ort, authors of the *One Page Talent Management*, will highlight what you need to know to improve and master your talent management strategy. This one-day workshop will introduce you to a radical new approach to talent management called One Page Talent Management (OPTM).

In collaboration with New Talent Management Network.

Visit www.conferenceboard.org for an up-to-date listing of all of our events and pricing information.

Save \$500 off any conference by using calendar code XB1. Cannot be combined with other discount offers.

China Human Resources Conference

China as the World's Second Largest Economy: How Can HR Contribute to Success?

April 8, 2011

Shanghai

Contact service.ap@conferenceboard.org for further information.

You will hear wide ranging views on what's happening with HR and business in China today, learn how leading companies are addressing their challenges, and be encouraged to think about your own strategies and address your questions to panels of experts.

Social Media Strategies for Human Resources Seminars

Leveraging Social Media for Employee Communication, Innovation, and Engagement

April 12-13, 2011

The Conference Board Conference Center, New York

www.conferenceboard.org/socialmedia_cc

HR executives are using social media to recruit employees, engage employees, facilitate innovation, and share knowledge. What are the best ways to leverage social media? What are the legal challenges? This two-day seminar will focus on leveraging social media and will give insights on legal considerations. Some topics the seminar will cover:

- How social media can be used for recruiting and benefits administration
- Staffing for social media positions
- The legal implications of social media and the workforce in terms of privacy

Executive Compensation Conference

Effective Compensation Design – a Balancing Act

May 3-4, 2011 Sofitel Chicago Water Tower

June 7-8, 2011 InterContinental New York Barclay

www.conferenceboard.org/execcomp_cc

Designing an effective executive compensation program to support multiple and sometimes competing priorities – including attracting and retaining the right talent, rewarding the right performance, and honoring governance standards and investor concerns – often seems like a balancing act. This conference offers practical guidance and an opportunity to network and brainstorm with leading directors and executives on such issues as:

- Succeeding at both good corporate governance and good shareholder relations
- Alternative approaches to assessing pay/performance relationships
- Adapting private equity approaches of risk and reward sharing
- Shifting from competitive to “best” practices
- Maintaining effective board/management working relationships

Sponsored by ClearBridge Compensation Group, LLC and Fidelity Investments Stock Plan Services.

Leadership Development Conference

Decoding and Developing the Essentials of the 21st Century Leader

May 4-5, 2011 Waldorf=Astoria, New York

May 3, 2011 Pre-Conference Seminar

May 5, 2011 Post-Conference Workshop

June 8-9, 2011 Coronado Island Marriott, San Diego

June 7, 2011 Pre-Conference Seminar

June 9, 2011 Post-Conference Workshop

www.conferenceboard.org/leadership_cc

Rapid change and contextual shifts are causing senior leaders to take a hard look at the leadership talent they will need to carry them through to 2020. This conference is a “must attend” for any organization re-examining how it needs to assess and develop future leaders. Learn:

- *Leadership Essentials for 2020 and Beyond* from The Conference Board Council Perspectives (recent report)
- How successful organizations differentiate, accelerate, and embed talent through learning, coaching, and mentoring
- Leadership tools to innovate, span boundaries, and maximize collaboration
- How the convergence of social media, cloud computing, and Millennials can provide a competitive edge

Presented with assistance from Korn/Ferry International, Oliver Wyman, BTS, and Kenexa.

Meet the Authors: Workshops for Leadership, Talent, and Human Resource Professionals

The Unwritten Rules and *Love 'Em or Lose 'Em*

May 12-13, 2011

The Conference Board Conference Center, New York

www.conferenceboard.org/mayauthorseries_cc

On May 12, John Beeson will present a workshop on his book, *The Unwritten Rules: The Six Skills You Need to Get Promoted to the Executive Level*. He will teach you how to develop your skills in the following six areas: demonstrating strategic skills, building a strong management team, managing implementation, exhibiting the capacity for innovation and change, working across organizational boundaries, and projecting executive presence. On May 13 we explore Beverly Kaye's *Wall Street Journal* bestseller, *Love 'Em or Lose 'Em: Getting Good People to Stay*. She will discuss three major clusters that managers should focus on, including leadership development, growth potential, and relationships.

Asia-Pacific Human Resources Conference

Aligning HR with the Business

May 20, 2011

Singapore

Contact service.ap@conference-board.org for further information.

You will hear wide-ranging views on what's happening with HR and business in the Asia-Pacific region today, learn how leading companies are addressing their challenges, and be encouraged to think about

your own strategies and address your questions to panels of experts.

Extending Your Brand to Employees Conference

June 16–17, 2011

Westin New York at Times Square

www.conferenceboard.org/extendingbrand_cc

Why do some employees embody a brand and contribute to its success – while others don't? The 2011 Extending Your Brand to Employees Conference will provide a forum to hear from thought leaders and learn from peers and colleagues about timely employer branding issues that every company faces in some form, including:

- Focusing the discretionary effort of every employee on executing the business strategy and improving customers' perceptions of your brand
- Unleashing the power of social media to foster a collaborative culture, attract the right talent, and facilitate the creation of brand ambassadors
- Transforming corporate culture to better engage employees in delivering on the brand promise

Contact Information

Online www.conferenceboard.org

Email customer.service@conferenceboard.org

Phone 212 339 0345 8:30 am to 5:30 pm ET Monday through Friday