

THE CONFERENCE BOARD



# Conference Calendar

July – December 2008



Trusted  
Insights for  
Business  
Worldwide



# Conference Calendar July – December 2008

## Citizenship & Governance

- 4 **Corporate Community Involvement**  
July 31–August 1, 2008  
[www.conference-board.org/ccic\\_cc](http://www.conference-board.org/ccic_cc)
- 4 **Corporate Governance and Compliance Crash Course**  
October 16–17, 2008  
[www.conference-board.org/knowledge/govern/workshopAssessment.cfm](http://www.conference-board.org/knowledge/govern/workshopAssessment.cfm)
- 4 **Directors' Institute Roundtable Forum**  
November 13–14, 2008  
[www.conference-board.org/knowledge/govern/govInstituteRoundtable.cfm](http://www.conference-board.org/knowledge/govern/govInstituteRoundtable.cfm)

## Marketing & Communications

- 5 **Corporate Reputation and Communication Conference**  
October 21–22, 2008  
[www.conference-board.org/reputation\\_cc](http://www.conference-board.org/reputation_cc)
- 5 **Marketing Conference**  
November 13–14, 2008  
[www.conference-board.org/marketing\\_cc](http://www.conference-board.org/marketing_cc)
- 5 **Strategic Corporate Communication Workshops**  
November 13–14, 2008  
[www.conference-board.org/communication\\_cc](http://www.conference-board.org/communication_cc)

## Human Resources & Talent Management

- 6 **Organization Design Conference**  
September 11–12, 2008  
[www.conference-board.org/orgdesign\\_cc](http://www.conference-board.org/orgdesign_cc)
- 6 **Succession Management**  
September 18–19, 2008  
October 21–22, 2008  
[www.conference-board.org/succession\\_cc](http://www.conference-board.org/succession_cc)
- 7 **HRO Conference**  
September 23–24, 2008  
[www.conference-board.org/hro\\_cc](http://www.conference-board.org/hro_cc)
- 7 **Executive Coaching Seminars**  
October 2–3, 2008  
[www.conference-board.org/coachingseminars\\_cc](http://www.conference-board.org/coachingseminars_cc)
- 8 **Extending Your Brand to Employees Conference**  
November 18–19, 2008  
[www.conference-board.org/extendingbrand\\_cc](http://www.conference-board.org/extendingbrand_cc)
- 8 **Change Management Conference**  
November 18–19, 2008  
[www.conference-board.org/change\\_cc](http://www.conference-board.org/change_cc)
- 8 **Senior Human Resources Executive Conference**  
December 2–3, 2008  
[www.conference-board.org/humanresources\\_cc](http://www.conference-board.org/humanresources_cc)



## Diversity & Inclusion

### 9 Diversity Seminars

October 21–22, 2008

[www.conference-board.org/diversityseminars\\_cc](http://www.conference-board.org/diversityseminars_cc)

## Compensation & Benefits

### 9 Executive Compensation Conference

September 11–12, 2008

[www.conference-board.org/executivecomp\\_cc](http://www.conference-board.org/executivecomp_cc)

### 10 Compensation Conference

December 9–10, 2008

[www.conference-board.org/compensation\\_cc](http://www.conference-board.org/compensation_cc)

## Operations & Business Processes

### 10 Transformational Cost Management Conference

October 21–22, 2008

[www.conference-board.org/costmanagement\\_cc](http://www.conference-board.org/costmanagement_cc)

### 11 Corporate Security, Business Continuity, and Crisis Management Conference

November 11–12, 2008

[www.conference-board.org/security\\_cc](http://www.conference-board.org/security_cc)

### 11 Shared Services Conference

November 19–20, 2008

[www.conference-board.org/sharedservices\\_cc](http://www.conference-board.org/sharedservices_cc)

## Enterprise Risk Management

### 11 Enterprise Risk Management Conference

October 22–23, 2008

[www.conference-board.org/erm\\_cc](http://www.conference-board.org/erm_cc)

## Leadership Development

### 12 Gettysburg Leadership Experience

October 27–29, 2008

November 10–12, 2008 (C-Level Executives)

May 4–6, 2009

May 11–13, 2009

May 18–20, 2009

June 8–10, 2009

June 24–26, 2009

[www.conference-board.org/events/experiential.cfm](http://www.conference-board.org/events/experiential.cfm)

### 12 Normandy Leadership Experience

April 2009

[www.conference-board.org/events/experiential.cfm](http://www.conference-board.org/events/experiential.cfm)



Citizenship & Governance

## Corporate Community Involvement

Strategic Corporate Community Involvement—  
Meeting Business and Community Challenges

July 31–August 1, 2008

Pre-Conference Workshop: July 30, 2008

Hotel Nikko San Francisco

San Francisco, CA

[www.conference-board.org/ccic\\_cc](http://www.conference-board.org/ccic_cc)

At this year's conference, CCI professionals will examine the fundamentals of a CCI program and explore timely topics. Each session will provide operational strategies by delving into best-in-class examples. Topics to be examined include:

- Creating and maintaining volunteer programs
- Communicating program success
- Implementing global program management
- Using corporate philanthropy to address a system-wide solution to a community's challenges
- Exploring how the environment and health affect CCI investment decisions

In collaboration with Public Affairs Council

Presented with assistance from Kaiser Permanente: Thrive

Project 997009

Citizenship & Governance

## Corporate Governance and Compliance Crash Course

October 16–17, 2008

The Conference Board New York Office

New York, NY

[www.conference-](http://www.conference-board.org/knowledge/govern/workshopAssessment.cfm)

[board.org/knowledge/govern/workshopAssessment.cfm](http://board.org/knowledge/govern/workshopAssessment.cfm)

This two-day intensive program will provide a critical self-assessment for governance executives who work in the offices of general counsel, corporate secretary, investor relations, and internal audit. Participants will assess and benchmark their company's corporate governance system to ensure they are using current corporate governance best practices.

Project 374000

Citizenship & Governance

## Directors' Institute Roundtable Forum

November 13–14, 2008

New Directors' Orientation: November 12, 2008

Harmonie Club

New York, NY

[www.conference-](http://www.conference-board.org/knowledge/govern/govInstituteRoundtable.cfm)

[board.org/knowledge/govern/govInstituteRoundtable.cfm](http://board.org/knowledge/govern/govInstituteRoundtable.cfm)

This day-and-a-half program focuses on key corporate governance issues in a rigorous and comprehensive setting. Upon completing this eight-hour forum, your company will receive an upward adjustment to its ISS governance rating.

Sponsored by The Chubb Group of Insurance Companies, Jones Day, KPMG's Audit Committee Institute, McKinsey & Company, and Spencer Stuart

Project 516003



Marketing &amp; Communications

## Corporate Reputation and Communication Conference

October 21–22, 2008

Swissôtel Chicago

Chicago, IL

[www.conference-board.org/reputation\\_cc](http://www.conference-board.org/reputation_cc)

The trust built through successful corporate reputation management is hard to regain if lost. To build and maintain a meaningful corporate reputation, you need to create and execute a communication strategy that includes not just your external audience but also your workforce.

During this conference you will learn how to:

- Formulate a winning corporate reputation strategy
- Engage stakeholders to build trust
- Shape attitudes, behaviors, and opinions
- Gain a better understanding of how to manage your reputation through communication

Project 941009

Marketing &amp; Communications

## Marketing Conference

Driving Growth through Excellence in Marketing Execution

November 13–14, 2008

InterContinental The Barclay New York

New York, NY

[www.conference-board.org/marketing\\_cc](http://www.conference-board.org/marketing_cc)

The job of CMO has never been so complex and challenging. However, CMOs have found success by continually aligning marketing strategies with overall corporate goals, and executing against those strategies and goals. At this conference, attendees will hear best practices and engage in interactive dialogue with other senior marketing executives. The conference will focus on three “execution”-related themes:

- Developing a marketing strategy that aligns with corporate objectives and drives organic growth
- Engaging customers through improved customer experience, brand differentiation, and customer loyalty
- Increasing marketing efficacy by streamlining processes, experimenting with new channels, and continually striving to improve marketing ROI

Project 902009

Marketing &amp; Communications

## Strategic Corporate Communication Workshops

Solutions to Communication Challenges in a Changing Marketplace and Workplace

November 13, 2008: Day One

November 14, 2008: Day Two

Marriott East Side

New York, NY

[www.conference-board.org/communication\\_cc](http://www.conference-board.org/communication_cc)

Today, business demands communication that’s meaningful, credible, and that delivers results. Shifting priorities, product innovations, and technology are changing the way we reach our stakeholders. You can learn how to conquer these challenges during our Corporate Communications Workshops.

The first day will help you develop corporate communication strategies to reach your internal and external audiences. The second day will focus on the importance of measurement and the best way to gain buy-in from all your stakeholders. Whatever your line of business, measuring the effectiveness of your communication is essential to improving understanding, awareness, and performance.

You will also learn to:

- Develop corporate communication strategies that reflect your corporate culture and business plan
- Evaluate the capabilities and effectiveness of your current programs
- Identify specific employee needs and shape an action plan to address these issues quickly and effectively

Projects B26009 and B27009



Human Resources & Talent Management

## Organization Design Conference

Adapting to Drive Growth in Changing Times

September 11–12, 2008

Pre-Conference Seminar: September 10, 2008

Westin New York at Times Square

New York, NY

[www.conference-board.org/orgdesign\\_cc](http://www.conference-board.org/orgdesign_cc)

The role of organization design contributes enormously to the sustainable success of all organizations, ranging from small start-ups to Fortune 100 companies, not-for-profits, and the public sector. Planning and delivering key design elements, including leadership, innovation, alignment, and infrastructure, are imperative to effectively drive a firm's chosen strategy.

In this conference you will learn about:

- Integrating innovation and organization design
- Aligning the right leadership to the right organization design
- Driving strategic growth through organization design
- Linking organization design to organization culture
- Channeling effective change capabilities through organization design

In collaboration with Leader to Leader Institute

Project 944009

Human Resources & Talent Management

## Succession Management

September 18–19, 2008

Pre-Conference Seminar: September 17, 2008

Post-Conference Workshop: September 19, 2008

InterContinental Chicago Hotel

Chicago, IL

October 21–22, 2008

Pre-Conference Seminar: October 20, 2008

Post-Conference Workshop: October 22, 2008

Westin New York at Times Square

New York, NY

[www.conference-board.org/succession\\_cc](http://www.conference-board.org/succession_cc)

Almost 40 percent of today's 64 million workers will be eligible for retirement by the year 2010. As a result, public and private organizations need to make succession management a top business priority. This year's Succession Management Conference will capture best practices, cite current research, and help you create an action plan. This conference will run in three tracks: "The End-to-End Process of Succession Management," "Developmental Strategies," and "New Directions and Issues."

Presented with assistance from Lominger International, AchieveGlobal, Authoria, and Personnel Decisions International

Project 963009 and 937009



Human Resources & Talent Management

## HRO Conference

Impact 08: Inspire, Involve, and Innovate  
Driving and Executing HRO

September 23–24, 2008

Pre-Conference Workshop: September 22, 2008

InterContinental Hotel Chicago

Chicago, IL

[www.conference-board.org/hro\\_cc](http://www.conference-board.org/hro_cc)

The HRO Impact '08 Conference will focus on the key challenges and issues that human resources and business leaders face today. You will learn about strategic planning, inspiration, best practices, and lessons learned by top-tier organizations that have initiated innovative measures.

HRO now includes all domains of human resources. This conference will provide an opportunity to network with colleagues in talent management, recruitment process outsourcing, knowledge process outsourcing, enterprise learning, information technology, financial sourcing, business process outsourcing, benefits management, and performance improvement.

Presented with assistance from Kenexa, The Right Thing, and ExcellerateHRO

Project B13009

Human Resources & Talent Management

## Executive Coaching Seminars

Learning from Legends and Thought Leaders

October 2, 2008: Effective Practices and Business Outcomes

October 3, 2008: Journeys and Latest Developments in the Field

The Harvard Club of New York City

New York, NY

[www.conference-board.org/coachingseminars\\_cc](http://www.conference-board.org/coachingseminars_cc)

At these seminars, renowned coaches and talent development officers from Deloitte, Avon, and Nationwide will share best practice secrets. They will also discuss the latest perspectives on the industry and offer up-to-date information on determining the ROI of a coaching engagement. Presenters include:

- **Marshall Goldsmith** – coach of more than 100 “blue chip” CEOs
- **Bob Lee** – field pioneer, former CEO of Center for Creative Leadership
- **Richard Leider** – legendary coach/writer on “purpose”
- **Sally Helgesen, Roosevelt Thomas, David Rottman, and Gifford Pinchot** – thought and practice leaders on minorities, women, strategic communications, and sustainability initiatives
- **Frances Hesselbein** (Peter Drucker’s “finest executive”) – leader who has influenced thousands
- **Carolyn Kepchar** (*The Apprentice*) – television personality who provides a platform designed to influence thousands
- **Gary Ranker** – The Corporate Politics Coach

Presented with assistance from Lee Hecht Harrison

Project 951009 and 952009





Human Resources & Talent Management

## Extending Your Brand to Employees Conference

Cultivating Engaged Employees for Satisfied Customers and Lifelong Profit

November 18–19, 2008

Pre-Conference Workshop: November 17, 2008

InterContinental Hotel Chicago

Chicago, IL

[www.conference-board.org/extendingbrand\\_cc](http://www.conference-board.org/extendingbrand_cc)

The 2008 Extending Your Brand to Employees Conference is a forum for marketing, branding, communications, and human resources professionals to learn from renowned thought leaders as well as each other about how to extend a brand to, from, and through employees. The program will look at the “employer” brand in the context of talent management, employee engagement, brand management, customer satisfaction, and Web 2.0. You will explore the interdependencies of these paradigms and uncover concrete ways in which human resources and marketing can collaborate to create and sustain an employer brand that delivers business results.

Presented with assistance from TMP Worldwide

Project 943009

Human Resources & Talent Management

## Change Management Conference

Strategies for Transformation

November 18–19, 2008

Pre-Conference Workshop: November 17, 2008

New York Marriott Downtown

New York, NY

[www.conference-board.org/change\\_cc](http://www.conference-board.org/change_cc)

This conference will help individuals from across functions understand the core concepts of and learn about best practices for managing change. It will provide case studies from a variety of industries as well as a number of different types of projects and business situations that require change management skills and techniques.

Project 993009

Human Resources & Talent Management

## Senior Human Resources Executive Conference

Building Human Resources as a Strategic Capability

December 2–3, 2008

Pre-Conference Workshop: December 1, 2008

Post-Conference Workshop: December 3, 2008

Waldorf=Astoria

New York, NY

[www.conference-board.org/humanresources\\_cc](http://www.conference-board.org/humanresources_cc)

In 2008 we are facing a highly competitive, rapidly changing global business environment. As a result, corporations must continue to build human resources as a strategic capability to ensure leadership continuity, engaged employees, excellence in talent management, and an agile workforce. At this conference, human resources executives will share their insights on how HR can collaborate with the C-suite to build their companies’ workforce as well as prepare employees for current and future challenges. This conference will also focus on three key initiatives that human resources must drive:

- Leadership and talent management
- Workforce collaboration and engagement
- Global workforce planning and diversity

Sponsored by DDI

Project 911009





## Diversity &amp; Inclusion

## Diversity Seminars

### A Cultural Blueprint for Workplace Diversity

October 21, 2008: Strategies for Planning, Leading, Managing, and Moving Diversity Toward Inclusion

October 22, 2008: Solutions to Key Challenges of Retaining and Managing Diverse Employees

The Westin Alexandria  
Alexandria, VA

[www.conference-board.org/diversityseminars\\_cc](http://www.conference-board.org/diversityseminars_cc)

When a company aims for productive, harmonious, and successful people management, its cultural workplace diversity program must consider individual, team, and organizational challenges. Day One of the Diversity Seminars will examine how diversity leaders, human resources leaders, and practitioners can strategically plan and get managers to recognize their role in helping others move toward inclusion. Day Two will identify problems and solutions associated with meeting the following challenges: retaining, developing, and managing diverse populations as well as broadening domains of diversity and inclusion.

Sponsored by MBD Group

Project B93009 and B94009

## Compensation &amp; Benefits

## Executive Compensation Conference

### Pay at the Top: Executive and Board Compensation

September 11–12, 2008

InterContinental The Barclay New York  
New York, NY

[www.conference-board.org/executivecomp\\_cc](http://www.conference-board.org/executivecomp_cc)

This conference will provide practical guidance and an opportunity to exchange ideas with leading executives.

You will learn how to:

- Balance pay for results with pay to stay
- Understand the relationship between budget, performance goals, and stock price
- Explain long-term goals versus serial annual goals
- Use a portfolio approach to annual and long-term incentives
- Handle sinking or underwater incentives
- Learn lessons from private equity
- Plan for say on pay
- Deal with external pressures

Sponsored by Steven Hall & Partners

Project 978009



Compensation & Benefits

## Compensation Conference

December 9–10, 2008

The Madison

Washington DC

[www.conference-board.org/compensation\\_cc](http://www.conference-board.org/compensation_cc)

The 35th annual event will feature several panels of leading corporate executives. They will discuss alternative approaches to:

- Integrating performance and reward differentiation, talent management, and retention
- Ensuring alignment of pay and performance at all levels while remaining locally competitive
- Using equity-based compensation (or not) overseas
- Implementing strategies for reining in SERPs and deferred compensation
- Learning the ins and outs of the new administration

Sponsored by Fidelity Investments

Project 908009

Operations & Business Processes

## Transformational Cost Management

Driving Effective Results

October 21–22, 2008

Pre-Conference Workshop: October 20, 2008

Marriott Marquis

New York, NY

[www.conference-board.org/costmanagement\\_cc](http://www.conference-board.org/costmanagement_cc)

Uncertain economic conditions, increasingly demanding shareholders, and nimble competition dictate that business leaders need to proactively manage enterprise-wide costs, maximize operational efficiencies, and enhance shareholder value. Key stakeholders want to know: How is your overall cost structure compared to that of your primary competitors? How effectively have you reduced costs across businesses and functional operations?

This conference will teach you to:

- Develop an effective approach that is enterprise-wide and that considers key levers to drive transformational cost reduction
- Simplify, centralize, and/or outsource standard business processes
- Leverage benchmarking results to improve competitive advantage
- Create a cost-conscious culture
- Increase shareholder value

Sponsored by Deloitte

Project 916009



Operations & Business Processes

## Corporate Security, Business Continuity, and Crisis Management Conference

November 11–12, 2008

Pre-Conference Workshop: November 10, 2008

New York Marriott Downtown

New York, NY

[www.conference-board.org/security\\_cc](http://www.conference-board.org/security_cc)

At our seventh annual Corporate Security, Business Continuity, and Crisis Management Conference, you will join senior executives, renowned policy experts, and government officials to evaluate cutting-edge solutions from strategic, operational, and tactical perspectives as well as learn best practices. You will discover concrete, practical plans to implement within your own firm.

Presented with assistance from Guardsmark and IBM

Project 922009

Operations & Business Processes

## Shared Services Conference

November 19–20, 2008

Pre-Conference Seminar: November 18, 2008

Hyatt Regency Chicago

Chicago, IL

[www.conference-board.org/sharedservices\\_cc](http://www.conference-board.org/sharedservices_cc)

Shared services is a business strategy designed to increase operational efficiency, improve customer service, and provide a means for continuous process improvement. To ensure that a shared services organization has the capabilities to deliver optimal performance, it must be developed, implemented, and governed strategically.

The 2008 Shared Services Conference promises to deliver you the best practices and lessons learned from leading experts who have successfully launched and managed an efficient shared services organization. Whether you are a new and emerging SSO or a mature SSO, this conference will provide you with the practical knowledge and understanding you need to achieve maximum effectiveness.

Sponsored by The Amherst Group

Presented with assistance from Deloitte Consulting LLP

Project 924009

Enterprise Risk Management

## Enterprise Risk Management Conference

October 22–23, 2008

Pre-Conference Workshop A: October 21, 2008

Pre-Conference Workshop B: October 21, 2008

InterContinental Hotel Chicago

Chicago, IL

[www.conference-board.org/erm\\_cc](http://www.conference-board.org/erm_cc)

Enterprise risk management is evolving from a compliance-driven management tool to a strategic management tool.

This year's conference will be organized around industry breakout sessions, allowing participants to learn about the state of ERM with industry-specific peers. This conference will cover the following issues:

- If banks are so good at risk management, what happened?
- What are the right ERM metrics for your industry?
- Managing reputation risk
- Rating agencies and ERM
- Building ERM into planning and strategy

Sponsored by Oliver Wyman

Project 913009



Leadership Development

## Gettysburg Leadership Experience

Three Days of History...a Lifetime of Skills

Gettysburg, PA

October 27–29, 2008

November 10–12, 2008 (C-Level Executives)

May 4–6, 2009

May 11–13, 2009

May 18–20, 2009

June 8–10, 2009

June 24–26, 2009

[www.conference-board.org/events/experiential.cfm/](http://www.conference-board.org/events/experiential.cfm/)

“I can see where my people need to be...how do I get them there?”

Join us at Gettysburg, and your approach to leadership will never be the same. Walk in the footsteps of leaders from history as they engage in this pivotal battle of the Civil War, and discover what causes some leaders to adapt, adjust, and triumph while others falter and fail.

Leadership Development

## Normandy Leadership Experience

Business Lessons from D-Day

April 2009

[www.conference-board.org/events/experiential.cfm/](http://www.conference-board.org/events/experiential.cfm/)

The Normandy Leadership Experience is best characterized as leading for the future by learning from the past. It has proved to be a powerful and effective exercise for firms that want to align a team (either by bringing together a disparate group of global leaders or galvanizing an intact senior management team), examine firm strategy from a fresh viewpoint, or focus on organizational effectiveness in a unique and stimulating setting. This program will also help you learn how to amass the necessary critical information you need to manage across boundaries.

Project 470009



## The Conference Board

Creates and disseminates knowledge about management and the marketplace to help businesses strengthen their performance and better serve society.

Working as a global, independent membership organization in the public interest, we conduct research, convene conferences, make forecasts, assess trends, publish information and analysis, and bring executives together to learn from one another.

The Conference Board is a not-for-profit organization and holds 501 (c) (3) tax-exempt status in the United States.

PUBLICATIONS	COUNCILS	WEBCASTS	LEADERSHIP EXPERIENCE PROGRAMS
<p>The Conference Board's primary research comes in a variety of formats:</p> <ul style="list-style-type: none"> <li>• Full Research Reports</li> <li>• PowerPresentations</li> <li>• Executive Action Reports (including the Mid-Market Company series)</li> </ul> <p>Research by The Conference Board covers a range of subjects of interest:</p> <p>Citizenship and Sustainability</p> <p>Economics and Finance</p> <p>Governance and Ethics</p> <p>Human Resources, Talent Management, and Diversity</p> <p>Leadership and Strategy</p> <p>Marketing and Communications</p> <p>Operations and Business Processes</p>	<p>Unlike a trade or professional group, our councils consist of a diverse, cross-industry group of peers who will provide you with access to a variety of perspectives. Council meetings are highly interactive, with dialogue that is lively, informed, and off the record. The dedicated representatives who lead the work of each of our councils help you keep in touch with the collective wisdom of our global membership.</p>	<p>Now you and your colleagues can gain real-time insights from our research teams and invited experts. Selected presenters will brief you on the latest developments in the areas that matter most to you—from ethics and compliance, outsourcing, diversity, and human capital to privacy, corporate citizenship, and international grantmaking—and provide analysis of how these developments might impact your business strategy. And your executive team can join in from anywhere in the world—all you need is access to a telephone and a PC with an Internet connection.</p>	<p>The Conference Board Leadership Experiences at Gettysburg and Normandy offer a chance to examine concepts of leadership by literally walking in the footsteps of some of history's most successful—and controversial—leaders. By studying the events—and through the benefit of hindsight—we can see many similarities to today's daily challenges and apply lessons learned to our individual circumstances. The themes and questions explored include:</p> <ul style="list-style-type: none"> <li>• Effective communication, team and coalition building, dealing with ambiguity, and the execution of policy and plans.</li> <li>• How do you communicate a mission throughout an organization to achieve consistency in performance?</li> <li>• How can you turn staunch individualists into collaborative team members?</li> </ul> <p>The result is highly interactive programs in which participants learn not just from history, but also from each other. Programs can also be organized and tailored for individual company teams. For further details, visit <a href="http://www.conference-board.org/gettysburg.htm">www.conference-board.org/gettysburg.htm</a> or <a href="http://www.conference-board.org/normandy.htm">www.conference-board.org/normandy.htm</a></p>
	WORKING GROUPS		
	<p>The Conference Board Working Groups are unique networks of 15–20 senior executives from leading organizations. These executives come together to develop the intellectual capital that provides companies with the practical information they need to strengthen their performance in today's global business environment. Participants take part in a series of consultative meetings—both in person and online—to formulate and carry out research initiatives needed to achieve the working group's objectives.</p>	CEO FORUM EVENTS	
		<p>Our CEO forums and events offer corporate leaders a chance to engage in off-the-record discussions on cutting-edge topics facing corporate executives. As a non-advocacy, non-profit organization, The Conference Board provides a neutral and collegial platform for discussions of this type. Attendance is by invitation only.</p>	



## Upcoming Events

### CITIZENSHIP & GOVERNANCE

- ☐ Corporate Community Involvement 997009
  - ☐ Pre-Conference Workshop B90009
- ☐ Corporate Governance and Compliance Crash Course 374000
- ☐ Directors' Institute Roundtable Forum 516003

### MARKETING & COMMUNICATIONS

- ☐ Corporate Reputation and Communication Conference 941009
- ☐ Marketing Conference 902009
  - Strategic Corporate Communication Workshops
    - ☐ Day One B26009
    - ☐ Day Two B27009

### HUMAN RESOURCES & TALENT MANAGEMENT

- ☐ Organization Design Conference 944009
  - ☐ Pre-Conference Seminar 936009
    - Succession Management
      - Chicago
- ☐ Conference 963009
  - ☐ Pre-Conference Seminar B31009
  - ☐ Pre-Conference Workshop B31009
    - New York
- ☐ Conference 937009
  - ☐ Pre-Conference Seminar B29009
  - ☐ Pre-Conference Workshop B29009
- ☐ HRO Conference B13009
  - ☐ Pre-Conference Workshop B65009
    - Executive Coaching Seminars
- ☐ Day One 951009
- ☐ Day Two 952009
- ☐ Extending Your Brand to Employees Conference 943009
  - ☐ Pre-Conference Workshop B25009
- ☐ Change Management Conference 993009
  - ☐ Pre-Conference Workshop B97009
- ☐ Senior Human Resources Executive Conference 911009
  - ☐ Pre-Conference Workshop 926009
  - ☐ Post-Conference Workshop B33009

### DIVERSITY & INCLUSION

- Diversity Seminars
  - ☐ Day One B93009
  - ☐ Day Two B94009

### COMPENSATION & BENEFITS

- ☐ Executive Compensation Conference 978009
- ☐ Compensation Conference 908009

### OPERATIONS & BUSINESS PROCESSES

- ☐ Transformational Cost Management Conference 916009
  - ☐ Pre-Conference Workshop B06009
- ☐ Corporate Security, Business Continuity, and Crisis Management Conference 922009
  - ☐ Pre-Conference Workshop B84009
- ☐ Shared Services Conference 924009
  - ☐ Pre-Conference Seminar 980009

### ENTERPRISE RISK MANAGEMENT

- ☐ Enterprise Risk Management Conference 913009
  - ☐ Pre-Conference Workshop A 939009
  - ☐ Pre-Conference Workshop B 940009

### LEADERSHIP DEVELOPMENT

- Gettysburg Leadership Experience
  - ☐ October 693009
  - ☐ November 486009
- ☐ Normandy Leadership Experience 470009

Please type or attach a business card. For additional registrants, please duplicate this form.

Name _____		
Title _____		
Function _____		
Company _____		
Address _____		
City _____	State _____	Zip _____
Tel (    ) _____	Fax (    ) _____	
E-mail address: _____		

**Payment** Payable in advance in stated currency. All prices are in U.S. dollars unless specified.

Please include payment with this form.

☐ Please apply my \$100 discount for using this calendar.

☐ Check enclosed for \$ \_\_\_\_\_ (Check made payable to The Conference Board.)

Charge to my ☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Acct. No. \_\_\_\_\_ Exp. Date. \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Total Cost: \$ \_\_\_\_\_

#### Event prices

	Associate	Non-Associate
Conference	\$2,195	\$2,495
Seminar/Workshop full day	\$1,445	\$1,645
Pre-Conference Workshop	\$495	\$595
Post-Conference Workshop	\$595	\$695

For the following programs, please visit the website for pricing:

- Gettysburg Leadership Experience
- Leadership Experience at Normandy
- Corporate Governance "Crash Course"
- Directors' Institute Roundtable
- Executive Compensation Conference
- Compensation Conference

\*Discounts are available for multiple events and for early registration (excluding seminars and workshops). Additional discounts apply to attendees from education, non-profit, and government sectors. Please see the event webpage for all prices and any special offers.

**Team Discounts** For a team of three or more registering from the same company at the same time, take \$200 off each person's registration.

**Hotel Accommodations** Fees do not include hotel accommodations. For reservations, contact the hotel directly and mention The Conference Board.

**Cancellation Policy** Full refund until three weeks before the meeting; \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

All prices are subject to change.

Discount code: XA1