

The 17th Annual  
Employee Health Care Conference  
The Power of Performance and Engagement: Driving Health Care Value Forward  
Hilton San Diego Bayfront  
Conference Day One: Thursday, March 9, 2017




Registration and Networking Continental Breakfast: 7:15 – 8:00 a.m. Indigo North Foyer/Indigo West Foyer, Level 2		Hosted by:	
Room	Indigo Ballroom BCFG, Level 2		
General Session A 8:00 – 8:20 a.m.	The Power of Performance and Engagement: Driving Health Care Value Forward  Mark Maselli, Co-Head of Health and Benefits, Willis Towers Watson <b>Willis Towers Watson</b>		
General Session B 8:20 – 9:10 a.m.	Innovation as Strategy: New Opportunities, New Solutions  Ted Kezios, Sr. Director of Global Benefits, Cisco Systems <b>Willis Towers Watson</b>		
Networking Refreshment Break: 9:10 – 9:40 a.m. Indigo Foyer, Level 2		Hosted by:	

Room	Indigo Ballroom BCFG, Level 2	Indigo Ballroom D, Level 2	Indigo Ballroom A, Level 2	Indigo Ballroom E, Level 2	Indigo Ballroom H, Level 2	Indigo Room 204, Level 2	Indigo Room 206, Level 2
Concurrent Sessions C 9:40 – 10:30 a.m.	C1: Private Exchanges: Current Performance and Future Enhancements <i>(Repeats as G2)</i>  Deb R. Macchia Executive Director, Global Benefits & Wellness Programs ITT Corporation  Justine Turpin VP, Human Resources for Global Business Services United Parcel Service, Inc.  <b>Willis Towers Watson</b>	C2: The Health Care Experience: How Leading Organizations Are Enhancing Employee Navigation <i>(Repeats as K1)</i>  Kristen Brown Director Benefits JetBlue  Rachelle Taylor U.S. Benefits Consultant NetApp  <b>Willis Towers Watson</b>	C3: The Cascading Effect of Physician Quality on Outcomes and Cost  Brendon Perkins Vice President of Global Benefits and Mobility The Nielsen Company  Owen Tripp CEO Grand Rounds Inc.  Maria Walsh Director, Employee Benefit Plans The Nielsen Company 	C4: Lessons From Uber: Scaling Smart Benefits at the Speed of Your Business  Ali Diab CEO Collective Health  Marianne Holt Global Head of Benefits Uber  	C5: Making Telemedicine Work  Veronica Cossette Director, Benefits Lennox International  Ian Tong, MD Chief Medical Officer Doctor on Demand, Inc.  	C6: Millennial Point of View: Exploring the Path of Wealth and Health  Rob Bañuelos, MHA Senior Vice President, National Sales, Health Benefit Solutions, Retirement & Benefit Plans Services Bank of America Merrill Lynch  Jennifer Law Senior Manager of Benefits Cracker Barrel Old Country Store, Inc.  	C7: Seamless Integration and Immediate Outcomes: A New Approach to Diabetes  Mike Adams Senior Director, Employee Benefits Dean Foods Company  Jim Pursley Chief Commercial Officer Livongo  
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Concurrent Sessions D 10:40 – 11:30 a.m.	D1: Modernizing Health Benefits for Business Value: Holistic Approaches to Workforce Health  Brendon Perkins Vice President of Global Benefits and Mobility The Nielsen Company  Judith Verhave Executive Vice President, Global Head of Compensation and Benefits BNY Mellon  <b>Willis Towers Watson</b>	D2: Pharmacy Benefits: Actionable Steps to Manage Costs and Outcomes <i>(Repeats as J2)</i>  Jennifer Adkins US Benefit Programs Manager Magna International Inc.  Matthew C. Harmon Director of Benefits & HRIS, Customer Satisfaction AutoZone, Inc.  <b>Willis Towers Watson</b>	D3: The Better Way to Virtual Health Care <i>(Repeats as F3)</i>  Christin Borden Manager, Benefits Seventy Seven Energy  Allan Khoury, MD, PhD National Telemedicine Practice Leader Willis Towers Watson  Christopher McDonald Director of Underwriting UnitedAg  Robert Pellymounter, SPHR Employee Benefits Director Farmers Insurance Group 	D4: Reshaping a Well-Being Strategy: Creating a Captivating Program That Sustains Employee Engagement  Derek Newell CEO Jiff  Julie Wilkes North American Wellness Lead Accenture  	D5: Smarter Health Care Consumers and Lower Costs: It All Starts With the 5 Drivers of Quality™  Sue Lewis Chief Product and Strategy Officer ConsumerMedical  Vito J. Rubino AVP Benefits, Human Resources MassMutual Financial Group  	D6: What the Best Do Better: Enhancing the Culture of Health in a Cross-Generational Workforce — A Capital One Case Study  Jeff Dobro Chief Medical Officer RedBrick Health  Maggie Scott Population Health Manager, HR Benefits Capital One  Meredith Touchstone Senior Manager, Benefits Capital One  Eric Zimmerman Chief Marketing Officer RedBrick Health 	D7: Why Employers Are Studying Psychology: Managing Stress and Optimizing Performance Through Multichannel Mental Well-Being <i>(Repeats as G7)</i>  Andy Lee, MA Chief Mindfulness Officer Aetna  Jessica Rossi Wellness Manager Cox Enterprises  Tricia Simmons, MS, RDN National Health Solutions Leader Aetna  








Networking Luncheon: 11:30 a.m. – 12:40 p.m. Hosted by: Promenade Plaza, Promenade Level							
Rooms	Indigo Ballroom BCFG, Level 2						
General Session E 12:40 – 1:30 p.m.	Strategies in Action: Performance, Value and the Employee Experience  Jeffrey Shapiro, Vice President, Enterprise Benefits, The Walt Disney Company Barbara Wachsman, Director, Benefits Strategy and Engagement, The Walt Disney Company <b>WillisTowersWatson</b>						
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Concurrent Sessions F 1:40 – 2:30 p.m.	F1: Behavioral Health Benefits: The Struggles Employers Face — And What Can Be Done  Debra Reynolds Dr. PH CEAP Director of Benefits – EAP/Behavioral Health United Airlines, Inc.  James R. West Manager of Employee Life Services (Retired) Michelin North America, Inc.  <b>WillisTowersWatson</b>	F2: Modernizing Benefit Management for Multinationals: Cost, Risk, Resources  Sue Fleming Sr. Director Global Benefits Nike, Inc.  Katie Knowlton, MCIPD International Benefits Manager, Global Human Resources Jacobs  <b>WillisTowersWatson</b>	F3: The Better Way to Virtual Health Care (D3 repeated)  Christin Borden Manager, Benefits Seventy Seven Energy  Allan Khoury, MD, PhD National Telemedicine Practice Leader Willis Towers Watson  Christopher McDonald Director of Underwriting UnitedAg  Robert Pellymounter SPHR Employee Benefits Director Farmers Insurance Group <b>TELADOC</b>	F4: Speak Uniquely to Each Employee: How Personalization Drives Benefit Program Engagement  Eric Record Health and Benefits Leader Steel Dynamics, Inc.  Maeve O'Meara SVP Product Castlight Health <b>castlight</b>	F5: Well-Being That Works: How to Build a Program Your Employees Love  Alison Fettig Well-Being & Benefits Stryker  Steven Parker VP of Customer Success Limeade <b>limeade</b>	F6: Driving Action from Insight: Leveraging Insights From Screenings to Drive Action and Engagement  Elizabeth Guenther Senior Benefits Manager Edwards Lifesciences  Wendi Mader Director of Marketing Strategy Quest Diagnostics <b>Quest Diagnostics</b>	F7: The 4 Rs in Health Care: Right Care, at the Right Time, in the Right Place and at the Right Price — What if the Diagnosis Is Wrong?  Samantha Crockett Sr. Human Resource Manager, Corporate J.B. Hunt Transport, Inc.  Mike Taylor, PhD Senior Advisor Advance Medical <b>advance medical</b>
Networking Refreshment Break: 2:30 – 3:00 p.m. Hosted by: Indigo Foyer, Level 2							
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Concurrent Sessions G 3:00 – 3:50 p.m.	G1: Financial Well-Being: New Vision, New Tools  Pam Hembrow Global Retirement Benefits Manager Microsoft Corporation  Jason J. Podvin Director, Global Benefits Eastman Chemical Company  <b>WillisTowersWatson</b>	G2: Private Exchanges: Current Performance and Future Enhancements (C1 repeated)  Deb R. Macchia Executive Director, Global Benefits & Wellness Programs ITT Corporation  Justine Turpin VP, Human Resources for Global Business Services United Parcel Service, Inc.  <b>WillisTowersWatson</b>	G3: Building the Relationship Between Empathy and Value  Kara Trott CEO Quantum Health  Charles White Vice President – Compensation & Benefits HD Supply <b>Quantum HEALTH</b>	G4: Oncology Solutions: Innovations Making an Impact  Ellen Exum Director, Health Benefits and Health Promotion Strategy and Design IBM Corporation  Lewis Levy, MD, FACP Chief Medical Officer Best Doctors, Inc. <b>Best Doctors</b>	G5: Beyond the Dollar Signs: Measuring Success in JPMorgan Chase's Medical Plan  Jean-Francois Beaulé Executive Vice President, Health Plan Design & Innovation UnitedHealth Group  Bernadette Branosky Global Benefits Manager JPMorgan Chase <b>UnitedHealthcare</b>	G6: Achieving Cost and Quality Goals: Combining Strategies to Drive Results  Tiffany Bishop Director of People Services, Benefits/M&A DaVita Inc.  Cynthia Donohoe Vice President, Benefits Center of Expertise BAE Systems, Inc.  Andrew Fondow Director of Healthcare and Ancillary Products Concordia Plan Services  Steven Halpern, MD Chief Medical Officer Cigna <b>Cigna</b>	G7: Why Employers Are Studying Psychology: Managing Stress and Optimizing Performance Through Multichannel Mental Well-Being (D7 repeated)  Andy Lee, MA Chief Mindfulness Officer Aetna  Jessica Rossi Wellness Manager Cox Enterprises  Tricia Simmons, MS, RDN National Health Solutions Leader Aetna <b>aetna</b>
Room	Indigo Ballroom BCFG, Level 2		Networking Cocktail Reception: 4:45 – 5:45 p.m. Hosted by: Indigo Foyer, Level 2				
General Session H 4:00 – 4:45 p.m.	Post-Election Politics: The Impact on Employer-Sponsored Health Coverage  James A. Klein, President, American Benefits Council  <b>WillisTowersWatson</b>		<b>aetna</b> <b>Anthem</b> BlueCross BlueShield Health • Pharmacy • Dental • Vision • Life • Disability <b>ENVISION</b> <b>Healthcare Bluebook</b> <b>imagine</b> HEALTH <b>MeltingPoint</b> mobile <b>TELADOC</b> <b>WageWorks</b> everyone benefits				


Conference Day Two: Friday, March 10, 2017







Registration and Networking Continental Breakfast: 7:15 – 8:00 a.m. Hosted by:  **Welltok.**  
Indigo North Foyer/Indigo West Foyer, Level 2 Optimizing Health, Maximizing Rewards.



Room	Indigo Ballroom BCFG, Level 2
<b>General Session I</b> <b>8:00 – 8:55 a.m.</b>	<b>Following the Dollars: What Today’s Health Care Industry Investments Signal for the Future</b>  <b>Yumin Choi</b> , Managing Director, <b>Bain Capital Ventures</b> <b>John Doerr</b> , Partner, <b>KPCB</b> <b>Larry Leisure</b> , General Partner, <b>Chicago Pacific Founders</b> <b>Teresa Wolownik</b> , Senior Director, Global Benefits & Health Services, <b>Qualcomm Incorporated</b>  

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<b>Concurrent Sessions J</b> <b>9:05 – 9:55 a.m.</b>	<b>J1: Innovations in Health Care Delivery: Employers Deliver High Value</b>  <b>Kim Berdinsky</b> Director, Benefits <b>Alliance Data</b>  <b>Calvin Hilton</b> Vice President, Corporate Human Resources <b>Alliance Data</b>  <b>Andrea Trudelle</b> Director, World Wide Benefits <b>NVIDIA Corporation</b>  	<b>J2: Pharmacy Benefits: Actionable Steps to Manage Costs and Outcomes (D2 repeated)</b>  <b>Jennifer Adkins</b> US Benefit Programs Manager <b>Magna International Inc.</b>  <b>Matthew C. Harmon</b> Director of Benefits & HRIS, Customer Satisfaction <b>AutoZone, Inc.</b>  	<b>J3: You’ve Given Them Health Benefits, Now Give Them an Experience</b>  <b>Judy Berger</b> Senior Manager, Benefits Planning <b>Southwest Airlines</b>  <b>Peter Hegi</b> Chief Marketing Officer <b>Compass Professional Health Services</b>  <b>Mike Ralph</b> Senior Program Manager, Benefits <b>T-Mobile</b>  	<b>J4: Using the Power of Data to Get Individuals to Engage in Health and Wealth Benefits</b>  <b>Matt Eurey</b> Vice President – Total Rewards <b>Lowe’s Companies, Inc.</b>  <b>Prashant Srivastava, PhD</b> Co-founder and President <b>Evive Health</b>  	<b>J5: The Power of Primary Care</b>  <b>Sandeep Acharya</b> Head of Growth <b>One Medical</b>  <b>Karla Johnson</b> Director of Human Resources and Benefits <b>Jenner &amp; Block</b>  <b>Lisa Singh</b> Director, Global Benefits <b>Silicon Valley Bank</b>  	<b>J6: Accountable Care: Does Pay-for-Performance Really Work?</b>  <b>Catherine Dodd, PhD, RN</b> Director, Health Service System <b>San Francisco Health Services System</b>  <b>Terry Hill, MD, FACP</b> Vice President for Performance Strategy <b>Hill Physicians Medical Group</b>  <b>AnaLisa Luippold</b> Director, Business Planning and Effectiveness – Premier Accounts <b>Blue Shield of California</b>  <b>Terri Scott, RN, BSN</b> Regional Sr. Director Care Coordination <b>Dignity Health</b>  	<b>J7: From Engagement to Access: Leveraging Your EAP to Increase Help-Seeking Behavior</b>  <b>Heather Holladay</b> Integrated Health Manager <b>PG&amp;E</b>  <b>Richard Paul</b> Senior Vice President, Employer Strategy & Development <b>Beacon Health Options</b>  

Networking Refreshemt Break: 9:55 – 10:15 a.m. Hosted by:  **envolve.**  
Indigo Foyer, Level 2

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<b>Concurrent Sessions K</b> <b>10:15 – 11:05 a.m.</b>	<b>K1: The Health Care Experience: How Leading Organizations Are Enhancing Employee Navigation (C2 repeated)</b>  <b>Kristen Brown</b> Director Benefits <b>JetBlue</b>  <b>Rachelle Taylor</b> U.S. Benefits Consultant <b>NetApp</b>  	<b>K2: The Journey From Wellness to Well-Being</b>  <b>Tina Marshall</b> Senior Director, Employee Benefits and Recognition <b>T-Mobile</b>  <b>Seth Serxner</b> Chief Health Officer & SVP Population Health <b>Optum</b>  	<b>K3: Food as Medicine: Using Food-Based Initiatives to Improve Employee Health</b>  <b>Mike Gigl</b> General Manager, Eurest Dining <b>Samsung Semiconductor</b>  <b>Jason Langheier, MD, MPH</b> CEO & Founder <b>Zipongo</b>  	<b>K4: Reducing Spend by Preventing High Cost Claims: Save Money and Save Lives With Precision Medicine for a Healthier Workforce</b>  <b>Diana Han, MD</b> Chief Medical Officer <b>GE Appliances</b>  <b>Tony Wang</b> Chief Operating Officer <b>Color Genomics</b>  	<b>K5: Improve Mental Health: Start With Sleep</b>  <b>Tanya Benenson, MD</b> Chief Medical Officer <b>Comcast NBCUniversal</b>  <b>Sophie Bostock, PhD</b> Sleep Evangelist <b>Big Health</b>  	<b>K6: Millennials to Boomers: CDH Programs That Enable Your Entire Population to Thrive</b>  <b>Heather Barnes</b> , Senior Vice President of Sales, <b>ConnectYourCare</b>  <b>Verlinda DiMarino</b> , AVP & Manager, Strategic Benefits Initiatives, Corporate Benefits, <b>Liberty Mutual Insurance</b>  <b>Eric Foster</b> , Director of Health & Wellness Benefits, <b>Lowe’s Companies, Inc.</b>  <b>Rob Greer</b> , Sr. HR Manager of Benefits and Employee Services, <b>Allegis Group</b>  <b>Pamela Price</b> , Director, Employee Benefits <b>Allina Health</b>  



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Concurrent Sessions L 11:15 a.m. – 12:05 p.m.	L1: Voluntary Benefits: Building Engagement and Value  Robin L. Benoit Managing Director, Head of Global Benefits State Street Corporation  Kate Hyatt SVP, Chief People Officer Healthgrades	L2: Improving the Employee Experience: Best Practices for Increasing HSA Adoption  Phil Hartsig Regional Vice President of Sales HSA Bank  David Simmons Manager, Benefit Strategy Scana Corporation	L3: Engagement 2.0: A High-Touch, High-Tech Approach  Shawn Leavitt Senior Vice President Global Benefits, Comcast NBCUniversal & Spectacor Comcast  Rajeev Singh CEO Accolade	L4: Culture First: How Creating a Culture of Wellness Can Take Your Program From Good to Great  Diane Doyle-Love Vice President, Employee Health and Productivity BNY Mellon  Michael Sokol, MD, MS Chief Medical Officer WebMD Health Services	L5: One Patient at a Time: Employer-Centric Health Centers Provide a Simple Pathway to Health Care Magic  Tanya Benenson, MD Chief Medical Officer Comcast NBCUniversal  Scott Shreeve, MD CEO Crossover Health	L6: Supporting the Journey to Optimal Wellness  Kevin McCabe, MD Executive Director of Occupational and Preventive Medicine SC Johnson  Heather Provino, MS CEO Provant
	WillisTowersWatson	hsabank <small>A Division of Webster Bank, N.A.</small>	Accolade	WebMD HEALTH SERVICES	crossover HEALTH	provant <small>life. changing.</small>
Rooms	Indigo Ballroom BCFG, Level 2		Additional Support Provided by:			
General Session M 12:15 – 12:30 p.m.	Conference Wrap-Up: The Power of Performance and Engagement: Driving Health Care Value Forward  WillisTowersWatson		2nd.MD <small>easy access to leading doctors</small>  eyeMD  fitbit  healthdialog			

