Networking Refreshment Break: 9:10 – 9:40 a.m. 
Hosted by: Indigo Ballroom BCFG, Level 2

Registration and Networking Continental Breakfast: 7:15 – 8:00 a.m. 
Hosted by: Indigo North Foyer/Indigo West Foyer, Level 2

Conference Day One: Thursday, March 9, 2017
Hilton San Diego Bayfront

The Power of Performance and Engagement: Driving Health Care Value Forward

The 17th Annual Employee Health Care Conference

Concurrent Sessions

9:40 – 10:30 a.m.

C1: Private Exchanges: Current Performance and Future Enhancements (Repeat as G2)
- Delia R. Macneil, Executive Director, Global Benefits & Wellness Programs, ITT Corporation
- Justin Turgin, VP, Human Resources for Global Business Services, United Parcel Service, Inc.
- Jill Hatch, Benefits Consultant, Workday

C2: The Health Care Experience: How Leading Orgs Are Delivering EMPLOYEE NAVIGATION (Repeat as K1)
- Brannon Perkins, Vice President of Global Benefits and Mobility, The Nielsen Company
- Arabian Brown, Director Benefits, JetBlue
- Rachel Taylor, Director, Employee Benefits Consultant, RelXAppeal

C3: The Cascading Effect of Physician Quality on Outcomes and Cost (Repeat as J2)
- Debra R. Macchia, Vice President of Global Benefits and Mobility, The Nielsen Company
- Dean Trapp, CEO, Grand Rounds Inc.
- Marla Walsh, Global Head of Benefits, Uber

C4: Lessons From Uber: Scaling Smart Benefits at the Speed of Your Business
- Veronica Cossette, Director, Benefits, Lenovo International
- Ian Tong, MD, Chief Medical Officer, Doctor on Demand, Inc.

C5: Making Telemedicine Work on Outcomes and Cost (Repeat as F3)
- Veronica Cossette, Director, Benefits, Lenovo International
- Ian Tong, MD, Chief Medical Officer, Doctor on Demand, Inc.

C6: 17th Annual Employee Health Care Conference
- Dan Turpin, VP, Human Resources for Global Business Services, United Parcel Service, Inc.
- Jill Hatch, Benefits Consultant, Workday

C7: The Better Way to Virtual Health Care
- Julie Wilkes, North American Wellness Lead, Teladoc

Rooms

Indigo Ballroom BCFG, Level 2

C1: Private Exchanges: Current Performance and Future Enhancements (Repeat as G2)
- Delia R. Macneil, Executive Director, Global Benefits & Wellness Programs, ITT Corporation
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Conference Day One: Thursday, March 9, 2017
Hilton San Diego Bayfront

The Power of Performance and Engagement: Driving Health Care Value Forward
Networking Lunchtime: 11:30 a.m. – 12:40 p.m.  
Hosted by: Promenade Plaza, Promenade Level

Rooms  
Indigo Ballroom BCFG, Level 2  
Indigo Ballroom BCFG, Level 2  
Indigo Room 204, Level 2  
Indigo Room 206, Level 2  
Indigo Ballroom E, Level 2  
Indigo Ballroom E, Level 2  
Indigo Ballroom A, Level 2  
Indigo Ballroom H, Level 2  
Indigo Ballroom D, Level 2  
Indigo Ballroom D, Level 2  
Indigo Room 206, Level 2  
Indigo Ballroom A, Level 2  

Networking Foyer, Level 2  
Networking Cocktail Reception: 4:45 – 5:45 p.m.  
Hosted by: Indigo Foyer, Level 2

Concurrent Sessions F 1:40 – 2:30 p.m.  

G2: Behavioral Health Benefits: The Struggles Employers Face — And What Can Be Done  
Debra Reynolds Dr. PH CEPAP  
Director of Benefits — EAP/Behavioral Health  
United Airlines, Inc.

James R. West  
Manager of Employee Life Services (Florida)  
Michelin North America, Inc.

G3: Modernizing Benefit Management for Multinationals: Cost, Risk, Resources  
Sue Fleming  
Sr. Director Global Benefits  
Nile, Inc.

Katie Knorlton, MCIPD  
International Benefits Manager, Global Human Resources  
Jacobson

G4: The Better Way to Virtual Health Care (D7 repeated)  
Christin Borden  
Manager Benefits  
SeventySeven Energy

Allen Khoury, MD, PhD  
National Telemedicine Practice Leader  
Willis Towers Watson

Christopher McDermott  
Director of Underwriting  
UnitedAg

G5: Seven Uniquely to Each Employee: How Personalization Drives Benefit Program Engagement  
Eric Record  
Health and Benefits Leader  
Steel Dynamics, Inc.

Mave O'Meara  
VP Product  
Casting Light

G6: Well-Buying That Works: How to Build a Program Your Employees Love  
Alison Pettig  
Well-Buying & Benefits  
Stryker

Steven Parker  
VP of Customer Success  
Limeade

G7: Strong Action from Insights Leveraging Insights From Screenings to Drive Action and Engagement  
Elizabeth Guannel  
Senior Benefits Manager  
Edwards Lifesciences

Wendi Mader  
Director of Marketing Strategy  
Quest Diagnostics

Networking Break: 2:30 – 3:00 p.m.  
Hosted by: Indigo Foyer, Level 2

Concurrent Sessions G 3:00 – 3:50 p.m.  

Pan Hembrone  
Global Retirement Benefits Manager  
Microsoft Corporation

Jason J. Podvin  
Director, Global Benefits  
Eastman Chemical Company

G8: Building the Relationship Between Empathy and Value  
Kara Trot  
CEO  
Quantum Health

Charles White  
Vice President - Compensation & Benefits  
United Parcel Service, Inc.

G9: Achieving Cost and Quality Goals: Combining Strategies to Drive Results  
Tiffany Bishop  
Director of People Services, Benefits/M&A  
D/Vision Inc.

Cynthia Dohoue  
Vice President, Benefits Center of Expertise  
BAE Systems, Inc.

Andrew Foundy  
Director of Healthcare and Ancillary Products  
Concordia Plan Services

Steven Hauser, MD  
Chief Medical Officer  
Cigna

Networking Lunchtime: 11:30 a.m. – 12:40 p.m.  
Hosted by: Promenade Plaza, Promenade Level

Rooms  
Indigo Ballroom BCFG, Level 2  
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Indigo Ballroom A, Level 2  
Indigo Ballroom E, Level 2  
Indigo Ballroom H, Level 2  
Indigo Room 204, Level 2  
Indigo Room 206, Level 2  

Networking Foyer, Level 2  
Networking Cocktail Reception: 4:45 – 5:45 p.m.  
Hosted by: Indigo Foyer, Level 2

Concurrent Sessions G 3:00 – 3:50 p.m.  

G1: Post-Election Politics: The Impact on Employer-Sponsored Health Coverage  
James A. Klein  
President, American Benefits Council

G2: The Four Rs in Health Care: Right Care, at the Right Time, in the Right Place and at the Right Price — What if the Diagnosis Is Wrong?  
Samantha Crockett  
Sr. Human Resource Manager, Corporate  
J.B. Hunt Transport, Inc.

Mike Taylor  
PhD  
Senior Advisor  
Advance Medical

Networking Break: 2:30 – 3:00 p.m.  
Hosted by: Indigo Foyer, Level 2

Concurrent Sessions H 4:00 – 4:45 p.m.  

H2: The 4 Rs in Health Care: Right Care, at the Right Time, in the Right Place and at the Right Price — What if the Diagnosis Is Wrong?  
Samantha Crockett  
Sr. Human Resource Manager, Corporate  
J.B. Hunt Transport, Inc.

Mike Taylor  
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Networking Lunchtime: 11:30 a.m. – 12:40 p.m.  
Hosted by: Promenade Plaza, Promenade Level

Rooms  
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Indigo Ballroom H, Level 2  
Indigo Room 204, Level 2  
Indigo Room 206, Level 2  

Networking Foyer, Level 2  
Networking Cocktail Reception: 4:45 – 5:45 p.m.  
Hosted by: Indigo Foyer, Level 2

Concurrent Sessions H 4:00 – 4:45 p.m.  

H1: Strategies in Action: Performance, Value and the Employee Experience  
Jeffrey Shapiro  
Vice President, Enterprise Benefits  
The Walt Disney Company

Frederic Wachsmann  
Director, Benefits Strategy and Engagement  
The Walt Disney Company

G1: Strategies in Action: Performance, Value and the Employee Experience  
Jeffrey Shapiro  
Vice President, Enterprise Benefits  
The Walt Disney Company

Frederic Wachsmann  
Director, Benefits Strategy and Engagement  
The Walt Disney Company

Networking Break: 2:30 – 3:00 p.m.  
Hosted by: Indigo Foyer, Level 2
Following the Dollars: What Today’s Health Care Industry Investments Signal for the Future

Yumin Choi, Managing Director, Bain Capital Ventures
John Dunn, Partner, XQRB
Larry Levine, General Partner, Chicago Pacific Founders
Teresa Wolfenbirt, Senior Director, Global Benefits & Health Services, Qualcomm
Incorporated

Willis Towers Watson

Rooms
Indigo Ballroom BCFG, Level 2

10:15 – 11:05 a.m.
Concurrent Sessions

J

1. The Power of Primary Care: How to Manage Costs and Outcomes
Judy Berger
Senior Manager, Benefits Planning
Southwest Airlines

2. The Power of Health Benefits, Now Get Them an Experience
Jodi Fries, CFA
Vice President, Global Benefits
NVIDIA Corporation

3. Using the Power of Data to Get Individuals to Engage in Health and Wealth Benefits
Sheila Eury
Vice President - Talent Rewards
Lowe’s Companies, Inc.

Jennifer Adams
US Benefits Program Manager
Magnus International Inc.

5. Reducing Spend by Preventing High Cost Claims: Save Money and Save Lives With Precision Medicine for a Healthier Workforce
Diana Han, MD
Chief Medical Officer
GE Appliances

6. Improving Mental Health: Start With Sleep
Tanya Benenson, MD
Chief Medical Officer
Comcast NBCUniversal

7. The Power of Care Costs: Does Pay-for-Performance Really Work?
Sanjeev Acharya
Head of Growth
One Medical

8. Pay-for-Performance Reality Work?
Carlos Melgar
Director, Health Service System
San Francisco Health Services System

9. From Engagement to Access: Leveraging Your SAP to Increase Help-Seeking Behavior
Heather Holladay
Integrated Health Manager
PG&E

10. Pivoting: Performance Reality Work?
Richard Paul
Senior Vice President, Employer Strategy & Development
Beacon Health Options

Networking Refreshment Break: 9:55 – 10:15 a.m.

Hosted by:
Indigo Foyer, Level 2

Rooms
Indigo Ballroom BCFG, Level 2

10:15 – 11:05 a.m.
Concurrent Sessions

K

1. The Health Care Experience: How Leading Organizations Are Enhancing Employee Navigation
Tina Marshall
Senior Director, Employee Benefits and Recognition
T-Mobile

2. The Journey From Wellness to Well-Being
Kristen Brown
Director Benefits
JetBlue

3. You’re Green From Health Benefits, Now Give Them an Experience
Jennifer Adams
Director of Benefits & HRIS, Customer Satisfaction
AutoZone, Inc.

4. The Power of Health Benefits, Now Get Them an Experience
Matthew C. Harmon
Director of Benefits & HRIS, Customer Satisfaction
AutoZone, Inc.

5. Using the Power of Data to Get Individuals to Engage in Health and Wealth Benefits
Peter Hagi
Chief Marketing Officer
Compass Professional Health Services

Nina Trudell
Director, World Wide Benefits
NVIDIA Corporation

7. Reducing Spend by Preventing High Cost Claims: Save Money and Save Lives With Precision Medicine for a Healthier Workforce
Tina Marshall
Senior Director, Employee Benefits and Recognition
T-Mobile

8. The Power of Primary Care: How to Manage Costs and Outcomes
Jodi Fries, CFA
Vice President, Global Benefits
NVIDIA Corporation

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15. Pivoting: Performance Reality Work?
Richard Paul
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Beacon Health Options

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Indigo Foyer, Level 2
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<th>Rooms</th>
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<tr>
<td>Concurrent Sessions L</td>
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<td>Robin L. Benoit Managing Director, Head of Global Benefits State Street Corporation</td>
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<td>Kate Hyatt SVP, Chief People Officer Healthgrades</td>
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<td>L2: Improving the Employee Experience: Best Practices for Increasing HSA Adoption</td>
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<td>Phil Hartig Regional Vice President of Sales HSA Bank</td>
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<td>David Simmons Manager, Benefit Strategy Scana Corporation</td>
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<td>L3: Engagement 2.0: A High-Touch, High-Tech Approach</td>
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<td>Shawn Leavitt Senior Vice President Global Benefits, Comcast NBCUniversal &amp; Spectacor Comcast</td>
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<td>Rajiv Singh CEO Accolade</td>
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<td>L4: Culture First: How Creating a Culture of Wellness Can Take Your Program From Good to Great</td>
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<td>Diane Doyle-Love Vice President, Employee Health and Productivity BNY Mellon</td>
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<td>Michael Sokol, MD, MS Chief Medical Officer WebMD Health Services</td>
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<td>Kevin McCabe, MD Executive Director of Occupational and Preventive Medicine</td>
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