

# /FUTURE/ SUSTAINABLE IMPACT 2026

Aligning profit, purpose and performance  
across business



11-12 JUNE, 2026



DOUBLETREE BY  
HILTON,  
BRUSSELS



8:15 - 17:00

Future: Sustainable Impact 2026 is a senior-level event in Brussels focused on embedding sustainability into core business strategy and operations. It features a main conference day open to a wider audience, followed by a second day of exclusive, member-only council sessions.

Designed for CEOs, Board Members, and CXOs, as well as global and regional leaders across Sustainability, Procurement and Supply Chain, HSE, and Commercial and Customer Experience, it equips decision-makers with practical tools to turn sustainability into measurable business performance.

**\*This is the preliminary agenda, subject to minor changes**



11 JUNE - DAY 1 - MORNING | DOUBLETREE BY HILTON

8:15 - 9:00 | Registration and Networking

9:00 - 9:10 | Welcome and Event Walk Through

Our Managing Director and GS Center leader welcome Council Members and other senior executives with a brief overview of TCB's perspective on what's ahead for European business. How you translate sustainability into decisions: where to invest, how to improve performance, how to reduce dependency, and how to build a business that is more efficient, more resilient, and ultimately more competitive.

## SPEAKERS

(Master of Ceremony)

**Evi Angelidou**  
Director, Member  
Development and Advisory  
Gov & Sustainability  
**The Conference Board**

**Sara Murray**  
Managing Director International  
**The Conference Board**

**Martin Wiese**  
European Leader,  
Governance & Sustainability  
(GS) Center,  
**The Conference Board**

9:10 - 9:40 | Keynote. From Sustainability to Strategic Advantage

Pascal Bourguet will share how Lenovo is turning sustainability into a commercial advantage at global scale. He will explore how a services-led model is driving growth, strengthening customer relationships, and embedding circularity and digital innovation into core business strategy.

## SPEAKERS

(Moderator)

**Anuj Saush**  
Head of Advisory  
**The Conference Board**

**Pascal Bourguet**  
COO & Chief Sales Strategy &  
Channels Officer for International  
Markets  
**Lenovo**



11 JUNE - DAY 1 - MORNING | DOUBLETREE BY HILTON

9:40 - 10:20 | Panel. From Strategy to Reality: Leading Sustainability Through Uncertainty

Most companies have ambition but far fewer are delivering results.

This panel discussion explores how leading organizations are closing the execution gap to turn sustainability commitments into measurable, profitable outcomes.

## SPEAKERS

(Moderator)

**Marcia Balisciano**  
Chief Sustainability  
Officer & Head of ESG  
and Corporate  
Responsibility  
**RELX Group**

**Michael Train**  
Chief Sustainability  
Officer  
**Emerson**

**Gunnar Büchter**  
Executive Director,  
Global Head of  
Sustainability  
**Yangfeng**

10:20 - 10:50 | Networking Break



11 JUNE - DAY 1 - AFTERNOON | DOUBLETREE BY HILTON

## CHALLENGE 1

**Where Impact Pays: Building the Business Case for Sustainability and Circularity**

### Session A

10:50 – 12:20 | Operationalizing Sustainability: Building the Foundation for Impact

This session explores how companies are building the foundations required to operationalize sustainability across the business. It looks at how leaders can simplify complexity, make the case for investment when traditional ROI measures fall short, and connect sustainability more directly to customer value, sales activity, and business performance.

#### SPEAKERS

(Moderator)

**Martin Weise**  
Governance & Sustainability  
Center Leader  
**The Conference Board**

**Ana Gonzalez Hernandez**  
Director of Sustainability  
**Emerson**

**Petra Laux**  
Chief Sustainability  
Officer  
**Syngenta**

**Simin Zhou**  
VP & GM, Software  
**UL Solutions**

### Session B

10:50 – 12:20 | Packaging Circularity: a new end-to-end system required

This session focuses on how companies are using the technologies developed to redesign products and value chains to make it stepwise economically viable. A system change is required to take today the decisions for making from complexity an opportunity implementing packaging circularity. A boost in resilience can also be obtained simultaneously.

#### SPEAKERS

(Moderator)

**Robert Bossuyt**  
Procurement Leadership Council  
Director  
**The Conference Board**

**Arco Berkenbosch**  
Chief Innovation Officer  
**Smurfit Westrock**

**Gerald Rebitzer**  
VP Sustainability operations &  
Advocacy  
**Amcor**

12:20 - 13:20 | Networking Lunch



11 JUNE - DAY 1 - AFTERNOON | DOUBLETREE BY HILTON

13:20 - 14:00 | Panel. Enablers Needed: What Has to Be in Place to Deliver Sustainable Impact

Turning sustainability ambition into measurable outcomes depends on the underlying enablers. This fireside chat explores the role of governance, and investor and regulatory expectations in shaping effective delivery.

## SPEAKERS

(Moderator)

**Vivi Hollertt**  
Chief Sustainability  
Office  
**Nouryon**

**Julia Wittenburg**  
Head of Stewardship  
**Bank J. Safra Sarasin Ltd**

**Patrice de Hemptinne**  
Governance &  
Sustainability Center  
Leader  
**The Conference Board**

**Philippa Nuttall**  
Editor  
**Sustainable Views,  
Financial Times**

14:00 - 14:30 | Keynote. Moving the Needle: What It Actually Takes

Throughout the morning, we have explored what sustainable impact looks like in practice from building the business case to embedding sustainability into operations and making circular models viable. A consistent theme emerges: impact at scale depends on business performance. Without commercial viability and execution, ambition does not translate into lasting results.

This keynote brings that perspective into focus. Drawing on leadership experience in high growth, high-pressure environments, Karsten Winther will share what it takes to deliver results at scale building capability, making decisions under uncertainty, and translating strategy into execution.

## SPEAKERS

(Moderator)

**Martin Weise**  
Governance & Sustainability  
Center Leader  
**The Conference Board**

**Karsten Winther**  
President EMEA  
**Vertiv**

14:30 - 15:00 | Networking Break



11 JUNE - DAY 1 - AFTERNOON | DOUBLETREE BY HILTON

## CHALLENGE 2

**Making It Work: Embedding Sustainability and Circularity into Core Business Operations**

### Session C

15:00 – 16:30 | Scaling Sustainable Impact: From Business Case to Competitive Advantage

This session brings together practitioner perspectives on making sustainability commercially viable at scale.

It explores how sustainability can act as a commercial driver, how supply chains can create shared value, and how companies can turn sustainable impact into profit and competitive advantage in practice.

#### SPEAKERS

(Moderator)

**Carrie Scott**  
Director, Chief Social  
Impact Officers Council  
**The Conference Board**

**Virginie Le Barbu**  
Global Sustainability  
Director  
**Lenovo**

**Anthony Abbots**  
VP Group Sustainability  
**NKT Cables Group**

### Session D

15:00 – 16:30 | Circularity at Scale: From Pilots to How the Business Operates

In this track, the focus shifts to scaling up the innovation that solved "the unsolvable circularity issue". Embedding those innovations into core operations remains a challenge.

This session explores what it takes to make circularity work at scale - how companies are redesigning processes, logistics and supplier relationships. Frequently a real breakthrough requires even an industry-move on both sides.

#### SPEAKERS

(Moderator)

**Karin Guemmer**  
Head of Strategy &  
Transformation  
**Bayer**

**Jens Holmegaard**  
CEO & Founder  
**Shark Solutions**

**Caterina Camerani**  
Global Corporate  
Sustainability VP  
**Mölnlycke**

**David Christian Bender**  
General Manager  
**Heraeus Remloy**



11 JUNE - DAY 1 - AFTERNOON | DOUBLETREE BY HILTON

16:30 - 16:45 | Plenary. Reflections and Closing Remarks

Martin Wiese, as Event Chair, will bring together reflections and key insights from across the track sessions, drawing out standout themes and connections from the day's discussions. Sara Murray will then deliver the closing remarks.

## SPEAKERS

### **Martin Wiese (Event Chair)**

European Leader,  
Governance & Sustainability  
(GS) Center,  
**The Conference Board**

### **Sara Murray**

Managing Director International  
**The Conference Board**

16:45 - 17:45 | Networking Drinks & Member Awards



12 JUNE - DAY 2 | DOUBLETREE BY HILTON

8:00 - 17:00 | Member Only Council Meetings (Council Manager to Share Agenda)

Three of our European Councils will have private meetings throughout Brussels to discuss their business challenges, share potential solutions, and talk about research, economic, and policy trends.