18TH ANNUAL Executive Coaching CONFERENCE

Coaching In A World of Disruption and Transformation

VIRTUAL EVENT
April 20 – 21, 2021

www.conferenceboard.org/executivecoachingconference
**Day One | Tuesday, April 20, 2021**

11:00 – 11:05 am  
**Opening Remarks**  
Audrey McGuckin, Conference Program Director,  
The Conference Board

11:05 – 11:45 am  
**Coaching for Transformation: How Industry-Leading Organizations Are Achieving Success**  
Executive Coaching has the incredible potential to transform leaders, their organizations, and the world around them. As we find ourselves in a time of unprecedented change and competition, it has never been more important to give leaders the right support. In this discussion we will cover how some of the world’s top organizations are achieving results through coaching programs. This includes:  
- Transforming culture and leadership  
- Advancing race and gender equity  
- Learning to “ride the waves” of change  

Dr. Jonathan Kirschner, Founder and CEO, AIIR Consulting

11:45 am – 12:15 pm  
**Accelerating the Development of Leaders Who Create the Networks to Move the World Forward**  
An ambitious business strategy spearheaded by a new purpose-driven culture set the stage for Verizon’s evolution in its executive coaching journey. Transforming to a “2.0” culture presented new opportunities for a pipeline of emerging leaders to quickly advance which fueled Verizon’s push to expand external executive coaching in a programmatic way to those in transitions deeper in the organization.

Discover how Verizon engaged multiple coaching partners to help key talent to reach their full potential and build its pipeline of leaders, accelerate onboarding and acculturate executives, develop a new generation of leaders through digital coaching, and reinforce new ways of working in Verizon 2.0.

Angela Blake, Executive Coaching, Talent Assessments and Capability Building, Verizon

12:15 – 12:25 pm  
**Panel Discussion: Ask the Coaches**  
Hear first-hand from recipients of coaching for impact and lessons learned in an interactive panel discussion.

12:25 – 12:45 pm  
**Break**

12:45 – 1:00 pm  
**Integrating Coaching to Fully Leverage Development Investments**  
The mission of Mayo Clinic is to inspire hope and promote health through integrated practice, education and research. They believe that one of the key levers for continuing to lead and transform healthcare is through the development of its leaders. Mayo has integrated Executive Coaching as a key component to their leadership development work to further drive the impact and outcomes of this investment.

Hear how Mayo embarked on a unique approach to build a collective cohort of physician leaders to further invest in their coaching skills and support peers in accelerating individual and organizational performance.

Karen Mellum, Ph.D., SPHR, Senior Advisor Leader Assessment and Development, Mayo Clinic

1:00 – 1:20 pm  
**A Personal and Inspiring Story from an Institutional Leader at Mayo Clinic**  
Dr. Michele Halyard, Vice Dean Mayo Clinic School of Medicine, Dean Arizona Campus, will share a deeply personal story of investing her own personal time in coaching during 2020. She will also share how Covid 19, racial unrest and other disrupters impacted her experience as a coach.

Dr. Michele Y Halyard, M.D. Vice Dean Mayo Clinic School of Medicine, Dean Arizona Campus, Mayo Clinic

1:20 – 1:50 pm  
**MENTOR CONNECT**  
Scott Bonneau will share with our audience how Indeed has designed a unique 3-month Mentoring Program.

Indeed believes Mentorship is a two way learning opportunity and everyone has something to teach. A Mentee learns new skills from their Mentor and a Mentor learns new skills as a teacher that can apply to their career as a potential future manager. Learn how this program was designed and delivered with technology to 100 Mentees at Indeed.

Scott Bonneau, VP of Global Talent Attraction, Indeed

1:50 – 2:10 pm  
**Break**

2:10 – 2:40 pm  
**Individual Coaching is Not Team Coaching: Why it matters and what to do about it.**  
The extremely complex problems modern organizations face will only be solved by the collaborative efforts of teams, not individuals. Unfortunately, while organizations continually make significant investments in individual professional development and one-to-one coaching, research shows that only one in five leadership teams is found to be highly effective. While some organizations do provide support to team development, many interventions are often not informed by meaningful data about the team itself integrated with insights derived from decades of peer reviewed research on
the performance of real-world teams.

In this session we will explore the shifts that need to be made to intelligently assess and unlock the collective creative potential of teams across an organization in order to be continually future-fit in a world of ever increasing uncertainty.

**Gabe Abella, Organizational Coach, JP Morgan Chase**

2:40 – 3:25 pm

**2021 New Research – TCB. Current and Post Pandemic World: Where is executive coaching headed?**

While executive coaching continues to grow and evolve in organizations, this new research examines current trends and how the chaos of 2020 has impacted the practice of coaching. How has coaching been used to support leaders in a health pandemic, social justice dilemma, and economic crises? What do our leaders need? How will coaching evolve beyond these challenges in the future? Organization examples will be shared during the readout of the research.

**Amy Lui Abel, PhD, Vice President, Human Capital, The Conference Board**

3:25 – 3:30 pm

**Closing Remarks**

**Audrey McGuckin, Conference Program Director, The Conference Board**

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**Day Two | Wednesday, April 21, 2021**

11:00 – 11:05 am

**Opening Remarks**

**Audrey McGuckin, Conference Program Director, The Conference Board**

11:05 – 11:35 am

**An Authentic CEO’s Story on Group Coaching**

Xavier Unkovic is the CEO of Amy’s kitchen and a role model CEO in his commitment and actions in developing leaders. He leads in this work through individual, peer, team and group coaching. He has specifically spearheaded a team approach at Amy’s Kitchen call BOLD Coaching.

**Xavier Unkovic, CEO, Amy’s Kitchen**

Moderator: Gisele Garcia Shelley, Program Director, The Conference Board

11:35 am – 12:05 pm

**Coaching the Microsoft Way**

In this session Microsoft will share their approach to coaching.

**Michael Dent, Director Learning and Development, Microsoft**

**Shayla Lester, Senior Learning Consultant, Microsoft**
Is Internal Coach Certification a Trojan Horse - Changing A Leaders Way of Being in Times of Existential Crisis?

As the world faces new existential crisis such as the recent COVID19 pandemic, leaders have been tested and historical concepts of what constitutes leadership have been exposed, highlighting the need for leadership to evolve. In a systemically dynamic and complex work, leaders have been called forth into more distributed, collaborative, regenerative and conscious forms of leadership, focused more on a "transpersonal way of being" and no longer an individualistic, siloed "hero".

The Medtronic Internal Coach Certification is an award winning and established two-year program which develops skills of advanced coaching and new capability in leaders. It has been shown to create a ripple and multiplying impact, returning investment across the organization by supporting individual leaders in change, evolving organizational culture, leadership approaches and organizational performance.

New research focused on exploring the sustained influence of coach training upon coaches themselves.

This session will explore the findings, considering the nature of the influence coach training has on the personal and professional lives of coaches and the influence the training also has upon leadership.

Simon Dawson, PCC CPCC, Consultant Executive Coach, Coaching Global Centre of Excellence, Medtronic

Karen Mathre, Director, Learning and Leadership Development / Sr. Program Manager, Coaching Center of Expertise, Medtronic

The Equalizer – Leveling the Playing Field

In an ever-changing world of technology, rapid change and new consumer habits, Coaching has emerged as the equalizer for women leaders. In this session we’ll discuss how coaching can help women leaders emerge as stronger business leaders to have greater impact.

Jennifer Paylor, Head of Learning and Development, Cap Gemini

The Power of Virtual Coaching

In this fireside chat with Sally Helgesen we’ll explore how coaching has changed in a virtual environment, looking at the upsides and any disadvantages. We will also explore the critical topic of why women in particular can benefit from coaching and look at how specific challenges can be addressed through coaching.

Sally Helgesen, Author, How Women Rise, The Female Vision

Audrey McGuckin, Program Director, The Conference Board

Closing Remarks

Audrey McGuckin, Conference Program Director, The Conference Board