Artificial Intelligence for HR SEMINAR

Separating the Potential from the Hype

December 5, 2019
The Conference Board
New York, NY

www.conferenceboard.org/Alworkplace
Hype or Not: AI in Talent Acquisition and HR

In many sales pitches, AI is touted as a magic solution to HR issues. How can buyers know if this is true secret weapon or sales pitch? We discuss what buyers of HR technology should be aware of, and the questions they should ask to make informed purchasing decisions.

Panelists:
- **Steve Cassidy**, Chief Researcher, Future Organizations, BT
- **Michael Bazigos**, Senior Partner, Accenture Strategy, Accenture

Moderator:
- **Stela Lupushor**, Program Director, The Conference Board

12:00 - 1:00 pm Lunch

1:00 - 1:45 pm

**Impact of AI on Coaching at AstraZeneca**

This session explores how AI may be a tool to complement practice and draw insights into the effectiveness of coaching efforts across a large group. We’ll highlight AstraZeneca’s innovative work which shows that harmony between AI and humans can enhance coaching work and performance of leaders and their teams. AstraZeneca developed an AI model to enable them to read, evaluate and provide feedback more efficiently and measure the effectiveness of their coaching methods. Impact to the organization will be discussed.

**Dr. Amy Lui Abel**, Vice President, Human Capital, The Conference Board

**Kevin C. Murray**, Selling & Coaching Excellence Lead, Commercial Learning Innovation Centre, AstraZeneca Pharmaceuticals

1:45 – 2:30 pm

**Reimagining Work in the Age of Human + Machine: How Leading Companies are Skilling for “the New”**

The twin shears of demography and technology are creating first-of-a-kind changes in the workplace, and the changes are profound. AI offers a way to do certain tasks better and faster, placing a greater premium on skills related to tasks that humans excel at. Wholly new job roles are emerging, and even traditional jobs increasingly require uniquely human skills that have been trending up across every major job class over the last decade. This session will cover emerging skill trends and how companies are dealing with them, including Accenture’s newskilling initiative to rapidly progress over 200,000 of its employees from traditional skills to “the New,” in support of its growth strategy.

**Michael Bazigos**, Senior Partner, Accenture Strategy, Accenture

2:30 - 3:00 pm Networking Break

3:00 – 3:45 pm

**Implementing AI Solutions May Not Be Like Implementing Any Other Technology**

When HR is putting new AI solutions to work, partnerships and culture change are paramount. AI implementation may not follow typical technology paths. We explore the differences and offer steps to seamless adoption.
Forget the “Future”...we’re Navigating the ‘Evolution of Work’ Now

Which emerging technologies will have the biggest impact on the workforce? Hear how companies and governments around the world are assessing and predicting the impact of emerging technologies on an industrial, geographical, company, business unit, team, and individual level. Find out what practical things are needed to turn the “lifelong-learning” catch phrase into reality and how to prepare your workforce for this future state. Using real-world examples and real data, Greg Miller, co-founder and executive director of Faethm, will share what major corporates like Adobe, Mastercard & Rio Tinto plus governments in Canada, the UK & Australia are doing to re-skill their people by prioritizing the impact on people, identifying those at risk and defining the re-skilling pathway to future proof jobs.

Greg Miller, Co-Founder & Executive Director, Faethm.ai

The Human Touch: HR’s Role in AI Adoption

How do we ensure the human element is preserved and protected as we transition into the AI world? What is the role of HR in the organizational journey of this adoption? We discuss the skills that the HR function needs to ensure it can play the role of humanizer amid technological change.

Nicola Palmarini, MIT-IBM Watson AI Lab Program Manager | AI Ethics Lead, IBM
REGISTRATION INFORMATION

Online  www.conferenceboard.org/AIworkplace
Email  customer.service@conferenceboard.org
Phone  212.339.0345
       8:30 am –5:30 pm ET, Monday – Friday

<table>
<thead>
<tr>
<th>Pricing:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Members</td>
<td>$1,035</td>
</tr>
<tr>
<td>Non-Members</td>
<td>$1,235</td>
</tr>
</tbody>
</table>

Location
The Conference Board Conference Center
845 Third Avenue
(Between 51st and 52nd), 3rd Floor
New York, NY 10022
Customer Service: 212.339.0345

Please Note: Registration fees do not include hotel accommodations.

For Hotel Accommodations near The Conference Board, please view the below documents:
Hotels Near The Conference Board
Map of Hotels Near The Conference Board

Cancellation Policy
Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per Person
For a team of three or more registering from the same company at the same time, take $150 off each person’s registration. One discount per registration. Multiple discounts may not be combined.