Cyber threats are on the rise—mitigate your risk

Cybersecurity Best Practices
Risk, Response, Resources & Recovery
October 22, 2015
As part of the CED Fall Policy Conference

October 21-22, 2015
Willard Inter-Continental Washington, D.C.

www.conferenceboard.org/cybersecurity1

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SEPTEMBER 14, 2015
FOR A $100 SAVINGS!
Agenda

Day 1: Wednesday, October 21, 2015
As an attendee of Cybersecurity Best Practices you will have access to the CED Fall Policy Conference that will take place on October 21. CED’s Annual Fall Policy Conference attracts senior business and policy leaders, members of Congress, administration officials, and media with an agenda that includes debates on major long-term economic policy issues facing the nation.

Day 2: Thursday, October 22, 2015

Breakfast and Congressional Speakers: 8:00 – 8:45 am

Welcome
Pete Sullivan, Conference Chair
Mike Petro, Executive Vice President, Committee for Economic Development

8:45 – 9:45 am
Incident Response and Crisis Management Planning: Best Practices & Lessons Learned from a Cyber Incident/Attack
Does your company or organization have effective incident response and crisis management plans for dealing with cyber threats? How have top firms navigated cyber-attacks and breaches? Experts will present learnings and best practices from their incident response and crisis management implementation following cyber incident/attack.

Sean Evans, Financial Crimes Enforcement Network, US Department of the Treasury
Steven E. Holtshouser, Attorney, Harness Dickey (former Asst. U.S. Attorney)
Gary Harbison, Chief Information Security Officer, Monsanto Company

Networking Break: 9:45 – 10:00 am

10:00 – 11:00 am
Cyber Risk: How Can Companies Incorporate Cyber-Risk and Cybersecurity Considerations into Existing Risk Management and Governance Structures?
A new report from The Conference Board outlines case studies and applicable strategies to prepare for cyber threats. What are the emerging models for board engagement/involvement? What is the proper delineation between the board and management? Where have companies chosen to house oversight for cyber-risk within their organizations? The session will focus on the top of the organizational pyramid: the board, the c-suite and front line management dealing with cyber-risk and cybersecurity. The research will provide an overview of cybersecurity and cyber-risk governance profiling the key issue and practices taking place in leading companies and across various industries today.

Andrea Bonime-Blanc, Researcher, The Conference Board
Lisa Hook, President and CEO, Neustar
Bob Zukis, Senior Fellow, Corporate Governance, The Conference Board

11:00 am – 12:00 pm
National Security and Cybersecurity
Has gathering and disseminating cyber intelligence to protect the nation from cyber-attacks become a security priority and a focus of the U.S. government intelligence community? What are the focus areas for the Office of Director of National Intelligence, the Federal Bureau of Investigation and the Department of Homeland Security related to cyber threats? What are their plans and what have they learned?

Keynote Speaker:
Andy Ozment, Assistant Secretary, Cybersecurity and Communications, Department of Homeland Security
Don Freese, Director, National Cyber Investigative Joint Task Force (NCI JTF) (FBI)

Lunch and Keynote: 12:00 – 1:45 pm

Information Sharing
What collaboration and information sharing are government, companies, and academia doing to address cybersecurity issues? Presenters will discuss public private partnerships between government entities (law enforcement and intelligence agencies) and private sector companies.

Keynote Speaker:
Maggie Wilderotter, Executive Chairman, Frontier Communications

Follow-Up Panel
Brad Brekke, Director, Private Sector Engagement, FBI
Maria Vello, President & CEO, The National Cyber Forensics and Training Alliance (NCFTA)
REGISTRATION INFORMATION

Online  www.conferenceboard.org/cybersecurity1
Email   customer.service@conferenceboard.org
Phone   212.339.0345
         8:30 AM – 5:30 PM ET, Monday – Friday

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<th>Register by 9/14/2015 and Save $100</th>
<th>Registration fee after 9/14/2015</th>
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<tbody>
<tr>
<td>CED Members</td>
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Fees do not include hotel accommodations.

Location
Willard Intercontinental Hotel
1401 Pennsylvania Avenue NW
Washington, DC
Hotel cut-off date: September 28, 2015

Cancellation Policy
Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per Person
For a team of three or more registering from the same company at the same time, take $300 off each person’s registration. One discount per registration. Multiple discounts may not be combined.