



The 17th Annual  
**Employee Health Care Conference**  
 The Power of Performance and Engagement: Driving Health Care Value Forward  
 New York Marriott Marquis  
 Conference Day One: Thursday, March 16, 2017










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| Registration and Networking Continental Breakfast: 7:15 – 8:00 a.m. Hosted by: |  |
| Room   | West Side Ballroom, 5th Floor  |
| General Session A<br>8:00 – 8:20 a.m.  | The Power of Performance and Engagement: Driving Health Care Value Forward<br>Mark Maselli, Co-Head of Health and Benefits, Willis Towers Watson<br> |
| General Session B<br>8:20 – 9:10 a.m.  | Innovation as Strategy: New Opportunities, New Solutions<br>Ted Kezios, Sr. Director of Global Benefits, Cisco Systems<br>                           |
| Networking Refreshment Break: 9:10 – 9:40 a.m. Hosted by:                      |  |
| Room   | West Side Ballroom, 5th Floor  |








| Room                                       | West Side Ballroom, 5th Floor   | Imperial/Julliard, 5th Floor   | Marquis Ballroom, 9th Floor  | O'Neill, 4th Floor   | Belasco/Broadhurst, 5th Floor  | Wilder, 4th Floor   | Ziegfeld, 4th Floor  |
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| Concurrent Sessions C<br>9:40 – 10:30 a.m. | C1: Private Exchanges: Current Performance and Future Enhancements (Repeats as G2)<br>Deb R. Macchia<br>Executive Director, Global Benefits & Wellness Programs<br>ITT Corporation<br>Justine Turpin<br>VP, Human Resources for Global Business Services<br>United Parcel Service, Inc.<br> | C2: The Health Care Experience: How Leading Organizations Are Enhancing Employee Navigation (Repeats as K1)<br>Christopher Conti<br>Benefits Supervisor<br>JetBlue<br>Kim Dowd<br>Sr. Manager Global Benefits & Wellness<br>Gulfstream Aerospace Corporation<br> | C3: The Cascading Effect of Physician Quality on Outcomes and Cost<br>Brendon Perkins<br>Vice President of Global Benefits and Mobility<br>The Nielsen Company<br>Owen Tripp<br>CEO<br>Grand Rounds Inc.<br> | C4: Palantir Aligns Benefits Goals With Business Objectives<br>Andrew Halpert<br>Senior Director, Clinical and Network Solutions<br>Collective Health<br>Kourtney Woodward<br>CEO<br>Palantir Technologies<br> | C5: Millennial Point of View: Exploring the Path of Wealth and Health<br>Steven Jacobs<br>Director of Health Care & Labor<br>Honeywell Inc.<br>Ed Shehan<br>SVP, National Sales, Health Benefit Solutions, Retirement & Benefit Plan Services<br>Bank of America Merrill Lynch<br> | C6: Seamless Integration and Immediate Outcomes: A New Approach to Diabetes<br>Mike Adams<br>Senior Director, Employee Benefits<br>Dean Foods Company<br>Jim Pursley<br>Chief Commercial Officer<br>Livongo<br> | C7: Making Telemedicine Work<br>Tania Elliott, MD<br>Medical Director<br>Doctor on Demand, Inc.<br>Erin Upton<br>Sr. Wellness & Benefits Analyst<br>Lennox International<br> |

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| Concurrent Sessions D<br>10:40 – 11:30 a.m. | D1: Modernizing Health Benefits for Business Value: Holistic Approaches to Workforce Health<br>Brendon Perkins<br>Vice President of Global Benefits and Mobility<br>The Nielsen Company<br>Judith Verhave<br>Executive Vice President, Global Head of Compensation and Benefits<br>BNY Mellon<br> | D2: Pharmacy Benefits: Actionable Steps to Manage Costs and Outcomes (Repeats as J2)<br>Jennifer Adkins<br>US Benefit Programs Manager<br>Magna International Inc.<br>Aliza Steinberg<br>National Director, Benefits & Compensation<br>Covenant Retirement Communities<br> | D3: The Better Way to Virtual Health Care (Repeats as F4)<br>Christina Fath<br>Benefits Manager<br>City of Charlotte<br>Suzanne Forrester<br>Senior Benefits Consultant<br>Rolls-Royce<br>Brian M. Gray<br>Benefits, Human Resources<br>Mercedes-Benz<br>Allan Khoury, MD, PhD<br>National Telemedicine Practice Leader<br>Willis Towers Watson<br>Dawn Milligan<br>Director of Health Welfare Operations<br>Reynolds American<br> | D4: Reshaping a Well-Being Strategy: Creating a Captivating Program That Sustains Employee Engagement<br>Mike Leonard<br>EVP of Sales<br>Jiff<br>Julie Wilkes<br>North American Wellness Lead<br>Accenture<br> | D5: Smarter Health Care Consumers and Lower Costs: It All Starts With the 5 Drivers of Quality™<br>Sue Lewis<br>Chief Product and Strategy Officer<br>ConsumerMedical<br>Jeannie Tomlinson<br>AVP, Corporate Health and Wellness<br>The Hartford<br> | D6: Why Employers Are Studying Psychology: Managing Stress and Optimizing Performance Through Multichannel Mental Well-Being (Repeats as G6)<br>Andy Lee, MA<br>Chief Mindfulness Officer<br>Aetna<br>Jessica Rossi<br>Wellness Manager<br>Cox Enterprises<br>Tricia Simmons, MS, RDN<br>National Health Solutions Leader<br>Aetna<br> | D7: What the Best Do Better: Enhancing the Culture of Health in a Cross-Generational Workforce — A Capital One Case Study (Repeats as F7)<br>Jeff Dobro<br>Chief Medical Officer<br>RedBrick Health<br>Maggie Scott<br>Population Health Manager, HR Benefits<br>Capital One<br>Meredith Touchstone<br>Senior Manager, Benefits<br>Capital One<br>Eric Zimmerman<br>Chief Marketing Officer<br>RedBrick Health<br> |

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| Networking Luncheon: 11:30 a.m. – 12:40 p.m. Hosted by:  |  |
| Rooms   | West Side Ballroom, 5th Floor  |
| General Session E<br>12:40 – 1:30 p.m.  | Strategies in Action: Performance, Value and the Employee Experience<br>Jennifer Bruno, Vice President, Global Health Services, Johnson & Johnson<br> |


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| Concurrent Sessions F<br>1:40 – 2:30 p.m. | <b>F1: Behavioral Health Benefits: The Struggles Employers Face — And What Can Be Done</b><br><br>Tonyia Ragland-Davis, RN, MSN, MBA/HCM, CPDM<br>Corporate Disability Manager<br>Michelin North America, Inc.<br><br>Debra Reynolds Dr. PH CEAP<br>Director of Benefits – EAP/Behavioral Health<br>United Airlines, Inc.<br><br> | <b>F2: Modernizing Benefit Management for Multinationals: Cost, Risk, Resources</b><br><br>Sue Fleming<br>Sr. Director Global Benefits<br>Nike, Inc.<br><br>Katie Knowlton, MCIPD<br>International Benefits Manager, Global Human Resources<br>Jacobs<br><br> | <b>F3: Speak Uniquely to Each Employee: How Personalization Drives Benefit Program Engagement</b><br><br>Seth Cohen<br>VP Sales & Alliances<br>Castlight Health<br><br>Adam Entenberg<br>Vice President Employee Benefits<br>Viacom Inc.<br><br> | <b>F4: The Better Way to Virtual Health Care (D3 repeated)</b><br><br>Christina Fath<br>Benefits Manager<br>City of Charlotte<br><br>Suzanne Forrester<br>Senior Benefits Consultant<br>Rolls-Royce<br><br>Brian M. Gray<br>Benefits, Human Resources<br>Mercedes-Benz<br><br>Allan Khoury, MD, PhD<br>National Telemedicine Practice Leader<br>Willis Towers Watson<br><br>Dawn Milligan<br>Director of Health Welfare Operations<br>Reynolds American<br><br> | <b>F5: Well-Being That Works: How to Build a Program Your Employees Love</b><br><br>Alison Fetting<br>Well-Being & Benefits<br>Stryker<br><br>Steven Parker<br>VP of Customer Success<br>Limeade<br><br> | <b>F6: The 4 Rs in Health Care: Right Care, at the Right Time, in the Right Place and at the Right Price — What if the Diagnosis Is Wrong? (Repeats as L3)</b><br><br>Rick George<br>Senior Director of Benefits<br>J.B. Hunt Transport, Inc.<br><br>Mike Taylor, PhD<br>Senior Advisor<br>Advance Medical<br><br> | <b>F7: What the Best Do Better: Enhancing the Culture of Health in a Cross-Generational Workforce — A Capital One Case Study (D7 repeated)</b><br><br>Jeff Dobro, Chief Medical Officer,<br>RedBrick Health<br><br>Maggie Scott, Population Health Manager,<br>HR Benefits, Capital One<br><br>Meredith Touchstone, Senior Manager,<br>Benefits, Capital One<br><br>Eric Zimmerman, Chief Marketing Officer,<br>RedBrick Health<br><br> |


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| Networking Refreshment Break: 2:30 – 3:00 p.m. Hosted by:  |  |
| Lyceum Complex & 5th Floor Foyer  |  |








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| Concurrent Sessions G<br>3:00 – 3:50 p.m. | <b>G1: Financial Well-Being: New Vision, New Tools</b><br><br>Sonja Kellen<br>Director, Global Retirement<br>Microsoft Corporation<br><br>Jason J. Podvin<br>Director, Global Benefits<br>Eastman Chemical Company<br><br> | <b>G2: Private Exchanges: Current Performance and Future Enhancements (C1 repeated)</b><br><br>Deb R. Macchia<br>Executive Director, Global Benefits & Wellness Programs<br>ITT Corporation<br><br>Justine Turpin<br>VP, Human Resources for Global Business Services<br>United Parcel Service, Inc.<br><br> | <b>G3: Building the Relationship Between Empathy and Value</b><br><br>Kara Trott<br>CEO<br>Quantum Health<br><br>Charles White<br>Vice President – Compensation & Benefits<br>HD Supply<br><br> | <b>G4: Oncology Solutions: Innovations Making an Impact</b><br><br>Ellen Exum<br>Director, Health Benefits and Health Promotion Strategy and Design<br>IBM Corporation<br><br>Lewis Levy, MD, FACP<br>Chief Medical Officer<br>Best Doctors, Inc.<br><br> | <b>G5: Achieving Cost and Quality Goals: Combining Strategies to Drive Results</b><br><br>Scott Kirschner<br>Director of Benefits Strategy<br>Iron Mountain Incorporated<br><br>Kelly Pool<br>Director, Global Benefits<br>CBRE Group, Inc.<br><br>Charlie Smith<br>Chief Medical Officer<br>Cigna<br><br>Deborah B. Snider, CEBS, CCP<br>Director, Health and Welfare Benefits<br>BAE Systems, Inc.<br><br> | <b>G6: Why Employers Are Studying Psychology: Managing Stress and Optimizing Performance Through Multichannel Mental Well-Being (D6 repeated)</b><br><br>Andy Lee, MA<br>Chief Mindfulness Officer<br>Aetna<br><br>Jessica Rossi<br>Wellness Manager<br>Cox Enterprises<br><br>Tricia Simmons, MS, RDN<br>National Health Solutions Leader<br>Aetna<br><br> | <b>G7: Measuring the Value of Wellness Programs and the ROI of Care Management and Maternity Programs</b><br><br>Richard Migliori, MD<br>Chief Medical Officer<br>UnitedHealth Group<br><br>Barbara Molloy<br>Corporate Director of Total Rewards<br>Loews<br><br>Bonnie Toussaint<br>Director for Health Care Strategy<br>Target<br><br> |


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| Room                                  | West Side Ballroom, 5th Floor  | Networking Cocktail Reception: 4:45 – 5:45 p.m. Hosted by:   |  |  |  |  |  |
| General Session H<br>4:00 – 4:45 p.m. | <b>Post-Election Politics: The Impact on Employer-Sponsored Health Coverage</b><br><br>James A. Klein, President, American Benefits Council<br><br> |             |  |  |  |  |  |








Conference Day Two: Friday, March 17, 2017


Registration and Networking Continental Breakfast: 7:15 – 8:00 a.m. Hosted by:   
Lyceum Complex & 5th Floor Foyer


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| Room                                  | West Side Ballroom, 5th Floor   |
| General Session I<br>8:00 – 8:55 a.m. | <p>Following the Dollars: What Today's Health Care Industry Investments Signal for the Future</p> <p><b>Bernadette Branosky</b>, Global Benefits Manager, JPMorgan Chase<br/><b>Yumin Choi</b>, Managing Director, Bain Capital Ventures<br/><b>John Doerr</b>, Partner, KPCB<br/><b>Stephen Kraus</b>, Partner, Bessemer Venture Partners</p> <p><b>WillisTowersWatson</b> </p> |

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| Concurrent Sessions J<br>9:05 – 9:55 a.m. | <p><b>J1: Innovations in Health Care Delivery: Employers Deliver High Value</b></p> <p><b>Kim Berdinsky</b><br/>Director, Benefits<br/>Alliance Data</p> <p><b>Calvin Hilton</b><br/>Vice President, Corporate Human Resources<br/>Alliance Data</p> <p><b>Andrea Trudelle</b><br/>Director, World Wide Benefits<br/>NVIDIA Corporation</p> <p><b>WillisTowersWatson</b> </p> | <p><b>J2: Pharmacy Benefits: Actionable Steps to Manage Costs and Outcomes (D2 repeated)</b></p> <p><b>Jennifer Adkins</b><br/>US Benefit Programs Manager<br/>Magna International Inc.</p> <p><b>Aliza Steinberg</b><br/>National Director, Benefits &amp; Compensation<br/>Covenant Retirement Communities</p> <p><b>WillisTowersWatson</b> </p> | <p><b>J3: You've Given Them Health Benefits, Now Give Them an Experience</b></p> <p><b>Judy Berger</b><br/>Senior Manager, Benefits Planning<br/>Southwest Airlines</p> <p><b>Peter Hegi</b><br/>Chief Marketing Officer<br/>Compass Professional Health Services</p> <p><b>Mike Ralph</b><br/>Senior Program Manager, Benefits<br/>T-Mobile</p> <p></p> | <p><b>J4: Using the Power of Data to Get Individuals to Engage in Health and Wealth Benefits</b></p> <p><b>Eric Foster</b><br/>Director of Health &amp; Wellness Benefits<br/>Lowe's Companies, Inc.</p> <p><b>Prashant Srivastava, PhD</b><br/>Co-founder and President<br/>Evoke Health</p> <p></p> | <p><b>J5: r u ok? Addressing Mental Illness and Addictions at EY</b></p> <p><b>Richard Paul</b><br/>Senior Vice President, Employer Strategy &amp; Development<br/>Beacon Health Options</p> <p><b>Sandra P. Turner, PhD</b><br/>Director, EY Americas Talent Team,<br/>Total Rewards – EY Assist<br/>EY</p> <p></p> | <p><b>J6: HSAs and Middle School — What Do They Have In Common?</b></p> <p><b>Erin Hatzikostas</b><br/>President<br/>PayFlex</p> <p><b>Jeff Shapiro</b><br/>Vice President, Enterprise Benefits<br/>The Walt Disney Company</p> <p></p> | <p><b>J7: The Power of Primary Care</b></p> <p><b>Sandeep Acharya</b><br/>Head of Growth<br/>One Medical</p> <p><b>Marco Diaz</b><br/>SVP, Global Head of Benefits<br/>News Corp</p> <p><b>Marlene Muglia</b><br/>Director, Global Benefits<br/>PricewaterhouseCoopers</p> <p></p> |

Networking Refreshment Break: 9:55 – 10:15 a.m. Hosted by:   
Lyceum Complex & 5th Floor Foyer

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|---|---|---|--|---|--|--|---|
| Concurrent Sessions K<br>10:15 – 11:05 a.m. | <p><b>K1: The Health Care Experience: How Leading Organizations Are Enhancing Employee Navigation (C2 repeated)</b></p> <p><b>Christopher Conti</b><br/>Benefits Supervisor<br/>JetBlue</p> <p><b>Kim Dowd</b><br/>Sr. Manager Global Benefits &amp; Wellness<br/>Gulfstream Aerospace Corporation</p> <p><b>WillisTowersWatson</b> </p> | <p><b>K2: Beyond the Dollar Signs: Measuring Success in JPMorgan Chase's Medical Plan</b></p> <p><b>Jean-Francois Beaulé</b><br/>Executive Vice President, Health Plan Design &amp; Innovation<br/>UnitedHealth Group</p> <p><b>Bernadette Branosky</b><br/>Global Benefits Manager<br/>JPMorgan Chase</p> <p></p> | <p><b>K3: Food as Medicine: Using Food-Based Initiatives to Improve Employee Health</b></p> <p><b>Mike Gigl</b><br/>General Manager, Eurest<br/>Samsung Semiconductor</p> <p><b>Jason Langheier, MD, MPH</b><br/>CEO &amp; Founder<br/>Zipongo</p> <p></p> | <p><b>K4: Millennials to Boomers: CDH Programs That Enable Your Entire Population to Thrive</b></p> <p><b>Heather Barnes</b><br/>Senior Vice President of Sales<br/>ConnectYourCare</p> <p><b>Verlinda DiMarino</b><br/>AVP &amp; Manager, Strategic Benefits Initiatives, Corporate Benefits<br/>Liberty Mutual Insurance</p> <p><b>Eric Foster</b><br/>Director of Health &amp; Wellness Benefits<br/>Lowe's Companies, Inc.</p> <p><b>Rob Greer</b><br/>Sr. HR Manager of Benefits and Employee Services<br/>Allegis Group</p> <p><b>Pamela Price</b><br/>Director, Employee Benefits<br/>Allina Health</p> <p></p> | <p><b>K5: Improve Mental Health: Start With Sleep</b></p> <p><b>Tanya Benenson, MD</b><br/>Chief Medical Officer<br/>Comcast NBCUniversal</p> <p><b>Sophie Bostock, PhD</b><br/>Sleep Evangelist<br/>Big Health</p> <p></p> | <p><b>K6: Culture First: How Creating a Culture of Wellness Can Take Your Program From Good to Great</b></p> <p><b>Diane Doyle-Love</b><br/>Vice President, Employee Health and Productivity<br/>BNY Mellon</p> <p><b>Michael Sokol, MD, MS</b><br/>Chief Medical Officer<br/>WebMD Health Services</p> <p></p> | <p><b>K7: Reducing Spend by Preventing High Cost Claims: Save Money and Save Lives With Precision Medicine for a Healthier Workforce</b></p> <p><b>Diana Han, MD</b><br/>Chief Medical Officer<br/>GE Appliances</p> <p><b>Andrea Trudelle</b><br/>Director, World Wide Benefits<br/>NVIDIA Corporation</p> <p><b>Tony Wang</b><br/>Chief Operating Officer<br/>Color Genomics</p> <p></p> |

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|---|---|--|---|---|---|--|
| <p><b>Concurrent Sessions L</b><br/>11:15 a.m. – 12:05 p.m.</p> | <p><b>L1: Voluntary Benefits: Building Engagement and Value</b></p> <p><b>Robin L. Benoit</b><br/>Managing Director, Head of Global Benefits<br/>State Street Corporation</p> <p><b>Kate Hyatt</b><br/>SVP, Chief People Officer<br/>Healthgrades</p> <p><b>WillisTowers Watson</b> </p> | <p><b>L2: Improving the Employee Experience: Best Practices for Increasing HSA Adoption</b></p> <p><b>Phil Hartsig</b><br/>Regional Vice President of Sales<br/>HSA Bank</p> <p><b>David Simmons</b><br/>Manager, Benefit Strategy<br/>Scana Corporation</p> <p><b>hsabank</b><br/><small>A Division of Webster Bank, N.A.</small></p> | <p><b>L3: The 4 Rs in Health Care: Right Care, at the Right Time, in the Right Place and at the Right Price — What if the Diagnosis Is Wrong? (F6 repeated)</b></p> <p><b>Rick George</b><br/>Senior Director of Benefits<br/>J.B. Hunt Transport, Inc.</p> <p><b>Mike Taylor, PhD</b><br/>Senior Advisor<br/>Advance Medical</p> <p><b>advance medical</b></p> | <p><b>L4: Engagement 2.0: A High-Touch, High-Tech Approach</b></p> <p><b>Larry Kaiser, MD</b><br/>President and CEO<br/>Temple University Health System</p> <p><b>Jack Stoddard</b><br/>COO<br/>Accolade</p> <p><b>Accolade</b></p> | <p><b>L5: One Patient at a Time: Employer-Centric Health Centers Provide a Simple Pathway to Health Care Magic</b></p> <p><b>Tanya Benenson, MD</b><br/>Chief Medical Officer<br/>Comcast NBCUniversal</p> <p><b>Scott Shreeve, MD</b><br/>CEO<br/>Crossover Health</p> <p><b>crossover</b><br/><small>HEALTH</small></p> | <p><b>L6: Building Employee and Program Success</b></p> <p><b>Sharyn Ball</b><br/>Benefits Analyst<br/>FirstEnergy</p> <p><b>Heather Provino, MS</b><br/>CEO<br/>Provant</p> <p><b>Tina Speicher</b><br/>Benefits Manager<br/>FirstEnergy</p> <p><b>provant</b><br/><small>life. changing.</small></p> |

| Rooms  | West Side Ballroom, 5th Floor  |
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| <p><b>General Session M</b><br/>12:15 – 12:30 p.m.</p> | <p><b>Conference Wrap-Up: The Power of Performance and Engagement: Driving Health Care Value Forward</b></p> <p><b>WillisTowers Watson</b> </p> |

Additional support provided by:

