



The 16th Annual

Employee Health Care Conference

The Changing Health Care Agenda: Pace, Process, Performance

March 10 – 11, 2016 | New York Marriott Marquis | New York, NY

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Thursday, March 10, 2016

Registration: 7:15 – 8:00 am
Lyceum Complex, 5th Floor

Continental Breakfast: 7:15 – 8:00 am
5th Floor Foyer

Breakfast sponsored by:

Anthem.
BlueCross BlueShield
Health · Pharmacy · Dental · Vision · Life · Disability

The Changing Health Care Agenda:

Pace, Process, Performance

General Session A: 8:00 – 8:20 am
West Side Ballroom, 5th Floor

WillisTowersWatson

Employers continue to strive to deliver positive, business-focused health program performance amid an expanding array of pressures and opportunities. It's important to keep up with marketplace change. It's equally important to manage the pace of change internally, and ground change processes in the company's vision, values and business priorities.

Mark Maselli

Co-head of Health and Benefits
Willis Towers Watson

Aligning Rewards With Business Objectives: Implications for Health Care Benefits

General Session B: 8:20 – 9:10 am
West Side Ballroom, 5th Floor

WillisTowersWatson

How are health benefits connected to achieving the goals of your business? A leading employer shares how a fresh view of the links between health care benefits, employee value proposition and total rewards programs defined the employer's role as a sponsor of health care.

Vickie Strickland

Director, Health Strategy & Resources

Delta Air Lines, Inc.

Greg Tahvonen

VP-Total Rewards and Global HR

Delta Air Lines, Inc.

Networking Refreshment Break: 9:10 – 9:40 am
5th Floor Foyer

Sponsored by:

meQuilibrium

Concurrent Sessions C1, C2, C3, C4, C5, C6 or C7:
9:40 – 10:30 am (choose one)

Evaluating ACOs and Other Local/Regional Models: What Employers Should Consider
(Repeats as D2)

Concurrent Session C1: 9:40 – 10:30 am
West Side Ballroom, 5th Floor

WillisTowersWatson 

Emerging local/regional care-delivery and contracting opportunities — including accountable care organizations (ACOs) — potentially offer improved program performance and better value. How do these approaches *actually* work? Do employers get real value from them? Hear from employers who are realizing value — strategic considerations, financial analytics, partnership due diligence and employee relations impacts.

Gina Francis

Director, Health and Welfare
Allstate Insurance Company

Ken Horstman

Senior Director, Total Compensation
University of Minnesota

Performance and Value: The Role of Perks and Voluntary Benefits

Concurrent Session C2: 9:40 – 10:30 am
Belasco/Broadhurst, 5th Floor

WillisTowersWatson 

As employers rethink their benefits and rewards, strategic conversations can include high-value perks and low/no employer-cost supplemental and voluntary benefits. In this session, an employer shares the implications and applications of these increasingly popular benefits — and their impact on the overall rewards portfolio and employee experience.

Todd Kneale

Director, Total Rewards
YRC Worldwide Inc.

Habits That Matter: The Key to a Replenished, Thriving Workforce

Concurrent Session C3: 9:40 – 10:30 am
Imperial/Julliard, 5th Floor



Modern life is depleting us. Our personal and professional lives are suffering, and companies are feeling it. But we know that better daily habits can help replenish your employees. In this session, you'll learn ways to help your people build better lifestyle habits and why it's critical to your company's success.

Jim Cummings

SVP of Global Compensation and Benefits
Time Warner, Inc.

Kathleen Harris

Vice President of Benefits
Time Warner, Inc.

Jamie McLeod

SVP of Business Development
Virgin Pulse

Wellth: Connecting Health and Wealth Through HSA and Retirement Investments

(Repeats as F3)

Concurrent Session C4: 9:40 – 10:30 am
O'Neill, 4th Floor



Thirty years ago, the 401(k) was an obscure tax-law provision. Today, they are used by over 80% of companies. We are currently seeing similar growth trends with health savings accounts (HSAs). During this session, you will learn how these two savings vehicles can work together to more adequately plan for retirement — enabling your employees to strategically link health and wealth.

Danny Humphrey

VP Enterprise Sales and HSA Investments
HealthEquity

Marjorie Mayerson

Managing Director
PricewaterhouseCoopers LLP

The Doctor Is Always Onsite With a Virtual Clinic (Repeats as F5)

Concurrent Session C5: 9:40 – 10:30 am
Ziegfeld, 4th Floor



Health · Pharmacy · Dental · Vision · Life · Disability

When you operate 24/7, how do you make sure all employees have access to onsite health care without sacrificing quality or breaking the budget? For one company, the solution was a virtual onsite clinic. Learn about the factors they considered and how they implemented this innovative alternative.

Kristen Brown
Director of Benefits
JetBlue Airways

John Jesser
Vice President
LiveHealth Online

Connecting to Well-Being: Rethinking Health as More Than Outcomes

Concurrent Session C6: 9:40 – 10:30 am
Wilder, 4th Floor



Traditional approaches to measuring wellness often assess effectiveness with health claims data; but with this end-result information, how can you tell where you need to do better, or why you're succeeding? This panel discussion will explore how leaders can harness the power of data and culture to drive sustained well-being improvement.

Julie Broussard
Health and Wellness Manager
PHI, Inc.

Chuck Eberl
Senior Vice President
Healthways

Erika Graves
Senior Engagement Partner – Blue Zones Project
Healthways

Dan Witters
Principal & Research Director, Gallup-Healthways Well-Being Index
Gallup

The Secret Sauce to Engaging Employees in Health Benefits

Concurrent Session C7: 9:40 – 10:30 am
Odets, 4th Floor



Figuring out how to actively engage employees in their health benefits is the first — and most challenging — step towards encouraging better health care decision-making. In this session, you'll learn the "secret sauce" to achieving double-digit engagement numbers, and hear how a leading employer is using timely, targeted communications to nurture positive behavior change in their organization.

Kristin Torres Mowat
Senior Vice President, Plan Development and Operations
Castlight Health

Tony Roberts
Director, Health and Welfare Benefits
Scripps Networks Interactive

Concurrent Sessions: D1, D2, D3, D4, D5, D6 or D7:
10:40 – 11:30 am (choose one)

Procuring and Managing Vendors: Better Process, Better Results

Concurrent Session D1: 10:40 – 11:30 am
West Side Ballroom, 5th Floor

WillisTowersWatson |.I'I'I.I

Vendor partnerships play a critical role in realizing effective, efficient health program performance. In this session, employers talk about how they raised their expectations of vendors and garnered results — shared objectives and strategies, risk-sharing, accountability, collaboration across vendors/programs, aligned incentives and enhanced value.

Robin Benoit
Managing Director, Global Benefits and Wellness
State Street Corporation

Jeremy Galinat
Director, Corporate Benefits
Caesars Entertainment Corporation

Michael O'Brien
VP, Corporate HR Services
Caesars Entertainment Corporation

Evaluating ACOs and Other Local/Regional Models: What Employers Should Consider

(C1 repeated)

Concurrent Session D2: 10:40 – 11:30 am
Belasco/Broadhurst, 5th Floor

WillisTowersWatson

Emerging local/regional care-delivery and contracting opportunities — including accountable care organizations (ACOs) — potentially offer improved program performance and better value. How do these approaches *actually* work? Do employers get real value from them? Hear from employers who are realizing value — strategic considerations, financial analytics, partnership due diligence and employee relations impacts.

Gina Francis

Director, Health and Welfare
Allstate Insurance Company

Ken Horstman

Senior Director, Total Compensation
University of Minnesota

Why Did IBM Make Nutrition One of Their Top Health and Wellness Priorities for 2016?

Concurrent Session D3: 10:40 – 11:30 am
Imperial/Julliard, 5th Floor



What you eat is more important than physical activity by a factor of 3:1! Starting this year, the Affordable Care Act requires coverage for nutritional counseling for employees with specific risk factors. Hear how one of the largest employers in the country is exploring nutritional step therapy to revolutionize food behaviors, reduce health care costs and drive clinical results.

Ellen Exum

Director, Health Benefits & Health Promotion Strategy & Design

IBM Corporation

Jason Langheier, MD, MPH

CEO & Founder

Zipongo

Video vs. Phone in Telemedicine: Getting the Facts Straight

Concurrent Session D4: 10:40 – 11:30 am
O'Neill, 4th Floor



This session will cover:

- Wegmans' experience with video telemedicine, including successes and challenges
- Why video is the clinical standard of care in telemedicine and necessary for diagnosis, treatment and prescribing
- Laws, guidelines and reimbursement policies surrounding video versus telephone telemedicine
- Key compliance questions to ask when evaluating telemedicine vendors

Lena Cheng, MD

Vice President, Medical Affairs

Doctor On Demand

Katie Niles, PharmD

Pharmacy and Clinical Wellness Services Manager

Wegmans Food Markets, Inc.

Rene Quashie

Senior Counsel, Health Care and Life Sciences Practices

Epstein Becker & Green

Well-Being Isn't an HR Strategy....

Concurrent Session D5: 10:40 – 11:30 am
Ziegfeld, 4th Floor



Well-being is an internal marketing strategy that showcases the employee experience, increases participation in other programs and bolsters the employee brand. This presentation will cover the evolution of well-being at Kohl's and how the program breaks down internal silos to put the employee experience first.

Henry Albrecht

CEO

Limeade

Allen Kline

Vice President of Benefits

Kohl's

Full Replacement CDHP: Maximize the Savings
(Repeats as G6)

Concurrent Session D6: 10:40 – 11:30 am
Wilder, 4th Floor



Are you considering moving to a full replacement CDHP? Is your objective to increase consumerism without compromising population health? Learn how other companies are making a seamless transition and achieving maximum savings while providing members with the programs and support tools to assist them along the way.

Eric Sodergren

Market Head, Vice President Sales & Service
Aetna

Michelle Tracy

Manager, Benefits

T. Rowe Price

Show Them the Money: Cash Incentives Drive Behavior

Concurrent Session D7: 10:40 – 11:30 am
Odets, 4th Floor



First generation health care transparency tools have disappointed in use levels and proof of ROI. But cash incentives are driving employees to purchase high-quality, less expensive health care — even after deductibles. During this session, you'll learn how this next generation transparency and incentive program results in industry-leading engagement rates and validated claims savings.

Rob Graybill

VP SmartShopper

Vitals**Scott Weden**

Benefits Manager

HealthTrust

Networking Luncheon: 11:30 am – 12:40 pm
Manhattan Ballroom & Broadway Lounge, 8th floor; Upper Terrace and Promenade, 9th floor

Hosted by:



Capturing Value in the Changing Marketplace: Creative Approaches, Practical Solutions

General Session E: 12:40 – 1:30 pm
West Side Ballroom, 5th Floor

WillisTowersWatson

New provider and insurer configurations, care models, benefit delivery solutions, payment approaches, and technologies all come into play as employers meet today's health benefit management challenges. A leading employer shares practical strategies and tactics for cost control, population health management, employee accountability, supporting analytics — and more.

Sabrina Davison

VP, Health & Welfare Benefits

Comcast, NBCUniversal, Spectacor**Shawn Leavitt**

SVP Global Benefits, Comcast, NBCUniversal, Spectacor
Comcast

Concurrent Sessions: F1, F2, F3, F4, F5, F6 or F7:
1:40 – 2:30 pm (choose one)

The Evolving Benefits Delivery Conversation: Evaluating Self-Managed and Exchange Models
(Repeats as G2)

Concurrent Session F1: 1:40 – 2:30 pm
West Side Ballroom, 5th Floor

WillisTowersWatson

While self-management remains a core health benefit philosophy for many employers, today the marketplace offers more high-quality delivery choices — for both employers and employees. Employer-configured exchanges, for example, are in the spotlight. Hear from employers who have weighed the options and where they're finding high value.

Jana Huntsman

Director, Benefits

Arrow Electronics, Inc.**Cori Petersen**

Senior HR Manager, Regional Operations – People Services

Rio Tinto

Onsite/Near-Site Health Centers: Retooling the Now, Building the New

Concurrent Session F2: 1:40 – 2:30 pm
Belasco/Broadhurst, 5th Floor

WillisTowersWatson

The increasing prevalence of onsite and near-site health centers is testimony to the value they can deliver. For many companies and their employees, onsite health centers serve as centerpieces in the core benefit offering, delivering — in a powerful way — on the company's commitment to employee health. This session looks at two angles — how to optimize the value and performance of existing centers, and how to create new centers in markets where feasibility is an issue by sharing resources across companies to build critical mass.

Sarah Lecuna

Americas Health & Global Wellness Offering Leader
Intuit Inc.

Maria Mauceri

Vice President & Actuary
New York Life Insurance Company

Wellth: Connecting Health and Wealth Through HSA and Retirement Investments (C4 repeated)

Concurrent Session F3: 1:40 – 2:30 pm
Imperial/Julliard, 5th Floor



Thirty years ago, the 401(k) was an obscure tax-law provision. Today, they are used by over 80% of companies. We are currently seeing similar growth trends with health savings accounts (HSAs). During this session, you will learn how these two savings vehicles can work together to more adequately plan for retirement — enabling your employees to strategically link health and wealth.

Danny Humphrey

VP Enterprise Sales and HSA Investments
HealthEquity

Marjorie Mayerson

Managing Director
PricewaterhouseCoopers LLP

Consumerism for High-Cost Cases: New Strategies for Medical Decision Support and Expert Opinion

Concurrent Session F4: 1:40 – 2:30 pm
O'Neill, 4th Floor

consumer medical

Employees with serious medical conditions want to make the best clinical decisions possible — but they need the right evidence-based data and high-touch support. Learn how MassMutual is engaging associates facing any illness in a way that measurably improves outcomes and satisfaction and reduces costs, creating a win-win situation.

David Hines

CEO & Founder
ConsumerMedical

Rich Goldstein

Vice President, Benefits
MassMutual

The Doctor Is Always Onsite With a Virtual Clinic (C5 repeated)

Concurrent Session F5: 1:40 – 2:30 pm
Ziegfeld, 4th Floor



Health · Pharmacy · Dental · Vision · Life · Disability

When you operate 24/7, how do you make sure all employees have access to onsite health care without sacrificing quality or breaking the budget? For one company, the solution was a virtual onsite clinic. Learn about the factors they considered and how they implemented this innovative alternative.

Kristen Brown

Director of Benefits
JetBlue Airways

John Jesser

Vice President
LiveHealth Online

When the Coach Is In, Everyone Wins: Vital Elements That Drive Coaching Engagement

Concurrent Session F6: 1:40 – 2:30 pm

Wilder, 4th Floor



Health coaching provides accountability, guidance, and the human connection. Coaches inspire people to take charge of their health and help break down a lifetime of barriers. But not all coaching programs are created equal. Learn how Verizon's coaching program drives engagement, results and satisfies employees.

Marianne Braunstein

VP of Product Management

WebMD

Audrietta C. Izlar

Manager, Global Health and Wellness

Verizon

How Employers Are Changing Health Care Through

Personalized Benefit Design and Smart Technology

Concurrent Session F7: 1:40 – 2:30 pm

Odets, 4th Floor



During this session, Johnson & Johnson discusses both the implementation of their personalized health benefits platform, which increases utilization of their many point solutions and fosters a culture of health and the partner relationship that allows other companies to leverage their best-in-class programs.

Adam Glauberg

Director of Global Health Services

Johnson & Johnson

Derek Newell

CEO

Jiff

Networking Refreshment Break: 2:30 – 3:00 pm

5th Floor Foyer

Sponsored by: The logo for meQuilibrium, featuring the word "me" in a blue, lowercase, sans-serif font, followed by a stylized orange and blue circular graphic, and the word "quilibrium" in a blue, lowercase, sans-serif font.

Concurrent Sessions: G1, G2, G3, G4, G5, G6 or G7:

3:00 – 3:50 pm (choose one)

Pharmacy Benefits: From Sticker Shock to Strategy

(Repeats as J2)

Concurrent Session G1: 3:00 – 3:50 pm

West Side Ballroom, 5th Floor

WillisTowersWatson The logo for WillisTowersWatson, consisting of the company name in a purple, sans-serif font, followed by a stylized graphic of vertical bars of varying heights.

Pharmacy costs, on average, drive half the growth in overall employer health care spend. Specialty drugs, in turn, drive about a third of the increase in pharmacy expense. The math says it all: managing health care trend requires controlling pharmacy trend and, in particular, addressing specialty drugs. Hear how leading employers are tackling the issues — within the complexity of side-by-side medical, disability and pharmacy programs.

Shelly Iacobelli

Director Pensions & Benefits

ZF TRW

Amy O'Neill

AVP & Director, Health and Welfare Programs

Liberty Mutual Insurance

The Evolving Benefits Delivery Conversation: Evaluating Self-Managed and Exchange Models

(F1 repeated)

Concurrent Session G2: 3:00 – 3:50 pm

Belasco/Broadhurst, 5th Floor

WillisTowersWatson The logo for WillisTowersWatson, consisting of the company name in a purple, sans-serif font, followed by a stylized graphic of vertical bars of varying heights.

While self-management remains a core health benefit philosophy for many employers, today the marketplace offers more high-quality delivery choices — for both employers and employees. Employer-configured exchanges, for example, are in the spotlight. Hear from employers who have weighed the options and where they're finding high value.

Jana Huntsman

Director, Benefits

Arrow Electronics, Inc.

Cori Petersen

Senior HR Manager, Regional Operations – People Services
Rio Tinto

Redefining Employee Health Care: How Costco's Focus on Physician Quality and Employee Guidance Improves Outcomes

Concurrent Session G3: 3:00 – 3:50 pm
Imperial/Julliard, 5th Floor



During this session, you'll learn how Costco is enabling both better health outcomes for their employees and better financial outcomes for their business by instituting a benefits program that provides employees access to the most qualified physicians, on-demand clinical guidance and personalized and comprehensive support for patients.

Donna Sexton

Director Employee Benefits

Costco Wholesale

Owen Tripp

CEO

Grand Rounds

Improving Engagement and Well-Being: Integrating Benefits to Drive Improved Outcomes

Concurrent Session G4: 3:00 – 3:50 pm
O'Neill, 4th Floor



In this session, we will hear from a prominent national employer who leveraged their traditional disability program along with their health and wellness, retirement and occupational health programs to increase engagement, enhance the participant experience and improve population health and productivity.

Doug Melton, PhD

Director of Customer Service Analytics

Cigna

Jennifer Young

Director, Benefits

Waste Management, Inc.

Influencing Health Choices at Work: Change the Environment, Change Behavior

Concurrent Session G5: 3:00 – 3:50 pm
Ziegfeld, 4th Floor



Employers can do more to influence good health choices at work, especially when it comes to building a work environment that supports the healthy choices traditional wellness programs promote. This session discusses interactions between the individual and their environment, suggesting novel ways for employers to help employees make healthy choices.

Carole Mendoza

Executive Director, Benefits

Amgen

Jennifer Sargent

Senior Vice President, Client Solutions

Optum

Full Replacement CDHP: Maximize the Savings (D6 repeated)

Concurrent Session G6: 3:00 – 3:50 pm
Wilder, 4th Floor



Are you considering moving to a full replacement CDHP? Is your objective to increase consumerism without compromising population health? Learn how other companies are making a seamless transition and achieving maximum savings while providing members with the programs and support tools to assist them along the way

Eric Sodergren

Market Head, Vice President Sales & Service

Aetna

Michelle Tracy

Manager, Benefits

T. Rowe Price

Using Leading-Edge Cognitive Technology and Analytics to Improve the Health of Global Populations

Concurrent Session G7: 3:00 – 3:50 pm
Odets, 4th Floor



During this session, IBM will share how they increased quality of care for employees around the globe. You will understand how clinical case information can be combined with evidence-based medicine to help your company learn more about its population, predict health issues and suggest interventions that save money and lives.

Janet Calhoun

VP of Clinical Strategy

Best Doctors

Ellen Exum

Director Health Benefits & Health Promotion

IBM Corporation

Policy, Politics, PPACA: What Employers Need to Know

General Session H: 4:00 – 4:45 pm
West Side Ballroom, 5th Floor

WillisTowersWatson |.|'.|'.|

Our annual check-in with a widely recognized expert on developments in Washington, D.C. Join this session for a lively and entertaining overview of legislative and regulatory developments, presidential election politics and future issues — plus an opportunity to ask questions.

James A. Klein

President

American Benefits Council

Networking Cocktail Reception: 4:45 – 5:45 pm

5th Floor Foyer

Hosted by: **WillisTowersWatson |.|'.|'.|**



Friday, March 11, 2016

Yoga: 6:15 – 7:00 am

Join your fellow attendees for an invigorating flow-style yoga class appropriate for all levels. You can sign up at the Anthem exhibit booth (#5), or at the registration desk. Space is limited. No additional charge.

Gilbert Room, 4th Floor

Hosted By:



Continental Breakfast: 7:15 – 8:00 am

5th Floor Foyer

Breakfast sponsored by:



Health Care Systems in Transition: The Impact on Employers

General Session I: 8:00 – 8:45 am

West Side Ballroom, 5th Floor

WillisTowersWatson |.|'.|'.|

Health care systems are reshaping health care delivery in many markets nationwide. Will new partnerships and contracting opportunities offer higher value to employers and employees? What changes should employers expect in the quality of care, the employee experience and bottom-line costs? Key stakeholders take on these issues and address employer questions.

Joseph Moscola, MBA, PA

Senior Vice President and Chief People Officer

Northwell Health (formerly North Shore LIJ Health System)

Concurrent Sessions: J1, J2, J3, J4, J5, J6 or J7:
8:55 – 9:45 am (choose one)

Workforce Performance and Productivity: Managing Stress, Building Resilience

Concurrent Session J1: 8:55 – 9:45 am
Westside Ballroom, 5th Floor

WillisTowersWatson

Global research identifies stress as a top employee health risk across all regions, costing employers billions. Example: stressed workers incur health care costs 50% higher than the norm. However, not all stress is bad. Employers in this session look at how to equip both management and employees with resiliency skills key to maintaining workforce productivity and business momentum in a challenging economic environment.

Jacque Folk

Director, Benefits & Wellness

Nestlé USA, Inc.

Dana Loch

Manager, Employee Wellness

Nestlé USA, Inc.

Ron Joines, MD MPH

Vice President & Medical Director

HR Centres of Excellence--Environment Health Safety & Sustainability

GlaxoSmithKline

Pharmacy Benefits: From Sticker Shock to Strategy

(G1 repeated)

Concurrent Session J2: 8:55 – 9:45 am
Belasco/Broadhurst, 5th Floor

WillisTowersWatson

Pharmacy costs, on average, drive half the growth in overall employer health care spend. Specialty drugs, in turn, drive about a third of the increase in pharmacy expense. The math says it all: managing health care trend requires controlling pharmacy trend and, in particular, addressing specialty drugs. Hear how leading employers are tackling the issues — within the complexity of side-by-side medical, disability and pharmacy programs.

Shelly Iacobelli

Director Pensions & Benefits

ZF TRW

Amy O'Neill

AVP & Director, Health and Welfare Programs

Liberty Mutual Insurance

Are We There Yet? On the Journey to Better Health Care

Concurrent Session J3: 8:55 – 9:45 am
Imperial/Julliard, 5th Floor



In this discussion, benefits executives will reveal their breakthrough approaches to benefits delivery, resulting in increased member engagement, an exceptional health care experience and better outcomes overall. Find out about the challenges they faced, the ways they are managing their health plan cost and measuring success.

Pam Hannon

Director, Benefits Practice Center

Abbott

Bob Ihrie

SVP of Compensation and Benefits

Lowe's

Kara Trott

CEO

Quantum Health

The Longevity Bonus: Prepare Your Employees for This New Financial Challenge

Concurrent Session J4: 8:55 – 9:45 am
O'Neill, 4th Floor



There is a global increase in longevity. People are facing new financial challenges, including planning for a longer retirement and increased health care costs. During this session, you will learn how your organization can become prepared to help your employees and their families prepare.

Cynthia Hutchins

Director of Financial Gerontology

Bank of America Merrill Lynch

Rosa Sexton

Director, Global Benefits

Johnson & Johnson

Blending Wellness With Wahoo Pride: How the University of Virginia is Building a Strong Culture of Health Within the Cavalier Community

Concurrent Session J5: 8:55 – 9:45 am
Ziegfeld, 4th Floor



The University of Virginia's HoosWell wellness program has a mission to help make a positive difference in the health of each employee to support healthier behaviors. These efforts are paying off as engagement continues to grow. Attendees will learn real, relevant and inspiring insight on how organizations can foster a strong culture of health Within the greater organizational culture.

Erin Erickson

Wellness Program Coordinator
University of Virginia

Shawn Moore

SVP Consumer Engagement Solutions
ActiveHealth Management

Shana Pack

Wellness Program Manager
University of Virginia

The Home Depot Approach to Benefits Optimization

Concurrent Session J6: 8:55 – 9:45 am
Wilder, 4th Floor



Benefits professionals often balance the financial and perceived value of benefits. At The Home Depot, a novel approach has been implemented to understand this as well as maximize engagement to enhance both the perceived and financial value of their vendor programs. Learn about The Home Depot's approach to benefits optimization built on a foundation of data driven analytics and personal accountability.

Lesley Leiserson

Director, Benefits
The Home Depot

Peter Saravis

CEO
Evive Health

Employee Engagement in a New Era: Creating Smarter Health Care Shoppers

(Repeats as K7)

Concurrent Session J7: 8:55 – 9:45 am
Odets, 4th Floor



An evidence-based understanding of what works (and doesn't) to drive continued employee engagement is key in achieving high organizational health performance. During this session you'll learn how Quest Diagnostics is successfully engaging their employees and turning them into better health care shoppers.

Elena Blankman

Manager, Health Plans within the Quest Diagnostics Total Rewards Center of Excellence

Quest Diagnostics

Keith Roberts

Vice President of Engagement
Change Healthcare Engagement Solutions

Networking Refreshment Break: 9:45 – 10:10 am
5th Floor Foyer

Sponsored by:



Concurrent Sessions: K1, K2, K3, K4, K5, K6 or K7:
10:10 – 11:00 am (choose one)

Innovations in Managing Top Clinical Drivers of Benefit Costs

Concurrent Session K1: 10:10 – 11:00 am
West Side Ballroom, 5th Floor

WillisTowersWatson

Top cost drivers for many employers are pharmacy — almost 20% of total plan costs and growing, musculoskeletal — long-term, expensive and hard to measure, and maternity — nearly 10% of total cost of care, plus short-term disability and leaves of absence costs. Hear how one employer created effective programs to manage care and costs through plan design, optimized networks and more.

David T. Nill, MD

Vice President and Chief Medical Officer – Healthe at Cerner

Cerner Corporation

Reconsider Over-the-Counter Medicines: Opportunities for Savings While Adding Value to Health and Productivity

Concurrent Session K2: 10:10 – 11:00 am
Belasco/Broadhurst, 5th Floor



This session will communicate how over-the-counter medicines and dietary supplements provide financial savings, support employee productivity, contribute to reduced absenteeism and assist presenteeism.

Howard Genderson

Vice President, Global Health and Value, Consumer Lead
Pfizer Consumer Healthcare

Thomas Parry, PhD

President

Integrated Benefits Institute

David C. Spangler

Senior Vice President, Policy, and General Counsel &
Secretary

Consumer Healthcare Products Association

What's Food Got to Do With It? Driving Prevention, Engagement and Return on Investment

Concurrent Session K3: 10:10 – 11:00 am
Imperial/Julliard, 5th Floor



Is your corporate café helping to drive quantifiable wellness outcomes? Learn how an integrated strategy that combines delicious and healthy food with your benefit structure drives better health outcomes, employee engagement and improved productivity with metrics your CFO will understand.

Randall Boyd

CEO & COO

Guckenheimer

Alan Marcum

Executive Vice President

Devon Energy Corporation

Shifting Mindsets: Unlocking the Power of HSAs

Concurrent Session K4: 10:10 – 11:00 am
O'Neill, 4th Floor



Mondelēz International unlocked the power of HSAs as a long-term savings benefit for its employees. During this session you will learn how you can shift your thinking from offering the HSA as just another health care spending account to a true value-add solution helping employees achieve financial confidence meeting current and future medical expenses.

Joanne Armenio

Associate Director, Benefit Plan Operations

Mondelēz International

Harley Denzin

Vice President, Health Savings Accounts

Wells Fargo

How to Build a Culture of Wellness and Make Fitness Fun

Concurrent Session K5: 10:10 – 11:00 am
Ziegfeld, 4th Floor



Kimberly-Clark has led the corporate wellness charge for decades. During this session, you'll learn how their wellness program was built and how they infuse workplace well-being throughout their culture. We'll also discuss attaining executive buy-in, generating day-to-day excitement among employees, and using technology to take your wellness program to the 21st century.

Stephanie Pereira da Silva

Health and Wellness Manager

Kimberly-Clark Corporation

Ben Sommers

VP of Business Development

Fitbit Wellness

Prescription Drug Management in Canada: What U.S. Employers Can Learn

Concurrent Session K6: 10:10 – 11:00 am
Wilder, 4th Floor



EXPRESS SCRIPTS®

As a multi-national company, Magna International takes an aggressive approach to maintaining their pharmacy benefit in order to overcome the challenges associated with the diversity of their workforce and rising specialty costs. Based on best practices in both the U.S. and Canada, hear the unique perspectives and strategies they've taken to hold trend while increasing care for their employees.

Meridith Dorner

Sr. Account Executive, Key Accounts

Express Scripts

Arthur A. Fabbro, Jr.

Director, Total Compensation Programs

Magna International, Inc.

Employee Engagement in a New Era: Creating Smarter Health Care Shoppers

(J7 repeated)

Concurrent Session K7: 10:10 – 11:00 am
Odets, 4th Floor



An evidence-based understanding of what works (and doesn't) to drive continued employee engagement is key in achieving high organizational health performance. During this session you'll learn how Quest Diagnostics is successfully engaging their employees and turning them into better health care shoppers.

Elena Blankman

Manager, Health Plans within the Quest Diagnostics Total Rewards Center of Excellence

Quest Diagnostics

Keith Roberts

Vice President of Engagement

Change Healthcare Engagement Solutions

Concurrent Sessions: L1, L2, L3, L4, L5 or L6:
11:10 am – 12:00 pm (choose one)

Leveraging Technology and Cognitive Insights to Empower Healthy Populations

Concurrent Session L1: 11:10 am – 12:00 pm
West Side Ballroom, 5th Floor

WillisTowersWatson

This session will look at the future of employee health empowerment through technology and cognitive insights. IBM will share how they ensure a culture of health, and engage their workforce through an evidence-based, data-driven view of health and personalized IBM Watson-powered "nudges" delivered on the Apple Watch.

Ellen Exum

Director, Health Benefits & Health Promotion Strategy & Design

IBM Corporation

Integrated Behavioral Health Solutions That Work: Michelin's Employee Life Services Program

Concurrent Session L2: 11:10 am – 12:00 pm
Belasco/Broadhurst, 5th Floor



Michelin's comprehensive behavioral health services program features service promotion and branding centered around employees and their families with onsite EAP support and strong family advocacy. Learn how this innovative, highly specialized delivery model increased overall program utilization, produced positive outcomes for people who accessed care and improved Michelin's bottom line.

Richard Paul

SVP, Employer Strategy & Development

Beacon Health Options

James R. West

Manager of Employee Life Services

Michelin North America, Inc. *(Retired)*

The Reinvention of Diabetes: When High Tech Meets High Touch

Concurrent Session L3: 11:10 am – 12:00 pm
Imperial/Julliard, 5th Floor



Diabetes is challenging, expensive, and a hassle for all involved. In 2015, Lowe's launched a comprehensive diabetes management system to provide a more cost-effective, supportive solution. Learn how high tech and high touch has resulted in employee satisfaction and better diabetes management.

Bob Ihrie
SVP of Compensation and Benefits
Lowe's

Jim Pursley
Chief Commercial Officer
Livongo Health

Striking the Right Balance With Employees: How to Successfully Manage Benefits Offerings With Financials

Concurrent Session L4: 11:10 am – 12:00 pm
O'Neill, 4th Floor



Attractive benefits packages help employers retain employees and attract new ones. How do you balance what works financially for your company with what will make your workforce happy? You must consider the effect your plans will have on employees while at the same time being financially responsible with such a large investment by the company.

Kevin Robertson
Senior Vice President, Director of Sales
HSA Bank

Nate Solomon
Vice President, Head of Benefits
Zurich North America

Full-Replacement HSAs for Lower-Wage Employees

Concurrent Session L5: 11:10 am – 12:00 pm
Ziegfeld, 4th Floor



Learn how a *Fortune* 10 company with a large retail population strategically managed its transition from a traditional health plan to an HSA-based high deductible health plan (HDHP). The company included an innovative new feature that advances HSA contributions to protect participants, particularly lower-wage employees, from unanticipated medical expenses early in the plan year.

Megan Bourque
Director, Health & Welfare Strategy
CVS Health

Allen Pease
Senior Vice President, Business Development
ConnectYourCare

Getting Engaged: Research-Backed Ways to Create a High Engagement, High Performance Employee Health and Well-Being Program

General Session L6: 11:10 – 12:00 pm
Wilder, 4th Floor



National surveys confirm that the biggest barrier to improving health is getting engagement. But what really drives engagement? Join this dynamic session to learn results of research that reveals what the best do better. Get practical, evidence-based tips to make the most out of your program and incentive budgets.

Jeff Dobro, MD
Chief Medical Officer
RedBrick Health

Michael C. Sokol, MD, MS
Vice President, Employee Wellness and Chief Wellness Officer

Sanofi US
Eric Zimmerman
Chief Marketing Officer
RedBrick Health

Pace, Process, Performance: Lightning Round on the Issues

General Session M: 12:10 – 12:30 pm

West Side Ballroom, 5th Floor

WillisTowersWatson

Recapping key conference topics and themes, experts take the hot seat and address the challenge of rapid-fire questions from the audience. In keeping with tradition for this wrap-up session, a few surprises will be in store.

Representing The Conference Board:

Amanda Edmonds, Meeting Administrator

Karyn Gerecitano, Senior Meeting Planner

Gregg Mauro, Conference Program Director

Anika Thompson, Senior Meeting Planner

Leighana Waight, Meeting Administrator

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