

2023 ANNUAL

Employee Health Care Conference

Finding Focus: Access • Innovation • Affordability

PRE-CONFERENCE WORKSHOPS

Wednesday, March 29, 2023 | San Diego, CA
Monday, April 17, 2023 | New York, NY

CONFERENCE

March 30 – 31, 2023 | San Diego Bayfront Hilton
April 18 – 19, 2023 | New York Marriott Marquis

Sponsored by:



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PRE-EVENT ACTIVITIES

Wednesday, March 29 – San Diego
Monday, April 17 – New York

Interactive Workshops

2:00 – 5:00 p.m.

Workshop A:

Keep Your Best Talent Engaged & Healthy with a Whole-Person Approach to Movement

Movement is good medicine. But research shows that people don't do enough of it to stay healthy — or they don't do it correctly to fully recover from injury, surgery or chronic pain. Movement not only improves musculoskeletal issues it also alleviates comorbidities such as depression, anxiety, obesity, diabetes and heart disease. By taking a holistic, whole-person approach to physical health, you can help your entire population improve their whole health and deal with chronic conditions — while reducing your medical spend, creating a supportive work environment, and improving employee retention. In this engaging, enjoyable workshop, we'll dig into the science of movement and how regular movement can combine with therapeutic exercise to drive sustainable health and financial benefits. A Doctor of Physical Therapy will lead a short movement class to show you how even a little exercise can drive big benefits and a leader from a large employer's benefits team will share some of their experiences in providing benefits that really resonate with the needs of their employees, as well as share their hard-won lessons about choosing a vendor partner, driving enrollment, and measuring success. You will also see a real-world example: Rich Krutsch, VP of People Services from ArcBest will join us to share his experiences in providing benefits that resonate with the needs of their people. He will share some of ArcBest's hard-won lessons about choosing a vendor partner, driving enrollment, and measuring success. This is a great opportunity to see behind the scenes from one of America's great companies, and learn what has worked—and what hasn't—in their goal to help their people live healthier, fuller, happier lives.

Manisha Athukorala, General Manager, **Sword Health**

Mike Watts, Vice President of Sales, **Sword Health**

San Diego

Ashley Bass, Health Equity and Inclusion Specialist, **Sword Health**

Jennesa Atherton, Head of Clinical Affairs, **Sword Health**

Rich Krutsch, Vice President – People Services, **ArcBest**

Caitlin O'Brien, Clinical Specialist, **Sword Health**

Kyle Spackman, Chief Commercial Officer, **Sword Health**

New York

Matt Duprey, Senior Benefits Manager, **Domino's Pizza, Inc.**

Elizabeth Santo, Clinical Specialist, **Sword Health**

Vijay Yanamadala, Chief Medical Officer, **Sword Health**

2:00 – 5:00 p.m.

Workshop B:

Improve Employee Health Care Journeys Using Data while Disrupting Areas of Overspending

Health care journeys are positively impacted with a 360° view of an employee's benefits data. Insights that connect the dots between spend, quality of care, and outcomes are hard to find. Join this hands-on workshop with experts and employers to learn innovative care pathway strategies, ways to apply a holistic view of benefits data, and how to drive next best actions.

Danielle Barrieau, Analytic Advisor Team Lead, **Artemis**

Becca Sutich, Analytic Advisor, **Artemis**

San Diego

John Senay, Manager - Benefits, Wellness, and Leave, Human Resources, **Holman**

New York

Garrett Maron, Benefits Analyst, **Google**

Neal Peterson, Director of US Benefits, **Constellation Brands**

2:00 – 5:00 p.m.

Workshop C:

The Next Frontier for Mental Health and Diversity, Equity, Inclusion and Belonging

How your organization addresses diversity, equity, inclusion and belonging (DEIB) impacts your workforce's mental health. While organizations have made progress on supporting DEIB and mental health care in the workplace, there is still more work to be done. In this interactive workshop, we'll dive deep into understanding gaps at your organization and share concrete tactics you can implement to ensure every employee feels included and has equal access to mental health care that resonates with who they are. You'll walk away with:

- New research that highlights gaps when it comes to workplace mental health and diverse populations
- Assessment exercises to benchmark your organization with peers
- Actionable tactics and an implementation plan to build a more robust preventive approach to mental health and DEIB, including supporting overlooked communities such as neurodivergent populations.

Ellen Meza, former Sr. Director of Global Benefits, **DocuSign**

Andrea Mingo, Health & Wellness Advisor, **Calm**

Chris Mosunic, Chief Clinical Officer, **Calm**

Dorothea Scattaglia, Director of WorkLife Solutions, **Comcast**

San Diego

Scott Domann, Chief People Officer, **Calm**

For sponsorship opportunities, please contact gregg.mauro@conference-board.org

3:00 – 5:00 p.m.

Early Registration Hospitality Suite & Cocktail Reception

Join us for cocktails and hors d'oeuvres, pick up your conference materials early and network with fellow attendees and vendors.

Hosted by:



5:00 – 7:00 p.m.

Market Solutions Showcase & Cocktail Reception

Join us for a fun and lively interaction with innovative vendors. Each will have 3 minutes to pitch their product or service with Q&A, cocktails, hors d'oeuvres and networking throughout.

You'll hear from:



Moderator:

Leo Zhang, Director, Health & Benefits, WTW

DAY ONE

Thursday, March 30 – San Diego
Tuesday, April 18 – New York

7:15 a.m. – 5:00 p.m.

Conference Registration

7:15 – 8:00 a.m.

Networking Continental Breakfast

Hosted by:



8:00 – 8:15 a.m. **General Session A**

Welcome and Opening Remarks

WTW leaders will discuss the importance of finding focus in employers' health care programs.

Cecile Chang, Health & Benefits Global Commercialization Leader, WTW

Eric McMurray, Global Head of Health & Benefits, WTW

Debby Moorman, Health & Benefits North America Leader, WTW

8:15 – 9:15 a.m. **General Session B**

Access the Right Care – Meeting the Needs of Diverse Workforces

Providing access to timely, affordable clinically-appropriate health care is a difficult challenge for most employers, especially considering the needs and preferences of a diverse workforce.

Hear how leading employers are facilitating access through new technologies and strategies that enable members to get the right care and a top-notch experience.

Chris DeCou, Senior Manager, Global Behavioral Health, Amazon

Rachelle Taylor, Benefits Leader, Cisco Systems, Inc.

9:30 – 10:10 a.m. **Concurrent C1**

The Cost Crunch: How to Do More with Less...Again

Employees want a more personalized benefits experience and greater options. At the same time, organizations are intensely focused on cost management. So how do you effectively bring it all together? Experienced HR/benefits pros will share the tools, metrics, and methods they're using to clearly identify employee-preferred benefits, extract maximum value from solutions, and justify the expenses.

San Diego

Janelle Rosales-Beverlin, Sr. Manager of Global Benefits and Wellbeing, TTEC

Shawn Shepherd, Benefits and Wellbeing Hub Lead, U.S. Operations, American Honda Co., Inc.

Kristen Wheeler, Sr. VP, Member Engagement, Quantum Health

New York

Lindsey Holman, Sr. Director & Head of Product, Portico Benefits Services

Steven Knight, Chief Operating Officer, Quantum Health

Susana Pocijowski, Manager, U.S. Health Plans, Abbott Laboratories

9:30 – 10:10 a.m. **Concurrent C2**

Transforming the Care Journey: The Power of Data-Driven Virtual Primary Care

Evolving consumer expectations and rising costs have led to a reimagining of care delivery. Hear from employers and industry experts on how a hybrid care approach has resulted in more optimized experiences. We will also share trends on virtual primary care and how a unified, virtual whole-person care strategy improves outcomes – improving access to convenient, quality care and lowering costs.

San Diego

Jon Fisher, Head of New Business, Teladoc Health

Karen McCraey, VP of Health Wellness & Life, Bank of America

Kristen Moody, Chief Client Officer – USGH, Teladoc Health

New York

Rob Bressler, SVP & GM, Primary360, **Teladoc Health**

Laurie Mitchell, Assistant Vice President Global Wellbeing & Health Management, **Unum**

Simone Pratt, Director, Health & Benefits, **WTW**

Craig Root, SVP, Employer Sales, **Teladoc Health**

9:30 – 10:10 a.m. **Concurrent C3**

How Can Value-Based Benefits Deliver Impact for Employers?

Employers are looking to value-based care solutions to align quality and outcomes – and as a result, realizing a healthier, supported workforce at a lower cost. Join us to learn about how value-based care goes beyond how providers are paid and hear from a leading employer on how they are leveraging value-based care to deliver superior outcomes and a world-class experience.

San Diego

Maria Dawson, Sr Manager, Benefits, **Illumina**

Justen Johnson, HR Business Partner, **Detroit Pistons**

Julie Stadlbauer, EVP, Strategic Partnerships, **Progyny**

New York

Arielle Bogorad, SVP, Employer Market Strategy and Services, **Progyny**

Daniel Reber, Director of Benefits, **Prudential Financial**

9:30 – 10:10 a.m. **Concurrent C4**

The Future of Health Is Highly Data-Driven, Personalized & Equitable

Underserved communities have a harder time accessing high-quality health care and face worse health outcomes on average than white patients. Health disparities like these are highly entrenched, but not impossible to fix. Join this session and learn how the combination of innovative technology, customized treatment that recognizes individual lifestyles and challenges — when combined with good data and clinical practice — can drive better results for all, including historically vulnerable populations.

Vijay Yanamadala, Chief Medical Officer, **Sword Health**

San Diego

Rich Krutsch, Vice President – People Services, **ArcBest**

New York

Matt Duprey, Senior Benefits Manager, **Domino's Pizza, Inc.**

9:30 – 10:10 a.m. **Concurrent C5**

Mental Wellbeing in the Moment: How One Employer Solved the Access Challenge By Bringing Services to the Workplace

With the needs and demands of medical professionals being more complex than they've ever been, learn how one large health system mobilized onsite counseling to provide their team

members with in the moment support to get them feeling better at work. Hear how onsite programming and navigation enabled the delivery of personal, caring services for employees to improve access and engagement and reduce burnout.

Karen Frias, Sr, Manager of Well-being, **Banner Health**

Dr. Cara McNulty, DPA, President of Behavioral Health and Mental Well-being, **CVS Health**

9:30 – 10:10 a.m. **Concurrent C6**

Mental Health Strategy: New Frontiers

With an increased focus on mental wellbeing since the onset of the COVID pandemic, employers have been seeking ways to improve access to mental health services while enhancing the patient experience. Hear Intuit and Voya share their lessons learned and forward-looking strategies and plans for this essential piece of their overall wellbeing program.

Kim Gramm, Senior Benefits Manager, **Intuit**

Carole Mendoza, VP, Benefits, **Voya**

9:30 – 10:10 a.m. **Concurrent C7**

Health Equity: The Role of the Employer

Health equity means that everyone has the opportunity to attain their highest level of health. Learn about the state of health equity in the US and the role employers can play in removing barriers to access and affordability that can impact health outcomes. We'll hear about the unique partnership approach and progress made by JetBlue who started down a path in 2021 to align benefits with their diversity equity and inclusion goals and build equitable health & wellness benefits for all crewmembers.

Kristen Brown, Director, Total Rewards, **JetBlue**

Dr. Vindell Washington, Chief Clinical Officer for Care and Director of Health Equity Center of Excellence, **Verily**

New York

Clarissa Moses-Washington, Manager - Diversity, Equity and Inclusion, **JetBlue**

10:10 – 10:40 a.m.

Networking Refreshment Break

Hosted by:



10:40 – 11:20 a.m. **Concurrent D1**

Combatting Vendor Fatigue: How Employers Can Harness Digital Health Innovation to Delight and Deliver for Their People

The pandemic brought a record breaking \$14 billion in digital health solution investment — employers must find ways to harness this innovation for their people. Learn the best approach to vetting solutions, installing turn-key access to the latest programs while ensuring robust engagement, and learning which moves the needle and drives value in terms of clinical outcomes and financial performance.

San Diego

Ali Diab, CEO & Founder, **Collective Health**

David Ebersman, Co-Founder & CEO, **Lyra Health**

Sheila Krueger, Head of Global Benefits,
Zoom Video Communications

Courtney Stubblefield, North America Health Analytics
Practice Leader, **WTW**

Tammy Sun, Founder and CEO, **Carrot Fertility**

New York

Christina Barcelon, Head of Global Benefits, **Pure Storage**

Cecile Chang, Health & Benefits Global Commercialization
Leader, **WTW**

Jennifer Danielson, Chief Growth Officer, **Collective Health**

Sean McBride, Chief Customer Officer, **Lyra Health**

Madhavi Vemireddy, co-CEO, **Cleo**

10:40 – 11:20 a.m. **Concurrent D2**

San Diego

Innovation: The Secret to Driving Strong Employee Engagement and Improved Outcomes

Providing employees and their families with an expert medical opinion solution proved to have meaningful clinical impacts for one employer. Hear how its unique people-centric approach to benefits drove utilization, cost savings and a strong appreciation and satisfaction among employees.

Ross Caplet, Vice President, Client Management, **Accolade**

Rich Krutsch, Vice President - People Services,
ArcBest Corporation

Tricia Schmidt, Senior Director, Enterprise Sales Leader,
Accolade

New York

Innovation in Employee Health Care: United Airlines' Successful Strategy

Hear how United Airlines took an innovative approach to enhance their employee benefits experience and improve health outcomes while keeping an eye on health care affordability. The discussion will cover the various aspects of the airline's strategy to address health equity, including quality care and greater access to care. Attendees will learn about the benefits of a holistic employee health care experience and how to create an inclusive benefits program to meet the needs of all employees and their families.

Matt Eurey, EVP & GM, Enterprise and Strategic Solutions,
Accolade

Regina Ihrke, **ASA**, **MAAA**, Health, Equity and Wellbeing
Leader – North America, **WTW**

Rick Mayes, Managing Director, Health & Wellness,
United Airlines

10:40 – 11:20 a.m. **Concurrent D3**

How to Create Benefits Parity Across Your Entire Workforce Without Breaking the Bank

The tailwinds of the pandemic continue to accelerate the adoption of workplace fertility and family-building benefits. While the tenets of accessibility, equity, and talent retention remain true, today's leading employers measure the value of a comprehensive family-building benefits program through a new lens: cost savings. Pixar in San Diego and Ent Credit Union in New York will share how their fertility benefits yield measurable savings, while meeting the needs of its diverse workforce. You'll walk away with the building blocks on how to create a benefits program that meets the needs of your entire employee population and a checklist on how to implement a program that saves money for your organization.

Dr. Fahimeh Sasan, Founding Physician and Chief Innovation
Officer, **Kindbody**

San Diego

Luke Morgan, Head of Total Rewards and People Operations,
Pixar Animation Studios

New York

Sara Holland, Director, Total Rewards, **Ent Credit Union**

10:40 – 11:20 a.m. **Concurrent D4**

San Diego

Practice What You Teach: Driving Better Health Equity with Your Benefits Experience

Health equity isn't just a buzzword — it's the right thing to do and it creates a healthier, happier future for everyone. In this session, you'll learn how the largest consortium of school districts in the US practices what they teach by using their benefits to drive better health equity.

Nicole Henry, Director of Benefits, **Self Insured Schools of California (SISC)** (*Presenting Remotely in New York*)

Kevin Knight, Chief Marketing Officer, **Vida**

Gretchen Zimmerman, Head of Cardiometabolic Care and
Prescribing, **Vida**

New York

Can You Build a Great Place to Work Without Comprehensive Health Benefits?

Health benefits have greatly expanded since the start of the pandemic. People no longer settle for expansive plan options; they want benefits that make them happier and healthier. Learn how a comprehensive benefits package, including integrated virtual care, is essential to leading the talent market and building a great place to work.

Kevin Knight, Chief Marketing Officer, **Vida**

Gretchen Zimmerman, Head of Cardiometabolic Care and
Prescribing, **Vida**

10:40 – 11:20 a.m. **Concurrent D5**

San Diego

From Population to Precision Health: A Whole Person Approach to Chronic Disease

Precision health is the future of health care where microbiome science, AI, and virtual care will significantly improve outcomes for conditions like diabetes, prediabetes, clinical obesity and other diseases. The session will provide insights on how that future is already becoming a reality and how a precision health model works with great results in the management of chronic disease and whole-person health. The benefits of the model, matched to individual biology and lifestyle, boost not only engagement and satisfaction, but clinical outcomes and compliance.

Michele Arnette, Benefits Program Manager, **Lumen**

Christian Emory, Director, Benefits and Compensation,
Harris Teeter

Kathleen Frey, Vice President, Client Management, **DayTwo**

Mary Lou Morey, MSA, Director, Benefits & Wellness,
Central Michigan University

New York

Candid Conversation: A Day in the Life of a Benefits Pro

Being candid means speaking plainly and not holding back what needs to be said. This session will feature a frank discussion about wide-ranging topics such as how an employer chose the path they did, critical drivers for making such an investment, how to gain internal buy-in from key stakeholders, the implementation process, challenges faced and progress to-date, best practices for working effectively with platform vendors and measuring program impact.

Lisa Evans, Senior Director of Living Well, **Southwire**

Shannon Schaul, Chief Growth Officer, **Evive**

10:40 – 11:20 a.m. **Concurrent D6**

Improving Mental Health Access – Where Are We Now in 2023?

Supporting mental health is a journey. Since the start of the pandemic, the focus on helping employees with their mental health has become a top priority for employers. From Abbvie's Family Care Navigator to Amazon's holistic approach to mental health benefits, this session will provide an overview of the improvements these companies have made to their support and wellbeing programs.

Dre Bullock, Director, Benefits Strategy, **Abbvie**

Chris DeCou, Senior Manager, Global Behavioral Health,
Amazon

New York

Lesli Marasco, Head, Global Benefits, **Abbvie**

10:40 – 11:20 a.m. **Concurrent D7**

Listen Up! Gathering the Voice of the Employee to Inform Strategies

It's no surprise that most organizations are making the employee experience (EX) a top priority. But the organizations that do it well are doubling down on listening to their employees to understand their needs, preferences and challenges. Hear how Cigna and Labcorp captured employee perspectives on benefits-related topics such as high-cost claims and comorbidities to shape their benefits offering and engagement strategy.

Kathryn Rider, Senior Director – Benefits, **Cigna**

Steve Wahlbrink, Associate Director, North America Benefits,
LabCorp

11:35 a.m. – 12:15 p.m. **Concurrent E1**

Get Control of Heart Health and Its Rising Costs

As benefits leaders focus on lowering claims costs in a challenging economy, heart health needs to be a key focal point. Heart disease is not only the leading cause of death, but also the most expensive chronic disease. Heart health also plays a key role in health equity; for example, women are up to 2x more likely to die from complications of a heart attack. This discussion will explore the top risk factors for heart disease – high cholesterol and high blood pressure – and provide strategies for plan sponsors to improve the heart health of their members, while decreasing their costs.

San Diego

Ellen Frenis, Executive Director, Health and Welfare Benefits,
CVS Health

Sue Giordano, SVP, Client Experience, **Hello Heart**

New York

Maayan Cohen, Founder and CEO, **Hello Heart**

Jill Dailey, Vice President, Head of Commercial Product,
CVS Health

Matt McCann, Senior Benefits Specialist, **Philips**

Jenn Roberts, MS, VP Employer Health Strategy, **Hello Heart**

11:35 a.m. – 12:15 p.m. **Concurrent E2**

The Juggling Act is Over: Embracing a Comprehensive Approach to Health and Care

Employers are expected to provide solutions that target primary and chronic care, while keeping costs down – something that is easier said than done. Stop the juggling act of various point solutions and pivot to a comprehensive approach where experience, access, quality and cost are prioritized to benefit employers and employees alike.

San Diego

Jeff Dobro, Chief Innovation Officer, **Transcarent**

Rachel Lockwood, Health & Clinic Manager,
Waupaca Foundry

New York

Jason Macaleer, Chief Commercial Officer, **Transcarent**

Diana Morgan, Director Well-being and Benefits,
Pilot Company

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11:35 a.m. – 12:15 p.m. **Concurrent E3**

Why Flexible Fertility Health Care is Now a Critical Business Need — and How to Design the Right Program for You

Fertility and family-forming benefits are highly effective at retaining high quality talent and lowering health care costs — when done right. No two companies are the same, which is why flexibility is key to design the right program for your unique team. In this session, learn from senior benefits executives about how to leverage flexible plan designs, clinically rigorous programs, and exceptional member experiences to build differentiated business value.

San Diego

Jane Bulcher, Director, Global Benefits,
Abercrombie & Fitch Co.

Mary Lasky, Director, Benefits, **Accolade**

Tammy Sun, Founder & CEO, **Carrot Fertility**

New York

Nate Fournier, Enterprise Account Executive, **Carrot Fertility**

Joy Massara, Vice President, Benefits, **SiriusXM**

11:35 a.m. – 12:15 p.m. **Concurrent E4**

How To Prioritize Mental Wellness With Your Workforce in Mind

Mental health support is not just a box to check, it's about centering your employees' wellbeing and raising the bar for what's possible. Join this session and learn how to build mental wellness programs centered around what matters most — your people. By reimagining mental wellness benefits with employees at the forefront, you can build a culture of support and address the mental health stigma head on.

Sarah Bowe, VP, Customer Success, **Spring Health**

Rob Watson, SVP, Sales & Employer Strategy, **Spring Health**

San Diego

Milt Ezzard, VP Global Benefits, Activision **Blizzard**

Laura McMillan, Sr. Director, Benefits, Activision **Blizzard**

New York

Tom Pela, Senior Director of Employee Health and Wellness,
Quest Diagnostics

Lindsey Messmore, Global Wellness and Policy Manager,
Wayfair

11:35 a.m. – 12:15 p.m. **Concurrent E5**

The Engagement Puzzle: Strategies to Help Build a Successful Wellbeing Program

A wellbeing program that meets your measures of success, does not have to be complex. Discover how to develop success in your well-being program to increase engagement, improve population health all while maintaining a culture of wellbeing.

San Diego

Tara Cox, MPH, RDN, Sr. HR Consultant LiveWELL,
Atrium Health

Erin Seaverson, MPH, Senior Director of Research,
WebMD Health Services

New York

Gretchen M. Bayne, CWP, Manager of Wellbeing Programs,
Atrium Health Wake Forest Baptist

Christine Muldoon, Senior Vice President of Marketing and Strategy, **WebMD Health Services**

12:15 – 1:30 p.m.

Networking Luncheon

Hosted by:



11:35 a.m. – 12:15 p.m. **Concurrent E6**

The Evolving Role of Benefits in Reinforcing DEI and ESG Commitments

DEI is being woven into everything these employers do. It is critical for attraction, retention, and engagement as employees expect their employer to demonstrate a clear commitment to DEI, wellbeing and the connection to ESG. Hear how these employers launched initiatives to enhance their benefits programs' and communications' support of their organization's broader focus and values.

San Diego

Brian Copeland, Director of Benefits, **Fannie Mae**

Jennifer Lewis, Executive Director, Benefits, **KPMG**

New York

Wendi Nosenchuk, Sr. Director, Health & Welfare Benefits,
KPMG

Hallie Shepps, Manager, Well-Being, **KPMG**

Carrie Theisen, VP of Total Rewards, **Fannie Mae**

11:35 a.m. – 12:15 p.m. **Concurrent E7**

Virtual Care – Developing a Virtual Care Strategy to Improve Access and Improve Health Equity

What is the next step in the evolution for virtual care? In this session, we'll hear Hearst and McDonald's share the compelling ways in which virtual care makes health care more accessible for employees. These employers are finding targeted solutions that address mental health, connect virtual and in-person care, and meet the needs of their diverse populations.

Brian Madine, Director, Global Total Rewards, **McDonald's**

San Diego

Emily Brockett, Senior Manager, Health & Welfare Strategy,
Hearst

New York

Victoria Pavlov, Vice President, Global Benefits, **Hearst**

1:30 – 2:15 p.m. **General Session F**

Affordable Health Care – Not a Zero-sum Proposition

As the rates of health care cost increases and general inflation converge, employers are re-focusing on affordability. Learn how leading employers assess and manage health care costs both for their employees and the company itself. Our panelists will share approaches to evaluating and supporting employee health care affordability across different employee segments, with a special focus on lower-wage workers.

Amy O'Neill, VP & Director, Health and Well-Being Strategy, Global Total Rewards, Benefits, **Liberty Mutual**

Kristen Strobel, Senior Director, Global Benefits, **Becton Dickinson**

2:30 – 3:10 p.m. **Concurrent G1**

Still Wondering how Health Care Data Drives Meaningful Actions and Outcomes? Look No Further

There's little need for the caterpillar to consume mounds of food if it doesn't transform into a butterfly. Similarly, it's useless to analyze benefits data and find insights if they don't lead to improved outcomes. Hear about leading employers who took actions to positively impact the health care journeys of their members. Transform your data into meaningful outcomes.

Cheryl Bowen, Manager of Customer Success, **Artemis**

Sanjay Motwani, General Manager, **Artemis**

San Diego

Linda Brady, Global Benefits Healthcare & Wellbeing Strategy, **Boeing**

New York

Jason Tzau, Senior Manager, Health Plan Strategy and Program Management, **Amazon**

2:30 – 3:10 p.m. **Concurrent G2**

Reining in Costs for Cancer and Musculoskeletal Conditions

It's no secret that soaring health care costs are straining budgets and dramatically impacting the ability to build compelling benefits packages. As cancer and musculoskeletal conditions push costs even higher, it's more important than ever to find solutions that deliver both substantial savings and exceptional employee experiences. Learn how one employer reined in costs while delivering meaningful, life-altering care.

Brent Nicholson, Co-Founder and Chief Partner Officer, **Carrum Health**

San Diego

Andrew Gregg, VP, Employee Benefits, **Prudential**

New York

Chris Dysinger, Senior Director, Health and Retirement Benefits, **Walgreens**

2:30 – 3:10 p.m. **Concurrent G3**

Tailored Care for Our Employee's Needs – Leveraging Innovation to Drive a Sustainable Culture of Wellbeing

Understanding that wellness looks different for everyone, Wellstar, one of Georgia's largest integrated health systems, created a multi-faceted strategy connecting team members to the programs and resources most impactful to their wellbeing.

Sarah Elliott, Manager Employee Wellness, **Wellstar**

Penny Ferrell, Executive Director, Employee Wellness & Work-Life Services, **Wellstar**

Melinda Raymond, SVP Enterprise Sales, **Sharecare**

2:30 – 3:10 p.m. **Concurrent G4**

Driving Youth Mental Health Equity Across a Diverse Workforce

Cost and access aren't only the biggest barriers to quality mental health care for families in need – these issues drive inequitable health outcomes nationwide. Hear how Amazon closes equity gaps through access to affordable and quality specialized virtual care for working parents and families across their diverse and dispersed workforce.

Beth Rubin, Principal, Behavioral Health Solutions, **Amazon**

Haleigh Tebben, CCO, **Brightline**

New York

Michelle Greene, Behavioral Health Innovation Lead, Global Behavioral Health Benefits, **Amazon**

2:30 – 3:10 p.m. **Concurrent G5**

How Employers Are Closing Health Equity Gaps in Diabetes and Obesity

With chronic disease disproportionately affecting racial and ethnic minorities, employers need new ways to close health equity gaps. Preliminary data shows novel virtual care models have the potential to close gaps among minorities and populations in the most deprived communities. Join this session for a real world look at the data and case studies from leading employers.

Kristy Lucksinger, Head of Global Benefits, **JLL**

San Diego

Rebecca Bednarz, Sr. Director of Benefits, **AutoZone**

Dr. Jeff Stanley, Commercial Medical Director, **Virta Health**

New York

Dr. Frank Dumont, Commercial Medical Director, **Virta Health**

Douglas Hoffman, Global Benefits Manager, **UPS**

2:30 – 3:10 p.m. **Concurrent G6**

Navigating the Sea of Point Solutions

The health and wellbeing point solutions available to us are endless and likely overwhelming! We strive to offer what we think our employees need most.

But when our employees are faced with a few dozen options, how on earth do they decide which ones are right for them? Hear from an organization about how they landed on the "right" point solutions for their employees, and how they've had success engaging a tough-to-reach audience.

Katie Gausepohl, Director of Benefits & Employee Service Center, **NetJets**

San Diego

Kristin Charbeneau, Benefits Director (Health & Welfare), **General Dynamics Information Technology (GDIT)**

New York

Laura Zehr, Senior Manager, Benefits, **General Dynamics Mission Systems (GDMS)**

2:30 – 3:10 p.m. **Concurrent G7**

Personalized Benefits that Employees Value

As employers seek to attract and retain talent, they strive to deliver benefit programs that meet the varied needs of a diverse workforce. In this session, hear how leading employers are delivering personalized and highly valued benefits through a Lifestyle Spending Account – an inclusive, flexible benefit that meets employee needs and engages employees in their overall wellbeing.

Melinda Morimoto, Sr. Benefits Director, **Genentech Roche**

Scott Ramsay, Vice President, Benefits, **Prudential**

3:10 – 3:50 p.m.

Networking Refreshment Break

Hosted by:



3:50 – 4:45 p.m. **General Session H**

Washington Update

A number of recent laws, regulations and judicial decisions are having a large impact on employer-sponsored health care. With a new Congress and a busy Supreme Court, you need to understand the latest developments and anticipate what changes are coming next. Jim Klein will boil down the essentials with his insider analysis and inimitable crowd-pleasing delivery.

Jim Klein, President, **American Benefits Council**

4:45 – 6:00 p.m.

Networking Cocktail Reception

Hosted by:



DAY TWO

Friday, March 31 – San Diego

Wednesday, April 19 – New York

7:15 – 8:00 a.m.

Networking Continental Breakfast:

Hosted by:



8:00 – 9:00 a.m.

General Session I:

Innovation in Action – How Early Adopters Balance Risk and Outcomes

Technology, science and record levels of investment are fueling a wave of innovation that promises to improve employer-sponsored health and wellbeing efforts. However, adopting early-stage solutions remains a challenge and achieving measurable results still prove elusive. Learn how leading organizations and venture capital investors evaluate early-stage companies to balance risk, reward and employee experience and make successful bets on the future.

Marco Diaz, SVP, Global Head of Benefits, **NewsCorp**

Shawna Oliver, PhD, AVP, Head of Global Benefits & Wellness, **John Hancock**

San Diego

Chirag Shah, Partner, **Define Ventures**

New York

Michelle Nacouzi, Vice President, **Northzone**

9:15 – 9:55 a.m.

Concurrent J1

Benefits Leader to Benefits Leader: Solving Today's Most Pressing HR Challenges

Join this panel discussion and learn how a health-promoting work culture can help battle today's top HR challenges. The expert panelists will address increasing employee engagement and commitment, attracting and retaining top talent and reducing the "great resignation" and "quiet quitting."

San Diego

Brian Bloom, Vice President, Global Benefits & Mobility Operations, **Korn Ferry**

Scott Floyd, Senior Director, People & Communities, Benefits, **Cisco Systems, Inc.**

Melissa Reilly, Chief Growth Officer, Behavioral Health, **Evernorth**

Tatausha Webster, Director of Benefits & Wellness, **Williams-Sonoma, Inc.**

New York

Judi Brown, Director, Health & Group Benefits, **Stanley Black & Decker**

Laura Doyle, Director, Compensation and Benefits, **Smith + Nephew**

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Christine Karlsson, Vice President, Total Rewards,
Saint-Gobain Corporation, North America

Jill Vaslow, Vice President, Talent Strategy & Employee
Well-being, **The Cigna Group**

9:15 – 9:55 a.m. **Concurrent J2**

Maximizing Engagement with a Streamlined Approach to Benefits

Explore how to bring your benefits solutions together to create
an impactful, data-driven strategy that effectively enhances
employees' overall wellbeing.

J Wolfum, Executive Vice President, Sales, **Health Advocate**
San Diego

Jon Van Cleve, Director, Benefits, **Delek Companies**

Lisa Schwartzenburg, AVP of Human Resources Operations,
Gonzaga University

New York

Kevin B. Johnston, Workforce Benefits, **SEI**

Steven Morgan, VP Total Rewards, **FanDuel**

Pam Sharkey, PHR, Sr. Partner, Total Rewards, **SEI**

9:15 – 9:55 a.m. **Concurrent J3**

Cut Costs, Not Culture: A Fireside Chat

To attract and retain the best talent, a winning culture is
essential to survival, but when faced with economic uncertainties
CHROs often face tough choices. Save or invest? Satisfy
shareholders or cater to employees? The fireside chat between
your peers and experts will discuss how to create a culture that
embeds wellbeing, mental health and diversity, while getting c-
suite buy in.

Lorna Borenstein, CEO and Founder, **Grokker**

San Diego:

Jyoti Chopra, Senior Vice President and Chief People, Inclusion
and Sustainability Officer, **MGM Resorts International**

New York:

Dick Argys, Chief Culture Officer, **Boston Children's Hospital**

Allison Salkeld, Director of Global Wellbeing, **Delta Air Lines**

9:15 – 9:55 a.m. **Concurrent J4**

San Diego

Evolving Oncology Care and Management

Oncology is a key cost driver for employers — one expected to
increase in the future. How can employers and providers ensure
members receive appropriate care, when and how they need it,
and manage rising costs of oncology care? Let's explore
approaches to closing care gaps, cost management, and
maximizing access.

Tatjana Kolevska, MD, Medical Director,
Kaiser Permanente National Cancer Program

Mandy Lau, Sr. Director, Global Benefits, **Adobe**

New York

Tackling Rising Costs and Addressing Disparities in Cancer

New data has found that 74% of employees and dependents'
cancer diagnoses are due to cancers with no recommended
screenings. In fact, while 26% of all employer cancer cases are
diagnosed with metastasis, the cost to treat those members
drives 51% of total cancer spend. In this session, hear from
employers tackling these challenges head-on by engaging
employees in breakthrough multi-cancer early detection
screening with a single blood draw that can be accessed
anywhere in the US.

Ailene Bui, MPH, Sr. Director, Employer and Labor
Partnerships, **GRAIL**

Shannon Dilema, Principal, Benefits and Wellness, **KKR**

9:15 – 9:55 a.m. **Concurrent J5**

San Diego

The Evolving PBM Model: Rising Demand for Accountability, Predictability and Modern Technology

The future state of value-based care/contracting, precision
medicine, and clear, predictable pricing is here. Stakeholders
have new responsibilities due to the Consolidated Appropriations
Act (CAA) and its disclosure and reporting requirements. During
this session ecosystem stakeholders will detail their experience
with a next-generation PBM solution and a clear, aligned
financial framework that has created unprecedented value and
member experience.

Kristen Begley, PharmD, Chief Growth Officer, **Capital Rx**

Julia Bryan, Manager - Associate Benefits,
Subaru of Indiana

Jeffrey Hogan, President, **Upside Health Advisors**

Bridget Mulvenna, Director, Pharmacy Programs,
Erickson Senior Living

New York

Meeting Employees Where They Are: Empowering Engagement, Utilization of Sponsored Mental Health Programs

Creating a positive and engaging workplace culture isn't just
about investing in mental health benefits. Learn everything you
need to find the right partner, maximize utilization of mental
health resources, including understanding demographic
differences and trends, recognize and lift barriers like stigma and
cost, and drive ROI for your stakeholders.

Grace Hahn, M.Ed., Assistant Vice President for Finance and
Administration, **University of Kentucky**

Laura Magnuson, Vice President of Clinical Engagement,
Talkspace

Lance E. Poston, Ph.D., Assistant Vice President, External
Relations and Operations, **University of Kentucky**

Corrine M. Williams, ScD, Associate Vice President for Student
Well-Being, Office for Student Success, Associate Professor,
Department of Health, Behavior & Society, **University of
Kentucky**

9:15 – 9:55 a.m. **Concurrent J6**

Has Our Thinking on Benefits Flexibility Changed to Ensure a Minimum Standard is Met for Employees?

Are their lessons to be learned over the last few years in regards to some minimums and standards of benefits and care we want to offer employees? What does that look like and how do we create affordable and sustainable benefits packages around the globe. Are there areas that play crucial roles as part of the broader Total Rewards strategy going forward?

Shruti Krishnamurthy, Director, **WTW**

San Diego

Jack Liu, Senior Manager, International Benefits & Retirement Plans, **Eaton**

New York

Amy Claffey Widell, Global Benefits Director, **Akamai**

9:15 – 9:55 a.m. **Concurrent J7**

Vendor Ecosystem – How to Create and Manage a Highly-functioning Vendor Ecosystem to Meet Your Benefit Goals and Deliver a Seamless Employee Experience

With evolving employee and client needs and innovation in the point solution market, benefits teams are managing an average of 10 or more direct health and wellbeing vendor relationships. Join this session to hear more about how employers are managing their vendor ecosystem and creating a personalized employee experience leveraging navigation solutions. This discussion will highlight best practices in multiple areas such as evaluation and measurement, employee experience, and vendor integration.

Christopher Ballard, Vice President – Total Rewards & HR Services, **UGI Corporation**

Kaitlin O'Sullivan, Director, **WTW**

10:10 – 10:50 a.m. **Concurrent K1**

San Diego

Break the One Step Forward, Two Steps Back Cycle of Wellbeing Programs

The prolonged emotional and physical stress many employees are feeling is taking a toll on businesses. Budgets have shrunk, and yet employee expectations and needs have grown. What's going to make the cut and generate the best results for your business? Hear how one tech giant tackled this challenge and moved its organization two steps forward.

Kristen Mank, Global Wellbeing Manager, **HP, Inc.**

Laura Walmsley, EVP & GM, Employers, **Virgin Pulse**

New York

The Mobile Revolution of MSK Care Is at Our Fingertips

Health care is on the cusp of a mobile disruption, but the revolution will only happen at the intersection of digital convenience and clinical excellence. Learn how artificial intelligence technology is poised to ignite the shift to

sensor-less MSK care that is just as effective as in-person physical therapy.

Warner Roberts, SVP Growth, **Kaia Health**

Brenna Vuong, Director of Well-being, **UnitedHealth Group**

10:10 – 10:50 a.m. **Concurrent K2**

San Diego

Improving Employee Mental Wellness: How Prioritizing Workforce Mental Health Leads to Meaningful and Measurable Results

More than ever companies must ensure employees and their dependents have access to high-quality mental health support that provides measurable results. Finding the right partner in mental health is essential. Join this session to hear employers share their story on how on the 360-degree view they took to find a partner in mental health that balanced cost, quality, outcomes, and the effects on the collective workforce.

Melinda Morimoto, Sr. Benefits Director, **Genentech Roche**

Kristi Morrissey, Director of Benefits & Wellness, **Niagara Bottling**

Susan Wyatt, SVP of Customer Success, **Lyra Health**

New York

Amplifying Behavioral Health Through Primary Care

While 1 in 4 Americans face mental health challenges, most don't receive any professional help or end up with disjointed, ineffective, and overly expensive treatment. All too often, the US health care system artificially separates physical and behavioral health, making diagnosis and treatment hard and complicated. Join this session and learn how behavioral health integrated into primary care helps employees get the right care through a trusted PCP relationship.

Josh Dunsby, PhD, Vice President, Client Advocacy and Consultant Relations, **One Medical**

Dr. Shawna M. Oliver, Head of Global Benefits & Wellness, **Manulife – John Hancock**

10:10 – 10:50 a.m. **Concurrent K3**

Challenging the Status Quo with a New Kind of Perk for Part-time Employees

McDonald's franchises are driven to be an employer of choice in a competitive labor market, so they don't shy away from challenging vendor partners to innovate. In this session you'll hear how McDonald's franchisees have elevated expectations of their partners to deliver perks that attract employees and reduce turnover while driving employee satisfaction, remove barriers to care by providing affordable health solutions to address physical and mental health needs, and improve productivity and employee health.

Nikole Benders-Hadi, MD, VP and Medical Director, Behavioral Health, **Included Health**

Dan Roalkvam, Senior Director Insurance, **McDonald's Corporation**

10:10 – 10:50 a.m. **Concurrent K4**

San Diego

Breaking Down Barriers to Substance Use Care that Works: Driving Change Through Substance Use Management

Revealing and solving for the dangerous hidden costs of addiction is an urgent call to action for employers looking to lower health care costs and boost employee health and productivity. In this session, we walk-through a real-life example from a top employer, revealing the myriad health conditions and astounding outcomes, cost-savings and ROI potential of an evidence-based, virtual clinic for substance use management.

Nicole Hannes, Sr. Benefits Manager,
Philips, North America, LLC (*Presenting Remotely*)

Dr. Yusuf Sherwani, Co-Founder and CEO, **Quit Genius**

New York

Sleep as the Great Unlock in Value-based Care

Join us and learn how the “sleep care gap” is a cost aggravator hidden in plain sight, how sleep drives down costs of chronic conditions and why effective value-based sleep care achieves the health care ‘Triple Aim’ — a frictionless member experience, demonstrated health outcomes, at a measurably lower cost.

Katie Kirkland, Director of Benefits and Wellbeing,
Southern Company

Jennifer Lindscoog, Senior Vice President, Client Success,
Nox Health

10:10 – 10:50 a.m. **Concurrent K5**

San Diego

Adolescent Mental Health Crisis

A recent CDC study indicates we have an accelerating mental health crisis among adolescents with more than 4 in 10 teens reporting that they feel persistently sad or hopeless and 1 in 5 have contemplated suicide. Please join us to learn how Levi Strauss has implemented changes to their policies and programs that have dramatically changed employee perspective and approach to help navigate this incredibly important challenge.

Scilla Andreen, CEO & Co Founder, **Indieflix**

Yusra Benhalim, Senior National Medical Director,
Optum Behavioral Health Solutions

Andrew Clare, Regional Vice President, Client Development,
UnitedHealthcare National Accounts

Kathryn Farmer, Vice President Global Benefits,
Levi Strauss & Co

New York

Being Bold: Progressive Plan Designs for a New Health Care Paradigm

The health care landscape and the diversity of employee needs continue to evolve at a rapid pace with no signs of slowing down. Learn how forward-thinking employers design solutions to solve for pressing items such as affordability, access, health equity and improving the employee experience.

Amy Manning, Strategic Client Executive,
UnitedHealthcare, National Accounts

Charlie Montreuil, SVP Human Resources, **Best Buy**

Albert Snell, Benefit Strategies & Underwriting Team Lead,
Surest

10:10 – 10:50 a.m. **Concurrent K6**

San Diego

Increasing Affordability of Care and Health Equity for the Moments that Matter Most: Surgery and Cancer

Health care requires all of us to face our own mortality with a few key moments that matter. Major surgery and a cancer diagnosis are two of those key moments. Learn from large employers how they've put in place programs to help significantly lower spend, while at the same time improving outcomes by guiding their members to highly vetted excellent surgeons and oncologists.

Matt Harmon, Vice President Benefits, Compensation,
and HR Systems, **AutoZone**

Darcy Sementi, Healthcare Manager, **State Farm**

Dickon Waterfield, Chief Commercial Officer,
Employer Direct Healthcare

New York

Workplace Mental Health Assessment: A Case Study

Progressive global employers are taking a workplace-centered approach to identifying risks to mental wellbeing associated with characteristics of the work environment (e.g. work pace, support from colleagues or line management). This session will feature a case study of a leading biotechnology company's review of their work environment using validated measures, predictive reporting tools to identify strengths and opportunities for improvement across business units, demographic groups, job titles and more, which ultimately yields specific, practical recommendations for building more effective leaders and teams.

Brad Smith, PhD, Chief Science Officer, **meQuilibrium**

Josh Freund, Senior Benefits Manager, **Genentech Roche**

10:10 – 10:50 a.m. **Concurrent K7**

San Diego

How to Leverage Biosimilars into the Specialty Benefits Strategy

Pharmacy is the most widely-used benefit, accounting for roughly a quarter of total healthcare cost. Yet, employers still struggle with how to evaluate trend drivers, especially specialty medications. Join us to hear how two leading employers tackle specialty and biosimilar pharmacy challenges to meet the need of employees and effectively manage costs.

Jon Schloemer, Senior Consultant, Health and Welfare Plans
North America, **Cargill**

New York

Caregiving Benefits

COVID-19 and shifting workforce dynamics have elevated caregiving benefits from a perk to a critical area of focus for employers. In this session, hear how employers are responding to the caregiving crisis and implementing strategies and solutions to provide financial, emotional, and tactical support for employees and their families at all stages of life.

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Danielle Cook, Senior Manager, Benefits Offer Strategy,
Vanguard

10:50 – 11:20 a.m.

Networking Refreshment Break

Hosted by:



11:20 a.m. – 12:00 p.m. **Concurrent L1**

San Diego

Reimagining Cancer Prevention Through a Population Health Approach

As of 2022, cancer has become the #1 cost to employers' health plans. It's widely understood that prevention and regular screening can help catch cases before they worsen, in turn improving outcomes and reducing cost. But prevention is dramatically underutilized – more acutely now than ever before. During this session, you'll hear how one employer addressed cancer prevention with a new strategy on engagement, risk identification, and personalized care guidance.

Jason Abrams, VP & GM, Enterprise, **Color Health** **Jennifer Chalupa**, Benefits Manager, **Everest Reinsurance**

New York

Higher Quality, Lower Cost...Better Care? Leveraging Physician Data to Reach Your North Star

With unnecessary medical services accounting for \$210 billion in excess spending each year, selecting the right doctor greatly impacts your employees' outcomes and total cost of care. But how do you guide employees to high-value care when they choose their doctor based on word-of-mouth reviews or incomplete data? Learn how one large retailer has solved this health care quality conundrum by leveraging physician-level performance insights to move employees to high-value, affordable care.

Sydney Spencer, MPH, Global Benefits Specialist, **Microsoft**
(Presenting remotely)

Daniel Stein, Founder and CEO, **Embold Health**

11:20 a.m. – 12:00 p.m. **Concurrent L2**

San Diego

From One-dimensional to Multifaceted: Understanding the Complete Story in Your Benefits Data with Integrated Analytics

Over the years, employers have relied on one-dimensional medical and Rx claims data to inform their benefits decisions. What if there's more to the story than Med/Rx data alone can tell you? Allstate will discuss how integrating insights from multiple data sources provides a more complete understanding of member experiences and utilization, leading to programs that contain costs and optimize health outcomes.

Tracy Allie, HR Senior Manager, **Allstate Insurance Company**

Jennifer Jones, Enterprise Practice Leader, **Springbuk**

New York

Analytics Strategies to Help Employers Address Barriers to Care

Factors like inflation, provider consolidation, and the rise in specialty drug costs are creating barriers to health care affordability and access. What role can employers play in helping their workforce get the care they need at a manageable cost? In this discussion, two global employers will discuss how they've leveraged data and analytics to evaluate and improve benefits offerings and spend in two key areas: behavioral health and diabetes management.

Chris DeStasio, Senior Analytic Advisor, **Merative**

Kristin Irby, Global Wellness Leader, **Trane Technologies**

11:20 a.m. – 12:00 p.m. **Concurrent L3**

San Diego

Redefining Benefits Strategies for a Family-first Workforce

Pressure has been mounting for employers to develop comprehensive and more unified support solutions for working families. This decade will mark a strategic shift, with companies looking for end-to-end solutions that drive organizational health and improved work outcomes. Learn about Genentech's whole family support programs that meet their diverse workforce where they're at.

Josh Freund, Senior Benefits Manager,
U.S. Genentech Roche

Rupa Patel, Vice President, Strategic Alliances & Consulting Relations, **Cleo**

New York

Putting Families First: Increasing Program Engagement with Unique Support That Fits Your People

An investment in benefits is an investment in your people. Higher benefit utilization impacts your employees' wellbeing and, in turn, bolsters your ability to support your workforce. Learn about Red Bull's whole family support programs that meet their diverse workforce where they're at, and how they've driven awareness and engagement in those programs in unique ways.

Sara Richards, Director of Benefits, **Red Bull**

Madhavi Vemireddy, co-CEO, **Cleo**

11:20 a.m. – 12:00 p.m. **Concurrent L4**

Do More with Less: How an LSA Can Deliver a More Meaningful Employee Experience

Learn how Genentech Roche built and rolled out their Lifestyle Spending Account (LSA) in order to simplify their benefits all while adding more flexibility for employees and gaining a competitive advantage in retaining and attracting the best talent.

Kathleen Harris, Employer Solutions Lead, **Level**

Melinda Morimoto, Sr. Benefits Director,
Genentech Roche

San Diego

Michon Caton, Reward Partner, **Genentech Roche**

New York

Eleazar "Ely" De Gracia Jr., MBA, SPHRi, SPHR, CEBS,
Reward Partner - Benefits Manager, **Genentech Roche**

11:20 a.m. – 12:00 p.m. **Concurrent L5**

San Diego

Lesson from Leadership: Mental Health Belongs in the Workplace

With an ever-present spotlight on prioritizing mental health, HR leaders are tasked with evolving company culture to create a psychologically safe environment that works for both the business and its employees. This session will delve into building a company culture that prioritizes mental health, executive responsibility to model work-life balance, and strategies to encourage employees to engage in their mental health.

Sophia Harang, People and Culture, **MNTN**

Karen Hoang, Senior Manager, Benefits Programs, **Gong**

Gyre Renwick, COO, **Modern Health**

New York

Walking the Tightrope of a Workforce Divided: How to Prevent Civil and Social Unrest from Spilling Over into the Workplace and Maintain Health Equity

We have been bombarded with bad news over the past few years creating a precarious situation for leaders managing a workforce fraught with tension and turmoil. This session will delve into data insights and skills leaders need to navigate through tumultuous times and keep the peace in a polarized workforce while optimizing their structure to deliver global equity of benefits and best practices for localized mental health support.

Brian Bloom, Vice President, Global Benefits & Mobility Operations, **Korn Ferry**

Todd Whitthorne, Chief Inspiration Officer and Instructor,
Wondr Health

11:20 a.m. – 12:00 p.m. **Concurrent L6**

San Diego

Promoting Timely Interventions to Redefine Health Care Participation

Improving and sustaining healthy habits is only becoming harder. Employees are increasingly confused by fragmented health care experiences, and employers find themselves at the mercy of escalating costs. Step one is to crack the recipe for engagement. This session will share practical learnings on engaging those who are typically harder to reach across diverse populations – touching on communication and nudges, the power of well-designed incentives, personalization, and organizational culture.

Tanya Little, Chief Commercial Officer, **Vitality Group**

Laurie Ragusa, Benefits Manager, **Karl Storz**

New York

Building and Maintaining a World-Class Mental Health Program in The Midst of Uncertainty and Change

Learn how Paramount overcame the challenges of a global pandemic and corporate mergers to create a highly recognized mental health program for its employees. You'll learn how they use innovative solutions and a multi-pronged approach that enabled employee mental health support through numerous channels. The result is a program that employees value, and most importantly, use.

Michelle Martin, Senior Vice President Total Rewards Experience, **Paramount**

Desiree Pascual, Chief People Officer, **Headspace Health**

11:20 a.m. – 12:00 p.m. **Concurrent L7**

Emerging Trends – Preparing for What's Coming Next

How will social determinants of health, climate/environment, innovations in pharmacogenomics and genetic testing, and other hot topics of today impact your health care program? And what new topics will be on the top of your list tomorrow? Join our panel of WTW experts as they share their insights on coming trends and how employers can respond to their accompanying challenges.

San Diego

Siupo Becker, Senior Director, Health, Equity & Wellbeing, **WTW**

Olivia Brandt, Director, Health and Benefits, **WTW**

Drew Hodgson, Senior Director, Health and Benefits, Health Care Delivery National Practice Leader, **WTW**

New York

Sheila Nordquist, Midwest Health & Benefits Region Leader, Senior Director, Health & Benefits, **WTW**

Todd Granger, Managing Director, Health & Benefits, Northeast Region Leader, **WTW**

12:15 – 12:30 p.m. **General Session M**

Conference Wrap-Up

Recapping key conference topics and themes, this wrap-up session continues the tradition of lively discussion by bringing major conference takeaways to life with a few surprises and prizes for those in attendance.

San Diego

Robyn Harmon, Director – Health, Equity & Wellbeing, **WTW**

Scott Sylvester, Health & Benefits Market Leader – Southwest Region, **WTW**

New York

Todd Granger, Managing Director, Health & Benefits, Northeast Region Leader, **WTW**

Sheila Nordquist, Midwest Health & Benefits Region Leader, Senior Director, Health & Benefits, **WTW**

POLICY ON VENDOR ATTENDEES

We are not accepting registrations from vendors that aren't sponsors of the conference. Registration received from vendors – including Plans, Insurance Companies, Health and Benefits Consultants, Benefit, Wellness Service Providers, Associations, Think Tanks, etc., or anyone in a sales or accounts management role (from any organization) – will be cancelled. The Conference Board will not reimburse for travel expenses. If you have any questions about eligibility, please contact us at gregg.mauro@conference-board.org.

WHOM YOU WILL MEET

- Corporate executives from:
- Human Resources
- Benefits
- Health Care
- Wellness
- Talent Management
- Total Rewards
- Organizational Development

CONTINUING EDUCATION UNITS

The **conference** is pre-approved for:

- 8.5 (General/HR) recertification credit hours toward aPHR, PHR, SPHR, PHRca, GPHR, PHRi, and SPHRi recertification through the HR Certification Institute (HRCI)
- 8.5 PDCs for SHRM-CP or SHRM-SCP

The **workshops** are pre-approved for

- 2.75 (General/HR) recertification credit hours toward aPHR, PHR, SPHR, PHRca, GPHR, PHRi, and SPHRi recertification through the HR Certification Institute (HRCI)
- 2.75 PDCs for SHRM-CP or SHRM-SCP

HOTEL INFORMATION

Hilton San Diego Bayfront

1 Park Boulevard
San Diego, CA 92101
800-HILTONS (445-8667)

Rate: \$309/night

Cut-off: March 10, 2023

[Book here](#)

New York Marriott Marquis

1535 Broadway
New York, NY 10036-4077
212-398-1900

Rate: \$345/night

Cut-off: March 28, 2023

[Book here](#)

Additional support provided



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