The 20th Annual
EMPLOYEE HEALTH CARE CONFERECE
Health Care’s New Status Quo
June 24 – July 2, 2020

www.conferenceboard.org/employeehealthcare
Virtual Conference Summary

Our 20th Annual conference will be delivered virtually June 24 through July 2. You can attend up to 3 live 50-minute presentations per day:

- 11 – 11:50 am ET
- 1 – 1:50 pm ET
- 3 – 3:50 pm ET

Each will be followed by a 40-minute live exhibition. Most time slots offer you a choice of concurrent sessions. Of the 50+ presentations planned you will have the opportunity to attend up to 21 live and access those you miss on-demand. Content will be available until the end of August. Your registration grants you access to all sessions (live and on-demand), exhibitions and access to presentation decks, collateral, research and the ability to interact with conference sponsors. You’ll earn continuing education credits for each session you attend.

Conference Agenda

For a list of presentations by topic, please see pages 10 – 15.

Wednesday, June 24

11:00 – 11:50 am ET

General Session 1: The Health of Your People is the Health of Your Organization: How to Adjust to New Normal
Leaders from a variety of companies will discuss how COVID-19 has elevated the role of HR and Benefits within organizations to help companies navigate workforce management in unexpected ways. You will leave with a clear view of how and when it will be safe to bring people back to work, and the ways in which companies will be expected to support their people moving forward.

Rajaie Batniji, MD DPhil, Co-founder and Chief Health Officer, Collective Health
Pat Leckman, VP Human Resources, Illumina
Lynn Perkins, CEO / Founder, UrbanSitter

11:50 am – 12:30 pm ET
Live Exhibition: Collective Health

1:00 – 1:50 pm ET

Concurrent Session 2A: From Nice-to-Have to Need-to-Have: Virtual Care Is Now a Strategic Imperative
Now, more than ever, virtual care has a critical role to play across a spectrum of health care needs. Having a comprehensive virtual care strategy in place can empower employees with a better way to access a spectrum of quality, affordable care in their time of need. This session will explore best practices for making virtual care a key component of your benefits strategy during crisis and beyond.

Joanne Abate, AVP Global Benefits and Insurance Programs, Unum
Kristen Moody, Vice President, Employer Client Management, Teladoc Health

1:50 – 2:30 pm ET:
Live Exhibition: Teladoc Health

Concurrent Session 2B: Employer Panel: Navigation Drives Engagement, Satisfaction and Results
A panel of employers will share the results they achieved through health care navigation including how navigation is crucial to their cost savings, higher employee engagement, early intervention and preventable health care utilization.

Ron Lafricanc, Director, Total Rewards, Cottage Health
Laura Schneider, Chief Human Resources Officer, Core and Main
Shannon Skaggs, President, Quantum Health

1:50 – 2:30 pm ET:
Live Exhibition: Quantum Health

Concurrent Session 2C: Polychronic By Design: Why We Can’t Solve for the Physical Without Treating the Behavioral
Whether anxiety, depression, or simply stress, these mental challenges can create a foundation of poor habits that lead to chronic illness. In this session, you’ll hear why innovative employers believe integrating the treatment of physical and emotional health is essential in order to achieve sustained results.

CJ Mark, Chief Commercial Officer, Vida
Chris Mosunic, PhD, Chief Clinical Officer, Vida
Elvia Soberanes-Iniguez, MPH, Benefits Program Manager, Cisco Systems, Inc.

1:50 – 2:30 pm ET
Live Exhibition: Vida

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Concurrent Session 3A: Reduce Musculoskeletal Spend: Where to Start and Why
Employees that are stressed, sedentary and eating poorly develop costly chronic diseases, including musculoskeletal conditions like back and joint pain. Research shows that health coaching to support physical activity, behavioral health, and patient education can improve chronic condition outcomes. Hear how leading employers evaluated solutions across the continuum of care to reduce medical spend, chronic pain, and improve outcomes.

Greta Gentile, Sr. Manager, Benefits, FUJIFILM Holdings America Corporation
Matt Harmon, VP, Compensation Benefits and HR Systems, AutoZone
Daniel Perez, CEO & Co-Founder, Hinge Health
Tom Sondergeld, Former VP HRIS, Global Benefits & Mobility, Walgreens Boots Alliance, Inc.

3:50 – 4:30 pm ET
Live Exhibition: Hinge Health

Concurrent Session 3B: Returning to Health: How Clinical Navigation Can Bridge Gaps in Care in a Post-COVID World
The recent COVID-19 pandemic has upended our health care system, unveiling serious gaps in care across primary care, specialty care, behavioral health, complex care and more. Patients — not sure how to safely "re-enter" the health care system — are deferring and even cancelling important care. As employers prepare for the "new normal" after COVID-19 and a likely second wave in the Fall, it'll be important to incorporate return-to-health tactics into their overall benefits strategy to ensure their members safely get the care they need. In this session, learn how clinical navigation can help employers continue to drive positive health outcomes, reduce waste, and deliver a simple and accessible member experience during this unprecedented time in our health care system.

Lesley Leiserson, Senior Director of Benefits, The Home Depot
Owen Tripp, Co-founder & CEO, Grand Rounds

3:50 – 4:30 pm ET
Live Exhibition: Grand Rounds

Concurrent Session 3C: Leveraging Technology to Deliver Life-Changing Mental Health Care
During this session, you will learn how Genentech/Roche has transformed mental health benefits, including details on metrics and a tech-based approach that has allowed the organization to transform mental health care benefits and deliver more care to employees who need it.

Sean McBride, Head of Partnerships, Lyra Health
Deborah Olson, Principal Benefits Manager, Genentech/Roche

3:50 – 4:30 pm ET
Live Exhibition: Lyra Health

Thursday, June 25

11:00 – 11:50 am ET

Concurrent Session 4A: What’s Next? Using Your Data to Address COVID-19, Move Your Company Forward, and Support Employees
In this presentation, we’ll examine foundational principles for how employers should be leveraging their benefits data to address COVID-19 and take action. Industry leaders, clinical experts, and large employers will discuss how they are using their data to measure risk for employees across the country, address impact, and plan for returning to work.

Haley Eckels, Director of Content, Artemis Health
Amanda Elder, Health and Well-being Program Lead, LG&E and KU Energy
Rance Hutchings, Pharm.D., Ph.C., Chief Clinical Officer, Artemis Health
Kim Stagner, RN, Case Manager, Clinical Support Team, Artemis Health

11:50 am – 12:30 pm ET
Live Exhibition: Artemis Health

Concurrent Session 4B: The Emergence of Genomic Medicine
Genomic medicine is rapidly changing the clinical and economic face of medicine. This session will focus on trends in genomic medicine and strategies to drive value in this emerging field.

Heather L. Shappell M.S., CGC, Precision Medicine Program Manager, Aetna, a CVS Health Company

11:50 am – 12:30 pm ET
Live Exhibition: Aetna

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Concurrent Session 4C: Turning Insights into Action: Using Data to Increase Employee Engagement
Learn how data and a custom approach can be used to educate employees and influence decisions in their benefit programs. You’ll gain insights from a leading organization, learn how to use data to generate awareness, and help your employees save for the present and invest in their future.

Mandy Lau, Director, Global Benefits, Adobe Inc.
Steve Lindsay, SVP Relationship Management, HealthEquity

11:50 am – 12:30 pm ET
Live Exhibition: HealthEquity

Concurrent Session 5C: Optimizing Benefit Strategies Post COVID-19
Many aspects of employee health and well-being have been affected by COVID-19. Learn ways to think about benefits in our new normal and the valuable role clinical concierge programs can play in helping employees navigate surgery and treatment decisions, virtual care and a new care delivery system to optimize quality and health outcomes.

Randy K. Hawkins, MD, FACHE, Chief Medical Officer, Health Analytics, ConsumerMedical
Vito Rubino, AVP of Benefits, MassMutual

1:50 – 2:30 pm ET
Live Exhibition: ConsumerMedical

Concurrent Session 5A: Ready, Set, Launch: How to Create the Wellbeing Program Your Employees Want
In this session, Kohler will share how they launched a new wellbeing experience that addresses the unique needs of their 15,000 employees. Learn why they are bringing together all of their employee offerings in one place and how it has enabled their employees to play an active role in their health and well-being.

Julie Lyons, Manager, Wellness, Kohler Co.
Alex Nguyen, VP of Product and Solutions, WebMD Health Services

1:50 – 2:30 pm ET
Live Exhibition: WebMD Health Services

Concurrent Session 5B: Focusing on the Goal to be the Healthiest Workforce on the Planet
Intel is committed creating the “Healthiest Workforce on the Planet.” To do this, they are consolidating benefit plans and building on the success of the holistic care delivery and accountability model. Learn more about Intel’s journey to find solutions/strategies that are driving real results and moving Intel closer to achieving its goal.

Jonna Kurucz, VP, Clinical Client Development, Anthem, Inc.
Julee Weller, Global Benefits Design Strategist, Intel Corporation
Heather Wilson, GAM Health & Wellness Program Office Manager, Intel Corporation

1:50 – 2:30 pm ET
Live Exhibition: Anthem, Inc.

Concurrent Session 6A: SAP Sees ROI and Engagement ASAP with an Rx Benefit Solution
Join Total Rewards leader from SAP who will share why SAP chose to implement an enhanced pharmacy benefit solution, how engagement reached high levels across a diverse member population, and other key drivers in achieving 1:1 ROI in under 12 months.

Katie Allen, Senior Vice President of Marketing, Rx Savings Solutions
Jeff Bergin, Benefits Consultant, Total Rewards, SAP

3:00 – 3:50 pm ET
Live Exhibition: Rx Savings Solutions

Concurrent Session 6B: The Future of Health Care is NOW
Founder/ Chairman of the board for 2nd.MD and Medici, Clint Philips, sparks an interesting and insightful panel discussion with senior medical directors from prominent health plans. The discussion will be centered on the future of the health care industry, the impact digital technology, virtual care and new technology innovations will have on the patient experience, cost, and quality. Attendees will walk away with inspiration and foresight on the future delivery of health care.

Dr. Steven Fishman, Chief of the Department of Surgery & Co-Director of Vascular Anomalies Center, Boston Children’s Hospital
Dr. Jerry Hautman, Chief Medical Officer/ SVP for Population Health Services - National Accounts, UnitedHealth Group
Marsha Hyslop R.N, MBA, Chief Clinical Officer, 2nd.MD
Dr. Drew Oliveria, Senior Executive Medical Director, Regence Blue Cross Blue Shield, Washington
Dr. Peter Rasmussen, Director of Cerebrovascular Center, Medical Director of Distance Health, Cleveland Clinic

3:50 – 4:30 pm ET
Live Exhibition: 2nd.MD
Friday, June 26

11:00 – 11:50 am ET

Concurrent Session 7A:
The Human Element: Designing a Digital Care Strategy for a Diverse Workforce
The current era represents one of the most challenging moments in the history of benefits design and administration. In a blink, companies have been forced to adapt to remote workforces and equip their employees with new solutions amidst a pandemic. But the most successful businesses have trusted partners to turn to. In this session, representatives from Dow and Omada Health will discuss the evolution of their partnership, including early stages, verifying outcomes, and expanding as both companies move towards the future of delivering digital care where, and when, employees need it most.

Peggy Sczepanski, Health Promotion Coordinator, The Dow Chemical Company
Wei-Li Shao, Chief Commercial Officer, Omada Health

11:50 – 12:30 pm ET
Live Exhibition: Omada Health

Session 7B:
Beyond Health Analytics, Say Hello to Health Intelligence
You don’t need more data, you need direction. The pandemic has uprooted almost every aspect of life and business. While social distancing, stay-at-home orders, and working from home strategies may end soon, the effects of COVID-19 on employee health and benefits plans won’t be going away any time soon. This session uncovers three potential changes benefits leaders should be thinking about to prepare their organizations for the rest of 2020.

Brian Behnken, Founder, Symplaris
Phil Daniels, Co-Founder and Chief Customer Officer, Springbuk

11:50 – 12:30 pm ET
Live Exhibition: Springbuk

1:00 – 1:50 pm ET

Concurrent Session 8A:
The Good, the Bad and the Money: Measuring ROI of Employee Benefits Pre- and Post-COVID
From increasing demand for mental and physical health support to implementing safety practices and preventative measures, as employers transition their workforce to our “new normal,” they’re faced with an entirely new set of challenges. And they’re expected to address them all while limiting expenses. The biggest trend of our “new normal” is learning to do more with less, and it’s putting an even brighter spotlight on the need to prove the cost-effectiveness of their employee health solutions. In this session, our employer panel shares how they’re effectively measuring the ROI of employee well-being in their organizations and strategies you can use for yours.

Gen Barron, Sr. Manager of Global Well-Being, Medtronic
Tim Church, MD, MPH, PhD, Chief Medical Officer, Naturally Slim
Sara Correnti, Health and Welfare Member Wellness Products, Concordia Plan Services
Rich Krutsch, Vice President, People Services, ArcBest

1:50 – 2:30 pm ET
Live Exhibition: Naturally Slim

Concurrent Session 8B:
Combating the Silent Killer: Delivering 2x Clinical Outcomes vs. Industry Standard and Strong Year 1 ROI on Cardiovascular Claims
If over 30% of your members have hypertension, this session should not be missed. You will learn how a smartphone-based point solution can be implemented with ease to reach a high percentage of the right people, keep them engaged, and, most importantly, deliver best in class clinical outcomes and immediate ROI.

Maayan Cohen, CEO, Hello Heart
Todd Smasal, Vice President of Total Rewards, Northwestern Mutual

1:50 – 2:30 pm ET
Live Exhibition: Hello Heart

Concurrent Session 8C:
How to Surf the Mental Health Tsunami
Our global community has experienced a seismic shift through the health pandemic and social unrest that has triggered a mental health tsunami. Prevalence of mental health issues are surging 2.5x, with telehealth care becoming a required component of solution design. HR professionals are at the crest of the wave and able to make a meaningful impact for the stability of employees and the bottom line of employers. Tune into this session to get an
inside look at the best practices of how Ultimate Software Group is leading a multi-faceted solution approach to keep the culture surfing through the mental health tsunami.

Stacy Cutrono, Ph.D., CCWS, ACSM-CEP, Wellness Coach, Kronos Incorporated and Ultimate Software
Zev Suissa, Chief Innovation Officer, eMindful

1:50 – 2:30 pm ET
Live Exhibition: eMindful

3:00 – 3:50 pm ET

Concurrent Session 9A:
Building a Data-Driven Benefits Strategy that Transforms Engagement and Maximizes Value
Enhancing member support and access to data-driven, personalized information can allow an employer to shape benefit design and encourage employee participation. Hear from an employer who successfully leveraged expanded support and data analytics as part of an integrated strategy to improve employees’ health and wellbeing.

Arthur "Abbie" Leibowitz, MD, FAAP, Founder, President Emeritus and Chief Medical Officer, Health Advocate
Susan W. Sproat, Executive Director, HR – Benefits, University of Pennsylvania

3:50 – 4:30 pm ET
Live Exhibition: Health Advocate

Concurrent Session 9B:
Managing Your Employees During Times of Change & Crises
Necessary conversations around race, LGBTQ+ rights in the workplace, and the impact of COVID-19 are happening every day. As we continue through this period of immense change, it’s clear that our standard playbook for managing employees through these uncertain times are also due for a change. Being aware of how all your employees are mentally feeling during times of crises is incredibly important, especially as mental health care is not one size fits all.

3:50 – 4:30 pm ET
Live Exhibition: Spring Health

Monday, June 29

11:00 – 11:50 am ET

Concurrent Session 10A:
Politics 2020: The Health Care Debate Heats Up
The one sure bet in the coming national elections is that health care will be front and center throughout. Get the inside scoop, as only Jim Klein can provide, on the likely scenarios and what it all means for your organization and employees.

James A. Klein, President, American Benefits Council

Concurrent Session 10B:
Supporting Working Women and Families Through Crisis and Navigating to the Next Normal
The crisis has moved us forward but, not without lessons learned to prepare us for 2021 and beyond. With 70% of parents being stressed about meeting basic needs for their families, it’s more clear than ever that the time for engaging, empowering, and supporting working women and families is now.

Holly Duverney, Benefits Principal, Boston Scientific
Katherine Ryder, Founder and CEO, Maven Clinic

Concurrent Session 10C:
Championing Change for Virtual Care Models
Join this thought leader discussion about the current transformation in virtual care, and the opportunity to focus on more holistic health approaches. By empowering individuals to engage in shared decision making and improved self-management, we can reinvent the experience of care delivery – for the entire health ecosystem.

Deedy McKenna, Vice President, Onduo
Robert Califf, Former FDA Commissioner
Robert Gabbay, MD, Chief Scientific and Medical Officer, American Diabetes Association
Vivian Lee, MD, PhD, President of Health Platforms, Verily Life Sciences
William Polonsky, President and Founder, Behavioral Diabetes Institute

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Concurrent Session 11A:
**What’s the Impact of Employee Wellbeing and Health as We Return to Work?**
How do employers help their employees return to work safely, both physically and emotionally, in the upcoming months? How has COVID-19 affected the way we manage employee well-being and how can we unlock organizational performance? Join this session to learn about Bon Secours Mercy Health – one of the nation’s larger Catholic health system – approaches and innovates through the stages of work readiness including the real considerations necessary for bringing employees back to work in a supportive and sustainable way.

Renee Petrie, Chief Product Officer, Aduro
Michael U. Todd, MD, Vice President of Business Development, Bon Secours Mercy Health

1:50 – 2:30 pm ET
**Live Exhibition: Aduro**

Concurrent Session 11B:
**Navigating Health Care with a Personalized Experience**
Navigating the health care system can be overly complex and is only escalated in the face of COVID-19. Learn how a large employer has not only leveraged personalization to guide their employees to high-value care, but also the role navigation has played throughout the pandemic in helping to keep their employees healthy and informed.

Suroor Raheemullah, Vice President, Human Resources, Dover Corporation
Tamar Rudnick, SVP Marketing, Castlight Health

1:50 – 2:30 pm ET
**Live Exhibition: Castlight Health**

Concurrent Session 11C:
**The Future of Tobacco and Vaping Cessation at Work: Results from Implementation of a Digital Health Solution**
Nicotine addiction is the most well-documented cost for employers, affecting 46 million employees. Yet traditional approaches have languished in recent years owing to poor utilization and engagement. In this fast-paced session, we will share results and learnings from the implementation of digital therapeutic approach at Corning Incorporated, a Fortune 500 manufacturing company with 50,000 covered lives. We will also touch on the wider challenge of poly-substance addictions and how benefit managers can design a forward-thinking addiction strategy.

Joyce Greggs, Manager for Health Plans and Compliance, Corning Incorporated
Yusuf Sherwani, MD, CEO, Quit Genius

1:50 – 2:30 pm ET
**Live Exhibition: Quit Genius**

3:00 – 3:50 pm ET
Concurrent Session 12A:
**A Cultural Revolution: Health Benefits Teaming Up with HR to Drive Neurodiversity Inclusion**
This session will be a dynamic discussion of the importance of addressing the unique and complex needs of working caregivers who have children with special needs as well as managers with employees who could be considered neurodivergent.

Adam Brown, Global Solutions Consultant and Neurodiversity Program Ambassador, VMware
Mike Civello, Vice President, Employee Benefits, Rethink Benefits
Scott Haverlock, Vice President Compensation & Benefits, Aramark
Deepa MacPherson, Wellbeing Benefits Program Manager, NVIDIA
Michael O’Connor, Human Resources & Regional Benefits, UBS

3:50 – 4:30 pm ET
**Live Exhibition: Rethink Benefits**

Concurrent Session 12B:
**3 Ways Spectrum Brands Modernized its Approach to Employee Wellbeing**
Spectrum Brands’ approach to improving employee wellbeing leverages an integrated consumer activation platform to meet the individual needs of their diverse population. Using a formula of advanced personalization, rewards, and new hire onboarding tactics, Spectrum Brands was able to create a more personalized experience for all employees that boosts participation and satisfaction.

Tammy Bursac, Senior Benefits Manager, Spectrum Brands
Jim Gallic, Vice President, Employer, Welltok
Erica Morgenstern, Chief Communications Officer, Welltok

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Tuesday, June 30

11:00 – 11:50 am ET

Concurrent Session 13A:
Rapid Relief: Helping Employees in MSK Pain Get Back on their Feet During COVID-19
See how an employer provided digital MSK therapy to employees struggling with MSK pain during the COVID-19 pandemic, with traditional physical therapy inaccessible and elective surgeries cancelled.

Paul Abbott, Strategy Advisor, Product Development, Humana
Fernando Correira, MD, Chief Medical Officer, SWORD Health
Jennifer Lamons, Director Health & Welfare, Concordia Plan Services

11:50 am – 12:30 pm ET
Live Exhibition: SWORD Health

Concurrent Session 13B:
How Fertility Benefits Can Save Your Company Money
As an HR leader, you’ve likely noticed the growing demand for fertility benefits. With health care costs top of mind, many are finding that, with the right plan design and support structure, fertility benefits can deliver out size results to their organization. Learn how your company — no matter the size — can take learnings from leading companies and apply them to deliver life-changing results at any budget.

MaryBeth Kramer, SPHR, GSD, Global Benefits Director, Box
Tammy Sun, CEO, Carrot Fertility

11:50 am – 12:30 pm ET
Live Exhibition: Carrot Fertility

Concurrent Session 13C:
Food as Medicine: A Path to Remission for Type 2 Diabetes
COVID-19 has disrupted employee routines, placing those with serious medical conditions such as diabetes and metabolic syndrome at risk. After 10 years of research and 5 published RCTs, DayTwo offers patients an effective method to treat these illnesses by using a gut microbiome profile to match the right foods to the right patient. Learn how Huntsville Hospital System was able to achieve A1C reduction, improvement in blood sugar “time-in-range,” weight loss, and cost reduction at a time when budgets are under pressure.

Lynda Donovan, Director of Employee Benefits, Huntsville Hospital Health System
Andrea Rosler, Vice President, Human Resources, Huntsville Hospital Health System
Josh Stevens, President, Day Two

11:50 am – 12:30 pm ET
Live Exhibition: Day Two

1:00 – 1:50 pm ET

Concurrent Session 14A:
Simplify Health Benefits to Maximize Health and Wellness
Enticing your member population to get healthier is often a matter of convenience and simplicity. In this session, learn how Cummins Inc, an international manufacturer, connected with their member population at a local level — through preventative care, medication management programs and telehealth options to increase overall engagement — and thus health and wellness.

Nicole Williams, Clinical Operations Director, Cummins, Inc.
Robert Corrigan, Director of Advisory Services, Health Data & Management Solutions, Inc. (HDMS)

1:50 – 2:30 pm ET
Live Exhibition: HDMS

Concurrent Session 14B:
Satisfy Employees and Save Money with a Fresh Approach to Health Insurance
When the cost of health benefits increases, employers consider shifting some of these costs to employees. Medtronic decided against this. Instead, they are offering easy-to-use insurance that helps employees choose effective, efficient and affordable care. Learn more about this new benefit design and the results of reduced premiums, enriched benefit coverage and satisfied employees.

David R. Dickey, VP Sales and Account Partnerships, Bind
Amy Johnson, Director, U.S. Benefits, Medtronic

1:50 – 2:30 pm ET
Live Exhibition: Bind

Concurrent Session 14C:
A New Lens on Whole-Person Health with Data-Driven Remote Care
Chronic conditions can greatly impact health and wellbeing. Early detection can help reduce long-term impacts. Hear insights from
VSP, Livongo and a member on how transforming data into actionable insights can empower members, enable staff to tackle mental and physical wellness and close care gaps. A personal, transformational journey will be shared.

April Bettencourt, Sr. Director, Global Employee Benefits, VSP Global
Julia Hoffman, PsyD, VP of Behavioral Health Strategy, Livongo
Riley Zahm, Livongo Member, Weight Management

1:50 – 2:30 pm ET
Live Exhibition: Livongo

3:00 – 3:50 pm ET

Session 15A:
The Call to Action for Addressing Mental Health in the Workplace
During this session, you will learn about several strategies you can use to provide support to employees and their families, focusing on specific target areas, such as loneliness, mental health first aid, and the role parents can play in preventing addiction with their children.

Doug Nemecek, Medical Managing Director, Cigna
Lilly Wyttenbach, Global Wellness Manager, Managing Director, JPMorgan Chase

3:50 – 4:30 pm ET
Live Exhibition: Cigna

Session 15B:
The Mental Health Tipping Point: Insights From 2020 Workforce Attitudes Toward Behavioral Health
New research from Ginger’s 2020 Workforce Attitudes Towards Behavioral Health Report reveals employee mental health needs are at a tipping point. A dramatic increase in U.S. employee stress levels has been met with an unprecedented drop in productivity. This session will present key findings from the report and offer insight into the value of investing in mental health – now, more than ever.

Jerrod Helms, VP Sales, Ginger
Sarah Kunkle, Research & Evidence Lead, Ginger

3:50 – 4:30 pm ET
Live Exhibition: Ginger

Session 15C:
Architecting Virtual MSK Care for a Post COVID Era
Physera and a biopharmaceutical employer will discuss organizations’ need to pivot from traditional to virtual musculoskeletal (MSK) care as a result of COVID-19. They’ll address what companies should look for when considering solutions, the benefits expanding from the top to the bottom line and virtual MSK care outcomes.

Joshua Freund, Associate Director, Health & Well-being, Jazz Pharmaceuticals
Todd Norwood, Director of Clinical Services, Physera

3:50 – 4:30 pm ET
Live Exhibition: Physera

Wednesday, July 1

11:00 – 11:50 am ET

Session 16A:
What’s Possible When You Move Beyond a Traditional Health Plan Partner?
Health benefits is a critical part of your company culture, people strategy, and business finances, but too often legacy health plan options limit your strategy and your impact. Learn how benefits leaders are using a workforce health management system to rewrite the health benefits playbook and leave their mark on their organization.

Marianne Holt, Director of Benefits Innovation, Collective Health
Sheila Kruegar, Head of People Operations and Global Benefits, Zoom

11:50 am – 12:30 pm ET
Live Exhibition: Collective Health

Session 16B:
At Home, Alone, and Anxious: Responding to COVID-19’s Impact on Mental Health and Social Connection in a Time of Isolation
COVID-19 has dramatically affected the world, creating new levels of stress, loneliness and uncertainty. It has changed the way the health care industry takes care of the mental health and social connections of its citizens while pushing employers to improve the way they support their employees and families. Through a
combination of data, insights and recommendations, employers will learn what they can do to improve the mental and social wellbeing of their employees.

Rick Hecht, VP & Market Leader, EAP, Rally Health
Jeremy Keim, VP, Behavioral Solutions, Employer Market, Optum
Seth Serxner, Chief Health Officer and Senior Vice President of Population Health, Optum

11:50 am – 12:30 pm ET
Live Exhibition: Optum / UnitedHealthcare

Session 16C:
The Health of Your Business Depends on the Health of Your People
During this session, you’ll learn what questions 2.5 million people have been asking clinicians and benefits experts and what support they’ve needed to stay focused as they work through these uncertain times. Two HR executives at front-line employers tell their stories about the strategies and changes they’ve implemented to support their people and their business, the critical learnings that were both surprising and necessary, and the successful strategies that will help their businesses thrive in a new normal environment.

Richard Mayes, Managing Director Health and Wellness, United Airlines
Malcolm O’Neal, Chief Human Resources Officer, BJ Services
Britt Provost, EVP of People and Culture, Accolade

11:50 am – 12:30 pm ET
Live Exhibition: Accolade

1:00 – 1:50 pm ET

Concurrent Session 17A:
Prevention Strategies for Cancer and High Cost Claims with Genetics and Precision Health
The Teamsters Health & Welfare Fund of Philadelphia and Vicinity wanted a better approach to prevention, particularly for managing cancer and other high-cost claims. Learn how they worked with Color on a comprehensive program that combines genetics, family and personal health history to identify major health risks early, provide genetic and health counseling support, and deliver personalized plans that helped employees prioritize preventive care again — all while achieving a utilization rate 4x higher than other benefit programs.

Maria Scheeler, Administrator/Executive Director, Teamsters Health & Welfare Fund of Philadelphia and Vicinity
Tanika Smith, Director of Communications, The Teamsters Health & Welfare Fund of Philadelphia and Vicinity
Jessica Tracy, Director, Enterprise, Color

1:50 – 2:30 pm ET
Live Exhibition: Color

Concurrent Session 17B:
The Future of Family Benefits
How are employers innovating their benefits strategy to meet the needs of millennial families while reducing rising health care costs? Why are employers opting to go directly to the provider and what are the benefits of doing so? What are the key components of an impactful ROI-positive family benefits model? Learn about a new fertility benefit program directly from the provider uniquely able to control for costs, outcomes and patient experience.

Gina Bartasi, Founder & CEO, Kindbody
Reena Scobionko, Vice President, People, GoodRx

1:50 – 2:30 pm ET
Live Exhibition: Kindbody

3:00 – 3:50 pm ET

Concurrent Session 18A:
Redefining Fertility and Family Building Benefits with a Smarter Solution
Join this panel discussion to hear from key stakeholders — patients as they discuss the mental, physical and economic tolls of infertility and the power of a comprehensive and supportive benefit. You will also hear from an employer about how a comprehensive fertility benefit with emotional support has improved clinical outcomes, employee satisfaction and loyalty.

Kristi Morrissey, MBA, Sr Manager Benefits and Wellness, Niagara Bottling
Andrea Oswald, Head of Global Benefits and Mobility, NortonLifeLock
Emily Rich, Progyny Patient
Ian Schwartz, Progyny Patient
Julie Stadlbauer, SVP, Progyny

3:50 – 4:30 pm ET
Live Exhibition: Progyny

Concurrent Session 18B:
Communicating Throughout a Crisis: How Sanofi Leveraged Rapid-Response Communications to Boost Employee Wellbeing and Operational Planning
While many employers struggled during COVID-19, global health care leader Sanofi amplified its existing strategies to meet unique employee needs. Learn how they messaged key segments (including high-risk populations) about critically relevant resources. From promoting a co-developed step challenge pre-pandemic to introducing return-to-work strategies, Sanofi is engaging

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employees better than ever.

Alan Lubeck, Head of US Benefits, Sanofi
Peter Saravis, Executive Chairman and Co-Founder, Evive

3:50 – 4:30 pm ET
Live Exhibition: Evive

Concurrent Session 18C:
Preparing for the Post COVID-19 Health Care Cost Surge: Using Provider Quality and Cost Data to Reduce Medical Spend

COVID-19 has completely changed the health care benefits landscape. As businesses try to regain their balance, the need for a cost-containment strategy has never been more critical. During this session, learn how two organizations are working together to curb the expected health care cost surge by teaching employees how to become smarter health care shoppers. Discover how a strong partnership and benefit design drives members to an online tool that protects them from overpaying for health care, while also helping employers cut their medical spend.

Will Brockman, Chief Revenue Officer, Healthcare Bluebook
Charles White, Vice President - Compensation & Benefits, HD Supply

3:50 – 4:30 pm ET
Live Exhibition: Healthcare Bluebook

Thursday, July 2

11:00 – 11:50 am ET

Concurrent Session 19A:
The Business Case for AI in Benefits

Can artificial intelligence (AI) revolutionize the way human resources and benefit teams perform their jobs? This session will showcase how large employers are using AI technology to reduce costs for their employees and their organizations. Learn how these tools can assist employees in selecting the best-fit benefit plans during open enrollment and optimize employee health programs.

Jyoti Peters, Leader, Business Development, IBM Watson Health
Matthew Vlieger, Manager, Finance and Analytics, Liberty Mutual Insurance

11:50 am – 12:30 pm ET
Live Exhibition: IBM Watson Health

Concurrent Session 19B:
Holistic Benefits Data: How Wayfair Justified New Programs and Planned a Successful Open Enrollment

Ask any benefits leader to name their biggest challenges, and you’ll likely hear about Open Enrollment. In this session, we’ll explore how Wayfair, one of the world’s largest online retailers for home goods, tracks key metrics like overspending, finds opportunities for new programs, and improves the member experience during Open Enrollment.

Julia Givens, Benefits Manager, Field, Wayfair
Grant Gordon, CEO and Co-Founder, Artemis Health
Emily Munroe, Senior Benefits Manager, Wayfair

11:50 am – 12:30 pm ET
Live Exhibition: Artemis Health

Concurrent Session 19C:
The Science of COVID-19 Testing and Employer Return-to-Work Program Applications and Results

SARS-CoV-2 has rapidly changed the way we think about the workplace. While many public health guidelines for employers are very clear, guidelines around testing employees for the virus and/or antibodies are debated. During this session, Holiday Retirement will discuss their testing program and how they’re using it to help employees return to work while also mitigating risk for residents. Early results they’ve seen will also be shared to provide a comprehensive view of employee exposure and outcomes of the population health efforts to reduce disease transmission in the workplace.

Adam Dolak, SPHR, Director of Human Resources, Holiday Retirement
Steven Goldberg, MD, MBA, VP, Medical Affairs, Population Health, and Chief Health Officer, Health & Wellness, Quest Diagnostics

11:50 am – 12:30 pm ET
Live Exhibition: Quest Diagnostics
## Chronic Condition Management

### The Human Element: Designing a Digital Care Strategy for a Diverse Workforce
**June 25, 11:00 – 11:50 am ET, Concurrent Session 7A**

The current era represents one of the most challenging moments in the history of benefits design and administration. In a blink, companies have been forced to adapt to remote workforces and equip their employees with new solutions amidst a pandemic. But the most successful businesses have trusted partners to turn to. In this session, representatives from Dow and Omada Health will discuss the evolution of their partnership, including early stages, verifying outcomes, and expanding as both companies move towards the future of delivering digital care where, and when, employees need it most.

**Peggy Sczepanski**, Health Promotion Coordinator, *The Dow Chemical Company*

**Wei-Li Shao**, Chief Commercial Officer, *Omada Health*

### Polychronic by Design: Why We Can’t Solve for the Physical Without Treating the Behavioral
**June 25, 1:00 – 1:50 pm ET, Concurrent Session C2**

Whether anxiety, depression, or simply stress, these mental challenges can create a foundation of poor habits that lead to chronic illness. In this session, you’ll hear why innovative employers believe integrating the treatment of physical and emotional health is essential in order to achieve sustained results.

**CJ Mark**, Chief Commercial Officer, *Vida*

**Chris Mosunic, PhD**, Chief Clinical Officer, *Vida*

**Elvia Soberanes-Iniguez, MPH**, Benefits Program Manager, *Cisco Systems*

### Combating the Silent Killer: Delivering 2x Clinical Outcomes vs. Industry Standard and Strong Year 1 ROI on Cardiovascular Claims
**June 26, 1:00 – 1:50 pm ET, Concurrent Session 8B**

If over 30% of your members have hypertension, this session should not be missed. You will learn how a smartphone-based point solution can be implemented with ease to reach a high percentage of the right people, keep them engaged, and, most importantly, deliver best in class clinical outcomes and immediate ROI.

**Maayan Cohen**, CEO, *Hello Heart*

**Todd Smasal**, Vice President of Total Rewards, *Northwestern Mutual*

### Data Analytics

#### What’s Next? Using Your Data to Address COVID-19, Move Your Company Forward, and Support Employees
**June 25, 11:00 – 11:50 am ET, Concurrent Session 4A**

In this presentation, we’ll examine foundational principles for how holistic health approaches. By empowering individuals to engage in shared decision making and improved self-management, we can reinvent the experience of care delivery – for the entire health ecosystem.

**Deedy McKenna**, Vice President, *Onduo*

**Robert Califf, Former FDA Commissioner**

**Robert Gabbay, MD**, Chief Scientific and Medical Officer, *American Diabetes Association*

**Vivian Lee, MD, PhD**, President of Health Platforms, *Verily Life Sciences*

**William Polonsky**, President and Founder, *Behavioral Diabetes Institute*

**Lynda Donovan**, Director of Employee Benefits, *Huntsville Hospital Health System*

**Andrea Rosler**, Vice President, Human Resources, *Huntsville Hospital Health System*

**Josh Stevens**, President, *Day Two*

**April Bettencourt**, Sr. Director, Global Employee Benefits, *VSP Global*

**Julia Hoffman, PsyD**, VP of Behavioral Health Strategy, *Livongo*

**Riley Zahm**, Livongo Member, Weight Management

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employers should be leveraging their benefits data to address COVID-19 and take action. Industry leaders, clinical experts, and large employers will discuss how they are using their data to measure risk for employees across the country, address impact, and plan for returning to work.

Haley Eckels, Director of Content, Artemis Health
Amanda Elder, Health and Well-being Program Lead, LG&E and KU Energy
Rance Hutchings, Pharm.D., Ph.C., Chief Clinical Officer, Artemis Health
Kim Stagner, RN, Case Manager, Clinical Support Team, Artemis Health

Simplify Health Benefits to Maximize Health and Wellness
June 30, 1:00 – 1:50 pm ET, Concurrent Session 14A
Enticing your member population to get healthier is often a matter of convenience and simplicity. In this session, learn how Cummins Inc, an international manufacturer, connected with their member population at a local level – through preventative care, medication management programs and telehealth options to increase overall engagement – and thus health and wellness.

Nicole Williams, Clinical Operations Director, Cummins, Inc.
Robert Corrigan, Director of Advisory Services, Health Data & Management Solutions, Inc. (HDMS)

Holistic Benefits Data: How Wayfair Justified New Programs and Planned a Successful Open Enrollment
July 2, 11:00 – 11:50 am ET, Concurrent Session 19B
Ask any benefits leader to name their biggest challenges, and you’ll likely hear about Open Enrollment. In this session, we’ll explore how Wayfair, one of the world’s largest online retailers for home goods, tracks key metrics like overspending, find opportunities for new programs, and improve the member experience during Open Enrollment.

Julia Givens, Benefits Manager, Field, Wayfair
Grant Gordon, CEO and Co-Founder, Artemis Health
Emily Munroe, Senior Benefits Manager, Wayfair

Employee Wellbeing

Ready, Set, Launch: How to Create the Well-Being Program Your Employees Want
June 25, 1:00 – 1:50 pm ET, Concurrent Session 5A
Launching a new well-being program doesn’t have to be painful. In this session, Kohler will share how they launched a new wellbeing experience that addresses the unique needs of their 15,000 employees. Learn why they are bringing together all of their employee offerings in one place and how it has enabled their employees to play an active role in their health and wellbeing.

Julie Lyons, Manager, Wellness, Kohler Co.
Alex Nguyen, VP of Product and Solutions, WebMD Health Services

The Good, the Bad and the Money: Measuring ROI of Employee Benefits Pre- and Post-COVID
June 26, 1:00 – 1:50 pm ET, Concurrent Session 8A
From increasing demand for mental and physical health support to implementing safety practices and preventative measures, as employers transition their workforce to our “new normal,” they’re faced with an entirely new set of challenges. And they’re expected to address them all while limiting expenses. The biggest trend of our “new normal” is learning to do more with less, and it’s putting an even brighter spotlight on the need to prove the cost-effectiveness of their employee health solutions. In this session, our employer panel shares how they’re effectively measuring the ROI of employee well-being in their organizations and strategies you can use for yours.

Gen Barron, Sr. Manager of Global Well-Being, Medtronic
Tim Church, MD, MPH, PhD, Chief Medical Officer, NaturallySlim
Sara Correnti, Health and Welfare Member Wellness Products, Concordia Plan Services
Rich Krutsch, Vice President, People Services, ArcBest

What’s the Impact of Employee Wellbeing and Health as We Return to Work?
June 29, 1:00 – 1:50 pm ET, Concurrent Session 11A
How do employers help their employees return to work safely, both physically and emotionally, in the upcoming months? How has COVID-19 affected the way we manage employee well-being and how can we unlock organizational performance? Join this session to learn about Bon Secours Mercy Health – one of the nation’s larger Catholic health system – approaches and innovates through the stages of work readiness including the real considerations necessary for bringing employees back to work in a supportive and sustainable way.

Renee Petrie, Chief Product Officer, Aduro
Michael U. Todd, MD, Vice President of Business Development, Bon Secours Mercy Health

3 Ways Spectrum Brands Modernized its Approach to Employee Wellbeing
June 29, 3:00 – 3:50 pm ET, Concurrent Session 12B
Spectrum Brands’ approach to improving employee wellbeing leverages an integrated consumer activation platform to meet the individual needs of their diverse population. Using a formula of advanced personalization, rewards, and new hire onboarding tactics, Spectrum Brands was able to create a more personalized approach to their wellbeing offerings.
experience for all employees that boosts participation and satisfaction.

Tammy Bursac, Senior Benefits Manager, Spectrum Brands
Jim Gallic, Vice President, Employer, Welltok
Erica Morgenstern, Chief Communications Officer, Welltok

Engagement

The Health of Your People is the Health of Your Organization: How to Adjust to New Normal
June 24, 11:00 – 11:50 am ET, General Session 1

Leaders from a variety of companies will discuss how COVID-19 has elevated the role of HR and Benefits within organizations to help companies navigate workforce management in unexpected ways. You will leave with a clear view of how and when it will be safe to bring people back to work, and the ways in which companies will be expected to support their people moving forward.

Rajaie Batniji, MD DPhil, Co-founder and Chief Health Officer, Collective Health
Pat Leckman, VP Human Resources, Illumina
Lynn Perkins, CEO / Founder, UrbanSitter

Building a Data-Driven Benefit Strategy that Transforms Engagement and Maximizes Value
June 26, 3:00 – 3:50 pm ET, Concurrent Session 9A

Enhancing member support and access to data-driven, personalized information can allow an employer to shape benefit design and encourage employee participation. Hear from an employer who successfully leveraged expanded support and data analytics as part of an integrated strategy to improve employees’ health and wellbeing.

Arthur “Abbie” Leibowitz MD, FAAP, Founder, President Emeritus and Chief Medical Officer, Health Advocate
Susan W. Sproat, Executive Director, HR – Benefits, University of Pennsylvania

What’s Possible When You Move Beyond a Traditional Health Plan Partner?
July 1, 11:00 – 11:50 am ET, Concurrent Session 16A

Health benefits is a critical part of your company culture, people strategy, and business finances, but too often legacy health plan options limit your strategy and your impact. Learn how benefits leaders are using a workforce health management system to rewrite the health benefits playbook and leave their mark on their organization.

Marianne Holt, Director of Benefits Innovation, Collective Health
Sheila Kruegar, Head of People Operations and Global Benefits, Zoom

Communicating Throughout a Crisis: How Sanofi Leveraged Rapid-Response Communications to Boost Employee Wellbeing and Operational Planning
July 1, 3:00 – 3:50 pm ET, Concurrent Session 18B

While many employers struggled during COVID-19, global health care leader Sanofi amplified its existing strategies to meet unique employee needs. Learn how they messaged key segments (including high-risk populations) about critically relevant resources. From promoting a co-developed step challenge pre-pandemic to introducing return-to-work strategies, Sanofi is engaging employees better than ever.

Alan Lubeck, Head of US Benefits, Sanofi
Peter Saravis, Executive Chairman and Co-Founder, Evive

The Business Case for AI in Benefits
July 2, 11:00 – 11:50 am ET, Concurrent Session 19A

Can artificial intelligence (AI) revolutionize the way human resources and benefit teams perform their jobs? This session will showcase how large employers are using AI technology to reduce costs for their employees and their organizations. Learn how these tools can assist employees in selecting the best-fit benefit plans during open enrollment and optimize employee health programs.

Jyoti Peters, Leader, Business Development, Employer Market, IBM Watson Health
Matthew Vlieger, Manager, Finance and Analytics, Liberty Mutual Insurance

Expert Medical Guidance

Optimizing Benefit Strategies Post COVID-19
June 25, 1:00 – 1:50 pm ET, Concurrent Session 5C

Many aspects of employee health and wellbeing have been affected by COVID-19. Learn ways to think about benefits in our new normal and the valuable role clinical concierge programs can play in helping employees navigate surgery and treatment decisions, virtual care and a new care delivery system to optimize quality and health outcomes.

Randy K. Hawkins, MD, FACHE, Chief Medical Officer, ConsumerMedical
Vito Rubino, AVP of Benefits, MassMutual

The Future of Health Care is NOW
June 25, 3:00 – 3:50 pm ET, Concurrent Session 6B

Founder/Chairman of the board for 2nd.MD and Medici, Clint Philips, sparks an interesting and insightful panel discussion with senior medical directors from prominent health plans. The discussion will be centered on the future of the health care industry, the impact digital technology, virtual care and new technology innovations will have on the patient experience, cost and quality. Attendees will walk away with inspiration and

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foresight on the future delivery of health care.

Dr. Drew Oliveria, Senior Executive Medical Director, Regence Blue Cross Blue Shield, Washington
Dr. Peter Rasmussen, Director of Cerebrovascular Center, Medical Director of Distance Health, Cleveland Clinic
Dr. Jerry Hautman, Chief Medical Officer/ SVP for Population Health Services - National Accounts, UnitedHealth Group
Dr. Steven Fishman, Chief of the Department of Surgery & Co-Director of Vascular Anomalies Center, Boston Children's Hospital

Family Benefits

Supporting Working Women and Families Through Crisis and Navigating to the Next Normal
June 29, 11:00 – 11:50 am ET, Concurrent Session 10B

The crisis has moved us forward but, not without lessons learned to prepare us for 2021 and beyond. With 70% of parents being stressed about meeting basic needs for their families, it’s more clear than ever that the time for engaging, empowering, and supporting working women and families is now.

Holly Duvernay, Benefits Principal, Boston Scientific
Katherine Ryder, Founder and CEO, Maven Clinic

How Fertility Benefits Can Save Your Company Money
June 30, 11:00 – 11:50 am ET, Concurrent Session 13B

As an HR leader, you’ve likely noticed the growing demand for fertility benefits. With health care costs top of mind, many are finding that, with the right plan design and support structure, fertility benefits can deliver outsized results to their organization. Learn how your company — no matter the size — can take learnings from leading companies and apply them to deliver life-changing results at any budget.

MaryBeth Kramer, SPHR, GSD, Global Benefits Director, Box
Tammy Sun, CEO, Carrot Fertility

The Future of Family Benefits
July 1, 1:00 – 1:50 pm ET, Concurrent Session 17B

How are employers innovating their benefits strategy to meet the needs of millennial families while reducing rising health care costs? Why are employers opting to go directly to the provider and what are the benefits of doing so? What are the key components of an impactful ROI-positive family benefits model? Learn about a new fertility benefit program directly from the provider uniquely able to control for costs, outcomes and patient experience.

Gina Bartasi, Founder & CEO, Kindbody
Reena Scoblionko, Vice President, People, GoodRx

Redefining Fertility and Family Building Benefits with a Smarter Solution
July 1, 3:00 – 3:50 pm ET, Concurrent Session 18A

Join this panel discussion to hear from key stakeholders – patients – as they discuss the mental, physical and economic tolls of infertility and the power of a comprehensive and supportive benefit. You will also hear from an employer about how a comprehensive fertility benefit with emotional support has improved clinical outcomes, employee satisfaction and loyalty.

Kristi Morrissey, MBA, Sr Manager Benefits and Wellness, Niagara Bottling
Andrea Oswald, Head of Global Benefits and Mobility, NortonLifeLock
Emily Rich, Progyny Patient
Ian Schwartz, Progyny Patient
Julie Stadlbauer, SVP, Progyny

Financial Wellness

Turning Insights into Action: Using Data to Increase Employee Engagement
June 25, 11:00 – 11:50 am ET, Concurrent Session 4C

Learn how data and a custom approach can be used to educate employees and influence decisions in their benefit programs. You’ll gain insights from a leading organization, learn how to use data to generate awareness, and help your employees save for the present and invest in their future.

Mandy Lau, Director, Global Benefits, Adobe Inc.
Steve Lindsay, SVP Relationship Management, HealthEquity

Health Insurance / Health Plans

The Emergence of Genomic Medicine
June 25, 11:00 – 11:50 am ET, Concurrent Session 4B

Genomic medicine is rapidly changing the clinical and economic face of medicine. This session will focus on trends in genomic medicine and strategies to drive value in this emerging field.

Heather L. Shappell M.S., CGC, Precision Medicine Program Manager, Aetna, a CVS Health Company

Focusing on the Goal to be the Healthiest Workforce on the Planet
June 25, 1:00 – 1:50 pm ET, Concurrent Session 5B

Intel is committed creating the “Healthiest Workforce on the Planet.” To do this, they are consolidating benefit plans and
building on the success of the holistic care delivery and accountability model. Learn more about Intel’s journey to find solutions/strategies that are driving real results and moving Intel closer to achieving its goal.

Jonna Kurucz, VP, Clinical Client Development, Anthem, Inc.
Julee Weller, Global Benefits Design Strategist, Intel Corporation
Heather Wilson, GAM Health & Wellness Program Office Manager, Intel Corporation

**Satisfy Employees and Save Money with a Fresh Approach to Health Insurance**

*June 30, 1:00 – 1:50 pm ET, Concurrent Session 14B*

When the cost of health benefits increases, employers consider shifting some of these costs to employees. Medtronic decided against this. Instead, they are offering easy-to-use insurance that helps employees choose effective, efficient and affordable care. Learn more about this new benefit design and the results of reduced premiums, enriched benefit coverage and satisfied employees.

David R. Dickey, VP Sales and Account Partnerships, Bind
Amy Johnson, Director, U.S. Benefits, Medtronic

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**Mental Health**

**Leveraging Technology to Deliver Life-Changing Mental Health Care**

*June 24, 3:00 – 3:50 pm ET, Concurrent Session 3C*

During this session, you will learn how Genentech/Roche has transformed mental health benefits, including details on metrics and a tech-based approach that has allowed the organization to transform mental health care benefits and deliver more care to employees who need it.

Sean McBride, Head of Partnerships, Lyra Health
Deborah Olson, Principal Benefits Manager, Genentech/Roche

**How to Surf the Mental Health Tsunami**

*June 26, 1:00 – 1:50 pm ET, Concurrent Session 8C*

Our global community has experienced a seismic shift through the health pandemic and social unrest that has triggered a mental health tsunami. Prevalence of mental health issues are surging 2.5x, with telehealth care becoming a required component of solution design. HR professionals are at the crest of the wave and able to make a meaningful impact for the stability of employees and the bottom line of employers. Tune into this session to get an inside look at the best practices of how Ultimate Software Group is leading a multi-faceted solution approach to keep the culture surfing through the mental health tsunami.

Stacy Cutrono, Ph.D., CCWS, ACSM-CEP, Wellness Coach, Kronos Incorporated and Ultimate Software
Zev Suissa, Chief Innovation Officer, eMindful

**Managing Your Employees During Times of Change & Crises**

*June 26, 3:00 – 3:50 pm ET, Concurrent Session 9B*

Necessary conversations around race, LGBTQ+ rights in the workplace, and the impact of COVID-19 are happening every day. As we continue through this period of immense change, it’s clear that our standard playbook for managing employees through these uncertain times are also due for a change. Being aware of how all your employees are mentally feeling during times of crises is incredibly important, especially as mental health care is not one size fits all.

The Call to Action for Addressing Mental Health in the Workplace

*June 30, 3:00 – 3:50 pm ET, Concurrent Session 15A*

During this session, you will learn about several strategies you can use to provide support to employees and their families, focusing on specific target areas, such as loneliness, mental health first aid, and the role parents can play in preventing addiction with their children.

Doug Nemeczek, Medical Managing Director, Cigna
Lilly Wyttenbach, Global Wellness Manager, Managing Director, JPMorgan Chase

**The Mental Health Tipping Point: Insights From 2020 Workforce Attitudes Toward Behavioral Health**

*June 30, 3:00 – 3:50 pm ET, Concurrent Session 15B*

New research from Ginger’s 2020 Workforce Attitudes Towards Behavioral Health Report reveals employee mental health needs are at a tipping point. A dramatic increase in U.S. employee stress levels has been met with an unprecedented drop in productivity. This session will present key findings from the report and offer insight into the value of investing in mental health – now, more than ever.

Jerrod Helms, VP Sales, Ginger
Sarah Kunkle, Research & Evidence Lead, Ginger

**At Home, Alone, and Anxious: Responding to COVID-19’s Impact on Mental Health and Social Connection in a Time of Isolation**

*July 1, 11:00 – 11:50 am ET, Concurrent Session 16B*

COVID-19 has dramatically affected the world, creating new levels of stress, loneliness and uncertainty. It has changed the way the health care industry takes care of the mental health and social connections of its citizens while pushing employers to improve the way they support their employees and families. Through a combination of data, insights and recommendations, employers will learn what they can do to improve the mental and social wellbeing of their employees.

Rick Hecht, VP & Market Leader, EAP, Rally Health
Jeremy Keim, VP, Behavioral Solutions, Employer Market, Optum
Seth Srxner, Chief Health Officer and Senior Vice President of Population Health, Optum

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Musculoskeletal Care

Reduce Musculoskeletal Spend: Where to Start and Why
June 24, 3:00 – 3:50 pm ET, Concurrent Session 3A

Employees that are stressed, sedentary and eating poorly develop costly chronic diseases, including musculoskeletal conditions like back and joint pain. Research shows that health coaching to support physical activity, behavioral health, and patient education can improve chronic condition outcomes. Hear how leading employers evaluated solutions across the continuum of care to reduce medical spend, chronic pain, and improve outcomes.

Greta Gentile, Sr. Manager, Benefits, FUJIFILM Holdings America Corporation
Matt Harmon, VP, Compensation Benefits and HR Systems, AutoZone
Daniel Perez, CEO & Co-Founder, Hinge Health
Tom Sondergeld, Former VP HRIS, Global Benefits & Mobility, Walgreens Boots Alliance, Inc.

Rapid Relief: Helping Employees in MSK Pain Get Back on their Feet During COVID-19
June 30, 11:00 – 11:50 am ET, Concurrent Session 13A

See how an employer provided digital MSK therapy to employees struggling with MSK pain during the COVID-19 pandemic, with traditional physical therapy inaccessible and elective surgeries cancelled.

Paul Abbott, Strategy Advisor, Product Development, Humana
Fernando Correira, MD, Chief Medical Officer, SWORD Health
Jennifer Lamons, Director Health & Welfare, Concordia Plan Services

Architecting Virtual MSK Care for a Post COVID Era
June 30, 3:00 – 3:50 pm ET, Concurrent Session 15C

Physera and a biopharmaceutical employer will discuss organizations’ need to pivot from traditional to virtual musculoskeletal (MSK) care as a result of COVID-19. They’ll address what companies should look for when considering solutions, the benefits expanding from the top to the bottom line and virtual MSK care outcomes.

Joshua Freund, Associate Director, Health & Well-being, Jazz Pharmaceuticals
Todd Norwood, Director of Clinical Services, Physera

Navigation

Employer Panel: Navigation Drives Engagement, Satisfaction and Results
June 24, 1:00 – 1:50 pm ET, Concurrent Session 2B

A panel of employers will share the results they achieved through health care navigation including how navigation is crucial to their cost savings, higher employee engagement, early intervention and preventable health care utilization.

Ron Lafrican, Director, Total Rewards, Cottage Health
Laura Schneider, Chief Human Resources Officer, Core and Main
Shannon Skaggs, President, Quantum Health

Returning to Health: How Clinical Navigation Can Bridge Gaps in Care in a Post-COVID World
June 24, 3:00 – 3:50 pm ET, Concurrent Session 3B

The recent COVID-19 pandemic has upended our health care system, unveiling serious gaps in care across primary care, specialty care, behavioral health, complex care and more. Patients — not sure how to safely “re-enter” the health care system — are deferring and even cancelling important care. As employers prepare for the “new normal” after COVID-19 and a likely second wave in the Fall, it’ll be important to incorporate return-to-health tactics into their overall benefits strategy to ensure their members safely get the care they need. In this session, learn how clinical navigation can help employers continue to drive positive health outcomes, reduce waste, and deliver a simple and accessible member experience during this unprecedented time in our health care system.

Owen Tripp, Co-founder & CEO, Grand Rounds
Lesley Leiserson, Senior Director of Benefits, The Home Depot

Navigating Health Care with a Personalized Experience
June 29, 1:00 – 1:50 pm ET, Concurrent Session 11B

Navigating the health care system can be overly complex and is only escalated in the face of COVID-19. Learn how a large employer has not only leveraged personalization to guide their employees to high-value care, but also the role navigation has played throughout the pandemic in helping to keep their employees healthy and informed.

Suroor Raheemullah, Vice President, Human Resources, Dover Corporation
Tamar Rudnick, SVP Marketing, Castlight Health
The Health of Your Business Depends on the Health of Your People  
July 1, 11:00 – 11:50 am ET, Concurrent Session 16C

During this session, you’ll learn what questions 2.5 million people have been asking clinicians and benefits experts and what support they’ve needed to stay focused as they work through these uncertain times. Two HR executives at front-line employers tell their stories about the strategies and changes they’ve implemented to support their people and their business, the critical learnings that were both surprising and necessary, and the successful strategies that will

Richard Mayes, Managing Director Health and Wellness, United Airlines
Malcolm O’Neal, Chief Human Resources Officer, BJ Services
Britt Provost, EVP of People and Culture, Accolade

Politics

Politics 2020: The Health Care Debate Heats Up  
June 29, 11:00 – 11:50 am ET, Concurrent Session 10A

The one sure bet in the coming national elections is that health care will be front and center throughout. Get the inside scoop, as only Jim Klein can provide, on the likely scenarios and what it all means for your organization and employees.

James A. Klein, President, American Benefits Council

Population Health

Prevention Strategies for Cancer and High Cost Claims with Genetics and Precision Health  
July 1, 1:00 – 1:50 pm ET, Concurrent Session 17A

The Teamsters Health & Welfare Fund of Philadelphia and Vicinity wanted a better approach to prevention, particularly for managing cancer and other high-cost claims. Learn how they worked with Color on a comprehensive program that combines genetics, family and personal health history to identify major health risks early, provide genetic and health counseling support, and deliver personalized prevention plans — all while achieving a utilization rate 4x higher than other benefit programs.

Maria Scheeler, Administrator/Executive Director, Teamsters Health & Welfare Fund of Philadelphia and Vicinity
Tanika Smith, Director of Communications, The Teamsters Health & Welfare Fund of Philadelphia and Vicinity
Jessica Tracy, Director, Enterprise, Color

Beyond Health Analytics, Say Hello to Health Intelligence  
June 26, 11:00 – 11:50 pm ET, Concurrent Session 7B

You don’t need more data, you need direction. The pandemic has uprooted almost every aspect of life and business. While social distancing, stay-at-home orders, and working from home strategies may end soon, the effects of COVID-19 on employee health and benefits plans won’t be going away any time soon. This webinar uncovers three potential changes benefits leaders should be thinking about to prepare their organizations for the rest of 2020.

Brian Behnken, Founder, Symplaris
Phil Daniels, Co-Founder and Chief Customer Officer, Springbuk

The Science of COVID-19 Testing and Employer Return-to-Work Program Applications and Results  
July 2, 11:00 – 11:50 am ET, Concurrent Session 19C

SARS-CoV-2 has rapidly changed the way we think about the workplace. While many public health guidelines for employers are very clear, guidelines around testing employees for the virus and/or antibodies are debated. During this session, Holiday Retirement will discuss their testing program and how they’re using it to help employees return to work while also mitigating risk for residents. Early results they’ve seen will also be shared to provide a comprehensive view of employee exposure and outcomes of the population health efforts to reduce disease transmission in the workplace.

Adam Dolak, SPHR, Director of Human Resources, Holiday Retirement

Steven Goldberg, MD, MBA, VP, Medical Affairs, Population Health, and Chief Health Officer, Health & Wellness, Quest Diagnostics

Prescription Drug Benefits / Medication Management

SAP Sees ROI and Engagement ASAP with an Rx Benefit Solution  
June 25, 3:00 – 3:50 pm ET, Concurrent Session 6A

Join Total Rewards leader from SAP who will share why SAP chose to implement an enhanced pharmacy benefit solution, how engagement reached high levels across a diverse member population, and other key drivers in achieving 1:1 ROI in under 12 months.

Katie Allen, Senior Vice President of Marketing, Rx Savings Solutions
Jeff Bergin, Benefits Consultant, Total Rewards, SAP

Preparing for the Post COVID-19 Health Care Cost Surge: Using Provider Quality and Cost Data to Reduce Medical Spend  
July 1, 3:00 – 3:50 pm ET, Concurrent Session 18C

COVID-19 has completely changed the health care benefits
landscape. As businesses try to regain their balance, the need for a cost-containment strategy has never been more critical. During this session, learn how two organizations are working together to curb the expected health care cost surge by teaching employees how to become smarter health care shoppers. Discover how a strong partnership and benefit design drives members to an online tool that protects them from overpaying for health care, while also helping employers cut their medical spend.

Will Brockman, Chief Revenue Officer, Healthcare Bluebook
Charles White, Vice President - Compensation & Benefits, HD Supply

Special Needs in the Workplace

A Cultural Revolution: Health Benefits Teaming Up with HR to Drive Neurodiversity Inclusion

June 29, 3:00 – 3:50 pm ET, Concurrent Session 12A

This session will be a dynamic discussion of the importance of addressing the unique and complex needs of working caregivers who have children with special needs as well as managers with employees who could be considered neurodivergent.

Adam Brown, Global Solutions Consultant and Neurodiversity Program Ambassador, VMware
Mike Civello, Vice President, Employee Benefits, Rethink Benefits
Scott Haverlock, Vice President Compensation & Benefits, Aramark
Deepa MacPherson, Wellbeing Benefits Program Manager, NVIDIA
Michael O’Connor, Human Resources & Regional Benefits, UBS

Teledicine / Virtual Care

From Nice-to-Have to Need-to-Have: Virtual Care Is Now a Strategic Imperative

June 24, 1:00 – 1:50 pm ET, Concurrent Session 2A

Now, more than ever, virtual care has a critical role to play across a spectrum of health care needs. Having a comprehensive virtual care strategy in place can empower employees with a better way to access a spectrum of quality, affordable care in their time of need. This session will explore best practices for making virtual care a key component of your benefits strategy during crisis and beyond.

Joanne Abate, AVP Global Benefits and Insurance Programs, Unum
Kristen Moody, Vice President, Employer Client Management, Teladoc Health

Tobacco Cessation

The Future of Tobacco and Vaping Cessation at Work: Results from Implementation of a Digital Health Solution

June 29, 1:00 – 1:50 pm ET, Concurrent Session 11C

Nicotine addiction is the most well-documented cost for employers, affecting 48 million employees. Yet traditional approaches have languished in recent years owing to poor utilization and engagement. In this fast-paced session, we will share results and learnings from the implementation of digital therapeutic approach at Corning Incorporated, a Fortune 500 manufacturing company with 50,000 covered lives. We will also touch on the wider challenge of poly-substance addictions and how benefit managers can design a forward-thinking addiction strategy.

Joyce Greggs, Manager for Health Plans and Compliance, Corning Incorporated
Yusuf Sherwani, MD, CEO, Quit Genius

Earn Recertification Credits

Earn 2.25 HRCI and SHRM credits for each FULL DAY attended (3 sessions). On-Demand sessions completed by July 5 will count toward credit.

Earn 1 CPE (NASBA) credit for each LIVE session attended in full.

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### Live Exhibitions by Date

During the live exhibitions, you’ll have the opportunity to engage with conference sponsors, learn more about their products and services, ask questions, access collateral, and more. Dates and times sponsors will be live in their exhibits is detailed below.

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<th>Time</th>
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<td><strong>Wednesday, June 24</strong></td>
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<td></td>
<td>11:50 am – 12:30 pm ET</td>
<td>Collective Health</td>
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<td>1:50 – 2:30 pm ET</td>
<td>Aduro, Castlight Health, Quit Genius</td>
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<td>3:50 – 4:30 pm ET</td>
<td>Rethink Benefits, Welltok</td>
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<td>3:50 – 4:30 pm ET</td>
<td>Hinge Health, Grand Rounds, Lyra Health</td>
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<td><strong>Thursday, June 25</strong></td>
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<td>11:50 am – 12:30 pm ET</td>
<td>Aetna, Artemis Health, HealthEquity</td>
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<td>Anthem, Inc., ConsumerMedical, WebMD Health Services</td>
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<td>2nd.MD, Rx Savings Solutions</td>
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<td><strong>Friday, June 26</strong></td>
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<td>11:50 am – 12:30 pm ET</td>
<td>Omada Health, Springbuk</td>
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<td>1:50 – 2:30 pm ET</td>
<td>eMindful, Hello Heart, Naturally Slim</td>
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<td>Health Advocate, Spring Health</td>
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<td><strong>Monday, June 29</strong></td>
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<td>11:50 am – 12:30 pm ET</td>
<td>Maven Clinic, Onduo</td>
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<td><strong>Tuesday, June 30</strong></td>
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<td>11:50 am – 12:30 pm ET</td>
<td>Carrot, Day Two, SWORD Health</td>
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<td><strong>Wednesday, July 1</strong></td>
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<td>11:50 am – 12:30 pm ET</td>
<td>Accolade, Collective Health, Optum / UnitedhealthCare</td>
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<td>1:50 – 2:30 pm ET</td>
<td>Color, Kindbody</td>
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<td>3:50 – 4:30 pm ET</td>
<td>Evive, Healthcare Bluebook, Progyn</td>
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<td><strong>Thursday, July 2</strong></td>
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<td>11:50 am – 12:30 pm ET</td>
<td>Artemis Health, IBM Watson Health, Quest Diagnostics</td>
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For sponsorship opportunities, please contact gregg.mauro@conference-board.org
Live Exhibitions by Company

All times are ET

- **2nd.MD**: Thursday, 6/25, 3:50 – 4:30 pm
- **Accolade**: Wednesday, July 1, 11:50 am – 12:30 pm
- **Aduro**: Monday, 6/29, 1:50 – 2:30 pm
- **Aetna**: Thursday, 6/25, 11:50 am – 12:30 pm
- **Anthem, Inc.**: Thursday, 6/25, 1:50 – 2:30 pm
- **Artemis Health**: Thursday, 6/25, 11:50 am – 12:30 pm & Thursday, 7/2, 11:50 am – 12:30 pm
- **Bind**: Tuesday, 6/30, 1:50 – 2:30 pm
- **Carrot**: Tuesday, 6/30, 11:50 am – 12:30 pm
- **Castlight Health**: Monday, 6/29, 1:50 – 2:30 pm
- **Cigna**: Tuesday, 6/30, 3:50 – 4:30 pm
- **Collective Health**: Wednesday, 6/24, 11:50 am – 12:30 pm & Wednesday, 7/1, 11:50 am – 12:30 pm
- **Color**: Wednesday, 7/1, 1:50 – 2:30 pm
- **ConsumerMedical**: Thursday, 6/25, 1:50 – 2:30 pm
- **Day Two**: Tuesday, 6/30, 11:50 am – 12:30 pm
- **eMindful**: Friday, 6/26, 1:50 – 2:30 pm
- **Evive**: Wednesday, 7/1, 3:50 – 4:30 pm
- **Ginger, Tuesday**: 6/30, 3:50 – 4:30 pm
- **Grand Rounds**: Wednesday, 6/24, 3:50 – 4:30 pm
- **HDMS**: Tuesday, 6/30, 1:50 – 2:30 pm
- **Health Advocate**: Friday, 6/26, 3:50 – 4:30 pm
- **Healthcare Bluebook**: Weds, 7/1, 3:50 – 4:30 pm
- **HealthEquity**: Thursday, 6/25, 11:50 am – 12:30 pm
- **Hinge Health**: Wednesday, 6/24, 3:50 – 4:30 pm
- **IBM Watson Health**: Thurs, 7/2, 11:50 am – 12:30 pm
- **Kindbody**: Wednesday, 7/1, 1:50 – 2:30 pm
- **Livongo**: Tuesday, 6/30, 1:50 – 2:30 pm
- **Lyra Health**: Wednesday, 6/24, 3:50 – 4:30 pm
- **Maven Clinic**: Monday, 6/29, 11:50 am – 12:30 pm
- **Naturally Slim**: Friday, 6/26, 1:50 – 2:30 pm
- **Omada Health**: Friday, 6/26, 11:50 am – 12:30 pm
- **Onduo**: Monday, 6/29, 11:50 am – 12:30 pm
- **Optum / UnitedhealthCare**: Wednesday, 7/1, 11:50 am – 12:30 pm
- **Physera**: Tuesday, 6/30, 3:50 – 4:30 pm
- **Progyny**: Wednesday, 7/1, 3:50 – 4:30 pm
- **Quantum Health**: Wednesday, 6/24, 1:50 – 2:30 pm
- **Quest Diagnostics**: Thursday, 7/2, 3:50 – 4:30 pm
- **Quit Genius**: Monday, 6/29, 1:50 – 2:30 pm
- **Rethink Benefits**: Monday, 6/29, 3:50 – 4:30 pm
- **Rx Savings Solutions**: Thurs, 6/25, 3:50 – 4:30 pm
- **SWORD Health**: Tuesday, 6/30, 11:50 am – 12:30 pm
- **Springbuk**: Friday, 6/26, 11:50 am – 12:30 pm
- **Spring Health**: Friday, 6/26, 3:50 – 4:30 pm
- **Teladoc Health**: Wednesday, 6/24, 1:50 – 2:30 pm
- **Vida**: Wednesday, 6/24, 1:50 – 2:30 pm
- **WebMD Health Services**: Thur, 6/25, 1:50 – 2:30 pm
- **Welltok**: Monday, 6/29, 3:50 – 4:30 pm

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CPE Learning Objectives

After attending this conference, you will be able to:

- Learn the foundational principles for leveraging your company's benefits data to address COVID-19 and take action including how to use the data to measure risk for employees across the country, address financial impact and plan for returning to work.
- Learn how to use a workforce health management system to rewrite the health benefits playbook and leave your mark on your organization.
- Learn how to empower your employees with a better way to access a spectrum of quality, affordable care in an environment where employees face more chronic conditions.
- Learn how to transform mental health benefits and deliver more care to employees who need it.
- Learn how to use data to educate employees and influence decisions in their benefit choices, generate awareness and help your employees save for the present and invest in their future.
- Learn how to build an ROI model that proves the cost-effectiveness of your behavioral health programs.
- Learn methods to teach your employees across multiple locations how to become smarter health care consumers and avoid overpaying for health care, while also helping your company cut medical spend.
- Learn how to track key metrics like overspending, find opportunities for new programs, and improve the employee experience during Open Enrollment.
- Learn how to reduce HbA1c, improve blood sugar "time-in-range," achieve weight loss for employees with Type 2 diabetes.
ADDITIONAL SUPPORT PROVIDED BY:

2nd.MD  Accolade  ActiveHealth Management  Aduro  American Benefits Council

arctemis  BANK OF AMERICA  bind  BlueCross BlueShield

bsift  businessolver  CARROT  Castlight  Cigna

color  ConnectYourCare  DayTwo  Evive  EyeMed  FURTHER

Ginger  Grokker  Happify Health  HDMS  Health Advocate  Health Net

Healthcare Bluebook  Hello Heart  hsabank  IBM Watson Health

kindbody  Lively  Livongo  Lyra  Maven  Meritain Health

natura(y)slim  omada  oviahealth  Payflex  Phyxera

progyhn  Providence  Quest Diagnostics  Quit Genius  rethink

Sharecare  Springbuk  springhealth  Sword Health  UnitedHealthcare

Vida  Virta  Walgreens  Wellbeats  Wellthy  Welltok
REGISTRATION INFORMATION

Online  www.conferenceboard.org/employeehealthcare
Email   customer.service@conferenceboard.org
Phone   212.339.0345
         8:30 AM – 5:30 PM ET, Monday – Friday

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Non-Employer Pricing
Applies to Plans, Insurance Companies, Health and Benefits Consultants, Benefit, Wellness Service Providers, Associations, Think Tanks, etc. or anyone in a sales or accounts management role.

$4,895
(Limited to one attendee only)

Cancellation Policy
Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.