VIRTUAL EVENT
The 20th Annual
EMPLOYEE HEALTH CARE CONFERENCE
Health Care’s New Status Quo
June 24 – July 2, 2020

Presented with assistance from:

www.conferenceboard.org/employeehealthcare
Virtual Conference Summary

Our 20th Annual conference will be delivered virtually June 24 through July 2. You can attend up to 3 live 50-minute presentations per day:

- 11 – 11:50 am ET
- 1 – 1:50 pm ET
- 3 – 3:50 pm ET

Each will be followed by a 40-minute live exhibition. Most time slots offer you a choice of concurrent sessions. Of the 50+ presentations planned you will have the opportunity to attend up to 21 live and access those you miss on-demand. Content will be available until the end of August. Your registration grants you access to all sessions (live and on-demand), exhibitions and access to presentation decks, collateral, research and the ability to interact with conference sponsors. You’ll earn continuing education credits for each session you attend.

Conference Agenda

For a list of presentations by topic, please see pages 10 – 15.

Wednesday, June 24

11:00 – 11:50 am ET

General Session 1:
Tech-enabled, Human-centered, Outcome-oriented: Health Care’s New Status Quo
Leaders from a variety of companies will discuss how COVID-19 has accelerated the need to modernize employer benefits. You’ll gain a clear view of what defines a modern benefits program – one that uses technology to its maximum potential to drive meaningful engagement, improve population health and allow employers to measure their health care investment.

11:50 am – 12:30 pm ET
Live Exhibition: Collective Health

1:00 – 1:50 pm ET

Concurrent Session 2A:
Closing the Access Gap: Delivering High-Touch, High-Quality Experiences with Virtual Care
This session will explore how virtual care transforms the patient experience — empowering employees with a better way to access a spectrum of quality, affordable care. Hear a leading employer discuss the important role that virtual care plays as employees face more chronic conditions and best practices for making virtual care a key component of your benefit strategy.

Joanne Abate, AVP Global Benefits and Insurance Programs, Unum
Kristen Moody, Vice President, Employer Client Management, Teladoc Health

1:50 – 2:30 pm ET:
Live Exhibition: Teladoc Health

Concurrent Session 2B:
Navigation Is Essential to the Future of Health Care
A panel of employers will share the results they achieved through health care navigation including how navigation is crucial to their cost savings, higher employee engagement, early intervention and preventable health care utilization.

Veronica Cossette, Director, Benefits, Lennox International
Ron Lafrican, Director, Benefits and Compensation, Cottage Health
Laura Schneider, Chief Human Resources Officer, Core and Main
Shannon Skaggs, President, Quantum Health

1:50 – 2:30 pm ET:
Live Exhibition: Quantum Health

Concurrent Session 2C:
“I Owe My Employer My Life”: Voices from the Front Lines of Diabetes Reversal
During this presentation, The Nielsen Company will share results of diabetes reversal treatment to their employees — and the impact of eliminating more than 50% of diabetes-specific prescriptions for patients on reversal treatment has had on Nielsen’s bottom line. You’ll meet real Nielsen employees who will share their personal journeys of reversing diabetes and how it has transformed their lives.

Verna Bartels, Data Inquiry Specialist, Nielsen
Derek Newell, SVP Commercial, Virta Health
Victoria Pavlov, Vice President, Global Benefits, Nielsen

1:50 – 2:30 pm ET:
Live Exhibition: Virta Health

3:00 – 3:50 pm ET

Concurrent Session 3A:
Reduce Musculoskeletal Spend: Where to Start and Why
Employees that are stressed, sedentary and eating poorly develop costly chronic diseases, including musculoskeletal conditions like back and joint pain. Research shows that health
coaching to support physical activity, behavioral health, and patient education can improve chronic condition outcomes. Hear how leading employers evaluated solutions across the continuum of care to reduce medical spend, chronic pain, and improve outcomes.

Greta Gentile, Sr. Manager, Benefits, FUJIFILM Holdings America Corporation
Matt Harmon, VP, Compensation Benefits and HR Systems, AutoZone
Jeff Krauss, MD, Chief Medical Officer, Hinge Health
Tom Sondergeld, Former VP HRIS, Global Benefits & Mobility, Walgreens Boots Alliance, Inc.

3:50 – 4:30 pm ET
Live Exhibition: Hinge Health

Concurrent Session 3B:
Driving Real-World Health Care Outcomes with Quality
Health care in the U.S. is stubbornly inefficient — nearly one-third of spend is wasteful. And employers, who pay for nearly half of Americans’ health care, are on the hook for rising health care costs without getting better outcomes. This national crisis is a quality problem — improving access to top-quality care saves lives and saves money. Learn about an innovative quality-driven approach to health care navigation that drives real-world health outcomes, reduces waste, and delivers a simpler and more positive member experience.

Greg Landmark, SVP of Compensation & Benefits, Travelers
Nupur Srivastava, SVP of Product & Marketing, Grand Rounds

3:50 – 4:30 pm ET
Live Exhibition: Grand Rounds

Concurrent Session 3C:
Leveraging Technology to Deliver Life-Changing Mental Health Care
During this session, you will learn how a large organization has transformed mental health benefits, including details on metrics and a tech-based approach that has allowed the organization to transform mental health care benefits and deliver more care to employees who need it.

Prateek Bhatia, BPharm, PhD, Assistant Vice President, Health Plans, University of Southern California
Amelia Gilbert, Director of Partnerships, Lyra Health

3:50 – 4:30 pm ET
Live Exhibition: Lyra Health

Thursday, June 25

11:00 – 11:50 am ET
Concurrent Session 4A:
COVID-19: Responding with Data, Not Fear
In this presentation, we’ll examine foundational principles for how employers should be leveraging their benefits data to address COVID-19 and take action. Employers will discuss how they are using their data to measure risk for employees across the country, address financial impact, and plan for returning to work.

11:50 am – 12:30 pm ET
Live Exhibition: Artemis Health

Concurrent Session 4B:
The Emergence of Genomic Medicine
Genomic medicine is rapidly changing the clinical and economic face of medicine. This session will focus on trends in genomic medicine and strategies to drive value in this emerging field using case examples from the Teacher Retirement System of Texas.

Joanne Armstrong, MD, MPH, Clinical Head of Women’s Health and Genomics, Senior Director of Medical Policy and Operations, Aetna, a CVS Health Company

11:50 am – 12:30 pm ET
Live Exhibition: Aetna

Concurrent Session 4C:
Turning Insights into Action: Using Data to Increase Employee Engagement
Learn how data and a custom approach can be used to educate employees and influence decisions in their benefit programs. You’ll gain insights from a leading organization, learn how to use data to generate awareness, and help your employees save for the present and invest in their future.

Laronne Faulkner, Program Manager, University of California Office of the President
Gabby Jung, Director of Operations and Financial Management, University of California Office of the President
Mandy Lau, Director, Global Benefits, Adobe Inc.
Stephen Neeleman, MD, Founder/Vice Chair, HealthEquity

11:50 am – 12:30 pm ET
Live Exhibition: HealthEquity
**Concurrent Session 5A:**
**Ready, Set, Launch: How to Create the Wellbeing Program Your Employees Want**
In this session, Kohler will share how they launched a new wellbeing experience that addresses the unique needs of their 15,000 employees. Learn why they are bringing together all of their employee offerings in one place and how it has enabled their employees to play an active role in their health and well-being.

Julie Lyons, Manager, Wellness, Kohler Co.  
Alex Nguyen, VP of Product and Solutions, WebMD Health Services

**1:50 – 2:30 pm ET**
Live Exhibition: WebMD Health Services

**Concurrent Session 5B:**
**Focusing on the Goal to be the Healthiest Workforce on the Planet**
Intel is committed creating the “Healthiest Workforce on the Planet.” To do this, they are consolidating benefit plans and building on the success of the holistic care delivery and accountability model. Learn more about Intel’s journey to find solutions/strategies that are driving real results and moving Intel closer to achieving its goal.

Jonna Kurucz, VP, Clinical Client Development, Anthem, Inc.  
Julee Weller, Global Benefits Design Strategist, Intel Corporation  
Heather Wilson, GAM Health & Wellness Program Office Manager, Intel Corporation

**1:50 – 2:30 pm ET**
Live Exhibition: Anthem, Inc.

**Concurrent Session 5C:**
**Driving Engagement and Quality Care Through Clinical Concierge**
Physician quality transparency and navigation can help improve quality, diagnostic and treatment accuracy, and avoid unnecessary or inappropriate care. To improve outcomes and curb health care costs, employers are activating employees using medical decision support and expert opinion programs. Learn how clinical concierge and winning engagement strategies have resulted in desired outcomes.

Randy K. Hawkins, MD, FACHE, Chief Medical Officer, ConsumerMedical  
Vito Rubino, AVP of Benefits, MassMutual

**1:50 – 2:30 pm ET**
Live Exhibition: ConsumerMedical

**Concurrent Session 6A:**
**SAP Sees ROI and Engagement ASAP with an Rx Benefit Solution**
Join two Total Rewards and benefit leaders from SAP who will share why SAP decided to implement an enhanced pharmacy benefit solution, what keys to success drove them to a 1:1 ROI in under 12 months, and how it has impacted engagement across a diverse member population.

Katie Allen, Senior Vice President of Marketing, Rx Savings Solutions  
Jeff Bergin, Benefits Consultant, Total Rewards, SAP  
Jason Russel, Head of North America Total Rewards, SAP

**3:50 – 4:30 pm ET**
Live Exhibition: Rx Savings Solutions

**Concurrent Session 6B:**
**Navigating Employees to High-Value Care: Learn How Using Provider Quality and Cost Data Drives Patients Outcomes**
During this session, find out how two organizations are curbing the upward cost trend by teaching employees across multiple locations to become smarter health care consumers. Learn how a strong partnership and design plan helps drive members to an innovative tool that protects them from overpaying for health care, while also helping employers cut their annual medical spend.

Will Brockman, Chief Revenue Officer, Healthcare Bluebook  
Charles White, Vice President - Compensation & Benefits, HD Supply

**3:50 – 4:30 pm ET**
Live Exhibition: Healthcare Bluebook

**Concurrent Session 6C:**
**The Future of Health Care is NOW**
Founder/Chairman of the board for 2nd.MD and Medici, Clint Philips, sparks an interesting and insightful panel discussion with senior medical directors from prominent health plans. The discussion will be centered on the future of the health care industry, the impact digital technology, virtual care and new technology innovations will have on the patient experience, cost and quality. Attendees will walk away with inspiration and foresight on the future delivery of health care.

**3:50 – 4:30 pm ET**
Live Exhibition: 2nd.MD

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Friday, June 26

1:00 – 1:50 pm ET

Concurrent Session 8A:
Measuring the ROI of Wellbeing in the Real World
When showing the ROI of behavioral health programs, it can be challenging to know where to start – but it doesn’t have to be. Gain insight into evidence-based strategies you can use to build a rock-solid ROI model that proves the cost-effectiveness of your behavioral health programs.

Gen Barron, Sr. Manager of Global Well-Being, Medtronic
Tim Church, MD, MPH, PhD, Chief Medical Officer, Naturally Slim
Sara Correnti, Manager of Health and Wellness, Concordia Plan Services
Rich Krutsch, Vice President, People Services, ArcBest

1:50 – 2:30 pm ET
Live Exhibition: Naturally Slim

Concurrent Session 8B:
Combating the Silent Killer: Delivering 2x Clinical Outcomes than Industry Standard and Strong ROI in Less Than a Year on Cardiovascular Claims
This session will review the key insights from industry-leading employers as they discuss implementing a smartphone solution, pros and cons of different technologies available in the market, enrollment methods that got the highest engagement rates, and, most importantly, clinical outcomes achieved and strong ROI in less than 12 months.

Maayan Cohen, CEO, Hello Heart
Todd Smasal, Vice President of Total Rewards, Northwestern Mutual

1:50 – 2:30 pm ET
Live Exhibition: Hello Heart

Concurrent Session 9A:
Building a Data-Driven Benefits Strategy that Transforms Engagement and Maximizes Value
Enhancing member support and access to data-driven, personalized information can allow an employer to shape benefit design and encourage employee participation. Hear from an employer who successfully leveraged expanded support and data analytics as part of an integrated strategy to improve employees’ health and wellbeing.

Arthur “Abbie” Leibowitz, MD, FAAP, Founder, President Emeritus and Chief Medical Officer, Health Advocate
Susan W. Sproat, Executive Director, HR – Benefits, University of Pennsylvania

3:50 – 4:30 pm ET
Live Exhibition: Health Advocate

Concurrent Session 9B:
Polychronic By Design: Why We Can’t Solve for the Physical Without Treating the Behavioral
Whether anxiety, depression, or simply stress, these mental challenges can create a foundation of poor habits that lead to chronic illness. In this session, you’ll hear why innovative employers believe integrating the treatment of physical and emotional health is essential in order to achieve sustained results.

CJ Mark, Chief Commercial Officer, Vida
Chris Mosunic, PhD, Chief Clinical Officer, Vida
Elvia Soberanes-Iniguez, MPH, Benefits Program Manager, Cisco Systems, Inc.

3:50 – 4:30 pm ET
Live Exhibition: Vida

Monday, June 29

1:00 – 1:50 pm ET

Concurrent Session 11A:
The Future Is Flourishing: Reigniting Humanity in the Workplace to Help Employees Find Their True Wellbeing
What’s the science behind flourishing and why does it matter to your organization? Discover how the world’s leading derivatives marketplace, CME Group, is connecting their employees with the personalized human support, professional development experiences, and a platform to help them grow and flourish in work and life.

Matthew Duncan, Vice President, ADURO
Ross Wilken, Executive Director, Benefits, CME Group

1:50 – 2:30 pm ET
Live Exhibition: Aduro

Concurrent Session 11B:
The Power of Navigation: A Delightful, Personalized Benefits Experience
When it comes to helping your employees navigate their health and wellbeing, it can be tempting to offer a variety of innovative point solutions to serve your diverse population. But too many solutions can create friction in the benefit experience. Learn how
Benefits Navigation has helped PepsiCo create a delightful and deeply personalized experience that guides employees to the right care at the right time.

Maeve O’Meara, Chief Executive Officer, Castlight Health
Suroor Raheemullah, Vice President, Human Resources, Dover Corporation

1:50 – 2:30 pm ET
Live Exhibition: Castlight Health

Concurrent Session 11C:
The Future of Tobacco and Vaping Cessation at Work: Results from Implementation of a Digital Health Solution
Nicotine addiction is the most well-documented cost for employers, affecting 48 million employees. Yet traditional approaches have languished in recent years owing to poor utilization and engagement. In this fast-paced session, we will share results and learnings from the implementation of digital therapeutic approach at Corning Incorporated, a Fortune 500 manufacturing company with 50,000 covered lives. We will also touch on the wider challenge of poly-substance addictions and how benefit managers can design a forward-thinking addiction strategy.

1:50 – 2:30 pm ET
Live Exhibition: Quit Genius

Tuesday, June 30

11:00 – 11:50 am ET

Concurrent Session 13A:
Rapid Relief: Helping Employees in MSK Pain Get Back on their Feet During COVID-19
See how an employer provided digital MSK therapy to employees struggling with MSK pain during the COVID-19 pandemic, with traditional physical therapy inaccessible and elective surgeries cancelled.

11:50 am – 12:30 pm ET
Live Exhibition: SWORD Health

Concurrent Session 13B:
More than IVF: Inclusive Fertility Benefits for Your Global Population
The scope of fertility benefit solutions has expanded significantly as more large employers aim to promote inclusivity, benefits parity and support for a diverse worldwide workforce in their family building efforts. Learn how these benefits can reinforce a company’s values and serve as an important recruiting and retention tool for top talent.

MaryBeth Kramer, SPHR, GSD, Global Benefits Director, Box
Tammy Sun, CEO, Carrot Fertility

11:50 am – 12:30 pm ET
Live Exhibition: Carrot Fertility

Concurrent Session 13C:
Food as Medicine: Microbiome-based, Personalized Nutrition to Enable Type 2 Diabetes Remission
Join us and learn how the largest hospital system in Alabama (Huntsville Hospital System) achieved HbA1c reduction, improvement in blood sugar “time-in-range,” weight loss, and strong adherence enabling cost reduction and a path to remission for employees with Type 2 diabetes.

Lynda Donovan, Director of Employee Benefits, Huntsville Hospital Health System
Andrea Rosler, Vice President, Human Resources, Huntsville Hospital Health System
Josh Stevens, President, Day Two

11:50 am – 12:30 pm ET
Live Exhibition: Day Two

1:00 – 1:50 pm ET

Concurrent Session 14A:
Drilling Into Lowe’s Data to Identify Members At-risk for Opioid Abuse
Learn how Lowe’s reviewed enrollment, medical and pharmacy claims to develop relative risk scores for members of the population and evaluated population for major organizational breaks such as retail, distribution, corporate and total. Based on this information, learn how Lowe’s managed the problem, what steps they took to resolve it and how things are looking today.

Bryan Curran, Account Director, Health Data & Management Solutions, Inc. (HDMS)
Jennifer Moore, Senior Benefits Analyst, Lowe’s Companies, Inc.

1:50 – 2:30 pm ET
Live Exhibition: HDMS

Concurrent Session 14B:
Satisfy Employees and Save Money with a Fresh Approach to Health Insurance
When the cost of health benefits increases, employers consider shifting some of these costs to employees. Medtronic decided against this. Instead, they are offering easy-to-use insurance that helps employees choose effective, efficient and affordable care. Learn more about this new benefit design and the results of

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reduced premiums, enriched benefit coverage and satisfied employees.

David R. Dickey, VP Sales and Account Partnerships, Bind
Amy Johnson, Director, U.S. Benefits, Medtronic

1:50 – 2:30 pm ET
Live Exhibition: Bind

Concurrent Session 14C:
How to be Member Obsessed When It Comes to Whole-Person Care
Almost half of U.S. adults manage multiple chronic conditions and this rate is rapidly rising. Explore Target’s team member-obsessed approach to building whole-person benefits that remove barriers to care and meet members where they are. In addition to exploring Target’s results, you’ll also hear a Livongo member share their health care story.

Julia Hoffman, PsyD, VP of Behavioral Health Strategy, Livongo
Lucinda Ward, Division Vice President, Western & South West, VSP Vision Care
Riley Zahm, Livongo Member, Weight Management

1:50 – 2:30 pm ET
Live Exhibition: Livongo

Session 15A:
The Call to Action for Addressing Mental Health in the Workplace
During this session, you will learn about several strategies you can use to provide support to employees and their families, focusing on specific target areas, such as loneliness, mental health first aid, and the role parents can play in preventing addiction with their children.

Doug Nemecek, Medical Managing Director, Cigna

3:50 – 4:30 pm ET
Live Exhibition: Cigna

Wednesday, July 1

11:00 – 11:50 am ET

Session 16A:
What’s Possible When You Move Beyond a Traditional Health Plan Partner?
Health benefits is a critical part of your company culture, people strategy, and business finances, but too often legacy health plan options limit your strategy and your impact. Learn how benefits leaders are using a workforce health management system to rewrite the health benefits playbook and leave their mark on their organization.

Lauren Casterson, Global Benefits Lead, Palantir Technologies
Marianne Holt, Director of Benefits Innovation, Collective Health

11:50 am – 12:30 pm ET
Live Exhibition: Collective Health

Session 17A:
The Future of Family Benefits
How are employers innovating their benefits strategy to meet the needs of millennial families while reducing rising health care costs? Why are employers opting to go directly to the provider and what are the benefits of doing so? What are the key components of an impactful ROI-positive family benefits model? Learn about a new fertility benefit program directly from the provider uniquely able to control for costs, outcomes and patient experience.

Gina Bartasi, Founder & CEO, Kindbody
Reena Scoblionko, Vice President, People, GoodRx

1:50 – 2:30 pm ET
Live Exhibition: Kindbody

Concurrent Session 17B:
Balancing Total Rewards Benefits Design for Cost, Simplicity and Talent Acquisition
Join us for a fireside chat about the importance of selecting the right benefits partners. Valued partners are those that can help
you balance employees' everyday needs with your strategic benefits direction and budget. This calls for unique solutions to not only attract and retain talent but also make the most of their health care dollars.

Michael DiSimone, Chief Executive Officer and President, PayFlex
Erin Sarin, MBA, Senior Manager, Corporate Benefits and Well-Being Strategy, Mitre

1:50 – 2:30 pm ET
Live Exhibition: PayFlex

3:00 – 3:50 pm ET
Concurrent Session 18A: Redefining Fertility and Family Building Benefits with a Smarter Solution
Join this panel discussion to hear from key stakeholders – patients as they discuss the mental, physical and economic tolls of infertility and the power of a comprehensive and supportive benefit. You will also hear from an employer about how a comprehensive fertility benefit with emotional support has improved clinical outcomes, employee satisfaction and loyalty.

Emily Rich, Progyny Patient
Ian Schwartz, Progyny Patient
Ann Speltz, Senior Benefits Consultant, Capital Group
Julie Stadlbauer, SVP, Progyny

3:50 – 4:30 pm ET
Live Exhibition: Progyny

Concurrent Session 18B: A Better First Step in Mental Health Care: Why Employers Are Offering Digital Solutions Before Therapy and Medication
It's time for a tactical tear-down of mental health strategy — what will increasing access really look like in 2020? There's a good chance your employees either don't think they need help at all or prefer to handle things themselves.

Sarah Pedersen, VP Customer Success, Big Health

Thursday, July 2

11:00 – 11:50 am ET
Concurrent Session 19A: The Business Case for AI in Benefits
Can artificial intelligence (AI) revolutionize the way human resources and benefit teams perform their jobs? This session will showcase how large employers are using AI technology to reduce costs for their employees and their organizations. Learn how these tools can assist employees in selecting the best-fit benefit plans during open enrollment and optimize employee health programs.

Dana Maul, Growth Leader, IBM Watson Health
Jyoti Peters, Leader, Business Development, IBM Watson Health
Matthew Vlieger, Manager, Finance and Analytics, Liberty Mutual Insurance

11:50 am – 12:30 pm ET
Live Exhibition: IBM Watson Health

Concurrent Session 19B: Holistic Benefits Data: How Wayfair Justified New Programs and Planned a Successful Open Enrollment
Ask any benefits leader to name their biggest challenges, and you'll likely hear about Open Enrollment. In this session, we'll explore how Wayfair, one of the world's largest online retailers for home goods, tracks key metrics like overspending, finds opportunities for new programs, and improves the member experience during Open Enrollment.

Julia Givens, Benefits Manager, Field, Wayfair
Grant Gordon, CEO and Co-Founder, Artemis Health

11:50 am – 12:30 pm ET
Live Exhibition: Artemis Health

Session 20A: Beyond Health Analytics, Say Hello to Health Intelligence
You don’t need more data, you need direction. Available healthcare data has increased by 800% since 2016 but employers
still don't know what to do with the data. With health intelligence, spend less time reviewing data and have more energy to make decisions that matter.

Monique Wantland, Wellness Program Manager, U-Haul

1:50 – 2:30 pm ET
Live Exhibition: Springbuk

3:00 – 3:50 pm ET

Session 21A:
The Importance of Pharmacogenomic Testing for All Employers
Attend this session to hear how the Pharmacogenomics Outcomes in Employers Measured (POEM) initiative is targeting a 24-month ROI in health care spend for employers offering pharmacogenomics testing plus medication therapy management to employees, with the goal of improving the experience of care and curbing prescription drug costs.

Jane Cheshire Gilbert, CPA, CGBA, Director, Retiree Health Care, State of Kentucky Teacher’s Retirement System
Dr. Steven Goldberg, MD, MBA, VP, Medical Affairs, Population Health, and Chief Health Officer, Health & Wellness, Quest Diagnostics
Scott Megill, President and CEO, Coriell Life Sciences

3:50 – 4:30 pm ET
Live Exhibition: Quest Diagnostics
Conference Agenda by Topic

Chronic Condition Management

“I Owe My Employer My Life”: Voices from the Front Lines of Diabetes Reversal
June 24, 1:00 – 1:50 pm ET, Concurrent Session 2C

During this presentation, The Nielsen Company will share results of diabetes reversal treatment to their employees – and the impact of eliminating more than 50% of diabetes-specific prescriptions for patients on reversal treatment has had on Nielsen’s bottom line. You’ll meet real Nielsen employees who will share their personal journeys of reversing diabetes and how it has transformed their lives.

Verna Bartels, Data Inquiry Specialist, Nielsen
Derek Newell, SVP Commercial, Virta Health
Victoria Pavlov, Vice President, Global Benefits, Nielsen

Combating the Silent Killer: Delivering 2x Clinical Outcomes than Industry Standard in Blood Pressure Management Without Leaving Patients Behind
June 26, 1:00 – 1:50 pm ET, Concurrent Session 8B

This session will review the key insights from industry-leading employers as they discuss implementing a smartphone solution, pros and cons of different technologies available in the market, enrollment methods that got the highest engagement rates, and, most importantly, clinical outcomes achieved.

Maayan Cohen, CEO, Hello Heart
Todd Smasal, Vice President of Total Rewards, Northwestern Mutual

Polychronic by Design: Why We Can’t Solve for the Physical Without Treating the Behavioral
June 26, 3:00 – 3:50 pm ET, Concurrent Session 9B

Whether anxiety, depression, or simply stress, these mental challenges can create a foundation of poor habits that lead to chronic illness. In this session, you’ll hear why innovative employers believe integrating the treatment of physical and emotional health is essential in order to achieve sustained results.

CJ Mark, Chief Commercial Officer, Vida
Chris Mosunic, PhD, Chief Clinical Officer, Vida
Elvia Soberanes-Iniguez, MPH, Benefits Program Manager, Cisco Systems

Food as Medicine: Microbiome-based, Personalized Nutrition to Enable Type 2 Diabetes Remission
June 30, 11:00 – 11:50 am ET, Concurrent Session 13C

Join us and learn how the largest hospital system in Alabama (Huntsville Hospital System) achieved HbA1c reduction, improvement in blood sugar “time-in-range,” weight loss, and strong adherence enabling cost reduction and a path to remission for employees with Type 2 diabetes.

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Andrea Rosler, Vice President, Human Resources, Huntsville Hospital Health System
Josh Stevens, President, Day Two

How to be Member Obsessed When It Comes to Whole-Person Care
June 30, 1:00 – 1:50 pm ET, Concurrent Session 14C

Almost half of U.S. adults manage multiple chronic conditions and this rate is rapidly rising. Explore Target’s team member-obsessed approach to building whole-person benefits that remove barriers to care and meet members where they are. In addition to exploring Target’s results, you’ll also hear a Livongo member share their health care story.

Julia Hoffman, PsyD, VP of Behavioral Health Strategy, Livongo
Lucinda Ward, Division Vice President, Western & South West, VSP Vision Care
Riley Zahn, Livongo Member, Weight Management

Data Analytics

COVID-19: Responding with Data, Not Fear
June 25, 11:00 – 11:50 am ET, Concurrent Session 4A

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Drilling Into Lowe’s Data to Identify Members At-risk for Opioid Abuse
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Bryan Curran, Account Director, Health Data & Management Solutions, Inc. (HDMS)
Jennifer Moore, Senior Benefits Analyst, Lowe’s Companies, Inc.

Holistic Benefits Data: How Wayfair Justified New Programs and Planned a Successful Open Enrollment
July 2, 11:00 – 11:50 am ET, Concurrent Session 19B

Ask any benefits leader to name their biggest challenges, and

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you’ll likely hear about Open Enrollment. In this session, we’ll explore how Wayfair, one of the world’s largest online retailers for home goods, tracks key metrics like overspending, find opportunities for new programs, and improve the member experience during Open Enrollment.

Julia Givens, Benefits Manager, Field, Wayfair
Grant Gordon, CEO and Co-Founder, Artemis Health

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### Employee Wellbeing

#### Ready, Set, Launch: How to Create the Well-Being Program Your Employees Want

**June 25, 1:00 – 1:50 pm ET, Concurrent Session 5A**

Launching a new well-being program doesn’t have to be painful. In this session, Kohler will share how they launched a new well-being experience that addresses the unique needs of their 15,000 employees. Learn why they are bringing together all of their employee offerings in one place and how it has enabled their employees to play an active role in their health and well-being.

Julie Lyons, Manager, Wellness, Kohler Co.
Alex Nguyen, VP of Product and Solutions, WebMD Health Services

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### The Future Is Flourishing: Reigniting Humanity in the Workplace to Help Employees Find Their True Wellbeing

**June 29, 1:00 – 1:50 pm ET, Concurrent Session 11A**

What’s the science behind flourishing and why does it matter to your organization? Discover how the world’s leading derivatives marketplace, CME Group, is connecting their employees with the personalized human support, professional development experiences, and a platform to help them grow and flourish in work and life.

Matthew Duncan, Vice President, ADURO
Ross Wilken, Executive Director, Benefits, CME Group

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### Engagement

#### Tech-enabled, Human-centered, Outcome-oriented: Health Care’s New Status Quo

**June 24, 11:00 – 11:50 am ET, General Session 1**

Leaders from a variety of companies will discuss how COVID-19 has accelerated the need to modernize employer benefits. Attendees will leave with a clear view of what defines a modern benefits program, one that uses technology to its maximum potential to drive meaningful engagement, improve population health, and allow employers to measure their health care investment.

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### Building a Data-Driven Benefit Strategy that Transforms Engagement and Maximizes Value

**June 26, 3:00 – 3:50 pm ET, Concurrent Session 9A**

Enhancing member support and access to data-driven, personalized information can allow an employer to shape benefit design and encourage employee participation. Hear from an employer who successfully leveraged expanded support and data analytics as part of an integrated strategy to improve employees’ health and wellbeing.

Arthur "Abbie" Leibowitz MD, FAAP, Founder, President Emeritus and Chief Medical Officer, Health Advocate
Susan W. Sproat, Executive Director, HR – Benefits, University of Pennsylvania

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### The Business Case for AI in Benefits

**July 2, 11:00 – 11:50 am ET, Concurrent Session 19A**

Can artificial intelligence (AI) revolutionize the way human resources and benefit teams perform their jobs? This session will showcase how large employers are using AI technology to reduce costs for their employees and their organizations. Learn how these tools can assist employees in selecting the best-fit benefit plans during open enrollment and optimize employee health programs.

Dana Maul, Growth Leader, IBM Watson Health
Jyoti Peters, Leader, Business Development, Employer Market, IBM Watson Health
Matthew Vlieger, Manager, Finance and Analytics, Liberty Mutual Insurance

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### Expert Medical Guidance

#### Driving Engagement and Quality Care Through Clinical Concierge

**June 25, 1:00 – 1:50 pm ET, Concurrent Session 5C**

Physician quality transparency and navigation can help improve quality, diagnostic and treatment accuracy, and avoid unnecessary or inappropriate care. To improve outcomes and curb health care costs, employers are activating employees
using medical decision support and expert opinion programs. Learn how clinical concierge and winning engagement strategies have resulted in desired outcomes.

Randy K. Hawkins, MD, FACHE, Chief Medical Officer, ConsumerMedical
Vito Rubino, AVP of Benefits, MassMutual

The Future of Health Care is NOW
June 25, 3:00 – 3:50 pm ET, Concurrent Session 6C

Founder/Chairman of the board for 2nd MD and Medici, Clint Philips, sparks an interesting and insightful panel discussion with senior medical directors from prominent health plans. The discussion will be centered on the future of the health care industry, the impact digital technology, virtual care and new technology innovations will have on the patient experience, cost and quality. Attendees will walk away with inspiration and foresight on the future delivery of health care.

Family Benefits

More than IVF: Inclusive Fertility Benefits for Your Global Population
June 30, 11:00 – 11:50 am ET, Concurrent Session 13B

The scope of fertility benefit solutions has expanded significantly as more large employers aim to promote inclusivity, benefits parity and support for a diverse worldwide workforce in their family building efforts. Learn how these benefits can reinforce a company’s values and serve as an important recruiting and retention tool for top talent.

MaryBeth Kramer, SPHR, GSD, Global Benefits Director, Box
Tammy Sun, CEO, Carrot Fertility

The Future of Family Benefits
July 1, 1:00 – 1:50 pm ET, Concurrent Session 17B

How are employers innovating their benefits strategy to meet the needs of millennial families while reducing rising health care costs? Why are employers opting to go directly to the provider and what are the benefits of doing so? What are the key components of an impactful ROI-positive family benefits model? Learn about a new fertility benefit program directly from the provider uniquely able to control for costs, outcomes and patient experience.

Gina Bartasi, Founder & CEO, Kindbody
Reena Scoblionko, Vice President, People, GoodRx

Redefining Fertility and Family Building Benefits with a Smarter Solution
July 1, 3:00 – 3:50 pm ET, Concurrent Session 18A

Join this panel discussion to hear from key stakeholders – patients – as they discuss the mental, physical and economic tolls of infertility and the power of a comprehensive and supportive benefit. You will also hear from an employer about how a comprehensive fertility benefit with emotional support has improved clinical outcomes, employee satisfaction and loyalty.

Emily Rich, Progyny Patient
Ian Schwartz, Progyny Patient
Ann Speltz, Senior Benefits Consultant, Capital Group
Julie Stadlbauer, SVP, Progyny

Financial Wellness

Turning Insights into Action: Using Data to Increase Employee Engagement
June 25, 11:00 – 11:50 am ET, Concurrent Session 4C

Learn how data and a custom approach can be used to educate employees and influence decisions in their benefit programs. You’ll gain insights from a leading organization, learn how to use data to generate awareness, and help your employees save for the present and invest in their future.

Laronne Faulkner, Program Manager, University of California Office of the President
Gabby Jung, Director of Operations and Financial Management, University of California Office of the President
Mandy Lau, Director, Global Benefits, Adobe Inc.
Stephen Neeleman, MD, Founder/Vice Chair, HealthEquity

Balancing Total Rewards Benefits Design for Cost, Simplicity and Talent Acquisition
July 1, 1:00 – 1:50 pm ET, Concurrent Session 17C

Join us for a fireside chat about the importance of selecting the right benefits partners. Valued partners are those that can help you balance employees’ every day needs with your strategic benefits direction and budget. This calls for unique solutions to not only attract and retain talent but also make the most of their health care dollars.

Michael DiSimone, Chief Executive Officer and President, PayFlex
Erin Sarin, MBA, Senior Manager, Corporate Benefits and Well-Being Strategy, Mitre

Health Insurance / Health Plans

The Emergence of Genomic Medicine
June 25, 11:00 – 11:50 am ET, Concurrent Session 4B

Genomic medicine is rapidly changing the clinical and economic face of medicine. This session will focus on trends in genomic medicine and strategies to drive value in this emerging field using case examples from the Teacher Retirement System of Texas.

Focusing on the Goal to be the Healthiest Workforce on the Planet
June 25, 1:00 – 1:50 pm ET, Concurrent Session 5B

Intel is committed creating the “Healthiest Workforce on the
A Better First Step in Mental Health Care: Why Employers Are Offering Digital Solutions Before Therapy and Medication  
**July 1, 3:00 – 3:50 pm ET, Concurrent Session 18B**  
It’s time for a tactical tear-down of mental health strategy — what will increasing access really look like in 2020? There’s a good chance your employees either don’t think they need help at all or prefer to handle things themselves.

**Musculoskeletal Care**  
Reduce Musculoskeletal Spend: Where to Start and Why  
**June 24, 3:00 – 3:50 pm ET, Concurrent Session 3A**  
Employees that are stressed, sedentary and eating poorly develop costly chronic diseases, including musculoskeletal conditions like back and joint pain. Research shows that health coaching to support physical activity, behavioral health, and patient education can improve chronic condition outcomes. Hear how leading employers evaluated solutions across the continuum of care to reduce medical spend, chronic pain, and improve outcomes.

Greta Gentile, Sr. Manager, Benefits, FUJIFILM Holdings America Corporation  
Matt Harmon, VP, Compensation Benefits and HR Systems, AutoZone  
Jeff Krauss, MD, Chief Medical Officer, Hinge Health  
Tom Sondergeld, Former VP HRIS, Global Benefits & Mobility, Walgreens Boots Alliance, Inc.

**Rapid Relief: Helping Employees in MSK Pain Get Back on their Feet During COVID-19**  
**June 30, 11:00 – 11:50 am ET, Concurrent Session 13A**  
See how an employer provided digital MSK therapy to employees struggling with MSK pain during the COVID-19 pandemic, with traditional physical therapy inaccessible and elective surgeries cancelled.

**Navigation**  
Navigation is Essential to the Future of Health Care  
**June 24, 1:00 – 1:50 pm ET, Concurrent Session 2B**  
A panel of employers will share the results they achieved through health care navigation including how navigation is crucial to their cost savings, higher employee engagement, early intervention and preventable health care utilization.

Veronica Cossette, Director, Benefits, Lennox  
Ron Lafrican, Director, Benefits and Compensation, Cottage Health  
Laura Schneider, Chief Human Resources Officer, Core and Main  
Shannon Skaggs, President, Quantum Health

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**Mental Health**  
Leveraging Technology to Deliver Life-Changing Mental Health Care  
**June 24, 3:00 – 3:50 pm ET, Concurrent Session 3C**  
Join Pinterest in New York and the University of Southern California in San Diego to discuss how it has transformed its mental health benefits, including details on metrics and a tech-based approach that has allowed the company to transform mental health care benefits and deliver more care to employees who need it.

Prateek Bhatia, BPharm, PhD, Assistant Vice President, Health Plans, University of Southern California  
Amelia Gilbert, Director of Partnerships, Lyra Health

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**Satisfy Employees and Save Money with a Fresh Approach to Health Insurance**  
**June 30, 1:00 – 1:50 pm ET, Concurrent Session 14B**  
When the cost of health benefits increases, employers consider shifting some of these costs to employees. Medtronic decided against this. Instead, they are offering easy-to-use insurance that helps employees choose effective, efficient and affordable care. Learn more about this new benefit design and the results of reduced premiums, enriched benefit coverage and satisfied employees.

David R. Dickey, VP Sales and Account Partnerships, Bind  
Amy Johnson, Director, U.S. Benefits, Medtronic

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**The Call to Action for Addressing Mental Health in the Workplace**  
**June 30, 3:00 – 3:50 pm ET, Concurrent Session 15A**  
During this session, you will learn about several strategies you can use to provide support to employees and their families, focusing on specific target areas, such as loneliness, mental health first aid, and the role parents can play in preventing addiction with their children.

Doug Nemeczek, Medical Managing Director, Cigna

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**Plan**  
To do this, they are consolidating benefit plans and building on the success of the holistic care delivery and accountability model. Learn more about Intel’s journey to find solutions/strategies that are driving real results and moving Intel closer to achieving its goal.

Jonna Kurucz, VP, Clinical Client Development, Anthem, Inc.  
Julee Weller, Global Benefits Design Strategist, Intel Corporation  
Heather Wilson, GAM Health & Wellness Program Office Manager, Intel Corporation

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**See how an employer provided digital MSK therapy to employees struggling with MSK pain during the COVID-19 pandemic, with traditional physical therapy inaccessible and elective surgeries cancelled.**

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www.conferenceboard.org/employeehealthcare
Driving Real-World Health Care Outcomes with Quality
June 24, 3:00 – 3:50 pm ET, Concurrent Session 3B
Health care in the U.S. is stubbornly inefficient—nearly one-third of spend is wasteful. And employers, who pay for nearly half of Americans’ health care, are on the hook for rising health care costs without getting better outcomes. This national crisis is a quality problem—improving access to top-quality care saves lives and saves money. Learn about an innovative quality-driven approach to health care navigation that drives real-world health outcomes, reduces waste, and delivers a simpler and more positive member experience.

Greg Landmark, SVP of Compensation & Benefits, Travelers
Nupur Srivastava, SVP of Product & Marketing,
Grand Rounds

The Power of Navigation: A Delightful, Personalized Benefits Experience
June 29, 1:00 – 1:50 pm ET, Concurrent Session 11B
When it comes to helping your employees navigate their health and wellbeing, it can be tempting to offer a variety of innovative point solutions to serve your diverse population. But too many solutions can create friction in the benefit experience. Learn how health navigation has helped PepsiCo create a delightful and deeply personalized experience that guides employees to the right care at the right time.

Maeve O’Meara, Chief Executive Officer, Castlight Health
Suroor Raheemullah, Vice President, Human Resources,
Dover Corporation

SAP: How to Better Identify Major Risks with Genetics and Precision Health
July 1, 1:00 – 1:50 pm ET, Concurrent Session 17A
Join us for this session to learn why SAP brings genetics and precision health to employees and their dependents and how SAP benefits managers use this unique program to help them better identify current and potential health risks, how they empower employees to take important preventative actions and how the program has impacted the entire organization.

Jeffrey Bergin, Sr. Benefits Consultant, Total Rewards, SAP
Caroline Savello, VP Commercial, Color

Beyond Health Analytics, Say Hello to Health Intelligence
July 2, 1:00 – 1:50 pm ET, Concurrent Session 20A
You don’t need more data, you need direction. Available healthcare data has increased by 800% since 2016 but employers still don’t know what to do with the data. With health intelligence, spend less time reviewing data and have more energy to make decisions that matter.

Monique Wantland, Wellness Program Manager, U-Haul

Prescription Drug Benefits / Medication Management
SAP Sees ROI and Engagement ASAP with an Rx Benefit Solution
June 25, 3:00 – 3:50 pm ET, Concurrent Session 6A
Join two Total Rewards and benefit leaders from SAP who will share why SAP decided to implement an enhanced pharmacy benefit solution, what keys to success drove them to a 1:1 ROI in under 12 months, and how it has impacted engagement across a diverse member population.

Katie Allen, Senior Vice President of Marketing,
Rx Savings Solutions
Jeff Bergin, Benefits Consultant, Total Rewards, SAP
Jason Russel, Head of North America Total Rewards, SAP

The Importance of Pharmacogenomic Testing for All Employers
July 2, 3:00 – 3:50 pm ET, Concurrent Session 21A
Attend this session to hear how the Pharmacogenomics Outcomes in Employers Measured (POEM) initiative is targeting a 24-month ROI in health care spend for employers offering pharmacogenomics testing plus medication therapy management to employees, with the goal of improving the experience of care and curbing prescription drug costs.

Jane Cheshire Gilbert, CPA, CGBA, Director, Retiree Health Care, State of Kentucky Teacher's Retirement System
Dr. Steven Goldberg, MD, MBA, VP, Medical Affairs, Population Health, and Chief Health Officer, Health & Wellness,
Quest Diagnostics
Scott Megill, President and CEO, Coriell Life Sciences

Price and Quality Transparency
Navigating Employees to High-Value Care:
Learn How Using Provider Quality and Cost Data Drives Patients Outcomes
June 25, 3:00 – 3:50 pm ET, Concurrent Session 6B
During this session, find out how two organizations are curbing the upward cost trend by teaching employees across multiple locations to become smarter health care consumers. Learn how a strong partnership and design plan helps drive members to an innovative tool that protects them from overpaying for health care, while also helping employers cut their annual medical spend.

Will Brockman, Chief Revenue Officer, Healthcare Bluebook
Charles White, Vice President - Compensation & Benefits,
HD Supply

For sponsorship opportunities, please contact gregg.mauro@conference-board.org
Telemedicine / Virtual Care

Closing the Access Gap: Delivering High-Touch, High-Quality Experiences with Virtual Care
June 24, 1:00 – 1:50 pm ET, Concurrent Session 2A

This session will explore how virtual care transforms the patient experience — empowering employees with a better way to access a spectrum of quality, affordable care. Hear a leading employer discuss the important role that virtual care plays as employees face more chronic conditions and best practices for making virtual care a key component of your benefit strategy.

Joanne Abate, AVP Global Benefits and Insurance Programs, Unum
Kristen Moody, Vice President, Employer Client Management, Teladoc Health

Tobacco Cessation

The Future of Tobacco and Vaping Cessation at Work: Results from Implementation of a Digital Health Solution
June 29, 1:00 – 1:50 pm ET, Concurrent Session 11C

Nicotine addiction is the most well-documented cost for employers, affecting 48 million employees. Yet traditional approaches have languished in recent years owing to poor utilization and engagement. In this fast-paced session, we will share results and learnings from the implementation of digital therapeutic approach at Corning Incorporated, a Fortune 500 manufacturing company with 50,000 covered lives. We will also touch on the wider challenge of poly-substance addictions and how benefit managers can design a forward-thinking addiction strategy.

Weight Loss

Measuring the ROI of Wellbeing in the Real World
June 26, 1:00 – 1:50 pm ET, Concurrent Session 8A

When showing the ROI of behavioral health programs, it can be challenging to know where to start — but it doesn’t have to be. Gain insight into evidence-based strategies you can use to build a rock-solid ROI model that proves the cost-effectiveness of your behavioral health programs.

Gen Barron, Sr. Manager of Global Well-Being, Medtronic
Tim Church, MD, MPH, PhD, Chief Medical Officer, Naturally Slim
Sara Correnti, Manager of Health and Wellness, Concordia Plan Services
Rich Krutsch, Vice President, People Services, ArcBest
Live Exhibitions by Date

During the live exhibitions, you’ll have the opportunity to engage with conference sponsors, learn more about their products and services, ask questions, access collateral, and more. Dates and times sponsors will be live in their exhibits is detailed below.

Wednesday, June 24

11:50 am – 12:30 pm ET
Collective Health

1:50 – 2:30 pm ET
Quantum Health, Teladoc Health, Virta Health

3:50 – 4:30 pm ET
Hinge Health, Grand Rounds, Lyra Health

Thursday, June 25

11:50 am – 12:30 pm ET
Aetna, Artemis Health, HealthEquity

1:50 – 2:30 pm ET
Anthem, Inc., ConsumerMedical, WebMD Health Services

3:50 – 4:30 pm ET
2nd.MD, Healthcare Bluebook, Rx Savings Solutions

Friday, June 26

1:50 – 2:30 pm ET
Hello Heart, Naturally Slim

3:50 – 4:30 pm ET
Health Advocate, Vida

Monday, June 29

1:50 – 2:30 pm ET
Aduro, Castlight Health, Quit Genius

Tuesday, June 30

11:50 am – 12:30 pm ET
Carrot, Day Two, SWORD Health

1:50 – 2:30 pm ET
Bind, HDMS, Livongo

3:50 – 4:30 pm ET
Cigna

Wednesday, July 1

11:50 am – 12:30 pm ET
Collective Health

1:50 – 2:30 pm ET
Color, Kindbody, PayFlex

3:50 – 4:30 pm ET
Big Health, Progyny

Thursday, July 2

11:50 am – 12:30 pm ET
Artemis Health, IBM Watson Health

1:50 – 2:30 pm ET
Springbuk

3:50 – 4:30 pm ET
Quest Diagnostics

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### Live Exhibitions by Company

- **2nd.MD**: Thursday, 6/25, 3:50 – 4:30 pm
- **Aduro**: Monday, 6/29, 1:50 – 2:30 pm
- **Aetna**: Thursday, 6/25, 11:50 am – 12:30 pm
- **Anthem, Inc.**: Thursday, 6/25, 1:50 – 2:30 pm
- **Artemis Health**: Thursday, 6/25, 11:50 am – 12:30 pm & Thursday, 7/2, 11:50 am – 12:30 pm
- **Big Health**: Wednesday, 7/1, 3:50 – 4:30 pm
- **Bind**: Tuesday, 6/30, 1:50 – 2:30 pm
- **Carrot**: Tuesday, 6/30, 11:50 am – 12:30 pm
- **Castlight Health**: Monday, 6/29, 1:50 – 2:30 pm
- **Cigna**: Tuesday, 6/30, 3:50 – 4:30 pm
- **Collective Health**: Wednesday, 6/24, 11:50 am – 12:30 pm & Wednesday, 7/1, 11:50 am – 12:30 pm
- **Color**: Wednesday, 7/1, 1:50 – 2:30 pm
- **ConsumerMedical**: Thursday, 6/25, 1:50 – 2:30 pm
- **Day Two**: Tuesday, 6/30, 11:50 am – 12:30 pm
- **Grand Rounds**: Wednesday, 6/24, 3:50 – 4:30 pm
- **HDMS**: Tuesday, 6/30, 1:50 – 2:30 pm
- **Health Advocate**: Friday, 6/26, 3:50 – 4:30 pm
- **Healthcare Bluebook**: Thurs, 6/25, 3:50 – 4:30 pm
- **HealthEquity**: Thursday, 6/25, 11:50 am – 12:30 pm
- **Hello Heart**: Friday, 6/26, 1:50 – 2:30 pm
- **Hinge Health**: Wednesday, 6/24, 3:50 – 4:30 pm
- **IBM Watson Health**: Thurs, 7/2, 11:50 am – 12:30 pm
- **Kindbody**: Wednesday, 7/1, 1:50 – 2:30 pm
- **Livongo**: Tuesday, 6/30, 1:50 – 2:30 pm
- **Lyra Health**: Wednesday, 6/24, 3:50 – 4:30 pm
- **Naturally Slim**: Friday, 6/26, 1:50 – 2:30 pm
- **PayFlex**: Wednesday, 7/1, 1:50 – 2:30 pm
- **Progyny**: Wednesday, 7/1, 3:50 – 4:30 pm
- **Quantum Health**: Wednesday, 6/24, 1:50 – 2:30 pm
- **Quest Diagnostics**: Thursday, 7/2, 3:50 – 4:30 pm
- **Quit Genius**: Monday, 6/29, 1:50 – 2:30 pm
- **Rx Savings Solutions**: Thurs, 6/25, 3:50 – 4:30 pm
- **SWORD Health**: Tuesday, 6/30, 11:50 am – 12:30 pm
- **Springbuk**: Thursday, 7/2, 1:50 – 2:30 pm
- **Teladoc Health**: Wednesday, 6/24, 1:50 – 2:30 pm
- **Vida**: Friday, 6/26, 3:50 – 4:30 pm
- **Virta Health**: Wednesday, 6/24, 1:50 – 2:30 pm
- **WebMD Health Services**: Thur, 6/25, 1:50 – 2:30 pm

*All times are ET*
REGISTRATION INFORMATION

Online  www.conferenceboard.org/employeehealthcare
Email   customer.service@conferenceboard.org
Phone   212.339.0345
         8:30 AM – 5:30 PM ET, Monday – Friday

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Cancellation Policy
Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.