VIRTUAL EVENT

The 20th Annual

EMPLOYEE HEALTH CARE
CONFERENCE

Health Care’s New Status Quo

June 24 – July 2, 2020

Presented with assistance from:

www.conferenceboard.org/employeehealthcare
Virtual Conference

Schedule

Starting June 24 through July 2, presentations will run:

- 11 – 11:50 am ET
- 1 – 1:50 pm ET
- 3 – 3:50 pm ET

Each will be followed by a 40-minute live exhibition. There will be a choice between one and three sessions during each time slot. Of the 50+ sessions planned you will have the opportunity to attend up to 21 sessions live; you will be able to access all of the sessions on-demand.

Presentations and exhibitions will be accessible on our site until the end of August for your convenience. Your registration grants you access to all sessions and exhibitions, including access to presentation decks, collateral, white papers and research, and the ability to interact with conference sponsors for more information on their products and services, view demos and collect information to enhance the benefits you offer to your employees. You’ll earn continuing education credits for each session you attend.

The schedule is being developed and specific dates and times for sessions will be updated over the next few weeks. In the meantime, we’ve grouped the presentations by topic area. Here’s a look at some of the sessions you’ll have access to.

Topics to be Covered

Chronic Condition Management

“I Owe My Employer My Life”: Voices from the Front Lines of Diabetes Reversal

During this presentation, The Nielsen Company will share results of diabetes reversal treatment to their employees – and the impact of eliminating more than 50% of diabetes-specific prescriptions for patients on reversal treatment has had on Nielsen’s bottom line. You’ll meet real Nielsen employees who will share their personal journeys of reversing diabetes and how it has transformed their lives.

Verna Bartels, Data Inquiry Specialist, Nielsen
Derek Newell, SVP Commercial, Virta Health
Victoria Pavlov, Vice President, Global Benefits, Nielsen

Combating the Silent Killer: Delivering 2x Clinical Outcomes than Industry Standard in Blood Pressure Management Without Leaving Patients Behind

This session will review the key insights from industry-leading employers as they discuss implementing a smartphone solution, pros and cons of different technologies available in the market, enrollment methods that got the highest engagement rates, and, most importantly, clinical outcomes achieved.

Maayan Cohen, CEO, Hello Heart
Todd Smasal, Vice President of Total Rewards, Northwestern Mutual

How to be Member Obsessed When It Comes to Whole-Person Care

Almost half of U.S. adults manage multiple chronic conditions and this rate is rapidly rising. Explore Target’s team member-obsessed approach to building whole-person benefits that remove barriers to care and meet members where they are. In addition to exploring Target’s results, you’ll also hear a Livongo member share their health care story.

Julia Hoffman, PsyD, VP of Behavioral Health Strategy, Livongo
Lucinda Ward, Division Vice President, Western & South West, VSP Vision Care
Riley Zahm, Livongo Member, Weight Management

Food as Medicine: Microbiome-based, Personalized Nutrition to Enable Type 2 Diabetes Remission

Join us and learn how the largest hospital system in Alabama (Huntsville Hospital System) achieved HbA1c reduction, improvement in blood sugar “time-in-range,” weight loss, and strong adherence enabling cost reduction and a path to remission for employees with Type 2 diabetes.

Lynda Donovan, Director of Employee Benefits, Huntsville Hospital Health System
Andrea Rosler, Vice President, Human Resources, Huntsville Hospital Health System
Josh Stevens, President, Day Two

Polychronic by Design: Why We Can’t Solve for the Physical Without Treating the Behavioral

Whether anxiety, depression, or simply stress, these mental challenges can create a foundation of poor habits that lead to chronic illness. In this session, you’ll hear why innovative employers believe integrating the treatment of physical and emotional health is essential in order to achieve sustained results.

CJ Mark, Chief Commercial Officer, Vida
Chris Mosunic, PhD, Chief Clinical Officer, Vida
Elvia Soberanes-Iniguez, MPH, Benefits Program Manager, Cisco Systems

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Data Analytics

Holistic Benefits Data: How Wayfair Justified New Programs and Planned a Successful Open Enrollment
Ask any benefits leader to name their biggest challenges, and you'll likely hear about Open Enrollment. In this session, we'll explore how Wayfair, one of the world’s largest online retailers for home goods, tracks key metrics like overspending, finds opportunities for new programs, and improve the member experience during Open Enrollment.

Julia Givens, Benefits Manager, Field, Wayfair
Grant Gordon, CEO and Co-Founder, Artemis Health

Drilling Into Lowe’s Data to Identify Members At-risk for Opioid Abuse
Learn how Lowe’s reviewed enrollment, medical and pharmacy claims to develop relative risk scores for members of the population and evaluated population for major organizational breaks such as retail, distribution, corporate and total. Based on this information, learn how Lowe’s managed the problem, what steps they took to resolve it and how things are looking today.

Bryan Curran, Account Director, Health Data & Management Solutions, Inc. (HDMS)
Jennifer Moore, Senior Benefits Analyst, Lowe’s Companies, Inc.

Employee Wellbeing

Ready, Set, Launch: How to Create the Well-Being Program Your Employees Want
Launching a new well-being program doesn't have to be painful. In this session, Kohler will share how they launched a new well-being experience that addresses the unique needs of their 15,000 employees. Learn why they are bringing together all of their employee offerings in one place and how it has enabled their employees to play an active role in their health and wellbeing.

Julie Lyons, Manager, Wellness, Kohler Co.
Alex Nguyen, VP of Product and Solutions, WebMD Health Services

The Future Is Flourishing: Reigniting Humanity in the Workplace to Help Employees Find Their True Wellbeing
What’s the science behind flourishing and why does it matter to your organization? Discover how the world’s leading derivatives marketplace, CME Group, is connecting their employees with the personalized human support, professional development experiences, and a platform to help them grow and flourish in work and life.

Matthew Duncan, Vice President, ADURO
Ross Wilken, Executive Director, Benefits, CME Group

Engagement

Tech-enabled, Human-centered, Outcome-oriented: Health Care’s New Status Quo
Leaders from a variety of companies will discuss how COVID-19 has accelerated the need to modernize employer benefits. Attendees will leave with a clear view of what defines a modern benefits program, one that uses technology to its maximum potential to drive meaningful engagement, improve population health, and allow employers to measure their health care investment.

What’s Possible When You Move Beyond a Traditional Health Plan Partner?
Health benefits is a critical part of your company culture, people strategy, and business finances, but too often legacy health plan options limit your strategy and your impact. Learn how benefits leaders are using a workforce health management system to rewrite the health benefits playbook and leave their mark on their organization.

Lauren Casterson, Global Benefits Lead, Palantir Technologies
Marianne Holt, Director of Benefits Innovation, Collective Health

Building a Data-Driven Benefit Strategy that Transforms Engagement and Maximizes Value
Enhancing member support and access to data-driven, personalized information can allow an employer to shape benefit design and encourage employee participation. Hear from an employer who successfully leveraged expanded support and data analytics as part of an integrated strategy to improve employees’ health and wellbeing.

Arthur "Abbie" Leibowitz MD, FAAP, Founder, President Emeritus and Chief Medical Officer, Health Advocate
Susan W. Sproat, Executive Director, HR – Benefits, University of Pennsylvania

The Business Case for AI in Benefits
Can artificial intelligence (AI) revolutionize the way human resources and benefit teams perform their jobs? This session will showcase how large employers are using AI technology to reduce costs for their employees and their organizations. Learn how these tools can assist employees in selecting the best-fit benefit plans during open enrollment and optimize employee health programs.

Dana Maul, Growth Leader, IBM Watson Health
Jyoti Peters, Leader, Business Development, Employer Market, IBM Watson Health
Matthew Vlieger, Manager, Finance and Analytics, Liberty Mutual Insurance

Expert Medical Guidance

Driving Engagement and Quality Care Through Clinical Concierge
Physician quality transparency and navigation can help
improve quality, diagnostic and treatment accuracy, and avoid unnecessary or inappropriate care. To improve outcomes and curb health care costs, employers are activating employees using medical decision support and expert opinion programs. Learn how clinical concierge and winning engagement strategies have resulted in desired outcomes.

Randy K. Hawkins, MD, FACHE, Chief Medical Officer, ConsumerMedical
Vito Rubino, AVP of Benefits, MassMutual

The Future of Health Care is NOW
Founder/ Chairman of the board for 2nd.MD and Medici, Clint Philips, sparks an interesting and insightful panel discussion with senior medical directors from prominent health plans. The discussion will be centered on the future of the health care industry, the impact digital technology, virtual care and new technology innovations will have on the patient experience, cost and quality. Attendees will walk away with inspiration and foresight on the future delivery of health care.

Family Benefits

Redefining Fertility and Family Building Benefits with a Smarter Solution
Join this panel discussion to hear from key stakeholders – patients – as they discuss the mental, physical and economic tolls of infertility and the power of a comprehensive and supportive benefit. You will also hear from an employer about how a comprehensive fertility benefit with emotional support has improved clinical outcomes, employee satisfaction and loyalty.

Emily Rich, Progyny Patient
Ian Schwartz, Progyny Patient
Ann Speltz, Senior Benefits Consultant, Capital Group
Julie Stadlbauer, SVP, Progyny

More than IVF: Inclusive Fertility Benefits for Your Global Population
The scope of fertility benefit solutions has expanded significantly as more large employers aim to promote inclusivity, benefits parity and support for a diverse worldwide workforce in their family building efforts. Learn how these benefits can reinforce a company’s values and serve as an important recruiting and retention tool for top talent.

MaryBeth Kramer, SPHR, GSD, Global Benefits Director, Box
Tammy Sun, CEO, Carrot Fertility

The Future of Family Benefits
How are employers innovating their benefits strategy to meet the needs of millennial families while reducing rising health care costs? Why are employers opting to go directly to the provider and what are the benefits of doing so? What are the key components of an impactful ROI-positive family benefits model? Learn about a new fertility benefit program directly from the provider uniquely able to control for costs, outcomes and patient experience.

Gina Bartasi, Founder & CEO, Kindbody
Reena Scobionko, Vice President, People, GoodRx

Financial Wellness

Turning Insights into Action: Using Data to Increase Employee Engagement
Learn how data and a custom approach can be used to educate employees and influence decisions in their benefit programs. You’ll gain insights from a leading organization, learn how to use data to generate awareness, and help your employees save for the present and invest in their future.

Laronne Faulkner, Program Manager, University of California Office of the President
Gabby Jung, Director of Operations and Financial Management, University of California Office of the President
Mandy Lau, Director, Global Benefits, Adobe Inc.
Stephen Neeleman, MD, Founder/Vice Chair, HealthEquity

Balancing Total Rewards Benefits Design for Cost, Simplicity and Talent Acquisition
Join us for a fireside chat about the importance of selecting the right benefits partners. Valued partners are those that can help you balance employees’ every day needs with your strategic benefits direction and budget. This calls for unique solutions to not only attract and retain talent but also make the most of their health care dollars.

Michael DiSimone, Chief Executive Officer and President, PayFlex
Erin Sarin, MBA, Senior Manager, Corporate Benefits and Well-Being Strategy, Mitre

Health Insurance / Health Plans

The Emergence of Genomic Medicine
Genomic medicine is rapidly changing the clinical and economic face of medicine. This session will focus on trends in genomic medicine and strategies to drive value in this emerging field using case examples from the Teacher Retirement System of Texas.

Satisfy Employees and Save Money with a Fresh Approach to Health Insurance
When the cost of health benefits increases, employers consider shifting some of these costs to employees. Medtronic decided against this. Instead, they are offering easy-to-use insurance that helps employees choose effective, efficient and
affordable care. Learn more about this new benefit design and the results of reduced premiums, enriched benefit coverage and satisfied employees.

David R. Dickey, VP Sales and Account Partnerships, **Bind**
Amy Johnson, Director, U.S. Benefits, **Medtronic**

**Focusing on the Goal to be the Healthiest Workforce on the Planet**
Intel is committed creating the "Healthiest Workforce on the Planet." To do this, they are consolidating benefit plans and building on the success of the holistic care delivery and accountability model. Learn more about Intel's journey to find solutions/strategies that are driving real results and moving Intel closer to achieving its goal.

Jonna Kurucz, VP, Clinical Client Development, **Anthem, Inc.**
Julee Weller, Global Benefits Design Strategist, **Intel Corporation**
Heather Wilson, GAM Health & Wellness Program Office Manager, **Intel Corporation**

**The Call to Action for Addressing Mental Health in the Workplace**
During this session, you will learn about several strategies you can use to provide support to employees and their families, focusing on specific target areas, such as loneliness, mental health first aid, and the role parents can play in preventing addiction with their children.

Doug Nemecek, Medical Managing Director, **Cigna**
Karen Wiens, Director of Global Benefits, **Cisco Systems, Inc.**

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**Mental Health**

**Leveraging Technology to Deliver Life-Changing Mental Health Care**
Join Pinterest in New York and the University of Southern California in San Diego to discuss how it has transformed its mental health benefits, including details on metrics and a tech-based approach that has allowed the company to transform mental health care benefits and deliver more care to employees who need it.

Prateek Bhatia, B Pharm, PhD, Assistant Vice President, Health Plans, **University of Southern California**
Amelia Gilbert, Director of Partnerships, **Lyra Health**

**A Better First Step in Mental Health Care: Why Employers Are Offering Digital Solutions Before Therapy and Medication**
It’s time for a tactical tear-down of mental health strategy — what will increasing access really look like in 2020? There’s a good chance your employees either don’t think they need help at all or prefer to handle things themselves.

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**Musculoskeletal Care**

**Reduce Musculoskeletal Spend: Where to Start and Why**
Employees that are stressed, sedentary and eating poorly develop costly chronic diseases, including musculoskeletal conditions like back and joint pain. Research shows that health coaching to support physical activity, behavioral health, and patient education can improve chronic condition outcomes. Hear how leading employers evaluated solutions across the continuum of care to reduce medical spend, chronic pain, and improve outcomes.

Greta Gentile, Sr. Manager, Benefits, **FUJIFILM Holdings America Corporation**
Matt Harmon, VP, Compensation Benefits and HR Systems, **AutoZone**
Jeff Krauss, MD, Chief Medical Officer, **Hinge Health**
Tom Sondergeld, Former VP HRIS, Global Benefits & Mobility, **Walgreens Boots Alliance, Inc.**

**Navigation**

**Navigation is Essential to the Future of Health Care**
A panel of employers will share the results they achieved through health care navigation including how navigation is crucial to their cost savings, higher employee engagement, early intervention and preventable health care utilization.

Veronica Cossette, Director, Benefits, **Lennox**
Ron Lafrican, Director, Benefits and Compensation, **Cottage Health**
Laura Schneider, Chief Human Resources Officer, **Core and Main**
Shannon Skaggs, President, **Quantum Health**

**Driving Real-World Health Care Outcomes with Quality**
Health care in the U.S. is stubbornly inefficient—nearly one-third of spend is wasteful. And employers, who pay for nearly half of Americans’ health care, are on the hook for rising health care costs without getting better outcomes. This national crisis is a quality problem—improving access to top-quality care saves lives and saves money. Learn about an innovative quality-driven approach to health care navigation that drives real-world health outcomes, reduces waste, and delivers a simpler and more positive member experience.

Greg Landmark, SVP of Compensation & Benefits, **Travelers**
Nupur Srivastava, SVP of Product & Marketing, **Grand Rounds**

**The Power of Navigation: A Delightful, Personalized Benefits Experience**
When it comes to helping your employees navigate their health and wellbeing, it can be tempting to offer a variety of innovative point solutions to serve your diverse population. But too many

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therapeutic approach at Corning Incorporated, a Fortune 500 manufacturing company with 50,000 covered lives. We will also touch on the wider challenge of poly-substance addictions and how benefit managers can design a forward-thinking addiction strategy.

Weight Loss

Measuring the ROI of Wellbeing in the Real World
When showing the ROI of behavioral health programs, it can be challenging to know where to start – but it doesn’t have to be. Gain insight into evidence-based strategies you can use to build a rock-solid ROI model that proves the cost-effectiveness of your behavioral health programs.

Gen Barron, Sr. Manager of Global Well-Being, Medtronic
Tim Church, MD, MPH, PhD, Chief Medical Officer, Naturally Slim
Sara Correnti, Manager of Health and Wellness, Concordia Plan Services
Rich Krutsch, Vice President, People Services, ArcBest
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Cancellation Policy
Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.