### Concurrent Sessions

**Room D: 10:40 – 11:30 a.m.**

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<td><strong>CJ:</strong> The Well-Being Imperative</td>
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<td>Amanda Dohner</td>
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<td>Michael Saul</td>
<td>Director of Global Wellness</td>
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<td><strong>CJ:</strong> Let’s Get Clinical: Innovative Approaches to Prevent Health Conditions — Musculoskeletal/Obesity (Case F2 for Cancer)</td>
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<td>Bill Ryan</td>
<td>President, Institute for Work &amp; Health</td>
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<td>Panthers</td>
<td>Senior Vice President of Health and Wellbeing</td>
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<td><strong>CJ:</strong> The Benefits of Being in the “In-Crowd”: A Case Study on How In-Network Use and Tailored Programs Reduce Costs (Repeats as CJ4)</td>
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<td><strong>CJ:</strong> The Power of an Integrated Virtual Mental Health Practice</td>
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<td>Deborah Olson</td>
<td>President, Behavioral Health Solutions</td>
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<td>President, PayRex</td>
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<td><strong>CJ:</strong> Comparing Degree of Integration: Unifying the Employee Benefits Experience (Repeats as CJ3)</td>
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<td>Magda Rustowski</td>
<td>President, U.S. Health and Wealth Benefits</td>
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### General Session A

**8:00 – 8:30 a.m.**

- John M. Bremen, Managing Director, Head of Human Capital & Benefits – North America and Global Co-Head – Health & Benefits
- Willis Towers Watson

### General Session B

**8:20 – 9:10 a.m.**

- Sujit Dasmunshi, SVP, Talent Engagement & Development, Nielsen
- Brandon Perkins, VP, Global Benefits and Mobility, Nielsen

### Networking/Refreshment Break: 9:10 – 9:40 a.m.

- Hosted by: Nielsen

### Room: A

#### Concurrent Sessions C

**9:40 – 10:30 a.m.**

- Maria Kerr, Benefits Consultant
- Ted Loe
- Joanne Nahristad, Manager of Benefits Administration
- Robert S. Nichols, Senior Director & Chief Human Resources Executive
- Salt River Project

### Virtual Care Delivery: New Approaches to Connected Care (Repeats as H4)

- Nicole Hernandez
- Senior Employee Benefits
- Hewlett Packard Enterprise

### Senior Manager, Benefits and Wellness
- Cold Health Care

### Allan Kline, MD
- Senior Health Management Consultant and Telemedicine
- Willis Towers Watson

### The Home Depot
- Owen Tripp
- CEO
- Grand Rounds

### Why Expert Medical Opinion Is More Valuable Now Than Ever

- Maggie Scott
- Population Health Manager, HR Benefits
- Capital One

### Mike Taylor
- Advisor, Business Development
- Advance Medical

### Heather Towery
- M. American Medical Director
- Advance Medical

### People, Technology or Culture? The Keys to Building Organizational and Individual Resilience in the Face of Big Changes

- Trevor Arena
- DR, Global Head of Benefits
- New Corporation

### Scott Smith
- Vice President, HR Performance Systems
- Willis Towers Watson

### RedBrick Health
- Owen Tripp
- CEO
- Grand Rounds

### Connected Care
- Grant Gordon
- CEO
- Drive Clear Results

### Primary Care’s Essential Role in the Value Equation

- Jeff Dobbs
- MD
- Chief Medical Officer
- One Medical

### Rob Wiernicki
- Director of Benefits
- Geisbudy

### Resilience in the Face of Big Changes

- Jean De Palma
- Global Head of Benefits
- SunTrust Banks, Inc.

### Valuable Now Than Ever

- Maggie Scott
- Population Health Manager, HR Benefits
- Capital One

### To Building Organizational and Individual

- Trevor Arena
- DR, Global Head of Benefits
- New Corporation

### RedBrick Health
- Owen Tripp
- CEO
- Grand Rounds

### Connected Care
- Grant Gordon
- CEO
- Drive Clear Results

### Primary Care’s Essential Role in the Value Equation

- Jeff Dobbs
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<table>
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<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>12:40 – 1:30 p.m.</td>
<td>General Session E</td>
<td>Sapphire Ballroom, Level 4</td>
<td>The Washington Scene and the Impact on Employer-Sponsored Health Coverage</td>
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<td>3:00 – 3:50 p.m.</td>
<td>Concurrent Sessions</td>
<td>Sapphire Ballroom, Level 4</td>
<td>1. The Power of One: Helping Your Employees and Their Families Navigate the Brave New World of Health Care</td>
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<td>4:00 – 4:45 p.m.</td>
<td>General Session H</td>
<td>Sapphire Ballroom, Level 4</td>
<td>1. Creating Sustainable Engagement Through Personalized Employee Health</td>
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<td>4:45 – 5:45 p.m.</td>
<td>Networking Cocktail Reception: 4:45 – 5:45 p.m.</td>
<td>Sapphire Ballroom, Level 4</td>
<td>1. Value on Investment in Primary Care</td>
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<td>5:45 – 6:30 p.m.</td>
<td>Concurrent Sessions</td>
<td>Sapphire Ballroom, Level 4</td>
<td>1. The Benefits of Being in the “In-Crowd”: A Case Study on How In-Network Use and Tailored Programs Reduce Costs (D3 repeated)</td>
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### General Session E

**The Washington Scene and the Impact on Employer-Sponsored Health Coverage**

**Speakers:**
- Sara E. Wade, Senior Vice President and Chief Human Resources Officer, Express Scripts, Inc.
- Andy Ollis, Senior Vice President, Human Resources & Organization Development, Cedars-Sinai Health System
- The Hearings, Executive Vice President, Human Resources, The Home Depot

### Concurrent Sessions

**Sapphire Ballroom, Level 4**

1. The Power of One: Helping Your Employees and Their Families Navigate the Brave New World of Health Care
   - Speaker: Andrea Meng
   - Companies: OML, Equity Healthcare, Blackhills

2. Creating Sustainable Engagement Through Personalized Employee Health
   - Speaker: Jeff Arnold
   - Companies: Sharecare, HCA Healthcare

3. Value on Investment in Primary Care
   - Speaker: Nicole Henderson
   - Companies: Aetna National Accounts, Plan Sponsor Insight

4. The Benefits of Being in the “In-Crowd”: A Case Study on How In-Network Use and Tailored Programs Reduce Costs (D3 repeated)
   - Speaker: Drew Oliveira, MD, MHA
   - Companies: Global Benefit Strategy & Design

5. The Benefits of Being in the “In-Crowd”: A Case Study on How Points-Based HSA Reimbursement Dramatically Increases Medical Decision Support/Expert Opinion Engagement
   - Speaker: Julie Cross
   - Companies: Global Health Management Consultant and Telemedicine Lead

6. Red Employee Engagement: How Whole-Person Well-Being is Making an Impact
   - Speaker: Maria Walker
   - Companies: CHG Healthcare,Informe Company

7. Health to Wealth Trends: Preparing Your Workforce for the Future
   - Speaker: Jill Kelly
   - Companies: Vice President of Banking Strategy, ConnectYourCare

### Networking Cocktail Reception: 4:45 – 5:45 p.m.

**Hosted by:**
- Sapphire AEI, Sapphire West Foyer & Sapphire Terrace, Level 4

### Concurrent Sessions

**Sapphire Ballroom, Level 4**

1. Creating Sustainable Engagement Through Personalized Employee Health
   - Speaker: Jeff Arnold
   - Companies: Sharecare, HCA Healthcare

2. The Power of One: Helping Your Employees and Their Families Navigate the Brave New World of Health Care
   - Speaker: Andrea Meng
   - Companies: OML, Equity Healthcare, Blackhills

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7. Health to Wealth Trends: Preparing Your Workforce for the Future
   - Speaker: Jill Kelly
   - Companies: Vice President of Banking Strategy, ConnectYourCare
## Concurrent Sessions L

**L1:** Pharmacy Benefits: Building a Strategic Roadmap (C1 repeated)
- Maria Kerr
  Benefits Consultant
  Dell Inc.
- Joanne Nahrstadt
  Manager of Benefits Administration
  Amsted Industries Incorporated
- Robert S. Nichols
  Senior Director & Chief Human Resources Executive
  Salt River Project

**L2:** The New Value Proposition: Making the Connection Between Human and Performance
- Kathy Farmer
  Senior Director of Global Benefits
  Levi Strauss & Co.
- Darren White, DC
  CEO
  ADURO

**L3:** Getting to Personalized Advocacy – What, How and Who’s Doing it Right?
- Andy Rosa
  Director Human Resources, Benefits & Workforce Health
  AmeriGas
- Raj Singh
  CEO
  Accolade

**L4:** Why Health Care Doesn’t Deliver in a Click and Ship World
- Jeff Branz
  Director of Total Rewards
  ONE Gas
- Adam Johnson
  President
  Compass

**L5:** FoodScripts: The (Old) New Generic Drug in Your Formulary to Reduce the Cost of Chronic Disease
- Dexter Shurney
  Chief Medical Officer/Senior Vice President Clinical Affairs
  Zipongo, Inc.
- Angie Villarosa
  Director, Associate Wellness
  Centura Health

**L6:** How to Double Participation and Engagement by Implementing Advanced Technologies Using Your Existing Workflows
- Thomas Armani
  Director, Global Benefits
  The Mosaic Company
- Maayan Cohen
  CEO & Co-Founder
  Hello Heart

**L7:** Managing Rising Health Care Costs With Consumer-Directed Health Plans
- Karen Browne, CCP, GBA, SPHR
  Vice President of HR Shared Services
  Tractor Supply Company
- Scott Kiever
  Senior Vice President, Director of Sales
  HSA Bank

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## General Session M

**M1:** Conference Wrap-Up: Capturing Value in a Dynamic Market
Recapping key conference topics and themes, this wrap-up session continues the tradition of lively discussion — with a few surprises and prizes in store.

### Additional support provided by:

- [WishList Towers Watson](https://www.w特斯towerswatson.com)
- [ADURO](https://www.aduro.com)
- [Accolade](https://www.accolade.com)
- [COMPASS Health](https://www.compasshealth.com)
- [Zipongo, Inc.](https://www.zipongo.com)
- [Hello Heart](https://www.helloheart.com)
- [HSA Bank](https://www.hsaybank.com)
- [Bank of America Merrill Lynch](https://www.merrill.com)
- [Hinge Health](https://www.hingehealth.com)
- [IBM Watson Health](https://www.ibmwatsonhealth.com)
- [Maven](http://maven.com)
- [Pfizer](https://www.pfizer.com)
- [Fitbit](https://www.fitbit.com)
- [FURTHER Health](https://www.furtherhealth.com)
- [Welltok](https://www.welltok.com)