



The 16th Annual Employee Health Care Conference

The Changing Health Care Agenda: Pace, Process, Performance

March 17 – 18, 2016 | Hilton San Diego Bayfront | San Diego

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Lead Sponsor: **Willis Towers Watson**

Supporting Sponsor:



Thursday, March 17, 2016

Registration: 7:15 – 8:00 am
Sapphire North West Foyer, Level 4

Continental Breakfast: 7:15 – 8:00 am
Sapphire Ballrooms AEIM, Level 4

Breakfast sponsored by:

Health · Pharmacy · Dental · Vision · Life · Disability

The Changing Health Care Agenda: Pace, Process, Performance

General Session A: 8:00 – 8:20 am
Sapphire Ballroom, Level 4

Willis Towers Watson

Employers continue to strive to deliver positive, business-focused health program performance amid an expanding array of pressures and opportunities. It's important to keep up with marketplace change. It's equally important to manage the pace of change internally, and ground change processes in the company's vision, values and business priorities.

Mark Maselli
Co-Head of Health and Benefits
Willis Towers Watson

Aligning Rewards With Business Objectives: Implications for Health Care Benefits

General Session B: 8:20 – 9:10 am
Sapphire Ballroom, Level 4

Willis Towers Watson

How are health benefits connected to achieving the goals of your business? A leading employer shares how a fresh view of the links between health care benefits, employee value proposition and total rewards programs defined the employer's role as a sponsor of health care.

Robert L. Kight
Senior Vice President — HR
Delta Air Lines, Inc.

Networking Refreshment Break: 9:10 – 9:40 am
Sapphire Ballrooms AEIM, Level 4

Concurrent Sessions C1, C2, C3, C4, C5, C6 or C7:
9:40 – 10:30 am (choose one)

Evaluating ACOs and Other Local/Regional Models: What Employers Should Consider
(Repeats as D2)

Concurrent Session C1: 9:40 – 10:30 am
Sapphire Ballroom, Level 4

WillisTowersWatson 

Emerging local/regional care-delivery and contracting opportunities — including accountable care organizations (ACOs) — potentially offer improved program performance and better value. How do these approaches *actually* work? Do employers get real value from them? Hear from employers who are realizing value — strategic considerations, financial analytics, partnership due diligence and employee relations impacts.

Elvia Herrera
Senior Manager, Health and Welfare
Allstate Insurance Company

Ken Horstman
Senior Director, Total Compensation
University of Minnesota

Performance and Value: The Role of Perks and Voluntary Benefits

Concurrent Session C2: 9:40 – 10:30 am
Sapphire Ballroom D, Level 4

WillisTowersWatson 

As employers rethink their benefits and rewards, strategic conversations can include high-value perks and low/no employer-cost supplemental and voluntary benefits. In this session, employers share the implications and applications of these increasingly popular benefits — and their impact on the overall rewards portfolio and employee experience.

Todd Kneale
Director, Total Rewards
YRC Worldwide Inc.

Nina McQueen
VP, Global Benefits, Mobility & Employee Experience
LinkedIn

Habits That Matter: The Key to a Replenished, Thriving Workforce

Concurrent Session C3: 9:40 – 10:30 am
Sapphire Ballroom P, Level 4



Modern life is depleting us. Our personal and professional lives are suffering, and companies are feeling it. But we know that better daily habits can help replenish your employees. In this session, you'll learn ways to help your people build better lifestyle habits and why it's critical to your company's success.

Jim Cummings
SVP of Global Compensation and Benefits
Time Warner, Inc.

Kathleen Harris
Vice President of Benefits
Time Warner, Inc.

Jamie McLeod
SVP of Business Development
Virgin Pulse

Welth: Connecting Health and Wealth Through HSA and Retirement Investments
(Repeats as F4)

Concurrent Session C4: 9:40 – 10:30 am
Sapphire Ballroom H, Level 4



Thirty years ago, the 401(k) was an obscure tax-law provision. Today, they are used by over 80% of companies. We are currently seeing similar growth trends with health savings accounts (HSAs). During this session, you will learn how these two savings vehicles can work together to more adequately plan for retirement — enabling your employees to strategically link health and wealth.

Phil Belcher
Manager, U.S. Benefits
Eastman Chemical

Danny Humphrey
VP Enterprise Sales and HSA Investments
HealthEquity

The Doctor Is Always Onsite With a Virtual Clinic *(Repeats as F5)*

Concurrent Session C5: 9:40 – 10:30 am
Sapphire Ballroom L, Level 4



When you operate 24/7, how do you make sure all employees have access to onsite health care without sacrificing quality or breaking the budget? For one company, the solution was a virtual onsite clinic. Learn about the factors they considered and how they implemented this innovative alternative.

Kristen Brown

Director of Benefits

JetBlue Airways

John Jesser

Vice President

LiveHealth Online

Mindfulness and Resiliency in the Workplace: The Next Frontier

Concurrent Session C6: 9:40 – 10:30 am
Room 501C, Level 5



The *Harvard Business Review* recently noted that “Mindfulness is quickly becoming a billion-dollar industry” as a growing number of employers are integrating mindfulness into their benefit offerings. What innovations are coming to market? What science supports this? And how tangible are the results for employers? This session presents these and other findings.

Norman B. Anderson, PhD

Chief Executive Officer

The American Psychological Association *(Retired)*

Charlie Hartwell, MBA

Operating Partner

The Bridge Builders Collaborative

Kevin Renner, MBA

Senior Vice President, Marketing & Product Management

eMindful

Anne Wallace, PhD

Principal Researcher, Science & Analytics, Wellness

Humana

The Secret Sauce to Engaging Employees in Health Benefits

Concurrent Session C7: 9:40 – 10:30 am
Room 410, Level 4



Figuring out how to actively engage employees in their health benefits is the first — and most challenging — step towards encouraging better health care decision-making. In this session, you'll learn the “secret sauce” to achieving double-digit engagement numbers, and hear how a leading employer is using timely, targeted communications to nurture positive behavior change in their organization.

Keegan Fisher

Sr. Director, Benefits

Providence Health & Services

Maeva O'Meara

Senior Vice President, Products

Castlight Health

Concurrent Sessions: D1, D2, D3, D4, D5, D6 or D7:
10:40 – 11:30 am (choose one)

Procuring and Managing Vendors: Better Process, Better Results

Concurrent Session D1: 10:40 – 11:30 am
Sapphire Ballroom, Level 4

WillisTowersWatson The logo for WillisTowersWatson, featuring the company name in a purple, sans-serif font followed by a graphic of vertical bars of varying heights.

Vendor partnerships play a critical role in realizing effective, efficient health program performance. In this session, employers talk about how they raised their expectations of vendors and garnered results — shared objectives and strategies, risk-sharing, accountability, collaboration across vendors/programs, aligned incentives and enhanced value.

Michael O'Brien

VP, Corporate HR Services

Caesars Entertainment Corporation

Michelle S. Probert

Manager, Integrated Health Services

Bath Iron Works Corporation

Evaluating ACOs and Other Local/Regional Models: What Employers Should Consider

(C1 repeated)

Concurrent Session D2: 10:40 – 11:30 am
Sapphire Ballroom D, Level 4

WillisTowersWatson

Emerging local/regional care-delivery and contracting opportunities — including accountable care organizations (ACOs) — potentially offer improved program performance and better value. How do these approaches *actually* work? Do employers get real value from them? Hear from employers who are realizing value — strategic considerations, financial analytics, partnership due diligence and employee relations impacts.

Elvia Herrera

Senior Manager, Health and Welfare
Allstate Insurance Company

Ken Horstman

Senior Director, Total Compensation
University of Minnesota

Why Google Made Nutrition One of Their Top Priorities for 2016

Concurrent Session D3: 10:40 – 11:30 am
Sapphire Ballroom P, Level 4



Starting this year, the Affordable Care Act requires coverage for nutritional counseling for employees with specific risk factors. Hear how one of the most progressive employers in the country utilizes a digital nutrition solution that revolutionizes food behaviors, reduces health care costs and drives clinical results.

Michelle Hatzis, PhD

Global Food, Health and Wellness Program Manager
Google, Inc.

Jason Langheier, MD, MPH

CEO & Founder
Zipongo

Going Beyond Benefit Eligible: Telemedicine for All Employees

Concurrent Session D4: 10:40 – 11:30 am
Sapphire Ballroom H, Level 4



Because next-generation telemedicine has eliminated PEPM fees, employers can now offer telemedicine to all employees, not just those that are benefit eligible. Learn why it was important for The Cheesecake Factory to take this approach, the process it took to make this happen and how its employees are using telemedicine.

Lena Cheng, MD

Vice President, Medical Affairs
Doctor On Demand

Sandy Sakaida

Director, Benefits
The Cheesecake Factory

Well-Being Isn't an HR Strategy....

Concurrent Session D5: 10:40 – 11:30 am
Sapphire Ballroom L, Level 4



Well-being is an internal marketing strategy that showcases the employee experience, increases participation in other programs and bolsters the employee brand. This presentation will cover the evolution of well-being at Kohl's and how the program breaks down internal silos to put the employee experience first.

Henry Albrecht

CEO

Limeade

Allen Kline

Vice President of Benefits

Kohl's

Full Replacement CDHP: Maximize the Savings (Repeats as G6)

Concurrent Session D6: 10:40 – 11:30 am
Room 501C, Level 5



Are you considering moving to a full replacement CDHP? Is your objective to increase consumerism without compromising population health? Learn how other companies are making a seamless transition and achieving maximum savings while providing members with the programs and support tools to assist them along the way.

Eric Sodergren

Market Head, Vice President Sales & Service
Aetna

Michelle Tracy

Vice President of Benefits

T. Rowe Price

Show Them the Money: Cash Incentives

Drive Behavior

Concurrent Session D7: 10:40 – 11:30 am
Room 410, Level 4



First generation health care transparency tools have disappointed in use levels and proof of ROI. But cash incentives are driving employees to purchase high-quality, less expensive health care — even after deductibles. During this session, you'll learn how this next generation transparency and incentive program results in industry-leading engagement rates and validated claims savings.

Dennis Charland

Senior Vice President, Sales

Vitals

Jane Gile

SPHR Director

City of Manchester, Human Resources Dept.

Rob Graybill

VP SmartShopper

Vitals

Networking Luncheon: 11:30 am – 12:40 pm
Promenade Plaza, Promenade Level
Hosted by:



Capturing Value in the Changing Marketplace: Creative Approaches, Practical Solutions

General Session E: 12:40 – 1:30 pm
Sapphire Ballroom, Level 4

WillisTowersWatson |.|'.|'.|'.|

New provider and insurer configurations, care models, benefit delivery solutions, payment approaches, and technologies all come into play as employers meet today's health benefit management challenges. A leading employer shares practical strategies and tactics for cost control, population health management, employee accountability, supporting analytics — and more.

Sabrina Davison

VP, Health & Welfare Benefits

Comcast, NBCUniversal, Spectacor

Shawn Leavitt

SVP Global Benefits, Comcast, NBCUniversal, Spectacor

Comcast

Concurrent Sessions: F1, F2, F3, F4, F5, F6 or F7:
1:40 – 2:30 pm (choose one)

The Evolving Benefits Delivery Conversation: Evaluating Self-Managed and Exchange Models (Repeats as G2)

Concurrent Session F1: 1:40 – 2:30 pm
Sapphire Ballroom, Level 4

WillisTowersWatson |.|'.|'.|'.|

While self-management remains a core health benefit philosophy for many employers, today the marketplace offers more high-quality delivery choices — for both employers and employees. Employer-configured exchanges, for example, are in the spotlight. Hear from employers who have weighed the options and where they're finding high value.

Jana Huntsman

Director, Benefits

Arrow Electronics, Inc.

Sylvia B. Richins

Manager, Benefits APAC, Performance & Reward

Rio Tinto

Onsite/Near-Site Health Centers: Retooling the Now, Building the New

Concurrent Session F2: 1:40 – 2:30 pm
Sapphire Ballroom D, Level 4

WillisTowersWatson |.|'.|'.|'.|

The increasing prevalence of onsite and near-site health centers is testimony to the value they can deliver. For many companies and their employees, onsite health centers serve as centerpieces in the core benefit offering, delivering — in a powerful way — on the company's commitment to employee health. This session looks at two angles — how to optimize the value and performance of existing centers, and how to create new centers in markets where feasibility is an issue by sharing resources across companies to build critical mass.

Diana Han, MD

Chief Medical Officer

GE Appliances and Lighting

Sarah Lecuna

Americas Health & Global Wellness Offering Leader

Intuit Inc.

Consumerism for High-Cost Cases: New Strategies for Medical Decision Support and Expert Opinion

Concurrent Session F3: 1:40 – 2:30 pm
Sapphire Ballroom P, Level 4



Employees with serious medical conditions want to make the best clinical decisions possible — but they need the right evidence-based data and high-touch support. Learn how Cerner is engaging associates facing any illness in a way that measurably improves outcomes and satisfaction and reduces costs, creating a win-win situation.

Arielle Bogorad

Senior Director, Worldwide Benefits, Wellness and Fitness
Cerner

David Hines

CEO & Founder
ConsumerMedical

Wellth: Connecting Health and Wealth Through HSA and Retirement Investments (C4 repeated)

Concurrent Session F4: 1:40 – 2:30 pm
Sapphire Ballroom H, Level 4



Thirty years ago, the 401(k) was an obscure tax-law provision. Today, they are used by over 80% of companies. We are currently seeing similar growth trends with health savings accounts (HSAs). During this session, you will learn how these two savings vehicles can work together to more adequately plan for retirement — enabling your employees to strategically link health and wealth.

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Manager, U.S. Benefits
Eastman Chemical

Danny Humphrey

VP Enterprise Sales and HSA Investments
HealthEquity

The Doctor Is Always Onsite with a Virtual Clinic (C5 repeated)

Concurrent Session F5: 1:40 – 2:30 pm
Sapphire Ballroom L, Level 4



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Kristen Brown

Director of Benefits
JetBlue Airways

John Jesser

Vice President
LiveHealth Online

When the Coach Is In, Everyone Wins: Vital Elements That Drive Coaching Engagement

Concurrent Session F6: 1:40 – 2:30 pm
Room 501C, Level 5



Health coaching provides accountability, guidance and the human connection. Coaches inspire people to take charge of their health and help break down a lifetime of barriers. But not all coaching programs are created equal. Learn how Verizon's coaching program drives engagement, results and satisfies employees.

Marianne Braunstein

VP of Product Management
WebMD

Audrietta C. Izlar

Manager, Global Health and Wellness
Verizon

How Employers Are Changing Health Care Through Personalized Benefit Design and Smart Technology

Concurrent Session F7: 1:40 – 2:30 pm
Room 410, Level 4



During this session, Johnson & Johnson discusses both the implementation of their personalized health benefits platform, which increases utilization of their many point solutions and fosters a culture of health and the partner relationship that allows other companies to leverage their best-in-class programs.

Adam Glauberg

Director of Global Health Services
Johnson & Johnson

Derek Newell

CEO
Jiff

Networking Refreshment Break: 2:30 – 3:00 pm
Sapphire Ballrooms AEIM, Level 4

Concurrent Sessions: G1, G2, G3, G4, G5, G6 or G7:
3:00 – 3:50 pm (choose one)

Pharmacy Benefits: From Sticker Shock to Strategy
(Repeats as J2)

Concurrent Session G1: 3:00 – 3:50 pm
Sapphire Ballroom, Level 4

WillisTowersWatson 

Pharmacy costs, on average, drive half the growth in overall employer health care spend. Specialty drugs, in turn, drive about a third of the increase in pharmacy expense. The math says it all: managing health care trend requires controlling pharmacy trend and, in particular, addressing specialty drugs. Hear how leading employers are tackling the issues — within the complexity of side-by-side medical, disability and pharmacy programs.

Shelly Iacobelli

Director Pensions & Benefits

ZF TRW

Amy O'Neill

AVP & Director, Health and Welfare Programs

Liberty Mutual Insurance

**The Evolving Benefits Delivery Conversation:
Evaluating Self-Managed and Exchange Models**
(F1 repeated)

Concurrent Session G2: 3:00 – 3:50 pm
Sapphire Ballroom D, Level 4

WillisTowersWatson 

While self-management remains a core health benefit philosophy for many employers, today the marketplace offers more high-quality delivery choices — for both employers and employees. Employer-configured exchanges, for example, are in the spotlight. Hear from employers who have weighed the options and where they're finding high value.

Jana Huntsman

Director, Benefits

Arrow Electronics, Inc.

Sylvia B. Richins

Manager, Benefits APAC, Performance & Reward

Rio Tinto

**Redefining Employee Health Care: How Costco's
Focus on Physician Quality and Employee
Guidance Improves Outcomes**

Concurrent Session G3: 3:00 – 3:50 pm
Sapphire Ballroom P, Level 4



During this session, you'll learn how Costco is enabling both better health outcomes for their employees and better financial outcomes for their business by instituting a benefits program that provides employees access to the most qualified physicians, on-demand clinical guidance and personalized and comprehensive support for patients.

Donna Sexton

Director Employee Benefits

Costco Wholesale

Owen Tripp

CEO

Grand Rounds

**What's Next? CDHP, Incentives, Onsite and Culture
Change Worked – Making Health and Financial
Behavior Change Simple and Engaging**

Concurrent Session G4: 3:00 – 3:50 pm
Sapphire Ballroom H, Level 4



During this session, you'll learn different levers DaVita used to successfully manage plan performance and trend over a five-year period. But, what's next? DaVita Healthcare Partners will explain how they are using technology to engage and empower teammates to act on personalized recommendations to improve their health and save money. Early results show high teammate satisfaction and positive impacts on targeted behaviors.

Paul Fruhwirth

Vice President, Consumer Health Engagement

Cigna

Jennifer Scharff

Sr. People Services Director

DaVita

Influencing Health Choices at Work: Change the Environment, Change Behavior

Concurrent Session G5: 3:00 – 3:50 pm
Sapphire Ballroom L, Level 4



Employers can do more to influence good health choices at work, especially when it comes to building a work environment that supports the healthy choices traditional wellness programs promote. This session discusses interactions between the individual and their environment, suggesting novel ways for employers to help employees make healthy choices.

Carole Mendoza

Executive Director, Benefits

Amgen

Seth Serxner

Chief Health Officer and Senior Vice President of Population Health

Optum

Full Replacement CDHP: Maximize the Savings (D6 repeated)

Concurrent Session G6: 3:00 – 3:50 pm
Room 501C, Level 5



Are you considering moving to a full replacement CDHP? Is your objective to increase consumerism without compromising population health? Learn how other companies are making a seamless transition and achieving maximum savings while providing members with the programs and support tools to assist them along the way.

Eric Sodergren

Market Head, Vice President Sales & Services

Aetna

Michelle Tracy

Vice President of Benefits

T. Rowe Price

Using Leading-Edge Cognitive Technology and Analytics to Improve the Health of Global Populations

Concurrent Session G7: 3:00 – 3:50 pm
Room 410, Level 4



During this session, IBM will share how they increased quality of care for employees around the globe. You will understand how clinical case information can be combined with evidence-based medicine to help your company learn more about its population, predict health issues and suggest interventions that save money and lives.

Ellen Exum

Director, Health Benefits & Health Promotion Strategy & Design

IBM Corporation

Ryan Schoenecker

VP

Best Doctors

Policy, Politics, PPACA: What Employers Need to Know

General Session H: 4:00 – 4:45 pm
Sapphire Ballroom, Level 4

WillisTowersWatson

Our annual check-in with a widely recognized expert on developments in Washington, D.C. Join this session for a lively and entertaining overview of legislative and regulatory developments, presidential election politics and future issues — plus an opportunity to ask questions.

James A. Klein

President

American Benefits Council

Networking Cocktail Reception: 4:45 – 5:45 pm

Sapphire Ballrooms AEIM, Level 4

Hosted by: **WillisTowersWatson **



Friday, March 18, 2016

Fun Run: 6:15 – 7:00 am

Join your fellow attendees for an invigorating morning run or walk. You can sign up at the Anthem Specialty exhibit (booth #25), or at the registration desk. Complimentary.

Meet in Sapphire North West Foyer, Level 4

Hosted By:



Continental Breakfast: 7:15 – 8:00 am

Sapphire Ballrooms AEIM, Level 4

Breakfast sponsored by:



Health Care Systems in Transition: The Impact on Employers

General Session I: 8:00 – 8:45 am

Sapphire Ballroom, Level 4

WillisTowersWatson

Health care systems are reshaping health care delivery in many markets nationwide. Will new partnerships and contracting opportunities offer higher value to employers and employees? What changes should employers expect in the quality of care, the employee experience and bottom-line costs? Key stakeholders take on these issues and address employer questions.

Paul S. Harkaway, MD

Senior Vice President, Clinical Integration & Accountable Care
Trinity Health

Concurrent Sessions: J1, J2, J3, J4, J5, J6 or J7:

8:55 – 9:45 am (choose one)

Workforce Performance and Productivity: Managing Stress, Building Resilience

Concurrent Session J1: 8:55 – 9:45 am

Sapphire Ballroom, Level 4

WillisTowersWatson

Global research identifies stress as a top employee health risk across all regions, costing employers billions. Example: stressed workers incur health care costs 50% higher than the norm. However, not all stress is bad. In this session, an employer looks at how to equip both management and employees with resiliency skills key to maintaining workforce productivity and business momentum in a challenging economic environment.

Jacque Folk

Director, Benefits & Wellness

Nestlé USA, Inc.

Dana Loch

Manager, Employee Wellness

Nestlé USA, Inc.

Pharmacy Benefits: From Sticker Shock to Strategy (G1 repeated)

Concurrent Session J2: 8:55 – 9:45 am

Sapphire Ballroom D, Level 4

WillisTowersWatson

Pharmacy costs, on average, drive half the growth in overall employer health care spend. Specialty drugs, in turn, drive about a third of the increase in pharmacy expense. The math says it all: managing health care trend requires controlling pharmacy trend and, in particular, addressing specialty drugs. Hear how leading employers are tackling the issues — within the complexity of side-by-side medical, disability and pharmacy programs.

Shelly Iacobelli

Director Pensions & Benefits

ZF TRW

Amy O'Neill

AVP & Director, Health and Welfare Programs

Liberty Mutual Insurance

Are We There Yet? On the Journey to Better Health Care

Concurrent Session J3: 8:55 – 9:45 am

Sapphire Ballroom P, Level 4



In this discussion, benefits executives will reveal their breakthrough approaches to benefits delivery, resulting in increased member engagement, an exceptional health care experience and better outcomes overall. Find out about the challenges they faced, the ways they are managing their health plan cost and measuring success.

Matt Eurey

VP of Benefits

Lowe's

Kara Trott

CEO

Quantum Health

The Longevity Bonus: Prepare Your Employees for This New Financial Challenge

Concurrent Session J4: 8:55 – 9:45 am
Sapphire Ballroom H, Level 4



There is a global increase in longevity. People are facing new financial challenges, including planning for a longer retirement and increased health care costs. During this session, you will learn how your organization can become prepared to help your employees and their families prepare.

Cynthia Hutchins

Director of Financial Gerontology
Bank of America Merrill Lynch

Kelli Sewell

Director Human Resources
EnLink Midstream

Genetic Testing as a Preventive Health Strategy: How and Why Visa Offers Affordable Genetic Testing to Its U.S. Employees

Concurrent Session J5: 8:55 – 9:45 am
Sapphire Ballroom L, Level 4



For every 10,000 employees, up to 300 members carry a genetic mutation (such as BRCA1 or BRCA2) increasing their risk of various cancers. The risk of developing breast cancer may exceed 80% for women in this group. Health plans rarely cover genetic testing without a pronounced family history of cancer, and only half of mutation carriers have such a history. Come learn how Visa is addressing this problem.

Othman Laraki

Co-Founder

Color Genomics

Amanda McCullough

Vice President, Global Benefits

Visa

The Home Depot Approach to Benefits Optimization

Concurrent Session J6: 8:55 – 9:45 am
Sapphire Ballroom 501C, Level 5



Benefits professionals often balance the financial and perceived value of benefits. At The Home Depot, a novel approach has been implemented to understand this as well as maximize engagement to enhance both the perceived and financial value of their vendor programs. Learn about The Home Depot's approach to benefits optimization built on a foundation of data driven analytics and personal accountability.

Scott Smith

Vice President, Compensation & Benefits
The Home Depot

Prashant Srivastava

COO
Evive Health

How SpaceX Challenged the Benefits Status Quo

Concurrent Session J7: 8:55 – 9:45 am
Cobalt Room 410, Level 4



Learn how SpaceX is driving intelligence, innovation and differentiation into the world of commodity benefits with programs that set a new standard for taking care of their people. True to the company's ethos — challenging the status quo — their team has taken massive leaps forward in creating benefits programs that fit the company's remarkable employer brand.

Eun Yeong Kim

Senior Manager - Total Rewards
SpaceX

Kristin Baker Spohn

Chief Commercial Officer
Collective Health

Networking Refreshment Break: 9:45 – 10:10 am
Sapphire Ballrooms AEIM, Level 4

Concurrent Sessions: K1, K2, K3, K4, K5, K6 or K7:
10:10 – 11:00 am (choose one)

Innovations in Managing Top Clinical Drivers of Benefit Costs

Concurrent Session K1: 10:10 – 11:00 am
Sapphire Ballroom, Level 4

WillisTowersWatson

Top cost drivers for many employers are pharmacy — almost 20% of total plan costs and growing, musculoskeletal — long-term, expensive and hard to measure, and maternity — nearly 10% of total cost of care, plus short-term disability and leaves of absence costs. Hear how one employer created effective programs to manage care and costs through plan design, optimized networks and more.

Arielle D. Bogorad

Senior Director, Worldwide Benefits, Wellness and Fitness
Cerner Corporation

Leveraging Resilience to Increase Mindfulness and Impact Health and Business Outcomes

Concurrent Session K2: 10:10 – 11:00 am
Sapphire Ballroom D, Level 4



What are the validated indicators of improved resilience? How can a full company resilience initiative impact a highly-stressed population and engender mindfulness, a culture of health and productivity? This session will present the science and tangible business results including health status, burnout, absenteeism, job satisfaction, and performance.

Jan Bruce

CEO and Co-founder
meQuilibrium

Samantha DuBridg

Vice President, Global Benefits and Employee Mobility
Hewlett-Packard Enterprise

James Z. Jadallah

Director, Health and Wellness
Nemours Children's Health System

Wendy Lynch, PhD

Founder
Lynch Consulting

What's Food Got to Do With It? Driving Prevention, Engagement and Return on Investment

Concurrent Session K3: 10:10 – 11:00 am
Sapphire Ballroom P, Level 4



Is your corporate café helping to drive quantifiable wellness outcomes? Learn how an integrated strategy that combines delicious and healthy food with your benefit structure drives better health outcomes, employee engagement and improved productivity with metrics your CFO will understand.

Randall Boyd

CEO & COO
Guckenheimer

Alan Marcum

Executive Vice President
Devon Energy Corporation

Shifting Mindsets: Unlocking the Power of HSAs

Concurrent Session K4: 10:10 – 11:00 am
Sapphire Ballroom H, Level 4



Mondelēz International unlocked the power of HSAs as a long-term savings benefit for its employees. During this session, you will learn how you can shift your thinking from offering the HSA as just another health care spending account to a true value-add solution helping employees achieve financial confidence meeting current and future medical expenses.

Joanne Armenio

Associate Director, Benefit Plan Operations
Mondelēz International

Harley Denzin

Vice President, Health Savings Accounts
Wells Fargo

How to Build a Culture of Wellness and Make Fitness Fun

Concurrent Session K5: 10:10 – 11:00 am
Sapphire Ballroom L, Level 4



Kimberly-Clark has led the corporate wellness charge for decades. During this session, you'll learn how their wellness program was built and how they infuse workplace well-being throughout their culture. We'll also discuss attaining executive buy-in, generating day-to-day excitement among employees, and using technology to take your wellness program to the 21st century.

Stephanie Pereira da Silva

Health and Wellness Manager
Kimberly-Clark Corporation

Ben Sommers

VP of Business Development
Fitbit Wellness

Heath Engagement at Home: An Innovative New Medium

Concurrent Session K6: 10:10 – 11:00 am
Room 501C, Level 5



This session will discuss a new, innovative way for families to engage in healthy behaviors in a cost-effective, scalable way through immersive TV viewing, Web interactivity, clinical content and household-specific engagement measurement. Hear about the product vision, initial application to maternity, results of three employer pilots, and recent learnings.

Marc Siry

Vice President, Strategic Development

Comcast

Chris Stenzel

Senior Vice President, Business Development and Innovation
Kaiser Permanente

Embracing Human Fallibility: Sustaining Healthy Behaviors in an Unhealthy World

Concurrent Session K7: 10:10 – 11:00 am
Room 410, Level 4



Most consumers know that smoking cigarettes, a diet rich in saturated fats and sodium, and a life as a couch potato are not good health choices. Yet these behaviors persist at alarming rates. This presentation examines behavioral economics and other behavioral and social science perspectives on motivating sustained behavior change.

Karlene Hall

Manager, Work/Life

McGraw Hill Financial

Heather Patrick, PhD

Senior Director, Program Development

Envolve

Concurrent Sessions: L1, L2, L3, L4, L5 or L6:
11:10 am – 12:00 pm (choose one)

Leveraging Technology and Cognitive Insights to Empower Healthy Populations

Concurrent Session L1: 11:10 am – 12:00 pm
Sapphire Ballroom, Level 4

WillisTowersWatson

This session will look at the future of employee health empowerment through technology and cognitive insights. IBM will share how they ensure a culture of health, and engage their workforce through an evidence-based, data-driven view of health and personalized IBM Watson-powered "nudges" delivered on the Apple Watch.

Ellen Exum

Director, Health Benefits & Health Promotion Strategy & Design

IBM Corporation

Integrated Behavioral Health Solutions That Work: Michelin's Employee Life Services Program

Concurrent Session L2: 11:10 am – 12:00 pm
Sapphire Ballroom D, Level 4



Michelin's comprehensive behavioral health services program features service promotion and branding centered around employees and their families with onsite EAP support and strong family advocacy. Learn how this innovative, highly specialized delivery model increased overall program utilization, produced positive outcomes for people who accessed care and improved Michelin's bottom line.

Richard Paul

Senior Vice President, Employer Strategy & Development
Beacon Health Options

James R. West

Manager of Employee Life Services
Michelin North America, Inc. (Retired)

The Reinvention of Diabetes: When High Tech Meets High Touch

Concurrent Session L3: 11:10 am – 12:00 pm
Sapphire Ballroom P, Level 4



Diabetes is challenging, expensive, and a hassle for all involved. In 2015, Lowe's launched a comprehensive diabetes management system to provide a more cost-effective, supportive solution. Learn how high tech and high touch has resulted in employee satisfaction and better diabetes management.

Matthew Eurey

VP of Benefits

Lowe's

Jim Pursley

Chief Commercial Officer

Livongo Health

Tiny Habits for Moms: Happier at Work, Healthier at Home

Concurrent Session L4: 11:10 am – 12:00 pm
Sapphire Ballroom H, Level 4

Our fun session tackles a serious topic: Young moms at work, struggling with personal and professional lives. Join a Stanford scientist and two working moms who will share practical solutions in this hands-on session. You'll see how Tiny Habits can be the fastest, easiest way for your working moms to be happier and healthier.

BJ Fogg, PhD

Behavior Scientist
Stanford University

Linda Fogg-Phillips, MS

Director
Tiny Habits Academy

Brittany Herlean

CEO
Herlean Fitness

Keys to HSA Enrollment Success: Hormel Foods Corporation Case Study

Concurrent Session L5: 11:10 am – 12:00 pm
Sapphire Ballroom L, Level 4



Learn how a multinational manufacturer and marketer of consumer-branded food and meat products achieved exceptionally high employee enrollment in its HSA/HDHP plan option. Hormel will discuss how the team exceeded predicted rates through the selection of its HSA solution, how its strategic plan design — including a unique HSA On Demand® solution — and a compelling and engaging employee communications program.

Allen Pease

Senior Vice President, Business Development
ConnectYourCare

Kristy Ruble

Benefits Manager
Hormel Foods

Getting Engaged: Research-Backed Ways to Create a High-Engagement, High-Performance Employee Health and Well-Being Program

General Session L6: 11:10 – 12:00 pm
Room 501C, Level 5



National surveys confirm that the biggest barrier to improving health is getting engagement. But what really drives engagement? Join this dynamic session to learn results of research that reveals what the best do better. Get practical, evidence-based tips to make the most out of your program and incentive budgets.

Jeff Dobro, MD

Chief Medical Officer
RedBrick Health

Michael C. Sokol, MD, MS

Vice President, Employee Wellness and Chief Wellness Officer
Sanofi US

Eric Zimmerman

Chief Marketing Officer
RedBrick Health Corporation

Pace, Process, Performance: Lightning Round on the Issues

Concurrent Session M: 12:10 – 12:30 pm
Sapphire Ballroom, Level 4

WillisTowersWatson

Recapping key conference topics and themes, experts take the hot seat and address the challenge of rapid-fire questions from the audience. In keeping with tradition for this wrap-up session, a few surprises will be in store.

Representing The Conference Board:

Amanda Edmonds, Meeting Administrator

Karyn Gericitano, Senior Meeting Planner

Gregg Mauro, Conference Program Director

Anika Thompson, Senior Meeting Planner

Leighana Waight, Meeting Administrator

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