The 20th Annual
EMPLOYEE HEALTH CARE
CONFERENCE
Health Care 2020: The Future Is Now —
Connecting People, Technology and Science

Preconference Workshops:
March 11, 2020
Conference:
March 12 – 13, 2020
Marriott Marquis
New York, NY

Preconference Workshops:
March 25, 2020
Conference:
March 26 – 27, 2020
Hilton San Diego Bayfront
San Diego, CA

Sponsored by: Willis Towers Watson

Presented with assistance from:

www.conferenceboard.org/employeehealthcare
**Preconference Workshop**

**Wednesday, March 11: New York**  
**Wednesday, March 25: San Diego**

1:30 – 5:00 pm  
**Boosting Employee Satisfaction: Using Data-Driven Insights to Improve Employee Wellbeing**

Nearly half of benefit leaders list improving employee productivity and satisfaction as their top organizational goal. They rely heavily on employee feedback to measure program success — but leaning on employee feedback alone isn’t enough. Employers are frustrated by the limited insights they receive from their benefit data, with 53% saying one of their biggest challenges is accessing the right data. Hear from experts and leaders who are boosting employee satisfaction by leveraging benefit data and learn how to get access to the right insights to help you make better, employee-centric decisions.

Lara Battema, Senior Alliances Consultant, Artemis Health  
Julie Givens, Benefits Manager, Field, Wayfair  
Grant Gordon, CEO and Co-Founder, Artemis Health  
Chris Savoie, VP of New Products, Artemis Health  
Allie Skoly, Lead Associate, Health and Group Benefits, Willis Towers Watson

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**Conference**

**Day One**

**Thursday, March 12: New York**  
**Thursday, March 26: San Diego**

**Conference Registration:** 7:15 AM – 5:00 PM

**Networking Continental Breakfast:** 7:15 – 8:10 AM

**Hosted by:**

**Welcome and Opening Remarks**

Gregg Mauro, Program Director, The Conference Board

**General Session A:** 8:10 – 8:15 AM  
**Health Care 2020: Connecting People, Science and Technology**

Experts with diverse perspectives discuss the essential elements of health care benefits: science and technology. Attendees will walk away with practical advice on how to build state-of-the-art benefit programs that are delivered with a human touch.

Steven Lester, M.D., Cardiologist and Professor of Medicine, Mayo Clinic College of Medicine & Science, Associate Medical Director for the Department of Business Development and Associate Medical Director for Contracting and Payor Relations, Mayo Clinic

**New York**

Marco Diaz, SVP, Global Head of Benefits, News Corporation

**San Diego**

Bob Kocher, MD, Partner, Venrock  
Michael Labianca, Global Head of Human Resources, SVP, Sony Interactive Entertainment LLC

**Concurrent C1:** 9:30 – 10:15 AM  
**San Diego: Using Benefit Programs to Enhance the Employee Experience (Repeats as L1)**

Employers are continually looking for new and unique ways to delight employees in delivery of their Total Rewards programs. Hear from high-performing companies successfully exceeding employees’ expectations by delivering value and impact during the meaningful moments in their lives.

Karen Sylvester, Director, HRBP, Vertex Pharmaceuticals, Inc.
New York: Reduce Musculoskeletal Spend: Where to Start and Why
Employees that are stressed, sedentary and eating poorly develop costly chronic diseases, including musculoskeletal conditions like back and joint pain. Research shows that health coaching to support physical activity, behavioral health, and patient education can improve chronic condition outcomes. Hear how leading employers evaluated solutions across the continuum of care to reduce medical spend, chronic pain, and improve outcomes.

Carolyn Gordon, Director of Benefits, FUJIFILM Holdings America Corporation
Matt Harmon, VP, Compensation Benefits and HR Systems, AutoZone
Jeff Krauss, MD, Chief Medical Officer, Hinge Health
Tom Sondergeld, Former VP HRIS, Global Benefits & Mobility, Walgreens Boots Alliance, Inc.

Navigation is Essential to the Future of Health Care
A panel of employers will share the results they achieved through health care navigation including how navigation is crucial to their cost savings, higher employee engagement, early intervention and preventable health care utilization.

New York
Dennis Branch, VP of HR-North America, AGCO
Amy Holliday, Director of Global HR Benefits, Tangoe
Steven Knight, Chief Operating Officer, Quantum Health
Stacey Magness, Director of Global Benefits, Ellucian
Amanda Vonderhaar, Director of Benefits, Cincinnati Children's Hospital Medical Center
San Diego
Veronica Cossette, Director, Benefits, Lennox
Ron Lafrican, Director, Benefits and Compensation, Cottage Health
Laura Schneider, Chief Human Resources Officer, Core and Main
Shannon Skaggs, President, Quantum Health

San Diego: What’s Possible When You Move Beyond a Traditional Health Plan Partner?
Health benefits is a critical part of your company culture, people strategy, and business finances, but too often legacy health plan options limit your strategy and your impact. Learn how benefits leaders are using a workforce health management system to rewrite the health benefits playbook and leave their mark on their organization.

Lauren Casterson, Global Benefits Lead, Palantir Technologies
Marianne Holt, Director of Benefits Innovation, Collective Health

New York: Closing the Access Gap: Delivering High-Touch, High-Quality Experiences with Virtual Care
This session will explore how virtual care transforms the patient experience — empowering employees with a better way to access a spectrum of quality, affordable care. Hear a leading employer discuss the important role that virtual care plays as employees face more chronic conditions and best practices for making virtual care a key component of your benefit strategy.

Joanne Abate, AVP Global Benefits and Insurance Programs, Unum

San Diego
Kelly Bliss, Chief Client Officer, Teladoc Health
Kristen Moody, Vice President, Employer Client Management, Teladoc Health

San Diego: Reduce Musculoskeletal Spend: Where to Start and Why
Employees that are stressed, sedentary and eating poorly develop costly chronic diseases, including musculoskeletal conditions like back and joint pain. Research shows that health coaching to support physical activity, behavioral health, and patient education can improve chronic condition outcomes. Hear how leading employers evaluated solutions across the continuum of care to reduce medical spend, chronic pain, and improve outcomes.

Greta Gentile, Sr. Manager, Benefits, FUJIFILM Holdings America Corporation
Matt Harmon, VP, Compensation Benefits and HR Systems, AutoZone
Jeff Krauss, MD, Chief Medical Officer, Hinge Health
Tom Sondergeld, Former VP HRIS, Global Benefits & Mobility, Walgreens Boots Alliance, Inc.

Networking Refreshment Break: 10:15 – 10:40 AM
Hosted by:

www.conferenceboard.org/employeehealthcare
HR Change Agents: Harnessing Change to Modernize Business and Benefits (Repeats as J2)
Change is the one constant all organizations can count on. Learn how two organizations experiencing significant change in their business models modernized their benefit programs to propel their organizations forward and meet the needs of a changing workforce.

Kate Hyatt, EVP, Human Resources, Chief People Officer, Healthgrades

New York: Connecting Employee Wellbeing to Business Metrics
During this session, you will learn how one of the largest global pharmaceutical companies approaches population health, how to measure the impact of employee wellbeing programs and how these efforts move the needle on the most important business outcomes. You’ll receive actionable takeaways to help you prove that investing in employee wellbeing is a critical business strategy that yields significant value-on-investment.

Andrew Jacobus, Vice President of Insights and Data Science, Virgin Pulse Institute
Virginia Peddicord, Director of Global Employee Population Health, Merck

San Diego: Driving Real-World Health Care Outcomes with Quality
Health care in the U.S. is stubbornly inefficient—nearly one-third of spend is wasteful. And employers, who pay for nearly half of Americans’ health care, are on the hook for rising health care costs without getting better outcomes. This national crisis is a quality problem—improving access to top-quality care saves lives and saves money. Learn about an innovative quality-driven approach to health care navigation that drives real-world health outcomes, reduces waste, and delivers a simpler and more positive member experience.

Greg Landmark, SVP of Compensation & Benefits, Travelers
Owen Tripp, Co-founder & CEO, Grand Rounds
Nupur Srivastava, SVP of Product & Marketing, Grand Rounds

“I Owe My Employer My Life”: Voices from the Front Lines of Diabetes Reversal
During this presentation, The Nielsen Company will share results of diabetes reversal treatment to their employees—and the impact of eliminating more than 50% of diabetes-specific prescriptions for patients on reversal treatment had on Nielsen’s bottom line. You’ll meet real Nielsen employees who will share their personal journeys of reversing diabetes and how it has transformed their lives.

Verna Bartels, Data Inquiry Specialist, Nielsen
Derek Newell, SVP Commercial, Virta Health

San Diego: On Demand Health Insurance Saves Employers Money and Satisfies Employees by Reducing Waste
When health care costs increase, employers often face the hard choice of shifting costs to employees. Medtronic decided against this. They deployed a new design called on demand health insurance that targeted the 30 – 50% of wasteful expenses. Learn more about this new benefit design and the results of reduced premiums, enriched benefit coverage, and satisfied employees.

David R. Dickey, Consultant Relations Lead, Bind
Amy Johnson, Director, U.S. Benefits, Medtronic

San Diego: Leveraging Wellbeing for the Employee and Customer Experience
Award-winning hospital system MemorialCare has created one of the industry’s most innovative wellbeing programs. Learn how the organization is driving the best possible patient care and customer experience by helping its employees reduce stress, combat burnout, sleep better, and improve their general health and wellbeing.

Melanie Cumbee, MS, CWP, Director, Organizational Health and Wellbeing, MemorialCare Health System

New York: Changing Mental Health Care
Learn more about how the organization is driving the best possible patient care and customer experience by helping its employees reduce stress, combat burnout, sleep better, and improve their general health and wellbeing.

New York
Jacquelyn Ainsley, Benefits Program Manager, Pinterest
Sean McBride, Head of Partnerships, Lyra Health
San Diego
Prateek Bhatia, BPharm, PhD, Assistant Vice President, Health Plans, University of Southern California
Amelia Gilbert, Director of Partnerships, Lyra Health

For sponsorship opportunities, please contact gregg.mauro@conferenceboard.org
New York
Stacey Nelson, Manager, Benefits, Sprint Corporation
San Diego
Laronne Faulkner, Program Manager, University of California Office of the President
Gabby Jung, Director of Operations and Financial Management, University of California Office of the President
Mandy Lau, Director, Global Benefits, Adobe Inc.

Concurrent E1: 11:40 am – 12:25 pm

When it comes to helping your employees navigate their health and wellbeing, it can be challenging to know where to start – but it doesn’t have to be. Gain insight into evidence-based strategies you can use to build a rock-solid ROI model that proves the cost-effectiveness of your behavioral health programs.

Gen Barron, Sr. Manager of Global Well-Being, Medtronic
Tim Church, MD, MPH, PhD, Chief Medical Officer, Naturally Slim
Sara Correnti, Manager of Health and Wellness, Concordia Plan Services
Rich Krutsch, Vice President, People Services, ArcBest

San Diego: SAP Sees ROI and Engagement ASAP with an Rx Benefit Solution
Join two Total Rewards and benefit leaders from SAP who will share why SAP decided to implement an enhanced pharmacy benefit solution, what keys to success drove them to a 1:1 ROI in under 12 months, and how it has impacted engagement across a diverse member population.

Katie Allen, Senior Vice President of Marketing, Rx Savings Solutions
Jeff Bergin, Benefits Consultant, Total Rewards, SAP
Jason Russel, Head of North America Total Rewards, SAP

Concurrent E5: 11:40 AM – 12:25 PM

Combating the Silent Killer: Delivering 2x Clinical Outcomes than Industry Standard in Blood Pressure Management Without Leaving Patients Behind
This session will review the key insights from industry-leading employers as they discuss implementing a smartphone solution, pros and cons of different technologies available in the market, enrollment methods that got the highest engagement rates, and, most importantly, clinical outcomes achieved.

Maayan Cohen, CEO, Hello Heart
San Diego
Todd Smasal, Vice President of Total Rewards, Northwestern Mutual

Concurrent E6: 11:40 AM – 12:25 PM

Navigating Employees to High-Value Care: Learn How Using Provider Quality and Cost Data Drives Patients Outcomes
During this session, find out how two organizations are curbing the upward cost trend by teaching employees across multiple locations to become smarter health care consumers. Learn how a strong partnership and design plan helps drive members to an innovative tool that protects them from overpaying for health care, while also helping employers cut their annual medical spend.

Will Brockman, Chief Revenue Officer, Healthcare Bluebook
Katie Kirkland, Director of Benefits, Southern Company

Networking Luncheon: 12:25 – 1:40 PM

Hosted by:

www.conferenceboard.org/employeehealthcare
General Session F: 1:40 – 2:35 PM

Stories from the HR Frontlines: Tackling Tough Issues
How can HR professionals respond to wide-ranging employee preferences and, at the same time, provide affordable, accessible, modern and competitive benefits? Learn about unconventional tactics that can take your benefit programs to the next level.

Paul T. Moskowitz, Executive Vice President, Human Resources, Sysco Corporation
Erin Packwood, Vice President, Total Rewards & HR Transformation, Sysco Corporation
San Diego
Barbara A. Parker, MD, Professor of Medicine, Breast Medical Oncologist, University of California, San Diego, San Diego

Concurrent G2: 2:50 – 3:35 PM

New York: The Power of Certainty in Your Employee’s Health
In this session you will learn how large employers have developed Total Rewards solutions that bend the cost curve, improve outcomes and deliver a concierge member experience that helps their employees and families make the right treatment decision the first time.

Jeff Brodsky, Chief Human Resources Officer, Morgan Stanley
Kristin Herrera, Chief Growth Officer, 2nd.MD
Marsha Hyslop, Chief Clinical Officer, 2nd.MD
Rich Krutsch, Vice President, People Services, ArcBest
Shelley Sinclair, Assistant Director, Health and Welfare Benefits, Ernst & Young
Vickie Strickland, Director, Health Strategy and Resources, Delta Air Lines

Concurrent G3: 2:50 – 3:35 PM

New York: Drilling into Lowe’s Data to Identify Members At-risk for Opioid Abuse
Learn how Lowe’s reviewed enrollment, medical and pharmacy claims to develop relative risk scores for members of the population and evaluated population for major organizational breaks such as retail, distribution, corporate and total. Based on this information, learn how Lowe’s managed the problem, what steps they took to resolve it and how things are looking today.

Bryan Curran, Account Director, Health Data & Management Solutions, Inc. (HDMS)
Jennifer Moore, Senior Benefits Analyst, Lowe’s Companies, Inc.

San Diego: On Demand Health Insurance Saves Employers Money and Satisfies Employees by Reducing Waste
When health care costs increase, employers often face the hard choice of shifting costs to employees. Medtronic decided against this. They deployed a new design called on demand health insurance that targeted the 30 – 50% of wasteful expenses. Learn more about this new benefit design and the results of reduced premiums, enriched benefit coverage, and satisfied employees.

David R. Dickey, Consultant Relations Lead, Bind
Amy Johnson, Director, U.S. Benefits, Medtronic

Concurrent G5: 2:50 – 3:35 PM

Ready, Set, Launch: How to Create the Well-Being Program Your Employees Want
Launching a new well-being program doesn’t have to be painful. In this session, Kohler will share how they launched a new well-being experience that addresses the unique needs of their 15,000 employees. Learn why they are bringing together all of their employee offerings in one place and how it has enabled their employees to play an active role in their health and wellbeing.

New York
Christine Muldoon, VP Marketing & Strategy, WebMD Health Services
Erin Schad, Benefits Analyst, Kohler Co.
San Diego
Julie Lyons, Manager, Wellness, Kohler Co.
Alex Nguyen, VP of Product and Solutions, WebMD Health Services

Concurrent G6: 2:50 – 3:35 PM

Redefining Fertility and Family Building Benefits with a Smarter Solution
Join this panel discussion to hear from key stakeholders – patients – as they discuss the mental, physical and economic tolls of infertility and the power of a comprehensive and supportive benefit. You will also hear from an employer about how a comprehensive fertility benefit with emotional support has improved clinical outcomes, employee satisfaction and loyalty.

Emily Rich, Progyny Patient
Ian Schwartz, Progyny Patient

New York
Brent Atkins, Senior VP, Business Development, Progyny
Diane MacLeod, Head of Benefit Vendor Management, MassMutual
San Diego
Ann Speltz, Senior Benefits Consultant, Capital Group
Julie Stadlbauer, SVP, Progyny

Concurrent G7: 2:50 – 3:35 PM

Holistic Benefits Data: How Wayfair Justified New Programs and Planned a Successful Open Enrollment
Ask any benefits leader to name their biggest challenges, and you’ll likely hear about Open Enrollment. In this session, we’ll explore how Wayfair, one of the world’s largest online retailers for home goods, tracks key metrics like overspending, find opportunities for new programs, and improve the member experience during Open Enrollment.

Julia Givens, Benefits Manager, Field, Wayfair
Grant Gordon, CEO and Co-Founder, Artemis Health

Networking Refreshment Break: 3:35 – 4:00 PM

For sponsorship opportunities, please contact gregg.mauro@conferenceboard.org
General Session H: 4:00 – 5:00 PM
Preparation and Protocols for Addressing the COVID-19 Outbreak
This session will provide a global update on the COVID-19 outbreak based on tight collaboration with the CDC and WHO and discuss the vital role of virtual care to improve access and speed to care.

Tim Foggin, MD, BSc, MDCM, MPH, FCFP, FRCP, FACHE, Vice President & Medical Director (Asia Pacific), Teladoc Health (Joining virtually)
Bridget K. McCabe, MD, MPH, FAAP, Medical Director of Clinical Quality and Informatics, Teladoc Health

Networking Cocktail Reception: 5:00 – 6:00 pm
Hosted by:

General Session I: 8:00 – 9:00 AM
Politics 2020: The Health Care Debate Heats Up
The one sure bet in the coming national elections is that health care will be front and center throughout. Get the inside scoop, as only Jim Klein can provide, on the likely scenarios and what it all means for your organization and employees.

James A. Klein, President, American Benefits Council

Concurrent J2: 9:10 – 9:55 AM
HR Change Agents: Harnessing Change to Modernize Business and Benefits (D1 repeated)

Concurrent J3: 9:10 – 9:55 am
New York: The Teamsters Health & Welfare Fund: How to Better Identify Major Risks with Genetics and Precision Health
Join us for this session to learn why The Teamsters Health & Welfare Fund brings genetics and precision health to union members and their dependents and how this unique program helps identify current and potential health risks, empowers members to take important preventative actions and how the program has impacted members and the organization as a whole.

Maria Scheeler, Administrator/Executive Director, Teamsters Health and Welfare Fund
Jessica Tracy, GBDS, CLCS, Director, Enterprise, Color

San Diego: SAP: How to Better Identify Major Risks with Genetics and Precision Health
Join us for this session to learn why SAP brings genetics and precision health to employees and their dependents and how SAP benefits managers use this unique program to help them better identify current and potential health risks, how they empower employees to take important preventative actions and how the program has impacted the entire organization.

Jeffrey Bergin, Sr. Benefits Consultant, Total Rewards, SAP
Caroline Savello, VP Commercial, Color

Concurrent J4: 9:10 – 9:55 AM
How to be Member Obsessed When It Comes to Whole-Person Care
Almost half of U.S. adults manage multiple chronic conditions and this rate is rapidly rising. Explore Target’s team member-obsessed approach to building whole-person benefits that remove barriers to care and meet members where they are. In addition to exploring Target’s results, you’ll also hear a Livongo member share their health care story.

Riley Zahm, Livongo Member, Weight Management
New York
Leslie Pilliod, Sr. Director, Benefits & Engagement, Target
Jim Pursley, Chief Commercial Officer, Livongo
San Diego
Julia Hoffman, PsyD, VP of Behavioral Health Strategy, Livongo

www.conferenceboard.org/employeehealthcare
Lindsey Sosin, Head of Global Benefits, Stripe

San Diego
MaryBeth Kramer, SPHR, GSD, Global Benefits Director, Box

Networking Refreshment Break: 9:55 – 10:25 AM

Hosted by:

Concurrent K2: 10:25 – 11:10 AM

New York: Food as Medicine: Microbiome-based, Personalized Nutrition to Enable Type 2 Diabetes Remission
Join us and learn how the largest hospital system in Alabama (Huntsville Hospital System) achieved HbA1c reduction, improvement in blood sugar “time-in-range,” weight loss, and strong adherence enabling cost reduction and a path to remission for employees with Type 2 diabetes.

Lynda Donovan, Director of Employee Benefits, Huntsville Hospital Health System
Andrea Rosler, Vice President, Human Resources, Huntsville Hospital Health System
Josh Stevens, President, Day Two

Concurrent K3: 10:25 – 11:10 am

A Better First Step in Mental Health Care: Why Employers Are Offering Digital Solutions Before Therapy and Medication
It’s time for a tactical tear-down of mental health strategy — what will increasing access really look like in 2020? There’s a good chance your employees either don’t think they need help at all or prefer to handle things themselves.

Sarah Pedersen, VP Customer Success, Big Health

New York
Leslie Pilliod, Sr. Director, Benefits & Engagement, Target

Concurrent K4: 10:25 – 11:10 AM

Building a Data-Driven Benefit Strategy that Transforms Engagement and Maximizes Value
Enhancing member support and access to data-driven, personalized information can allow an employer to shape benefit design and encourage employee participation. Hear from an employer who successfully leveraged expanded support and data analytics as part of an integrated strategy to improve employees’ health and wellbeing.

Arthur "Abbie" Leibowitz MD, FAAP, Founder, President Emeritus and Chief Medical Officer, Health Advocate

New York
Jake Flaitz, Director, Benefits, Corporate Benefits Strategy Department, Paychex Inc.

San Diego
Susan W. Sproat, Executive Director, HR – Benefits, University of Pennsylvania

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Concurrent K7: 10:25 – 11:10 AM

The Future of Family Benefits
How are employers innovating their benefits strategy to meet the needs of millennial families while reducing rising health care costs? Why are employers opting to go directly to the provider and what are the benefits of doing so? What are the key components of an impactful ROI-positive family benefits model? Learn about a new fertility benefit program directly from the provider uniquely able to control for costs, outcomes and patient experience.

Gina Bartasi, Founder & CEO, Kindbody
New York

Hannah Wilkowski, Global Benefits Manager, Buzzfeed
San Diego

Reena Scoblinko, Vice President, People, GoodRx
San Diego

Concurrent L1: 11:20 AM – 12:05 PM
San Diego: Using Benefit Programs to Enhance the Employee Experience (C1 repeated)

Concurrent L2: 11:20 AM – 12:05 PM
Empower Your Employees, Transform the Community
Now more than ever, employers have a responsibility to empower their workforces on the journey to better health. In this session, learn how CareFirst and Walmart have leveraged their most important asset – their own associates – to accelerate wellbeing of their workforces, the populations they serve and the communities in which they live.

David Hoke, Senior Director, Associate Health and Wellbeing, Walmart Inc.
New York

Jeff Arnold, CEO, Sharecare
New York

Julie Maneen, Senior Director of Product Management, CareFirst BlueCross BlueShield
San Diego

Carrie Greene, Manager, Wellness and Disease Management Programs, CareFirst BlueCross BlueShield
San Diego

Brian Woods, SVP Enterprise, Sharecare

Concurrent L3: 11:20 AM – 12:05 PM
New York: The Importance of Pharmacogenomic Testing for All Employers
Attend this session to hear how the Pharmacogenomics Outcomes in Employers Measured (POEM) initiative is targeting a 24-month ROI in health care spend for employers offering pharmacogenomics testing plus medication therapy management to employees, with the goal of improving the experience of care and curbing prescription drug costs.

Jane Cheshire Gilbert, CPA, CGBA, Director, Retiree Health Care, State of Kentucky Teacher’s Retirement System
Dr. Steven Goldberg, MD, MBA, VP, Medical Affairs, Population Health, and Chief Health Officer, Health & Wellness, Quest Diagnostics
Scott Megill, President and CEO, Coriell Life Sciences

Concurrent L4: 11:20 AM – 12:05 PM
New York: The Business Case for AI in Benefits
Can artificial intelligence (AI) revolutionize the way human resources and benefit teams perform their jobs? This session will showcase how large employers are using AI technology to reduce costs for their employees and their organizations. Learn how these tools can assist employees in selecting the best-fit benefit plans during open enrollment and optimize employee health programs.

Tyler Steben, Director, Offering Management, IBM Watson Health
Matthew Vlieger, Manager, Finance and Analytics, Liberty Mutual Insurance

San Diego: Polychronic by Design: Why We Can’t Solve for the Physical Without Treating the Behavioral
Whether anxiety, depression, or simply stress, these mental challenges can create a foundation of poor habits that lead to chronic illness. In this session, you’ll hear why innovative employers believe integrating the treatment of physical and emotional health is essential in order to achieve sustained results.

CJ Mark, Chief Commercial Officer, Vida
Chris Mosunic, PhD, Chief Clinical Officer, Vida
Elvia Soberanes-Iniguez, MPH, Benefits Program Manager, Cisco Systems

Concurrent L5: 11:20 AM – 12:05 PM
When it comes to helping your employees navigate their health and wellbeing, it can be tempting to offer a variety of innovative point solutions to serve your diverse population. But too many solutions can create friction in the benefit experience. Learn how health navigation has helped PepsiCo create a delightful and deeply personalized experience that guides employees to the right care at the right time.

Maeva O’Meara, Chief Executive Officer, Castlight Health
Suroor Raheemullah, Vice President, Human Resources, Dover Corporation

General Session L6: 11:20 AM – 12:05 PM
San Diego: The Business Case for AI in Benefits
Can artificial intelligence (AI) revolutionize the way human resources and benefit teams perform their jobs? This session will showcase how large employers are using AI technology to reduce costs for their employees and their organizations. Learn how these tools can assist employees in selecting the best-fit benefit plans during open enrollment and optimize employee health programs.

Dana Maul, Growth Leader, IBM Watson Health
Jyoti Peters, Leader, Business Development, Employer Market, IBM Watson Health
Matthew Vlieger, Manager, Finance and Analytics, Liberty Mutual Insurance

www.conferenceboard.org/employeehealthcare
General Session M: 12:15 – 12:30 PM

**Conference Wrap-Up**
Lively discussion and take-aways with prizes.

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**Coronavirus (COVID-19) Precautions**

The Conference Board will be following the [CDC guidelines for prevention of the spread of respiratory diseases](https://www.cdc.gov). There will be a "no handshake" policy in effect with signage as a reminder. We will have tissues and hand sanitizer throughout the meeting space. All public areas will be wiped down throughout the conference.

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**Continuing Education Units**

The conference is pre-approved for:

- 11 CPE credits (Personnel/Human Resources)
- 9.5 (General/HR) recertification credit hours toward aPHR, PHR, SPHR, PHRca, GPHR, PHRi, and SPHRi recertification through the HR Certification Institute (HRCI)
- 9.5 PDCs for SHRM-CP or SHRM-SCP

The workshops are pre-approved for

- 3.5 CPE credits (Personnel/Human Resources)
- 3 (General/HR) recertification credit hours toward aPHR, PHR, SPHR, PHRca, GPHR, PHRi, and SPHRi recertification through the HR Certification Institute (HRCI)
- 3 PDCs for SHRM-CP or SHRM-SCP
REGISTRATION INFORMATION

Online  www.conferenceboard.org/employeehealthcare
Email   customer.service@conferenceboard.org
Phone  212.339.0345

8:30 AM – 5:30 PM ET, Monday – Friday

Preconference Workshop Pricing:

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Conference Pricing:

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Non-Employer Pricing

Applies to Plans, Insurance Companies, Health and Benefits Consultants, Benefit, Wellness Service Providers, Associations, Think Tanks, etc. or anyone in a sales or accounts management role.

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Limited to one attendee only, either San Diego or New York.

Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention The Conference Board Employee Health Care Conference.

Hotel Accommodations

Marriott Marquis
1535 Broadway
New York, NY 10036
Tel: 212 398-1900

Hilton San Diego Bayfront
1 Park Boulevard
San Diego, CA 92101
Tel: 619 564-3333

Cut-Off Date:
Tuesday, February 25, 2020

Cut-Off Date:
Wednesday, March 4, 2020

Cancellation Policy

Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.