

The 20th Annual

EMPLOYEE HEALTH CARE CONFERENCE

Health Care 2020: The Future Is Now —
Connecting People, Technology and Science

Preconference Workshop:
August 10 , 2020

Conference:
August 11 – 12, 2020
Hilton San Diego Bayfront
San Diego, CA

Sponsored by: **WillisTowersWatson** 

Presented with assistance from:



Preconference Workshops

Wednesday, August 10, 2020

**All workshops run concurrently, 1:30 – 5:00 pm.
Please choose one:**

Workshop A: Elevating the Employee Experience: The Convergence of People, Technology and Science

This year, in both San Diego and New York, you will have the opportunity to attend a preconference workshop focused on giving your employees a superior benefit experience through technology and science. Attendees will hear from thought leaders, clients and Willis Towers Watson experts on topics such as:

- Navigating your way to a better experience for your people
- Delivering on experience through science and innovation
- The merging of technology and the regulatory landscape the return of the “pay-to-play” question

Workshop B: Boosting Employee Satisfaction: Using Data-Driven Insights to Improve Employee Wellbeing

Nearly half of benefit leaders list improving employee productivity and satisfaction as their top organizational goal. They rely heavily on employee feedback to measure program success — but leaning on employee feedback alone isn't enough. Employers are frustrated by the limited insights they receive from their benefit data, with 53% saying one of their biggest challenges is accessing the right data. Hear from experts and leaders who are boosting employee satisfaction by leveraging benefit data and learn how to get access to the right insights to help you make better, employee-centric decisions.

Lara Battema, Senior Alliances Consultant, Artemis Health
Julie Givens, Benefits Manager, Field, Wayfair
Grant Gordon, CEO and Co-Founder, Artemis Health
Chris Savoie, VP of New Products, Artemis Health
Allie Skoly, Lead Associate, Health and Group Benefits, Willis Towers Watson

Workshop C: One Size Doesn't Fit All: Designing an Inclusive Mental Health Strategy for Your Workforce

The ROI is clear: Investing in mental health is the right thing to do for both your people and bottom line. But, with a myriad of modern mental health point-solutions apps and programs, it's hard to determine the best approach to meet the unique needs of an entire employee population. During this workshop, you'll learn the core components of implementing an effective, comprehensive mental health strategy. In addition, you'll look at the evidence for new mental health care technologies including behavioral health coaching, virtual care and CBT content. Expert clinical leaders in mental health will work alongside you in small groups with other benefits leaders to develop a winning mental health strategy for your employees to help increase workforce productivity, retention and engagement.

Erica Hayes, Senior Manager of Coaching Services, Ginger
Nicola Kamath, Head of Product Marketing, Ginger
Heather Muszynski, Director of Coaching Operations, Ginger
Jason Taylor, Head of Client Success, Ginger
Dana Udall, Chief Clinical Officer, Ginger

Workshop D: Medication Adherence: Addressing Challenges to Maximize Outcomes

For patients to achieve the desired clinical benefits of medications, it's critical to take them as prescribed. Employers are equally impacted by patient choices to be medication compliant as they face rising costs of \$100-300 billion annually in this space. Join 3 employers as they tackle the challenge of medication non-adherence. Whirlpool Corporation, Cummins, and Community Health Network will present strategies for appropriate medication use, share the challenges with medication adherence, exercise the audience members' thought leadership around adherence, and discuss program ideas for employers to improve medication adherence to maximize the value of their pharmacy benefit. The price of Non-Adherence is too great to not join in this conversation.

Anu Dhamecha, Director of Pharmacy Benefits, Community Health Network
Timothy A. Henning, MS, RPh, Pharmacy and Healthcare, Managed Markets, Vice President, Strategic Accounts, Walgreen Co.
Mark S. Matusik, PharmD, Sr. Clinical Director, Walgreen Co.
Cole T. Williams, Director of Global Clinical Operations and Wellness, Cummins

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Conference

Day One

Thursday, August 11, 2020

Conference Registration: 7:15 AM – 5:00 PM

Networking Continental Breakfast: 7:15 – 8:00 AM

Hosted by:



General Session A: 8:00 – 8:15 AM

Health Care 2020: The Future Is Now

Employers face the challenge of delivering affordable benefits that meet employee needs both today and tomorrow. This opening session outlines how employers — your peers — can harness the power of science and technology to offer valued, competitive benefit programs in 2020 and beyond.

Eric M. McMurray, Managing Director, Global Co-head of Health & Benefits, **Willis Towers Watson**

Debby O. Moorman, Senior Director, Southeast Consulting Practice Leader and U.S. Growth Leader, Health & Benefits, **Willis Towers Watson**

General Session B: 8:15 – 9:15 AM

Health Care 2020: Connecting People, Science and Technology

Experts with diverse perspectives discuss the essential elements of health care benefits: science and technology. Attendees will walk away with practical advice on how to build state-of-the-art benefit programs that are delivered with a human touch.

Bob Kocher, MD, Partner, **Venrock**

Michael Labianca, Global Head of Human Resources, SVP, **Sony Interactive Entertainment LLC**

Steven Lester, M.D., Cardiologist and Professor of Medicine, Mayo Clinic College of Medicine & Science, Associate Medical Director for the Department of Business Development and Associate Medical Director for Contracting and Payor Relations, **Mayo Clinic**

Concurrent C1: 9:30 – 10:15 AM

San Diego: Using Benefit Programs to Enhance the Employee Experience (Repeats as L1)

Employers are continually looking for new and unique ways to delight employees in delivery of their Total Rewards programs. Hear from high-performing companies successfully exceeding employees' expectations by delivering value and impact during the meaningful moments in their lives.

Emily Munroe, Benefits Manager, **Wayfair LLC**

Karen Sylvester, Director, HRBP, **Vertex Pharmaceuticals, Inc.**

Concurrent C2: 9:30 – 10:15 AM

The Power of Data: Tapping into Data to Create Powerful Benefits

Employers need robust and tailored health benefit offerings to attract and retain employees while competing for talent. Learn how your peers mine data to deliver high-impact, valued benefits through deep dives and thought-provoking analyses.

Tammy Fennessy, Director of Benefits, **American Eagle Outfitters, Inc.**

Tammy Pendleton, U.S. Benefits Plan Manager, **Eastman Chemical Company**

Concurrent C3: 9:30 – 10:15 AM

Navigation is Essential to the Future of Health Care

A panel of employers will share the results they achieved through health care navigation including how navigation is crucial to their cost savings, higher employee engagement, early intervention and preventable health care utilization.

Veronica Cossette, Director, Benefits, **Lennox**
Ron Lafrican, Director, Benefits and Compensation, **Cottage Health**

Laura Schneider, Chief Human Resources Officer, **Core and Main**

Shannon Skaggs, President, **Quantum Health**

Concurrent C4: 9:30 – 10:15 AM

What's Possible When You Move Beyond a Traditional Health Plan Partner?

Health benefits is a critical part of your company culture, people strategy, and business finances, but too often legacy health plan options limit your strategy and your impact. Learn how benefits leaders are using a workforce health management system to rewrite the health benefits playbook and leave their mark on their organization.

Lauren Casterson, Global Benefits Lead, **Palantir Technologies**
Marianne Holt, Director of Benefits Innovation, **Collective Health**

Concurrent C5: 9:30 – 10:15 AM

The Emergence of Genomic Medicine

Genomic medicine is rapidly changing the clinical and economic face of medicine. This session will focus on trends in genomic medicine and strategies to drive value in this emerging field using case examples from the Teacher Retirement System of Texas.

Concurrent C6: 9:30 – 10:15 AM

Closing the Access Gap: Delivering High-Touch, High-Quality Experiences with Virtual Care

This session will explore how virtual care transforms the patient experience — empowering employees with a better way to access a spectrum of quality, affordable care. Hear a leading employer discuss the important role that virtual care plays as employees face more chronic conditions and best practices for making virtual care a key component of your benefit strategy.

Joanne Abate, AVP Global Benefits and Insurance Programs, **Unum**

Kristen Moody, Vice President, Employer Client Management,
Teladoc Health

Concurrent C7: 9:30 – 10:15 AM

Reduce Musculoskeletal Spend: Where to Start and Why

Employees that are stressed, sedentary and eating poorly develop costly chronic diseases, including musculoskeletal conditions like back and joint pain. Research shows that health coaching to support physical activity, behavioral health, and patient education can improve chronic condition outcomes. Hear how leading employers evaluated solutions across the continuum of care to reduce medical spend, chronic pain, and improve outcomes.

Greta Gentile, Sr. Manager, Benefits,
FUJIFILM Holdings America Corporation

Matt Harmon, VP, Compensation Benefits and HR Systems,
AutoZone

Jeff Krauss, MD, Chief Medical Officer, Hinge Health

Tom Sondergeld, Former VP HRIS, Global Benefits &
Mobility, Walgreens Boots Alliance, Inc.

Networking Refreshment Break: 10:15 – 10:40 AM

Hosted by:



Concurrent D1: 10:40 – 11:25 AM

HR Change Agents: Harnessing Change to Modernize Business and Benefits

(Repeats as J2)

Change is the one constant all organizations can count on. Learn how two organizations experiencing significant change in their business models modernized their benefit programs to propel their organizations forward and meet the needs of a changing workforce.

Kate Hyatt, EVP, Human Resources, Chief People Officer,
Healthgrades

Concurrent D2: 10:40 – 11:25 AM

Delivering Integrated Wellbeing Through Creative Technology *(Repeats as K1)*

Learn how to deliver integrated wellbeing in new and clever ways by connecting technology platforms and applications with people and programs. The result? A top-notch employee wellbeing experience, lower medical cost trend, and other valued outcomes.

Abinue Fortingo, Director, Health Management Willis Towers
Watson on behalf of Ericsson, Inc.

Susanne Gensch, Benefits Manager, Wellness & Recognition,
north America, Ericsson Inc.

Concurrent D3: 10:40 – 11:25 am

Driving Real-World Health Care Outcomes with Quality

Health care in the U.S. is stubbornly inefficient—nearly one-third of spend is wasteful. And employers, who pay for nearly half of Americans' health care, are on the hook for rising health care costs without getting better outcomes. This national crisis is a quality problem—improving access to top-quality care saves lives and saves money. Learn about an innovative quality-driven approach to health care navigation that drives real-world health outcomes, reduces waste, and delivers a simpler and more positive member experience.

Greg Landmark, SVP of Compensation & Benefits, Travelers
Nupur Srivastava, SVP of Product & Marketing,
Grand Rounds

Concurrent D4: 10:40 – 11:25 am

“I Owe My Employer My Life”: Voices from the Front Lines of Diabetes Reversal

During this presentation, The Nielsen Company will share results of diabetes reversal treatment to their employees – and the impact of eliminating more than 50% of diabetes-specific prescriptions for patients on reversal treatment has had on Nielsen's bottom line. You'll meet real Nielsen employees who will share their personal journeys of reversing diabetes and how it has transformed their lives.

Verna Bartels, Data Inquiry Specialist, Nielson
Derek Newell, SVP Commercial, Virta Health
Victoria Pavlov, Vice President, Global Benefits, Nielsen

Concurrent D5: 10:40 – 11:25 am

Leveraging Wellbeing for the Employee and Customer Experience

Award-winning hospital system MemorialCare has created one of the industry's most innovative wellbeing programs. Learn how the organization is driving the best possible patient care and customer experience by helping its employees reduce stress, combat burnout, sleep better, and improve their general health and wellbeing.

Melanie Cumbee, MS, CWP, Director, Organizational Health and
Wellbeing, MemorialCare Health System

Andrew Jacobus, Vice President of Insights and Data Science,
Virgin Pulse Institute

Kacey Rasmussen, Vice President, Strategic Development,
Virgin Pulse

Concurrent D6: 10:40 – 11:25 am

Leveraging Technology to Deliver Life-Changing Mental Health Care

Join Pinterest in New York and the University of Southern California in San Diego to discuss how it has transformed its mental health benefits, including details on metrics and a tech-based approach that has allowed the company to transform mental health care benefits and deliver more care to employees who need it.

Prateek Bhatia, BPharm, PhD, Assistant Vice President,
Health Plans, University of Southern California

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Amelia Gilbert, Director of Partnerships, **Lyra Health**

Concurrent D7: 10:40 – 11:25 am

Turning Insights into Action: Using Data to Increase Employee Engagement

Learn how data and a custom approach can be used to educate employees and influence decisions in their benefit programs. You'll gain insights from a leading organization, learn how to use data to generate awareness, and help your employees save for the present and invest in their future.

Larone Faulkner, Program Manager, **University of California Office of the President**

Gabby Jung, Director of Operations and Financial Management, **University of California Office of the President**

Mandy Lau, Director, Global Benefits, **Adobe Inc.**

Stephen Neeleman, MD, Founder/Vice Chair, **HealthEquity**

Concurrent E1: 11:40 am – 12:25 pm

Improving the Employee Experience Through Innovative Communication

Hear how listening to employees' voices yields highly valued benefit programs and more engaged employees. Also, learn how a leading employer used new technology to make information accessible and customizable to meet the diverse needs of its employees.

Carole Mendoza, Leader, **Global Health Benefits and Well-being Strategy**, **IBM**

Concurrent E2: 11:40 am – 12:25 pm

Mitigating Future Costs for Chronic and Complex Conditions

Best-performing employers recognize ever-rising health costs place an enormous burden on employees with chronic conditions. Hear how two leading organizations use risk avoidance approaches to curb cost trends for diabetes and other costly chronic conditions by putting their employees first and giving them the right tools to get well — and stay well.

Marilyn Fontaine, Sr. Director, Total Rewards, **Pilot Company**

Harlan Levine, MD, President, Strategy & Business Ventures, **City of Hope**

Concurrent E3: 11:40 am – 12:25 pm

Driving Engagement and Quality Care Through Clinical Concierge

Physician quality transparency and navigation can help improve quality, diagnostic and treatment accuracy, and avoid unnecessary or inappropriate care. To improve outcomes and curb health care costs, employers are activating employees using medical decision support and expert opinion programs. Learn how clinical concierge and winning engagement strategies have resulted in desired outcomes.

Randy K. Hawkins, MD, FACHE, Chief Medical Officer, **ConsumerMedical**

Vito Rubino, AVP of Benefits, **MassMutual**

Concurrent E4: 11:40 AM – 12:25 PM

SAP Sees ROI and Engagement ASAP with an Rx Benefit Solution

Join two Total Rewards and benefit leaders from SAP who will share why SAP decided to implement an enhanced pharmacy benefit solution, what keys to success drove them to a 1:1 ROI in under 12 months, and how it has impacted engagement across a diverse member population.

Katie Allen, Senior Vice President of Marketing, **Rx Savings Solutions**

Jeff Bergin, Benefits Consultant, Total Rewards, **SAP**

Jason Russel, Head of North America Total Rewards, **SAP**

Concurrent E5: 11:40 AM – 12:25 PM

Combating the Silent Killer: Delivering 2x Clinical Outcomes than Industry Standard in Blood Pressure Management Without Leaving Patients Behind

This session will review the key insights from industry-leading employers as they discuss implementing a smartphone solution, pros and cons of different technologies available in the market, enrollment methods that got the highest engagement rates, and, most importantly, clinical outcomes achieved.

Maayan Cohen, CEO, **Hello Heart**

Todd Smasal, Vice President of Total Rewards, **Northwestern Mutual**

Concurrent E6: 11:40 AM – 12:25 PM

Navigating Employees to High-Value Care: Learn How Using Provider Quality and Cost Data Drives Patients Outcomes

During this session, find out how two organizations are curbing the upward cost trend by teaching employees across multiple locations to become smarter health care consumers. Learn how a strong partnership and design plan helps drive members to an innovative tool that protects them from overpaying for health care, while also helping employers cut their annual medical spend.

Will Brockman, Chief Revenue Officer, **Healthcare Bluebook**

Charles White, Vice President - Compensation & Benefits, **HD Supply**

Concurrent E7: 11:40 AM – 12:25 PM

PlayStation Changes the Game: Entertainment Leader Uses Data to Enhance Employee Experience and Boost Engagement

It's no secret benefits play a major role in recruitment and retention, but what's the key to giving employers that edge? PlayStation found it. Learn how PlayStation gives employees seamless access to their benefits while using data analytics to boost engagement and awareness, helping the company stand out in the competition for top tech talent.

Mike LaBianca, SVP and Global Head of Human

Resources, **Sony Interactive Entertainment - PlayStation**

Jeff Lietz, Chief Strategy Officer, **Evive**

Networking Luncheon: 12:25 – 1:40 PM

Hosted by:



General Session F: 1:40 – 2:35 PM

Stories from the HR Frontlines: Tackling Tough Issues

How can HR professionals respond to wide-ranging employee preferences and, at the same time, provide affordable, accessible, modern and competitive benefits? Learn about unconventional tactics that can take your benefit programs to the next level.

Paul T. Moskowitz, Executive Vice President, Human Resources, **Sysco Corporation**

Erin Packwood, Vice President, Total Rewards & HR Transformation, **Sysco Corporation**

Barbara A. Parker, MD, Professor of Medicine, Breast Medical Oncologist, **University of California, San Diego**

Concurrent G1: 2:50 – 3:35 PM

Removing Barriers to Care: A Multifaceted Approach to Behavioral Health

Behavioral health care requires a tailored and multi-pronged approach designed for today's workforce. In this session, hear from companies that have taken a proactive role in promoting behavioral health and implementing comprehensive solutions to reduce old stigmas, address costs and ensure access to care options.

Katie Kirkland, Director of Benefits, **Southern Company**

Shawna M. Oliver, Head of US Benefits, **Manulife**

Concurrent G2: 2:50 – 3:35 PM

A Global View: Driving Opportunities Through Coordination

Today's employers are breaking down global barriers to evolve and grow their business, serve clients and explore new opportunities. This session will demonstrate how implementation of a solid global benefit framework with centralized benefit management, financing, communication and design strategies can increase efficiencies, while also improving quality, compliance and value to employees.

Kerrie Rowland-Tew, International Pension & Benefits COE Leader, **General Electric**

Concurrent G3: 2:50 – 3:35 PM

Satisfy Employees and Save Money with a Fresh Approach to Health Insurance

When the cost of health benefits increases, employers consider shifting some of these costs to employees. Medtronic decided against this. Instead, they are offering easy-to-use insurance that helps employees choose effective, efficient and affordable care. Learn more about this new benefit design and the results of reduced premiums, enriched benefit coverage and satisfied employees.

David R. Dickey, VP Sales and Account Partnerships, **Bind**

Amy Johnson, Director, U.S. Benefits, **Medtronic**

Concurrent G4: 2:50 – 3:35 PM

Focusing on the Goal to be the Healthiest Workforce on the Planet

Intel is committed creating the "Healthiest Workforce on the Planet." To do this, they are consolidating benefit plans and building on the success of the holistic care delivery and accountability model. Learn more about Intel's journey to find solutions/strategies that are driving real results and moving Intel closer to achieving its goal.

Jonna Kurucz, VP, Clinical Client Development, **Anthem, Inc.**

Julee Weller, Global Benefits Design Strategist, **Intel Corporation**

Heather Wilson, GAM Health & Wellness Program Office Manager, **Intel Corporation**

Concurrent G5: 2:50 – 3:35 PM

Ready, Set, Launch: How to Create the Well-Being Program Your Employees Want

Launching a new well-being program doesn't have to be painful. In this session, Kohler will share how they launched a new well-being experience that addresses the unique needs of their 15,000 employees. Learn why they are bringing together all of their employee offerings in one place and how it has enabled their employees to play an active role in their health and wellbeing.

Julie Lyons, Manager, Wellness, **Kohler Co.**

Alex Nguyen, VP of Product and Solutions, **WebMD Health Services**

Concurrent G6: 2:50 – 3:35 PM

Redefining Fertility and Family Building Benefits with a Smarter Solution

Join this panel discussion to hear from key stakeholders – patients – as they discuss the mental, physical and economic tolls of infertility and the power of a comprehensive and supportive benefit. You will also hear from an employer about how a comprehensive fertility benefit with emotional support has improved clinical outcomes, employee satisfaction and loyalty.

Emily Rich, Progyny Patient

Ian Schwartz, Progyny Patient

Ann Speltz, Senior Benefits Consultant, **Capital Group**

Julie Stadlbauer, SVP, **Progyny**

Concurrent G7: 2:50 – 3:35 PM

Holistic Benefits Data: How Wayfair Justified New Programs and Planned a Successful Open Enrollment

Ask any benefits leader to name their biggest challenges, and you'll likely hear about Open Enrollment. In this session, we'll explore how Wayfair, one of the world's largest online retailers for home goods, tracks key metrics like overspending, find opportunities for new programs, and improve the member experience during Open Enrollment.

Julia Givens, Benefits Manager, Field, **Wayfair**

Grant Gordon, CEO and Co-Founder, **Artemis Health**

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Networking Refreshment Break: 3:35 – 4:00 PM

Hosted by:



General Session H: 4:00 – 5:00 PM

Silicon Valley Meets Corporate America: The Promise of Innovation

Why should employers care about health care innovation? In this fast-paced session, you'll learn the challenges, triumphs and unexpected lessons from employers and venture capital investors that have piloted early stage benefit start-ups. You'll also hear actual pitches from promising start-ups hoping to offer the "next big thing."

Matt Lashey, CEO and Creator of chemoWave, **Treatment Technologies & Insights, Inc.**

Adam Odessky, Co-founder & CEO, **Sensely**

Lynne Chou O'Keefe, Founder and Managing Partner, **Define Ventures**

Celine Tien, Founder and CEO, **Flowly**

Joseph Toniolo, Sr. Director, Health and Welfare Plans, **US Foods**

Networking Cocktail Reception: 5:00 – 6:00 pm

Hosted by:

WillisTowersWatson



Day Two

Friday, August 12, 2020

Networking Continental Breakfast: 7:15 – 8:00 AM

Hosted by:



www.conferenceboard.org/employeehealthcare

General Session I: 8:00 – 9:00 AM

Politics 2020: The Health Care Debate Heats Up

The one sure bet in the coming national elections is that health care will be front and center throughout. Get the inside scoop, as only Jim Klein can provide, on the likely scenarios and what it all means for your organization and employees.

James A. Klein, President, **American Benefits Council**

Concurrent J1: 9:10 – 9:55 AM

Improving the Employee Experience: A Roadmap

Seeking ways to keep the employee at the center of your benefit experience? This session lays out an innovative approach that uses design thinking in order to anticipate and meet employee needs, and ultimately change the employee experience for the better.

Dre Bullock, Director, Health & Welfare Benefits, **AbbVie**

Amy O'Neill, VP, Health & Well-Being Strategy, **Liberty Mutual Insurance**

Concurrent J2: 9:10 – 9:55 AM

HR Change Agents: Harnessing Change to Modernize Business and Benefits *(D1 repeated)*

Concurrent J3: 9:10 – 9:55 am

SAP: How to Better Identify Major Risks with Genetics and Precision Health

Join us for this session to learn why SAP brings genetics and precision health to employees and their dependents and how SAP benefits managers use this unique program to help them better identify current and potential health risks, how they empower employees to take important preventative actions and how the program has impacted the entire organization.

Jeffrey Bergin, Sr. Benefits Consultant, Total Rewards, **SAP**
Caroline Savello, VP Commercial, **Color**

Concurrent J4: 9:10 – 9:55 AM

How to be Member Obsessed When It Comes to Whole-Person Care

Almost half of U.S. adults manage multiple chronic conditions and this rate is rapidly rising. Explore Target's team member-obsessed approach to building whole-person benefits that remove barriers to care and meet members where they are. In addition to exploring Target's results, you'll also hear a Livongo member share their health care story.

Julia Hoffman, PsyD, VP of Behavioral Health Strategy, **Livongo**

Lucinda Ward, Division Vice President, Western & South West, **VSP Vision Care**

Riley Zahm, Livongo Member, Weight Management

Concurrent J5: 9:10 – 9:55 AM

Building a Culture of Wellbeing Through an Integrated and Targeted Approach

When a company decides to go "all in" on building a culture of wellbeing, what does that mean, and what's involved? During this session you will learn how AIG identified their current

wellness approach using data, surveys and employee results to determine their wellness solution and hear what they've learned after several years in their current program. You will also learn how PepsiCo has built an integrated advocacy and clinical/population health model to help drive their members to the appropriate solutions and resources and ensure they are getting the right care when they need it.

Lindsey Lanzisero, Senior Director, Global Health and Insurance Benefits, **PepsiCo**

Seth Serxner, Chief Health Officer and Senior Vice President of Population Health, **Optum**

Concurrent J6: 9:10 – 9:55 AM

The Power of Certainty in Your Employee's Health

In this session you will learn how large employers have developed Total Rewards solutions that bend the cost curve, improve outcomes and deliver a concierge member experience that helps their employees and families make the right treatment decision the first time.

Kristin Herrera, Chief Growth Officer, **2nd.MD**

Marsha Hyslop, Chief Clinical Officer, **2nd.MD**

Rich Krutsch, Vice President, People Services, **ArcBest**

Ann Reed, Director of Benefits, **Republic Services**

Concurrent J7: 9:10 – 9:55 AM

More than IVF: Inclusive Fertility Benefits for Your Global Population

The scope of fertility benefit solutions has expanded significantly as more large employers aim to promote inclusivity, benefits parity and support for a diverse worldwide workforce in their family building efforts. Learn how these benefits can reinforce a company's values and serve as an important recruiting and retention tool for top talent.

MaryBeth Kramer, SPHR, GSD, Global Benefits Director, **Box**

Tammy Sun, CEO, **Carrot Fertility**

Networking Refreshment Break: 9:55 – 10:25 AM

Hosted by:



Concurrent K1: 10:25 – 11:10 AM

Delivering Integrated Wellbeing Through Creative Technology (D2 repeated)

Concurrent K2: 10:25 – 11:10 AM

Transforming Health Care Delivery: New Provider Payment Models and Using the Latest Technology to Help Members in One of The Most Expensive Counties in the Country

The quality of your health care shouldn't be determined by your ZIP code. Hear how an employer made a bold choice to design and implement a new health care model — it's in one of the most expensive U.S. counties — that will give its members personalized care and a great experience for both them and their providers.

Mike Larson, Executive Director, **Municipalities, Colleges, Schools Insurance Group (MCSIG)**

Peter Long, SVP, Healthcare & Community Health Transformation, **Blue Shield of California**

Concurrent K3: 10:25 – 11:10 am

A Better First Step in Mental Health Care: Why Employers Are Offering Digital Solutions Before Therapy and Medication

It's time for a tactical tear-down of mental health strategy — what will increasing access really look like in 2020? There's a good chance your employees either don't think they need help at all or prefer to handle things themselves.

Concurrent K4: 10:25 – 11:10 AM

Building a Data-Driven Benefit Strategy that Transforms Engagement and Maximizes Value

Enhancing member support and access to data-driven, personalized information can allow an employer to shape benefit design and encourage employee participation. Hear from an employer who successfully leveraged expanded support and data analytics as part of an integrated strategy to improve employees' health and wellbeing.

Arthur "Abbie" Leibowitz MD, FAAP, Founder, President Emeritus and Chief Medical Officer, **Health Advocate**

Susan W. Sproat, Executive Director, HR – Benefits, **University of Pennsylvania**

Concurrent K5: 10:25 – 11:10 AM

The Future Is Flourishing: Reigniting Humanity in the Workplace to Help Employees Find Their True Wellbeing

What's the science behind flourishing and why does it matter to your organization? Discover how the world's leading derivatives marketplace, CME Group, is connecting their employees with the personalized human support, professional development experiences, and a platform to help them grow and flourish in work and life.

Matthew Duncan, Vice President, **ADURO**

Ross Wilken, Executive Director, Benefits, **CME Group**

Concurrent K6: 10:25 – 11:10 AM

Balancing Total Rewards Benefits Design for Cost, Simplicity and Talent Acquisition

Join us for a fireside chat about the importance of selecting the right benefits partners. Valued partners are those that can help you balance employees' every day needs with your strategic benefits direction and budget. This calls for unique solutions to not only attract and retain talent but also make the most of their health care dollars.

Michael DiSimone, Chief Executive Officer and President, **PayFlex**

Erin Sarin, MBA, Senior Manager, Corporate Benefits and Well-Being Strategy, **Mitre**

Concurrent K7: 10:25 – 11:10 AM

The Future of Family Benefits

How are employers innovating their benefits strategy to meet the

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needs of millennial families while reducing rising health care costs? Why are employers opting to go directly to the provider and what are the benefits of doing so? What are the key components of an impactful ROI-positive family benefits model? Learn about a new fertility benefit program directly from the provider uniquely able to control for costs, outcomes and patient experience.

Gina Bartasi, Founder & CEO, **Kindbody**
Reena Scoblionko, Vice President, People, **GoodRx**

Concurrent L1: 11:20 am – 12:05 pm

San Diego: Using Benefit Programs to Enhance the Employee Experience (C1 repeated)

Concurrent L2: 11:20 AM – 12:05 PM

Empower Your Employees, Transform the Community

Now more than ever, employers have a responsibility to empower their workforces on the journey to better health. In this session, learn how CareFirst and Walmart have leveraged their most important asset – their own associates – to accelerate wellbeing of their workforces, the populations they serve and the communities in which they live.

Carrie Greene, Manager, Wellness and Disease Management Programs, **CareFirst BlueCross BlueShield**
David Hoke, Senior Director, Associate Health and Wellbeing, **Walmart Inc.**
Brian Woods, SVP Enterprise, **Sharecare**

Concurrent L3: 11:20 AM – 12:05 PM

The Call to Action for Addressing Mental Health in the Workplace

During this session, you will learn about several strategies you can use to provide support to employees and their families, focusing on specific target areas, such as loneliness, mental health first aid, and the role parents can play in preventing addiction with their children.

Doug Nemecek, Medical Managing Director, **Cigna**
Karen Wiens, Director of Global Benefits, **Cisco Systems, Inc.**

Concurrent L4: 11:20 AM – 12:05 PM

Polychronic by Design: Why We Can't Solve for the Physical Without Treating the Behavioral

Whether anxiety, depression, or simply stress, these mental challenges can create a foundation of poor habits that lead to chronic illness. In this session, you'll hear why innovative employers believe integrating the treatment of physical and emotional health is essential in order to achieve sustained results.

CJ Mark, Chief Commercial Officer, **Vida**
Chris Mosunic, PhD, Chief Clinical Officer, **Vida**
Elvia Soberanes-Iniguez, MPH, Benefits Program Manager, **Cisco Systems**

Concurrent L5: 11:20 AM – 12:05 PM

The Power of Navigation: A Delightful, Personalized Benefits Experience

When it comes to helping your employees navigate their health

and wellbeing, it can be tempting to offer a variety of innovative point solutions to serve your diverse population. But too many solutions can create friction in the benefit experience. Learn how health navigation has helped PepsiCo create a delightful and deeply personalized experience that guides employees to the right care at the right time.

Maeve O'Meara, Chief Executive Officer, **Castlight Health**
Suroor Raheemullah, Vice President, Human Resources, **Dover Corporation**

General Session L6: 11:20 AM – 12:05 PM

The Business Case for AI in Benefits

Can artificial intelligence (AI) revolutionize the way human resources and benefit teams perform their jobs? This session will showcase how large employers are using AI technology to reduce costs for their employees and their organizations. Learn how these tools can assist employees in selecting the best-fit benefit plans during open enrollment and optimize employee health programs.

Dana Maul, Growth Leader, **IBM Watson Health**
Jyoti Peters, Leader, Business Development, Employer Market, **IBM Watson Health**
Matthew Vlieger, Manager, Finance and Analytics, **Liberty Mutual Insurance**

General Session M: 12:15 – 12:30 PM

Conference Wrap-Up: The Future Is Here

Recapping key conference topics and themes, this wrap-up session continues the tradition of lively discussion by bringing major conference takeaways to life with a few surprises and prizes.

Continuing Education Units

The **conference** is pre-approved for:

- 11 CPE credits (Personnel/Human Resources)
- 9.5 (General/HR) recertification credit hours toward aPHR, PHR, SPHR, PHRca, GPHR, PHRi, and SPHRi recertification through the HR Certification Institute (HRCI)
- 9.5 PDCs for SHRM-CP or SHRM-SCP

The **workshops** are pre-approved for

- 3.5 CPE credits (Personnel/Human Resources)
- 3 (General/HR) recertification credit hours toward aPHR, PHR, SPHR, PHRca, GPHR, PHRi, and SPHRi recertification through the HR Certification Institute (HRCI)
- 3 PDCs for SHRM-CP or SHRM-SCP

ADDITIONAL SUPPORT PROVIDED BY:



For sponsorship opportunities, please contact gregg.mauro@conferenceboard.org

REGISTRATION INFORMATION

Online www.conferenceboard.org/employeehealthcare

Email customer.service@conferenceboard.org

Phone 212.339.0345

8:30 AM – 5:30 PM ET, Monday – Friday

Preconference Workshop Pricing:	
Members	\$505
Non-Members	\$605

Conference Pricing:	
Members	\$2,295
Non-Members	\$2,895

Non-Employer Pricing Applies to Plans, Insurance Companies, Health and Benefits Consultants, Benefit, Wellness Service Providers, Associations, Think Tanks, etc. or anyone in a sales or accounts management role.	\$4,895 (Limited to one attendee only)
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Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention **The Conference Board's Employee Health Care Conference**.

Hotel Accommodations

Hilton San Diego Bayfront

San Diego, CA 92101

Tel: 619 564-3333

Cut-Off Date:

Wednesday, July 20, 2020

Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.