



22nd ANNUAL

Women Lead Festival

Women Shaping the Future

June 13 – 14, 2024
New York Marriott
at The Brooklyn Bridge
Brooklyn, NY

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Featuring Conversations with



Ginni Rometty
former Chairman, President,
and CEO, **IBM**; co-chairman,
OneTen; author, *Good Power*



Stephanie J. Hull
President and CEO
Girls Inc



Dr. Jennifer Ashton
Chief Health and
Medical Editor and Chief Medical
Correspondent for
ABC News and **Good Morning America**



Meri Stevens
Chief Operating Officer
Kenvue



Bettina Deynes
Global Chief Human Resources Officer
Carnival Corporation



Maggie Wilderotter
Chief Executive Officer
Grand Reserve Inn
Board Chair, **DocuSign**

22nd Women Lead Festival

Women Shaping the Future

June 13 – 14, 2024

Brooklyn, NY

DAY ONE

Thursday, June 13, 2024

7:30 am – 8:30 am

Registration and Breakfast

8:30 am – 8:40 am

Welcome and Introductions

Maj. Gen. Beth Salisbury, Commanding General, 807th Medical Command, **U.S. Army Reserve**; Festival Chair

8:40 am – 9:00 am

Listening to Each Other

Attendees will use the conference app and a special networking exercise to meet each other and learn about their sectors, roles, and goals for the conference.

9:00 am – 9:25 am

Girls Inc.: Mentoring Tomorrow's Corporate Visionaries at Middle School Today

The CEO of Girls Inc. has a message for all of us seeking to accelerate progress toward equity: to see more women on boards and in the C-suite in the future, start mentoring girls in middle school today. These are the years when young women risk losing confidence, and the time to build skills including independent thought, data-driven decision-making, and financial literacy.

Joined by a volunteer in and a graduate of one of Girls Inc.'s mentorship programs, the CEO of the country's longest-running girls' leadership organization will share her and their stories, and discuss how mentorship is changing futures.

Stephanie Hull, President and CEO, **Girls Inc.**

Sam Arriozola, Program Coordinator and Mentor, **Girls Inc. of New York City**

Malika, High School Senior, Participant, **Girls Inc. of New York City**

Audience questions and reflections

9:30 am – 9:55 am

Turning Points: Bettina Deynes, Global CHRO, Carnival Corporation

Prior to the Festival, we asked our attendees to share a crucial turning point for them: A moment where a piece of advice, an opportunity offered, a risk taken, or something else made all the difference for their journey as a leader. You will see responses on our screens during the event. We will hear from Bettina Deynes, Global Chief Human Resources Officer of the Carnival Corporation, about turning points in a leadership journey where her first job in the United States was as a janitor.

Bettina Deynes, Global Chief Human Resources Officer, **Carnival Corporation**

Audience questions and reflections

10:00 am – 10:15 am

Networking Break

10:15 am – 10:50 am

Panel: Women of Finance: Expanding Access, Education, Entrepreneurship and Wealth

According to Nielsen, by 2028, women will own 75% of the discretionary spend, making their spending and financial decisions incredibly important for households and businesses. Yet women continue to experience greater financial stresses than men, due to pay gaps, family responsibilities, and more.

In this session, we convene some of the most consequential women in finance to share their own journeys, and how they are expanding financial access, education, entrepreneurship and empowerment for women across the globe.

Raquel Etrick Thompson, Managing Director, Head of Tech & Cyber Risk and Controls - Enterprise Payments & Artificial Intelligence Hub, **BNY**

Laura Miller, Chief Revenue Officer & Head of eCommerce, **Nuvei**

Jamie Sears, Managing Director, Co-Head of Social Impact and Philanthropy, US and Head of Community Impact & Corporate Responsibility – Americas, **UBS**

Moderator: **Dana M. Peterson**, Chief Economist & Center Leader of Economy, Strategy & Finance, **The Conference Board**

Audience questions and reflections

11:00 am – 11:25 am

Keynote Conversation: Ginni Rometty on Good Power

Former Chairman, President and CEO of IBM Ginni Rometty led one of the most high-stakes corporate transformations in business history. Under her leadership, the 100-year-old company reinvented 50 percent of its portfolio, built a \$25 billion hybrid cloud business, and established leadership in AI and quantum computing, all while driving record results in diversity and inclusion. Just as remarkable was her personal transformation, having overcome childhood challenges to become one of the world's most influential business leaders, including Fortune magazine's #1 Most Powerful Woman three years in a row.

We are honored to have her join us to share more about the experiences that defined her life and work, and about her bestselling book *Good Power*, a memoir with purpose that shares lessons on how each of us can redefine power as a way to drive meaningful change in positive ways in our own lives, our organizations, and the world.

Ginni Rometty, Former Chairman, President, and CEO, **IBM**; Co-Chairman, **OneTen**; Author, *Good Power*

Moderator: **Rachel Feintzeig**, Work & Life Columnist, *The Wall Street Journal*

Audience questions and reflections

11:30 am – 12:00 pm

Women and Social Media: Moving from Toxicity to Empowerment

Who among us has never fallen into a social media rabbit hole – and emerged angered, anxious or discouraged rather than informed or entertained?

We welcome CNN Opinion contributor Kara Alaimo, author of the new book, *Over the Influence: Why Social Media is Toxic for Women and Girls – And How We Can Take It Back*. We will explore how social media can affect every aspect of the lives of women and girls and discuss how to fight misinformation and use our social platforms to empower ourselves and other women.

Kara Alaimo, PhD, Associate Professor of Communications, **Fairleigh Dickinson University**; Contributor, **CNN Opinion**; Author, *Over the Influence: Why Social Media is Toxic for Women and Girls – And How We Can Take It Back*

Moderator: **Rita Meyerson, EdD**, Principal Researcher, Human Capital, **The Conference Board**

Audience questions and reflections

12:00 pm – 1:00 pm

Lunch: One Meal Mentorship

Can you mentor – or be mentored – by a colleague over the course of one meal? We will take up the challenge over lunch, where we encourage attendees and speakers to share: 1. The best advice they have ever received; 2. A challenge they are facing now; and 3. Suggestions to address the challenges of others at their table.

1:10 pm – 1:55 pm **Concurrent Workshop**

How We Develop a Personal Brand with Authenticity

In this interactive workshop, we will explore what it means to develop a “personal brand” while remaining true to one’s authentic self. Engage in illuminating exercises and share insights with fellow attendees.

Ashlee Davidson, Vice President of Communications, **Lockheed Martin Missiles and Fire Control**

1:10 pm – 1:55 pm **Concurrent Workshop**

How We Navigate Leadership and Burnout

In this session, we will delve into strategies for effectively managing leadership roles while combating burnout. Through interactive discussions and practical exercises, participants will gain valuable insights into maintaining resilience, setting boundaries, and prioritizing self-care in their leadership journey. During this time together, we’ll explore key strategies for navigating the unique challenges faced by women leaders and fostering sustainable success.

Audrey McGuckin, CEO & Founder, **McGuckin Group** and **Women on Their Way**

1:55 pm – 2:15 pm **Networking Break**

2:15 pm – 2:55 pm

Panel: Meeting the Continuing Challenge of Health Equity

The World Economic Forum has suggested that women’s health may be “the world’s best – and most under-financed – investment.”

We will meet leaders working to expand access and improve gender parity in health care, and explore how they are using technology, education, new products, and employee benefits to help close gaps in research, diagnosis, treatment, and coverage.

Saranya Loehrer, Chief Health Equity Officer, **Teladoc Health**

Michelle Carnahan, President, **Thirty Madison**

Catherine Anderson, Senior Vice President, Health Equity Strategy, **UnitedHealth Group**

Alyson Watson, Founder & CEO, **Modern Health**

Moderator: **Erin McLaughlin**, Senior Economist, ESF Center, **The Conference Board**

Audience questions and reflections

3:00 pm – 3:30 pm

Panel: How We Build the Pipeline

According to the *Women in the Workplace* report, women are just as ambitious and interested in promotion as their male colleagues. Yet at every stage of advancement, they remain underrepresented, and today account for only 28% of the C-suite.

Hear from top leaders working to change that, and discover best practices for identifying and preparing high-potential women leaders for their next steps.

Alyssa (Lysa) Harper, Principal, Firm Planning & Strategic Execution, **Edward Jones**

Gaëlle de la Fosse, President, **LHH**

Maj. Gen. Beth Salisbury, Commanding General, 807th Medical Command, **U.S. Army Reserve**

Moderator: **Diana Scott**, US Human Capital Center Leader, **The Conference Board**

Audience questions and reflections

3:35 pm – 3:45 pm **Networking Break**

3:45 pm – 4:10 pm

Keynote Conversation: Maggie Wilderotter

Maggie Wilderotter has stood at the forefront of business and technology her entire remarkable career, from leading Frontier Communications as CEO as it reached a more than 10X increase in revenues, to serving as Board Chair of DocuSign today. She currently also serves on the boards of Costco Wholesale Corporation and Sana Biotechnology, and as a Senior Advisor to Accenture, Okta, and the Blackstone Group, among many others.

Today we are honored to have her advise *us*, on her career journey, her leadership lessons, and on what has – and hasn't – changed in the challenges and opportunities for women leaders over the years.

Maggie Wilderotter, Chairman and CEO, **Wilderotter Vineyard**

Moderator: **Dana M. Peterson**, Chief Economist & Center Leader of Economy, Strategy & Finance, **The Conference Board**

Audience questions and reflections

4:15 pm – 4:40 pm

Panel: Our Paths to the C-Suite

Members of The Chicago Network, an organization of some of Chicago's most senior and influential women, share their paths to the C-Suite, the advice they wish they had known earlier, and how they are helping empower more women on their leadership journeys.

Natasha Galavotti, President, **Bimbo QSR**

Suzet McKinney, DrPH, Principal and Director of Life Sciences, **Sterling Bay**

Moderator: **Maria Doughty**, President and Chief Executive Officer, **The Chicago Network**

Audience questions and reflections

4:45 pm – 5:25 pm

Panel: Encouraging Young Women to Pursue STEM Careers

According to the Massachusetts Institute of Technology, the gender gap in Science, Technology, Engineering and Math remains huge, with women making up only 28% of the STEM workforce. As we conclude the first day of the festival, we will meet remarkable leaders working to change that, learn of their own journeys, and discuss efforts to engage more girls and women in STEM studies and careers.

Maya Ajmera, President and Chief Executive Officer, **Society for Science**

Christina Chan, Senior Vice President, Corporate Affairs, **Regeneron**

Eden Full Goh, Founder & CEO, **Mobot** (International Science and Engineering Fair 2007 Alumnus)

Brooke Dunefsky, Hahn Scholar, **Yale Class of 2026** (Regeneron Science Talent Search Finalist)

Moderator: **Robin Lloyd**, Visiting Scholar, **New York University**; Contributing Editor, **Scientific American**

5:25 pm – 5:30 pm

Day One Recap, Day Two Preview

Maj. Gen. Beth Salisbury, Commanding General, 807th Medical Command, **U.S. Army Reserve**; Festival Chair

5:30 pm – 5:40 pm

Performance: Fogo Azul, Brazilian Samba Reggae Marching Band

5:40 pm – 6:40 pm

Reception

DAY TWO

Friday, June 14, 2024

8:00 am – 9:00 am

Registration and Breakfast

8:00 am – 8:45 am

Breakfast Roundtables

Attendees are welcome to join a Breakfast Roundtable for small group discussions on focused issues including:

1. **Prioritizing Mental Well-Being**, facilitated by Joanna Cooper, General Manager, Daimler Truck North America
2. **The Importance of Allies and Allyship**, facilitated by Allison Grealis, Founder and President, Women in Manufacturing Association
3. **Weaving Your Network – Maximizing Relationships for Professional and Personal Development, Growth, and Support**, facilitated by Maria Doughty, President and Chief Executive Officer, The Chicago Network
4. **The Power of Female Alliance for a More Equitable Work Environment**, facilitated by Frédérique Irwin, President and CEO, National Women's History Museum
5. **Women on Boards: Why Now, and How to Get Started**, facilitated by Mary Jacobson, Senior Regional Director of the National Association of Corporate Directors
6. **Advancing Health Equity**, facilitated by Mallory Block, Public Policy Analyst, Committee for Economic Development of The Conference Board

8:50 am – 9:00 am

Welcome and Introductions

Maj. Gen. Beth Salisbury, Commanding General, 807th Medical Command, **U.S. Army Reserve**; Festival Chair

9:00 am – 9:25 am

Telling Women's Stories: The National Women's History Museum

How are perceptions of women's leadership – our own perceptions, those of the general public and those of the next generation – shaped by the stories we tell of women in history?

To share the innovative ways they are conveying stories of women's history across the country, we welcome the CEO of the National Women's History Museum. She will discuss the museum's inspirations, impact, and initiatives.

Frédérique Irwin, President and CEO, **National Women's History Museum**

Moderator: **Alana Weiss**, Director of People Development, **Google**

Audience questions and reflections

9:30 am – 9:55 am

How We Innovate

Following yesterday's discussion on encouraging young women in STEM, we welcome a global leader in the manufacture of some of the world's best-known brands, to discuss how the advancement of women in STEM is a personal one for her, and how women's leadership is advancing innovation across sectors.

Meri Stevens, Chief Operations Officer, **Kenvue**

Moderator: **Diana Scott**, US Human Capital Center Leader, **The Conference Board**

Audience questions and reflections

10:00 am – 10:20 am

Networking Break

10:20 am – 10:55 am

Panel: Women and AI

We engage with some of the remarkable women shaping and implementing the most dramatic technological revolution of our time. We will explore how work will be transformed, what guardrails should be in place, and the ways AI could advance – or potentially hinder – goals for equity, inclusion, and parity.

Troy Achong, EVP, Technology Strategy & Operations, **Paramount**

Liat Ben-Zur, Board Member & AI Advisor, **Talkspace** and **Splashtop**

Anamita Guha, Founder, **Ask Nina AI**; Product Leader, **Meta**

Moderator: **Denise Dahlhoff, PhD**, Director, Marketing & Communications Research, **The Conference Board**

Audience questions and reflections

11:00 am – 11:30 am

Panel: Meet the Makers: Women in Manufacturing

We meet women leaders who are "makers" in two powerful ways: they lead in historically male-dominated manufacturing sectors, and they have built a network that spans industries to support each other. Hear about their journeys and how they work to expand opportunities at all levels.

Joanna Cooper, General Manager, **Daimler Truck North America**

Allison Grealis, Founder and President, **Women in Manufacturing Association**

Moderator: **Erin McLaughlin**, Senior Economist, ESF Center, **The Conference Board**

11:35 am – 11:45 am

Networking Break

11:45 am – 12:15 pm

Panel: Systemic Change – With Results

We welcome leaders advancing communities, equity, and inclusive prosperity through philanthropy, research, and evidence-based initiatives. We will discuss their own journeys as leaders, and their insights on the levers for measurable systemic change.

Jennie Sparandara, Managing Director, Head of Programs for Corporate Responsibility, **JPMorgan Chase**

Rochelle Haynes, Managing Director, **What Works Cities**

Moderator: **Rita Meyerson, EdD**, Principal Researcher, Human Capital, **The Conference Board**

Audience questions and reflections

12:20 pm – 12:45 pm

Capstone Conversation: Dr. Jennifer Ashton of ABC News on the Ways Obesity, Weight Loss, Peri-Menopause and Menopause Can Dominate – Yet Still Get Lost in – Our Conversations

We conclude the Festival with a conversation that ties together many of the themes of the past two days: health equity; women in STEM; telling our stories; and advancing our own well-being. Dr. Jennifer Ashton is ABC News' chief health and medical correspondent, and the only correspondent with a national media platform who is a board-certified OB/GYN and Obesity Medicine Specialist with a master's degree in nutrition. In this conversation, she will focus on issues that have affected or will affect a great many of us -- obesity, weight loss, perimenopause and menopause – and explore how they can still be misunderstood, particularly in the workplace, even as the issues dominate the headlines. Dr. Ashton will share her perspective on how the media covers these topics, and why she decided to launch Ajenda, a free newsletter dedicated to addressing and improving women's health issues with honest and proven facts. She will also share her own journey to become the first woman and only the third physician in the 75-plus-year history of ABC News to hold the title of Chief Medical Correspondent.

Dr. Jennifer Ashton, Chief Health and Medical Correspondent, **ABC News**

Moderator: **Eva Pilgrim**, Correspondent, **ABC News**

Audience questions and reflections

12:50 pm – 1:00 pm

Conclusion

Maj. Gen. Beth Salisbury, Commanding General, 807th Medical Command, **U.S. Army Reserve**; Festival Chair