THE LEADERSHIP JOURNEY: ADVANCING YOUR ORGANIZATION; ADVANCING THOSE AROUND YOU; ADVANCING YOURSELF

13th Annual Women's Leadership Conference
May 9 – 10, 2017
Westin Times Square Hotel
New York, NY

www.conferenceboard.org/women
Agenda

Day One
Tuesday, May 9, 2017

Registration and Continental Breakfast: 8:00 – 9:00 am
Welcome and Introductions 9– 9: 15 am

Sonya Holt, Implementation Lead, Directors Advisory Group for Women in Leadership, Central Intelligence Agency

9:15 – 10:00 am

Keynote: Leading Transformation
Why organizations need transformational leadership and diversity - now more than ever - to navigate a business and societal environment that is transforming at a breathtaking pace.

Lori Dickerson Fouché, President, Annuities, Prudential Financial

Networking Refreshment Break: 10:00 – 10:15 am

Concurrent Breakout Session A1: 10:15 – 11:05 am

Closing Gaps and Changing Negotiations
The challenges for women who are – or should be – negotiating for better compensation and promotions have come into focus in recent years. Research has established that far fewer women negotiate to begin with, and those who do are often viewed less favorably than men who seek a higher salary. A variety of organizational and even legislative approaches have arisen to address this disparity. How should organizations evaluate and implement options to improve the pay gap and negotiating environment for women?

Jessica DeVlieger, President, CSpace
Beth Monaghan, CEO and co-founder, InkHouse, appointee to the Massachusetts Women in the Workplace Task Force
Kathryn Kolbert, Director, Athena Center for Leadership Studies, Barnard College
Moderator: Mary Lee Hannell, Chief, Human Capital, The Port Authority of New York & New Jersey

Concurrent Breakout Session A2: 10:15 – 11:05 am

Build Women Leaders by Building a Coaching Culture
Looming productivity and labor crises are critical reasons requiring more leaders to be developed across all levels in the enterprise, especially women leaders. The benchmarking study by The Conference Board will highlight the need and benefits of widespread coaching and how organizations are implementing cutting-edge coaching initiatives and integrating talent management processes to promote a coaching culture that supports women leaders. Practitioners will discuss how they were able to turn this tool of individual development into an organizational catalyst for organizational change.

Amy Lui Abel, PhD, Managing Director, Human Capital, The Conference Board
Delaine Barr, Executive Coach, Americas Leadership and Team Coaching, EY

Gisele Shelley, Program Director, Council of Enterprise Coaching and Development, The Conference Board

11:15 am – 12:15 pm

Keynote: Dialogue Across the Divide
Gender balance; women’s advancement; diversity and inclusion – progress cannot be met on these goals without honest conversations. But controversial issues and events can sometimes lead to pessimism on the chances for constructive dialogue. How can your organization create an atmosphere in which the kind of conversations that change minds can take place?

Monique Hunt McWilliams, Chief Diversity Officer, Eli Lilly and Company

Networking Lunch: 12:15 – 1:15 pm

1:15 – 2:15 pm

Mentorship/Sponsorship Spotlight: Mentoring Male Mentors
Mentorship and sponsorship are crucial elements of advancing oneself and of bringing up new leaders. Especially in fields, or at levels, in which women leaders are in short supply, engaging men to mentor – and sponsor -- women is essential. Learn practical guidance for potential mentors and mentees, and discover how an organization can systematically mentor men to serve as effective mentors and sponsors of women.

Sonya Jacobs, Chief Organizational Learning Officer, University of Michigan
Patrick Morrissey, Director of Corporate Relations, General Motors Company
Bernard Plum, Partner, Proskauer
Karen Wilkins-Mickey, Director, Diversity & Inclusion, Alaska Airlines
Moderator: Pamela Wagoner, Program Director, The Conference Board

2:15 – 3:00 pm

The Leadership Journey: Owning Your Development While Developing Others
Tammy Weinbaum, who began at American Express as a customer service representative and is now Executive Vice President for the company’s Global Business Services, shares insights on owning one’s development while sustaining an environment in which talent is identified and nurtured at every level.

Tammy Weinbaum, EVP, Global Business Services, American Express

Networking Refreshment Break: 3:00 – 3:15 pm

3:15 – 4:00 pm

The Future of Women’s Networks
How are women's networks/ERGs evolving? Through audience polling, our panel will engage in a conversation with attendees on the changing makeup, goals, and impact of women's networks.

Lisa Bonner, Change Management & Communications Leader, Cigna
Lisa Gutierrez, Vice President, Diversity & Inclusion, Cardinal Health

For sponsorship opportunities, please contact michael.felden@conferenceboard.org
Mary Lee Hannell, Chief, Human Capital, The Port Authority of New York & New Jersey
Moderator: Sonya Holt, Implementation Lead, Directors Advisory Group for Women in Leadership, Central Intelligence Agency, Conference Chair

4:00 – 4:45 pm
Battling Unconscious Bias
What have been the results, and what has been learned, from efforts to make us conscious of unconscious bias in the workplace? Does awareness always lead to the changes desired? What methods have been shown to be effective in decreasing bias?

Stefanie Johnson, Assistant Professor, University of Colorado Boulder Leeds School of Business

Closing Remarks: 4:45 – 5:00 pm
Sonya Holt, Implementation Lead, Directors Advisory Group for Women in Leadership, Central Intelligence Agency, Conference Chair

Networking Reception: 5:00 - 6:00 pm

Day Two
Wednesday, May 10, 2017

Registration and Continental Breakfast: 8:00 – 8:30 am
Welcome and Introduction to Day 2: 8:30 – 8:40 am
Sonya Holt, Implementation Lead, Directors Advisory Group for Women in Leadership, Central Intelligence Agency, Conference Chair

8:40 – 9:25 am
Keynote: The Connections that Make Change Possible
How we can, individually and through our organizations, nurture the partnerships that bring more women into senior management, the C-suite and the boardroom – thus improving decision-making, innovation and results.

Maggie Wilderotter, former CEO and Chair, Frontier Communications

9:25 – 10:10 am
From “Work-Life Balance” to the Firepower of Flexibility
In the challenge to fit work and life goals together well, is too much conceded from the start with the term “work-life balance,” with its suggestion of scales in which each moment added to one side lightens the commitment to the other? How can each of us – and our organizations – use the evidence demonstrating that increased workplace flexibility not only improves life outside of work, it also improves engagement, retention, and results?

Erin Kelly, Professor, Work and Organization Studies, MIT Sloan School of Management
Ryan Smith, Head of Global Human Resources, GE Business Innovations

10:10 – 10:55 am

A Conversation on Transformation
Internationally recognized immunologist and president and CEO of Dana-Farber Cancer Institute Dr. Laurie Glimcher will have a conversation with attendees on transforming organizations to support women leadership.

Laurie Glimcher, MD, President and CEO, Dana-Farber Cancer Institute

Networking Refreshment Break: 10:55 – 11:10 am
11:10 – 11:55 am
Keynote: Global Action
In 2013 Carter Murray became CEO of FCB, one of the world’s largest advertising agency networks, and acted swiftly to increase the number of women at the level of global management. Today the percentage of women in the FCB global management team is 42%, with a goal of having equal representation. Learn the significance of this goal as a business imperative; what actions helped bring about the increased number of women in global management; and what has been the impact.

Carter Murray, Worldwide CEO, FCB

11:55 am – 12:35 pm
Unlocking Talent at Every Stage and Age
“Returnships” give professionals an opportunity to get back on their previous career path after having taken a break, often to raise children. Coding bootcamps offer opportunities to embark in a new direction – and have considerably higher percentages of women students than college computer science departments do. Both represent innovations developing potential leaders that traditional structures lose out on. What can your organization learn from their successes?

Matt Blumberg, CEO and Chairman, Return Path
Tami Forman, Executive Director, Path Forward
Ceren Nomer, Head of Career Success, Fullstack Academy
Moderator: George Walker, Director, Diversity & Inclusion, Memorial Sloan Kettering Cancer Center

Closing Remarks: 12:35 – 12:45 pm
Sonya Holt, Implementation Lead, Directors Advisory Group for Women in Leadership, Central Intelligence Agency, Conference Chair

Conference Closes: 12:45 pm
REGISTRATION INFORMATION

Online  www.conferenceboard.org/women
Email   customer.service@conferenceboard.org
Phone  212.339.0345

8:30 am – 5:30 pm ET, Monday – Friday

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Fees do not include hotel accommodations.

Location
Westin Times Square
270 W 43rd St
New York, NY 10036
Tel: (212) 201-2700

Cancellation Policy
Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per Person
For a team of three or more registering from the same company at the same time, take $300 off each person’s registration. One discount per registration. Multiple discounts may not be combined.