The 2011

Women’s Leadership Conference

April 12–13, 2011
Pre-Conference Workshop April 11, 2011
Westin New York at Times Square

- Hear how to inspire, influence and innovate from leading professionals
- Gain insights on how to take your successes to the next level
- Network with other world class leaders and rising stars
Benefits of attending

- Hear how to inspire, influence and innovate from leading professionals
- Learn what you need to know to leverage social media
- Join in a discussion on talent and leadership strategies to recruit and retain top performers
- Gain insights on how to take your successes to the next level
- Network with other world class leaders and rising stars

Who should attend

CEOs, CFOs, CIOs, COOs, CLOs, and Presidents, Directors of Organizational Effectiveness and Development, EVPs, SVPs, Managing Directors, Senior Directors, VPs of Marketing, VPs of Operations, VPs of Human Resources are just a few of the executive roles that we expect to join us in this program.

Keynote Speakers

Doug Conant  Ellen Levy  Libby Gill

Marilyn Nagel  Nancy Tennant
Building Leadership for Yourself and Your Team: Coaching for Success

One of the biggest challenges for executives in today’s global and dynamic environment is how to build strong leadership skills across all levels. Many of us have led a team whether it is on a field or in a business environment. Coaching is a key element to the successful performance of the team. Join us in this interactive, hands-on session to assess your coaching skills, how you can become a better coach as well as coachee and why this is so critical to your leadership.

Facilitators
Molly D. Shepard, MS, MSM, Founder & CEO, The Leader’s Edge/Leaders By Design
Nila G. Betof, Ph.D., COO, The Leader’s Edge/Leaders By Design

Tuesday, April 12, 2011

REGISTRATION AND CONTINENTAL BREAKFAST 8–8:45 AM

WELCOME AND INTRODUCTIONS 8:45–9 AM
Sue Negrey, Conference Program Director, The Conference Board

9–10 AM
Keynote: TouchPoints: Creating Powerful Leadership Connections in the Smallest of Moments
In today’s “interruption age” the pace is fast, the meetings back to back, and the information flow never-ending. How do you make real impact—amid constant demands, and changing landscapes? Doug Conant argues that most of us overlook powerful leadership moments as a matter of habit. We are so focused on delivering “hard” results that we rush through “the soft stuff”. Our ability to achieve long-term results depends on how we shape relationships and influence through continuous chains of TouchPoints. Hear how this CEO recommends that you adapt your leadership style to succeed on today’s stage.

Douglas R. Conant, President and Chief Executive Officer, Campbell Soup Company

NETWORKING REFRESHMENT BREAK 10–10:15 AM

B 10:15–11:15 AM
Sponsorship: Is it a Prerequisite to Drive Career Advancement?
Women have made great strides in education in recent decades, yet there continues to be a “pay gap.” Women who make the same career choices that men make may not end up with the same earnings. This session shares how leading-edge companies are implementing sponsorship programs to enable high-potential women to advance to senior positions.

Jan Combopiano, Vice President & Chief Knowledge Officer, Catalyst
Michael Chamberlain, Senior Director, Brand Management and Events, Catalyst
C 11:30 AM–12:30 PM

Social Media: How Is It Changing the Way We Work?
Companies and individuals alike are weighing how best to take advantage of online communities and social media. What are the technologies, products and services that are changing the very landscape of how professionals do their daily jobs and manage their overall careers? How can social networking communities shape your strategic business initiatives? Provide you distinct advantages? Give you unique access to people, information and insights? Learn from LinkedIn executive Ellen Levy how social networking is transforming the world of work.

Ellen Levy, Ph.D., Vice President of Strategic Alliances, LinkedIn

D 1:30–2:30 PM

Inspiration. Influence. Innovation. What Have We Learned?

How do you influence others while being your authentic self? How do you improve your daily leadership skills to inspire yourself and others? What are you doing to innovate within your leadership capabilities? In this session, these experts will share their experiences on how they influence, inspire others, and make an impact within and outside of their organization.

Rand Harbert, Senior Vice President
State Farm Mutual Automobile Insurance Company
Sandy Arnold, Vice President – Enterprise Services
State Farm Mutual Automobile Insurance Company
Julie Hancer, Executive, State Farm
Linda Harper, Director, State Farm

D2 1:30–2:30 PM

Critical Dialogues:
Partnering with Executive Leaders for Shared Vision and Career Growth

Increasing women in executive levels can only be accomplished when men and women have frank and open conversations. The most contentious and awkward conversations can be painful and at times humorous. Successful conversations align leaders on common goals that tie organizational and personal strengths to business goals and objectives. Hear Microsoft’s Server and Tools Business leaders Linda Apsley and Dave Thompson discuss their working relationship and how they built shared understanding, with a focus on business results. They will also discuss inclusion initiatives leading to increased senior female representation in the organization. Use this opportunity to develop strategies for strengthening your partnerships and aligning your career growth with organizational goals.

www.conferenceboard.org/women2
Marie Hartung, Diversity Manager, Microsoft Corporation
Dave Thompson, Corporate VP of Business Online Services Group
Microsoft Corporation
Linda Apsley, Director of Program Management, Microsoft Corporation

NETWORKING REFRESHMENT BREAK 2:30–2:45 PM

E1 2:45–3:45 PM
Transformation is Personal: The GSK Story

SESSON SPONSOR
Glaxosmithkline

A panel of senior female executives from Glaxosmithkline will share their perspectives on the key ingredients of leadership to enable themselves as well as their team to achieve success.

Moderator
Stephanie Trotter, Director - Leadership Development North American Pharma
Glaxosmithkline

Panelists
Stephanie Trotter, Director, Leadership Development, Glaxosmithkline
Sheri Mullen, Business Unit Head - Immunology, Glaxosmithkline
Kathy Oates, Vice President Learning & Organizational Development North American Pharma & Consumer Health, Glaxosmithkline
Anne Whitaker, Senior Vice President Cardiovascular, Metabolic, and Urology Business Unit, Glaxosmithkline

E2 2:45–3:45 PM
Developing Leaders: An Advocacy Initiative Led by Women

In a dynamic, global economy, there has been an increasing need for leadership that inspires, influences and innovates, creating a great opportunity for women to advocate for one other in developing these successful leadership attributes. Hear the story of how Humana, in a convergence of peer coaching, partnerships, and thought leadership, is cascading its Women in Leadership programs to create a culture of teaching and advocating for one other.

Deb Gmelin, Corporate Director, Leadership Strategies, Humana, Inc.
Rebecca Shambaugh, President and Chief Executive Officer, Shambaugh

NETWORKING REFRESHMENT BREAK 3:45–4 PM

F 4–5 PM
You Unstuck: Creating a Culture of Risk-Taking and Innovation

SESSION SPONSOR

Big Speak

Every individual or organization gets stuck. It’s just part of the human condition. But they don’t have to stay that way. Libby Gill, author of award-winning You Unstuck: The New Rules of Risk-taking in Work & Life and the branding/PR brain behind the Dr. Phil Show, shows you how to shift your mindset to create a culture of risk-taking

Conference KeyNotes
Registration includes this summary of conference highlights and a post-conference interactive webcast
Presentations
Available online in advance of the conference

and innovation. With her proven “Clarify, Simplify & Execute” process, Libby will enable you to clarify a bold vision for success and execute a plan against measurable milestones – refusing to give into excuse-making, inertia or indifference.

Libby Gill, Executive Coach, **Brand Strategist and Best-Selling Author**

**NETWORKING RECEPTION 5–6:15 PM**

**Wednesday, April 13, 2011**

**CONTINENTAL BREAKFAST 8–8:45 AM**

**WELCOME 8:45–9 AM**

**G 9–10 AM**

**Cisco: Actions for Advancing Women**

Join Cisco Chief Diversity Officer, Marilyn Nagel, at a fireside chat where she will be discussing actionable strategies that accelerate the advancement of women. Speaking with Wendy Beecham, Marilyn will share techniques that inspire an innovative and inclusive culture in today’s global workplace. You won’t want to miss this dynamic and informative session.

Marilyn Nagel, Chief Diversity Officer, **Cisco**

Wendy Beecham, Chief Executive Officer, **Watermark**

**NETWORKING REFRESHMENT BREAK 10–10:30 PM**

**H 10:30–11:30 AM**

**Unleashing Innovation to Drive Business Results**

As Whirlpool Corporation’s chief innovation officer, Dr. Nancy Tennant led one of the most challenging change efforts in corporate history—transforming Whirlpool into a winning innovative company. Nancy will explain how Whirlpool created and embedded a culture of Innovation driving significant business results. She will share the leadership challenges faced and the lessons learned throughout the decade-long innovation journey.

Dr. Nancy Tennant, Corporate Vice President of Innovation and Whirlpool University **Whirlpool Corporation**

**I 11:30 AM–12:30 PM**

**Leadership Attributes: What Can We Expect in Our Dynamic Global Economy**

As demands of the global business environment continue to evolve, many organizations are looking at the skills required to lead today and into the future. Leaders will be expected to inspire innovation, to effect constant change and to manage in an ambiguous environment. This session will consider those leadership attributes and ways to develop those skills to lead your team into the future successfully.

**Presentations**

Available online in advance of the conference
Moderator
Dr. Amy Blitz, Economics Faculty, Babson College
Panelists
Cynthia Trudell, Senior Vice President, Human Resources and Chief Personnel Officer, Pepsico
Sophia Muirhead, General Counsel and Corporate Secretary
The Conference Board

12:30 PM ADJOURN

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Women's Leadership Conference


Conference (B19011-2)
Dates April 12–13, 2011
Location Westin New York at Times Square
Associates $2,195 Non-Associates $2,495

Pre-Conference Workshop (B78011-2)
April 11, 2011
Associates $495 Non-Associates $595

Hotel Accommodations
Fees do not include hotel accommodations. For discounted reservations, contact the hotel directly no later than the cut-off date and mention The Women's Leadership Conference.

Westin New York at Times Square
270 West 43rd Street
New York, NY 10036
Tel 212 201 2700

Hotel reservations cut-off date: March 21, 2011

Cancellation Policy
Full refund until three weeks before the meeting. $500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per person
For a team of three or more registering from the same company at the same time, take $300 off each person’s registration. One discount per registration. Multiple discounts may not be combined.