



# Strategic Community Impact

## FALL SYMPOSIUM

**Our World: What are Companies  
doing to Address the Big Issues?**

**December 1 - 2, 2016**

The Conference Board, Conference Center  
New York, NY

Supporting Sponsor

**GLOBAL  
IMPACT**

*Growing global philanthropy*

[www.conference-board.org/communityimpact](http://www.conference-board.org/communityimpact)

# Symposium

## Overview

This event will update attendees on the latest news on the U.N.'s Sustainable Development Goals (SDGs), Impact 2030 (the network and initiative for companies wanting to address the SDGs), the United Nations' work towards the SDGs and partnerships with companies, examples of successes and challenges of companies that are braving the world's toughest issues, and what are the things YOU need to know to take your philanthropic/community programs to the next level. We'll be looking at the big picture menu, but with local flavor and spice.

## Who Should Attend

Executives and Managers in:

- Corporate Social Responsibility
- Philanthropy
- Employee Engagement
- Corporate Volunteering
- Mergers and Acquisitions
- Human Resources
- Communications and Marketing

## Agenda

### Day One: Thursday, December 1, 2016

Networking Breakfast: 8:00 – 9:00 AM

Welcoming Remarks and Introductions: 9:00 – 9:15 AM

**Sarah Hayes**, Program Director, **The Conference Board**

Session 1: 9:15 – 10:00 AM

#### Setting the Scene

Scott will lay the foundation for the two day event by painting a global picture region by region, the work of Global Impact and the partners they work with – business and NGO.

**Scott Jackson**, President & CEO, **Global Impact**

Session 2: 10:00 – 11:00 AM

#### The Global Economic Picture and the U.N.'s Sustainable Development Goals (SDGs)

This session will cover what has happened so far in their development since launching in 2015, from the perspective of the United Nations as well as companies who have been selecting and acting on SDGs to address.

**Moderator:**

**Kenn Allen**, Senior Advisor, **International Association for Volunteer Effort**

**Panelists:**

**Sumathi Jayaraman**, Director Strategy and Innovation, Bureau of External Relations and Advocacy, **UNDP**

**Ataman Ozyildirim, Ph.D.**, Director, Business Cycles and Growth Research, **The Conference Board**

Networking Break: 11:00 – 11:15 AM

Session 3: 11:15 AM – 12:30 PM

#### Impact 2030 - Companies Addressing the SDGs

This session will address where this initiative stands in terms of company involvement, partnerships fomented, activities done or planned.

**Moderator:**

**Dr. Tauni Lanier**, Executive Director, **Impact 2030**

**Panelist:**

**Diane Melley**, Vice President, Global Citizenship Initiatives, **IBM**

**Oonagh C. Puglisi**, Director, Corporate Responsibility and Executive Director, **Pfizer Foundation**

**Balaji Ganapathy**, Head of Workforce Effectiveness, **Tata Consultancy Services**

Networking Luncheon: 12:30 – 1:30 pm

Session 4: 1:30 – 2:45 PM

#### A Look at Company/NGO Partnerships

This session will explore the benefits and challenges of partnering on a global scale to address particular issues.

**Moderator:**

**Catherine Ward**, National Director, Advisory Services, **Taproot Foundation**

**Panelists:**

**Susan Can**, Senior Director of Corporate Equity, **Johnson & Johnson**

**Jennifer Kim-Field**, Vice President, Global Partnerships, **United Nations Foundation**

**Timothy J. McClimon**, Senior Vice President, Corporate Social Responsibility, **American Express**

Networking Break: 2:45 – 3:00 PM

Session 5: 3:00 – 4:45 PM

#### The Challenge of Culture Around the World

There will be an initial discussion (actually a conversation) about working in different cultures around the world, following will be breakouts focusing on several of the most prominent countries with cultures that companies want to know more about. Some examples: Brazil, Japan, India, Spain, South Africa.

**Gared Jones**, Senior Vice President, Global, **Points of Light Institute**

4:45 – 5:00 PM

#### Summary Remarks – Close of First Day

**Sarah Hayes**, Program Director, **The Conference Board**

Networking Reception: 5:00 – 6:00 PM

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## Day Two: Friday, December 2, 2016

Networking Breakfast: 8:00 – 9:00 AM

9:00 – 9:45 AM

### Day One Recap

**Sarah Hayes**, Program Director, **The Conference Board**

Session 6: 9:45 – 10:45 AM

### Emerging Markets and the Community

This session will explore some of the most interesting and innovative models of activity by companies and NGOs in emerging markets, in a variety of places around the world.

**Diane Melley**, Vice President, Corporate Citizenship Initiatives,  
**IBM**

Networking Break: 10:45 – 11:00 am

Session 7: 11:00 am – 12:00 pm

### A Conversation on the World Volunteer Conference in Mexico City

The IAVE World Volunteer Conference will have just been completed in November in Mexico City. Hear insights and trends on volunteering – corporate and NGO - from this amazing event, which has occurred every two years for the last 46 years in every region of the world.

**Sarah Hayes**, Program Director, **The Conference Board**  
**Kathi Dennis**, Executive Director, **International Association for Volunteer Effort**

Lunch: 12:00 - 1:00 PM

Session 8: 1:00 - 2:30 PM

### Addressing the World's Most Serious Needs

This panel will bring experts together on some of the most serious matters that we all face, and models being implemented to address them. It will be followed by table discussions. Some of these topics include world health, refugees, women's empowerment, employment and food safety.

**Joy Marini**, Executive Director, Global Community Impact,  
**Johnson & Johnson**  
**Amanda MacArthur**, Chief Program Officer, **Pyxera Global**  
**Amanda Bowman**, Business Development & Partnerships Director,  
**Emerging World**

2:30 – 3:00 PM

### Closing

**Sarah Hayes**, Program Director, **The Conference Board**

# REGISTRATION INFORMATION

**Online** [www.conference-board.org/communityimpact](http://www.conference-board.org/communityimpact)

**Email** [customer.service@conferenceboard.org](mailto:customer.service@conferenceboard.org)

**Phone** 212.339.0345

*8:30 AM – 5:30 PM ET, Monday – Friday*

Pricing:	
Members	\$1,795
Non-Members	\$1,995

Fees do not include hotel accommodations.

## Location

**The Conference Board Conference Center**

845 Third Avenue

(Between 51<sup>st</sup> and 52<sup>nd</sup>), 3<sup>rd</sup> Floor

New York, NY 10022

## Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

## Team Discounts per Person

For a team of three or more registering from the same company at the same time, take \$150 off each person's registration. One discount per registration. Multiple discounts may not be combined.

