

# THE 2017 PRIVATE EXCHANGES CONFERENCE

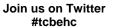
14 - 15 September, 2017

THE LATEST TRENDS AND INFORMATION NECESSARY FOR BENEFIT LEADERS TO EVALUATE THE EFFICACY OF PRIVATE HEALTH INSURANCE & BENEFITS EXCHANGES



The Blackstone | Chicago, IL

Sponsored by:









### Thursday, September 14, 2017

Registration & Networking Breakfast: 8:00 AM – 8:45 AM Crystal Ballroom Foyer, Ballroom Level

Welcome & Opening Remarks: 8:45 AM – 9:00 AM

Crystal Ballroom, Ballroom Level

**Gregg Mauro** 

Conference Program Director The Conference Board

Phil Micali

Director, Growth Initiatives

**CONDUENT, Inc. and Conference Moderator** 

# Form Over Function? The Economic Model of Your Exchange Determines Its Outcome

General Session **A**: 9:00 AM – 10:00 AM Crystal Ballroom, Ballroom Level

Ralph F. Colao

Principal, RightOpt® Health Exchange Solutions, Conduent Human Resource Services CONDUENT, Inc.

**Melody Linn** 

Senior Benefits Consultant Carlson Hotels, Inc.

Case Study: Full HDHP to Platform Change to Private Exchange in Two Years – Crazy or Visionary?

General Session **B**: 10:00 AM – 11:00 AM Crystal Ballroom, Ballroom Level

**Don Biron** 

Senior Consultant

Milliman

Elaine Britt, MBA, SPHR, SHRM-SCP

Health & Group Benefits Consultant

Milliman

**Emily Erkel** 

Director - Benefits

**Windstream Communications** 

Morning Networking Break: 11:00 AM – 11:30 AM

Crystal Ballroom Foyer, Ballroom Level

# Six Questions to Ask to Gauge the Success of a Group Marketplace Solution

General Session **C**: 11:30 AM – 12:30 PM Crystal Ballroom, Ballroom Level

**Annette Doorhy Cranley** 

Health and Wellness Benefits Manager

**Northern Trust** 

**Rob Harkins** 

Group Marketplace Practice Leader

**Willis Towers Watson** 

**Maureen Paradine** 

Senior Vice President, Human Resources

1-800-FLOWERS.COM, Inc.

Networking Luncheon: 12:30 PM – 1:45 PM Art Hall/ English/ Inspiration, Ballroom Level

# Case Study: When a Private Health Exchange is a Strategic Fit

General Session **D**: 1:45 PM – 2:45 PM Crystal Ballroom, Ballroom Level

#### John Caldarella

SVP, National Practice Leader Aon Active Health Exchange **Aon** 

#### Kari Heerdt

SVP, Chief People Officer MSC Industrial Supply Co.

Afternoon Networking Break: 2:45 PM – 3:15 PM Crystal Ballroom Foyer, Ballroom Level

## The Future of Private Exchanges: How Can They Be Used to Support the Health Benefits of the Future?

General Session E: 3:15 PM - 4:15 PM Crystal Ballroom, Ballroom Level

#### Barbara P. Gniewek

Principal

PricewaterhouseCoopers LLP

#### A Round Robin Review of the Day's Take Aways

General Session **F**: 4:15 PM - 4:45 PM Crystal Ballroom, Ballroom Level

#### Phil Micali

Director, Growth Initiatives

**CONDUENT, Inc. and Conference Moderator** 

### Friday, September 15, 2017

Networking Breakfast: 7:30 AM – 8:30 AM Crystal Ballroom Foyer, Ballroom Level

# Case Study: How an Exchange Can Support a Diverse, Geographically Dispersed Workforce

General Session **G**: 8:30 AM – 9:30 AM Crystal Ballroom, Ballroom Level

#### MODERATOR:

#### **Don Biron**

Senior Consultant

Milliman

#### SPEAKERS:

#### Elaine Britt, MBA, SPHR, SHRM-SCP

Health & Group Benefits Consultant

#### Milliman

#### Lisa Logan

Director of Compensation & Benefits for the Americas Region InterContinental Hotels Group

#### **Chasity Parhm**

Vice President, Human Resources – Compensation and Benefits

#### InterContinental Hotels Group

#### **Laurel Pies**

Senior Vice President, Compensation and Benefits **Tailored Brands, Inc.** 

#### **Andra Vierra**

Director, Benefits

**Tailored Brands** 

### Save or Spend? Mixing Your Health Benefits Strategy with Retirement and Financial Wellness

General Session **H**: 9:30 AM – 10:20 AM Crystal Ballroom, Ballroom Level

#### John Larson JD

Director, Investments & Growth Initiatives, BenefitWallet® CONDUENT, Inc.

#### Eric C. Record

Benefits Leader

Steel Dynamics, Inc.

Morning Networking Break: 10:20 AM – 10:40 AM Crystal Ballroom Foyer, Ballroom Level

### **Data-Driven Guidance: Helping Retirees Make Informed Benefit Decisions**

General Session I: 10:40 AM – 11:30 AM Crystal Ballroom, Ballroom Level

#### **Brad Michaels, PMP**

Client Engagement Leader

Aon Retiree Health Exchange

#### **Todd Smasal**

**Director of Total Rewards** 

**Northwestern Mutual** 

### Case Study: Reinventing the Employee Benefits Experience

General Session J: 11:30 AM - 12:20 PM

Crystal Ballroom, Ballroom Level

Jamie Benton

Managing Director HR

Rollins, Inc.

**Andy Sexton** 

Partner

Mercer

### **Representing The Conference Board:**

Amanda Edmonds, Assistant Meeting Planner Gregg Mauro, Conference Program Director Ashley Nelson, Senior Meeting Planner

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