



THE 2017 PRIVATE EXCHANGES CONFERENCE

14 – 15 September, 2017

THE LATEST TRENDS AND INFORMATION NECESSARY FOR
BENEFIT LEADERS TO EVALUATE THE EFFICACY OF
PRIVATE HEALTH INSURANCE & BENEFITS EXCHANGES



The Blackstone | Chicago, IL

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Thursday, September 14, 2017

Registration & Networking Breakfast: 8:00 AM – 8:45 AM

[Crystal Ballroom Foyer, Ballroom Level](#)

Welcome & Opening Remarks: 8:45 AM – 9:00 AM

[Crystal Ballroom, Ballroom Level](#)

Gregg Mauro

Conference Program Director
The Conference Board

Phil Micali

Director, Growth Initiatives
CONDUENT, Inc. and Conference Moderator

Form Over Function? The Economic Model of Your Exchange Determines Its Outcome

General Session A: 9:00 AM – 10:00 AM

[Crystal Ballroom, Ballroom Level](#)

Ralph F. Colao

Principal, RightOpt® Health Exchange Solutions, Conduent
Human Resource Services
CONDUENT, Inc.

Melody Linn

Senior Benefits Consultant
Carlson Hotels, Inc.

Case Study: Full HDHP to Platform Change to Private Exchange in Two Years – Crazy or Visionary?

General Session B: 10:00 AM – 11:00 AM

[Crystal Ballroom, Ballroom Level](#)

Don Biron

Senior Consultant
Milliman

Elaine Britt, MBA, SPHR, SHRM-SCP

Health & Group Benefits Consultant
Milliman

Emily Erkel

Director – Benefits
Windstream Communications

Morning Networking Break: 11:00 AM – 11:30 AM

[Crystal Ballroom Foyer, Ballroom Level](#)

Six Questions to Ask to Gauge the Success of a Group Marketplace Solution

General Session C: 11:30 AM – 12:30 PM

[Crystal Ballroom, Ballroom Level](#)

Annette Doorhy Cranley

Health and Wellness Benefits Manager
Northern Trust

Rob Harkins

Group Marketplace Practice Leader
Willis Towers Watson

Maureen Paradine

Senior Vice President, Human Resources
1-800-FLOWERS.COM, Inc.

Networking Luncheon: 12:30 PM – 1:45 PM
[Art Hall/ English/ Inspiration, Ballroom Level](#)

Case Study: When a Private Health Exchange is a Strategic Fit

General Session **D**: 1:45 PM – 2:45 PM
[Crystal Ballroom, Ballroom Level](#)

John Caldarella

SVP, National Practice Leader Aon Active Health Exchange
Aon

Kari Heerd

SVP, Chief People Officer
MSC Industrial Supply Co.

Afternoon Networking Break: 2:45 PM – 3:15 PM
[Crystal Ballroom Foyer, Ballroom Level](#)

The Future of Private Exchanges: How Can They Be Used to Support the Health Benefits of the Future?

General Session **E**: 3:15 PM - 4:15 PM
[Crystal Ballroom, Ballroom Level](#)

Barbara P. Gniewek

Principal
PricewaterhouseCoopers LLP

A Round Robin Review of the Day's Take Aways

General Session **F**: 4:15 PM - 4:45 PM
[Crystal Ballroom, Ballroom Level](#)

Phil Micali

Director, Growth Initiatives
CONDUENT, Inc. and Conference Moderator

Friday, September 15, 2017

Networking Breakfast: 7:30 AM – 8:30 AM
[Crystal Ballroom Foyer, Ballroom Level](#)

Case Study: How an Exchange Can Support a Diverse, Geographically Dispersed Workforce

General Session **G**: 8:30 AM – 9:30 AM
[Crystal Ballroom, Ballroom Level](#)

MODERATOR:

Don Biron
Senior Consultant
Milliman

SPEAKERS:

Elaine Britt, MBA, SPHR, SHRM-SCP
Health & Group Benefits Consultant
Milliman

Lisa Logan

Director of Compensation & Benefits for the Americas Region
InterContinental Hotels Group

Chasity Parhm

Vice President, Human Resources – Compensation and Benefits
InterContinental Hotels Group

Laurel Pies

Senior Vice President, Compensation and Benefits
Tailored Brands, Inc.

Andra Vierra

Director, Benefits
Tailored Brands

Save or Spend? Mixing Your Health Benefits Strategy with Retirement and Financial Wellness

General Session **H**: 9:30 AM – 10:20 AM
[Crystal Ballroom, Ballroom Level](#)

John Larson JD

Director, Investments & Growth Initiatives, BenefitWallet®
CONDUENT, Inc.

Eric C. Record

Benefits Leader
Steel Dynamics, Inc.

Morning Networking Break: 10:20 AM – 10:40 AM
[Crystal Ballroom Foyer, Ballroom Level](#)

Data-Driven Guidance: Helping Retirees Make Informed Benefit Decisions

General Session **I**: 10:40 AM – 11:30 AM
[Crystal Ballroom, Ballroom Level](#)

Brad Michaels, PMP

Client Engagement Leader
Aon Retiree Health Exchange

Todd Smasal

Director of Total Rewards
Northwestern Mutual

Case Study: Reinventing the Employee Benefits Experience

General Session J: 11:30 AM – 12:20 PM

[Crystal Ballroom, Ballroom Level](#)

Jamie Benton

Managing Director HR

Rollins, Inc.

Andy Sexton

Partner

Mercer

Representing The Conference Board:

Amanda Edmonds, Assistant Meeting Planner

Gregg Mauro, Conference Program Director

Ashley Nelson, Senior Meeting Planner

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For up-to-date conference information visit us at

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