



Sustainability Summit:

July 13 – 14, 2023
New York Marriott Marquis
New York, NY

Thriving Amid the Global Energy Transition

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Sustainability Summit: *Thriving Amid the Global Energy Transition*

July 13 – 14, 2023

New York Marriott Marquis
New York, NY

DAY ONE

Thursday, July 13, 2023

8:45 am – 9:00 am ET

Registration & Breakfast

8:45 am – 9:00 am ET

Connections: Meet & Greet

Welcome to our networking session, facilitated by the TCB Meet app! Spend some time meeting new people and building new professional connections.

9:00 am – 9:05 am ET

Opening Remarks

Steve Rochlin, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

9:05 am – 9:40 am ET

General Session A

Envisioning and Meeting the Sustainability and Energy Transition: What the World Will Look Like in 2030 and 2050

In the effort to set carbon reduction and other sustainability targets, we cannot lose sight of what we are trying to accomplish collectively: a more sustainable economy and a healthier world not only for ourselves but for future generations. What should businesses look like and operate in 2050? What kind of regulatory and reporting environment should be put in place? How will companies, financial markets, consumers, employees, and communities align to advance sustainability? How will R&D and innovation drive us forward? To be ready for the 2050 world, what must we achieve and put in place by 2030? And what must we do *now*?

Dana M. Peterson, Chief Economist and Center Leader, Economy, Strategy & Finance, **The Conference Board**

Paul Washington, Executive Director, ESG Center, **The Conference Board**

Mary de Wysocki, Chief Sustainability Officer, **Cisco**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

9:40 am – 10:15 am ET **General Session B**

To Meet or Exceed the Test?: Preparing for a Regulated Sustainability Environment

Regulations in Europe, the United States, and elsewhere are defining legal requirements for sustainability disclosure and performance. Should companies aim for the minimum required in each jurisdiction, for the highest level required, or for what is likely to come from reporting frameworks such as the International Sustainability Standards Board (ISSB)? And how are they preparing to manage complying with these overlapping requirements from regulators and reporting frameworks?

Renee Jones, Professor and Thomas F. Carney Scholar, **Boston College Law School** and Former Director of the Division of Corporation Finance, **U.S. Securities and Exchange Commission**

Mercedes García Pérez, Head of Global Issues and Innovation, **Delegation of the European Union to the United States**

Moderator: **Paul Washington**, Executive Director, ESG Center, **The Conference Board**

10:15 am – 10:35 am ET **Networking Break**

10:35 am – 11:10 am ET **Concurrent Session C1**

Taking Sustainability to the Next Level: Applying Lessons From the Digital Transition to the Energy Transition

Accelerating the global energy transition will require changes in operations, workforce, products, and services and will affect every firm up and down the value chain. Fortunately, we have seen some of this before.

This session applies lessons learned from the digital transition to help companies integrate a sustainability approach – and addresses what will be different this time.

Edan Dionne, Vice President, Environmental, Energy and Chemical Management Programs, Corporate Environmental Affairs, **IBM**

Mitrankur Majumdar, Senior Vice President and Global Head - Services, **Infosys**

Moderator: **Paul Washington**, Executive Director, ESG Center, **The Conference Board**

10:35 am – 11:10 am ET **Concurrent Session C2**

Financing the Green Economy

Making the global energy transition happen and harnessing its economic potential will require a mix of public, equity, and debt finance along with corresponding capital and operational expenditures at the corporate level. A growing number of investments are yielding significant returns while, at the same time, any one of them carries their own associated costs and risks at this phase. What should the financing look like, and how should this shape the expenditure decisions companies are making?

Nick Anstett, Managing Director, **Pollination**

Brian Halweil, Strategic Associate, **Astanor Ventures**

Brian Singer, Managing Director & Global Head of GS SUSTAIN, Global Investment Research, **Goldman Sachs**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

11:15 am – 11:50 am ET **Concurrent Session D1**

Winning Through Diversity, Equity, and Inclusion

Leaders share how their DEI strategies are helping them to achieve more equitable outcomes for all their stakeholders and strengthen their bottom line in the process.

Walter Diaz, Associate Director, Socially Transformative Business, **Boston Consulting Group**

Celeste Warren, Vice President, Global Diversity & Inclusion Center of Excellence, **Merck**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

11:15 am – 11:50 am ET **Concurrent Session D2**

The New Rules and Expectations for Infrastructure Investment

With the federal government having recently enacted the Infrastructure Investment and Jobs Act and the Inflation Reduction Act, which will invest nearly \$700 billion in infrastructure, research, and related programs, the American economy is in the early stages of an infrastructure renaissance. Investment will be focused on energy modernization, the transportation value chain, building decarbonization, and workforce development.

In this session, we address how this infrastructure transformation can support a firms' sustainability goals, as well as how to negotiate the changing regulatory environment connected to the greening of infrastructure and physical assets.

Lisa Fewins, Corporate Sustainability Director, **HDR**

Patricia Hargil, Vice President, Performance Transformation and D&I Officer, **Messer Americas**

Moderator: **Dana M. Peterson**, Chief Economist and Center Leader, Economy, Strategy & Finance, **The Conference Board**

11:55 am – 12:30 pm ET **Concurrent Session E1**

Building New Markets and Revenue-Generating Solutions to Enable Sustainability

Whether driven by the requirements of government procurement or recognition of business opportunities, ESG is a key source of expanding markets and business innovation. Leaders share their experiences in developing new markets, business models, R&D, and products and services grounded in sustainability.

Kara Fulcher, Director of Sustainability, North America, **Michelin**

Jeffrey Whitford, Vice President of Sustainability and Social Business Innovation, **MilliporeSigma**

Moderator: **Paul Washington**, Executive Director, ESG Center, **The Conference Board**

11:55 am – 12:30 pm ET **Concurrent Session E2**

The Customer Is Always Right: The Growing Expectations of B2B and B2C Customers for Sustainability

This session shares research and emerging best practices in responding to customers' and consumers' increasing expectations regarding ESG.

Ann Tracy, Chief Sustainability Officer, **Colgate-Palmolive**

Catherine Roggero-Lovisi, Chief Executive Officer, **Modern Meadow**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

12:35 pm – 1:10 pm ET **Concurrent Session F1**

Interactive: Preparing to Meet Data and Reporting Requirements From Regulation, Standards, and Ratings

This session gets into the nuts and bolts of what ESG reporting requirements are coming down the pike in the EU, the US, and in other jurisdictions around the world as well as from key reporting frameworks and rating agencies. We address the extraterritorial reach of regulations and focus on how to prepare for them, including collecting and managing data.

Facilitator: **Steve Rochlin**, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

12:35 pm – 1:10 pm ET **Concurrent Session F2**

Managing and Reducing Risk Resulting From Business Disruptions

Companies will need to manage increasing risks from more frequent and more severe adverse climate events. Profitability and business continuity will hinge on timely and effective operational and strategic planning. What are best practices for making your company more resilient to these impacts?

Zoë Beck, Assistant Vice President of Sustainability, **HCA Healthcare**

Renata Joanna Bode, Managing Director, Audit & Assurance, **Deloitte**

Louis Gritzso, Ph.D., Chief Science Officer, **FM Global**

Moderator: **Karen Jarmoc**, Chief Sustainability Director, **Allstate**

1:10 pm – 2:10 pm ET **Networking Lunch**

2:10 pm – 2:45 pm ET **General Session G**

Preparing for Risks and Opportunities in the Low-Carbon Energy Transition: Carbon Price, CapEx and OpEx, Activism, and Early Adoption Versus Fast Followership

Reaching ambitious carbon reduction targets such as net zero will require creative new approaches. This discussion examines how the adoption of a carbon price and digital and material technologies can streamline pathways while also delivering ancillary productivity gains.

Roman Kramarchuk, Head, Future Energy Analytics – Commodities Insights, **S&P Global**

David Livingston, Senior Advisor, U.S. Special Presidential Envoy for Climate, **U.S. Department of State**

Moderator: **Dana M. Peterson**, Chief Economist and Center Leader, Economy, Strategy & Finance, **The Conference Board**

2:45 pm – 3:20 pm ET **General Session H**

Sustainability and Company Culture: How to Manage Expectations and Win the War for Talent

The transition to a more environmentally and socially sustainable economy has the potential to rival the scale and impact of the digital revolution. To take advantage of this transition, companies integrating sustainability into their business must also incorporate sustainability into their culture. A sustainability culture can help a firm maximize the benefits for the company, its stakeholders, society, and the natural environment.

This panel discussion will examine the challenges and opportunities of embedding sustainability into a company's cultural DNA, how companies are responding, and how to continue to serve employees as key stakeholders while taking into account other interests.

Lindsay Beltzer, Senior Program Producer - Environmental, Social, and Governance (ESG) Center, **The Conference Board**

Karen Y. Johns, Chief Executive Officer, **GOOD Institute**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

3:20 pm – 3:40 pm ET **Networking Break**

3:40 pm – 4:15 pm ET **General Session I**

Creating Financial Value and Superior Outperformance From the Energy Transition

As regulations and investor expectations make energy transitions standard operating procedure, where does the business case reside? Evidence suggests that B2B customers and B2C consumers alike are increasingly holding brands accountable to committing to sustainable business practices through their purchasing decisions at a time when investors are also searching for alpha from sustainability.

John Sinclair, Managing Director, **Bellus Ventures**

Olivia Wassenaar, Partner, Head of Sustainable Investing and Head of Natural Resources, **Apollo Global Management, Inc.**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

4:15 pm – 4:50 pm ET **General Session J**

Humanizing the Sustainability Story

The dialogue surrounding sustainability is rife with jargon and statistics. How do we tell the story of net-zero commitments, for example, in a way that is both accessible and compelling to various stakeholders, including investors, consumers, employees, and the communities in which we operate? And how should our ESG reporting factor in?

Chris Gray, Vice President, ESG/Sustainability, **UnitedHealth Group**

Moderator: **Dave Armon**, Chief Executive Officer, **3BL**

4:50 pm – 5:05 pm ET **General Session K**

Enabling the Global Energy Transition from Space: How the International Space Station and Commercial LEO Destinations Inspire Innovation and Value Creation for Humanity

The International Space Station (ISS) is a unique learning, living, and research platform traveling in low-Earth orbit that supports a myriad of R&D activities that advance human exploration, validate our ability to live and work in space, and bring value to humanity across the globe.

During this session with Dr. Michael Roberts of the ISS, learn about opportunities to launch your ideas beyond Earth's horizons and how orbiting outposts in space enable scientific discovery and technological innovation that promise to build a more sustainable future for our planet.

Michael Roberts, Ph.D., Chief Scientist, **International Space Station National Laboratory**

5:05 pm – 5:15 pm ET

Day One Closing Remarks

Steve Rochlin, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

5:15 pm – 6:15 pm

Reception

DAY TWO

Friday, July 14, 2023

8:00 am – 9:00 am ET

Breakfast & Optional Roundtable Discussions

Decarbonization: Solar Energy Generation and Battery Energy Storage, facilitated by **Lisa Fewins**, Corporate Sustainability Director, **HDR**

Embedding Sustainability Into the Organization by Moving From a Project-Oriented Mindset to Systematic Integration, facilitated by **Jeffrey Whitford**, Vice President of Sustainability and Social Business Innovation, **MilliporeSigma**

Employee Education and Understanding of ESG, facilitated by **Veena Jayadeva**, Head of Enterprise ESG, **Guardian Life**

Engaging Externally on Sustainability, facilitated by **Kara Fulcher**, Director of Sustainability, North America, **Michelin**

Structuring an ESG Program and Streamlining Reporting, facilitated by **Patricia Hargil**, Vice President, Performance Transformation and D&I Officer, **Messer Americas**

The Evolving Role of the Board of Directors, facilitated by **Charles Neidenbach**, Lead ESG Advisor, **Nasdaq**

9:00 am – 9:05 am ET

Day Two Opening Remarks

Steve Rochlin, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

9:05 am – 9:40 am ET **General Session L**

Keynote: A Sustainable Pathway to the US 2050 Net-Zero Goals

Climate change is a defining and urgent 21st century global challenge that threatens global security, economic prosperity, environmental sustainability, and public health. The challenge before us is broad and sweeping and requires addressing the outsized threat of climate change with an energy transition strategy that supports our national security, our economic vitality, and our health and well-being.

To achieve the US goal of net-zero emissions by 2050, the Co-Chairs of the Climate, Energy, and Environment Task Force of the Committee for Economic Development of The Conference Board provide their recommendations for practical solutions for a sustainable energy transition.

Cynthia J. Warner, Former President and Chief Executive Officer, **Renewable Energy Group, Inc.**

Jacob J. Worenklein, Chief Executive Officer, **US Grid Company**

Moderator: **Lori Esposito Murray, Ph.D.**, President, **Committee for Economic Development of The Conference Board**

9:40 am – 10:15 am ET **General Session M**

It's All Sustainability: Managing the Interoperability of Energy, Climate, Biodiversity, Rights, DEI, and Development

Sustainability is no longer focused solely on the environment (if it ever was). The attention given to a just transition to a low-carbon world is just one example of many of how environmental and social considerations are aligning. A strategic, impact-oriented approach must locate the intersections of people, planet, and profits and leverage them.

Eloiza T.B. Domingo, Vice President, Human Resources and Chief Inclusive Diversity & Equity Officer, **Allstate**

Veena Jayadeva, Head of Enterprise ESG, **Guardian Life**

Claudia Toussaint, Senior Vice President, Chief People and Sustainability Officer, **Xylem**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

10:15 am – 10:30 am ET **Networking Break**

10:30 am – 11:05 am ET **Concurrent Session N1**

Managing ESG Backlash

Now that ESG has entered the mainstream conversation, it has become a target of criticism by those across the political spectrum, with some rejecting it as a constraint on free markets while others denounce it as a smokescreen for corporate greenwashing. How can organizations navigate these debates without compromising either purpose or profits?

Tessa Recendes, Ph.D., Assistant Professor of Management and Organization, **Pennsylvania State University's Smeal College of Business**

Paul Washington, Executive Director, ESG Center, **The Conference Board**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

10:30 am – 11:05 am ET **Concurrent Session N2**

Building a More Strategic Approach to Sustainable Supply Chain Management

With a typical consumer brand's supply chain accounting for 80% of its GHG emissions, this critical discussion will feature leaders sharing how they are integrating green supply chain management practices into their core procurement and operational strategies, with goals of reducing emissions, minimizing waste, and maximizing profits. Each aspect of the supply chain will be considered, from manufacturing and purchasing to distribution, warehousing, and transportation. Timely and relevant topics such as sourcing raw materials, last-mile logistics solutions, and product recycling will also be explored.

Rick Fraumann, Director of Sales, **Okapi Environmental Services**

Anna Pierce, Director, Sustainability, **Tate & Lyle**

Moderator: **Karen Jarmoc**, Chief Sustainability Director, **Allstate**

11:10 am – 11:45 am ET **Concurrent Session O1**

The Evolving Role of the Board of Directors

Management expects directors to serve as strategic partners in addressing the sustainability transition. What changes in board composition, capabilities, and processes will help? What will hurt?

Peter Cherukuri, Chief Executive Officer, **LeaderBoard Media**

Mneesha Nahata, Senior Vice President, Legal & Chief Sustainability Officer, **American Tower**

Charles Neidenbach, Lead ESG Advisor, **Nasdaq**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

11:10 am – 11:45 am ET **Concurrent Session O2**

The Role of Technology Experts and Advisors in the Net-Zero Transition

Tackling the goal of net-zero emissions takes a team, often one including technology experts and advisors. What is realistic for entities to be able to manage themselves, and what should be done in collaboration with other stakeholders, especially regarding the technologies that will help them evolve their systems, operations, and strategies for their transition at every level of their organization?

This session will explore: how companies can work within supportive networks of technology experts and advisors to implement, benchmark, and communicate sustainable activities; how to understand full value chains and technological frameworks from requirements to reuse; innovation ecosystems; impact assessment; and governance connected to transitioning to net zero.

Clara Neppel, Dr. rer. nat., Senior Director, European Business Operations and Climate Lead, **Institute of Electrical and Electronics Engineers (IEEE)**

Salomon Salinas, Global Executive Vice President and Global Group Accounts Sustainability Lead, **Capgemini**

Moderator: **Dana M. Peterson**, Chief Economist and Center Leader, Economy, Strategy & Finance, **The Conference Board**

11:50 am – 12:25 pm ET **Concurrent Session P1**

Demystifying the Inflation Reduction Act: Incentives and Tax Credits for Decarbonization

With the first anniversary of the Inflation Reduction Act fast approaching, this discussion will examine the impact of the IRA on clean energy investment and opportunities for its implementation, including eligibility criteria and compliance requirements for tax credits and incentives for decarbonization of industry as well as low-carbon energy sources.

Omar Samji, Partner, **Weil, Gotshal & Manges LLP**

Humzah Yazdani, Associate, **Weil, Gotshal & Manges LLP**

11:50 am – 12:25 pm ET **Concurrent Session P2**

Economic Challenges and Opportunities for the Energy Transition

A transition to a net-zero economy by 2050 will require rapid decarbonization in many industrial sectors, in particular energy. This panel will discuss the challenges, economic and financial costs, and opportunities for technologies ranging from advanced nuclear to direct air capture, among others. What are the implications for businesses in these or related sectors, and what does a broad decarbonization strategy mean for the competitiveness of the U.S. energy sector overall?

Ryan Fitzpatrick, Senior Director of the Climate and Energy Program, **Third Way**

Alexander Heil, Ph.D., Senior Economist, ESF Center, **The Conference Board**

Erin McLaughlin, Senior Economist, ESF Center, **The Conference Board**

12:25 pm – 12:40 pm ET **Networking Break**

12:40pm – 1:15 pm ET **General Session Q**

Building an Integrated, Sustainable Enterprise

The energy transition will require companies to build sustainability thinking into every business line, every function, every process, and every role. How do we get there in a way that drives productivity, innovation, and financial performance?

Valerie Smith, Chief Sustainability Officer, **Citi**

Hugh Welsh, General Counsel, Secretary & President, **DSM North America**

Moderator: **Steve Rochlin**, CEO, **IMPACT ROI** and Program Director, **The Conference Board**

1:15 pm – 1:20 pm ET

Closing Remarks

Steve Rochlin, CEO, **IMPACT ROI** and Program Director, **The Conference Board**