



Sustainability: How Corporate Superstars Get It Right

SUMMIT

July 17 – 18, 2018
The Conference Board
Conference Center
New York City

www.conferenceboard.org/sustainability2018

Sustainability: How Corporate Superstars Get It Right

Day One: Tuesday, July 17, 2018

Registration and Breakfast: 8:30 – 9:00 am

General Session A: 9:00 – 10:30 am

Making a business case for sustainability that persuades the C-Suite

Sustainability leaders can strengthen their business case with the latest research findings: sustainability can boost share price by 6% and sales by 20%. We delve into the latest business case research, and we provide a C-suite perspective on the issue.

Steve Rochlin, Program Director, **The Conference Board**
Hugh Welsh, General Counsel, Secretary, and President, **DSM North America**

Networking Refreshment Break: 10:30 – 11:00 am

General Session B: 11:00 am – 12:30 pm

Telling investors the sustainability story the right way, with the right data

Increasingly, investors (mainstream and green) want data about the sustainability approaches of the companies in which they invest. And they feel frustration when they don't get it. Companies that deliver the goods have a strategic competitive advantage. In this session, leaders from the financial services industry will describe their experience in integrating sustainability into financial decision making, focusing on the data they find most important to evaluating ESG performance.

Chris Fowle, Head of Americas, **Principles for Responsible Investment (PRI)**

Delilah Rothenberg, Operating Advisor ESG & Impact, **Pegasus Investments**

Amy Springsteel, Assistant Vice President, Corporate Responsibility, **Voya Financial**

Networking Luncheon: 12:30 – 1:30 pm

General Session C: 1:30 – 3:00 pm

Building bridges: When sustainability has a strategic partnership with marketing and branding, everybody wins

Linking sustainability to marketing and branding can enhance sales and reputation and create tremendous opportunities for sustainability growth. In this session, two corporate leaders describe how they are advancing that partnership.

Tim Fleming, Director of Enterprise Sustainability, **AT&T**
Alyson Genovese, Director/Head of Regional Hub: USA & Canada, **GRI**

Dave Stangis, Vice President, Corporate Responsibility and Chief Sustainability Officer, **The Campbell Soup Company**

Networking Refreshment Break: 3:00 – 3:30 pm

General Session D: 3:30 – 5:00 pm

How companies can navigate the sea of sustainability ratings and rankings

Few companies can afford to devote the time and money to respond to every sustainability rating or ranking. But if they don't, they risk reputational damage. How do organizations determine which ratings and rankings they must pursue, and which they can afford to ignore? We focus on companies that are being strategic about ratings and rankings and managing risk and reward in this new and nuanced area.

Hank Boerner, Chairman, **Governance & Accountability Institute, Inc.**

Jeff Senne, Corporate Responsibility Strategy and Implementation Leader, **PwC**

Day Two: Wednesday, July 18, 2018

Registration and Breakfast: 8:30 – 9:00 am

General Session E: 9:00 – 10:30 am

You're accountable for your supply chain. Is your supply chain accountable to you?

When suppliers fail to live up to ESG standards, it's companies that suffer. And its sustainability leaders who bear the weight of responsible supply chain management. In this session we will look at ways to enhance supply chain value and compliance without excess cost. We will cover:

- Making the business case for sustainable purchasing
- Managing supplier audits and other risks and processes
- Using technology to manage supplier risk and track supplier performance
- Advancing such new approaches, such as responsible supplier development

Jim Gowen, Vice President Global Supply Chain and Chief Sustainability Officer, **Verizon**

Luis Neves, Managing Director, **the Global e-Sustainability Initiative (GeSI)**

Dr. Wanda Lopuch, Chair of the Board, **Global Sourcing Council**

Networking Break: 10:30 – 11:00 am

General Session F: 11:00 am – 12:30 pm

Better together: integrating ESG and enterprise risk management (ERM)

The corporate ERM function has been slow to consider ESG risk as part of its purview. But that is changing. Leading companies are integrating ESG considerations into strategy and enterprise risk management. In this session, we will learn how leading companies are marrying ERM and ESG.

Nick Schulz, Director, Stakeholder Relations, **Exxon Mobil Corporation**

Matt Swibel, Director of Enterprise Risk and Sustainability, **Lockheed Martin**

For sponsorship opportunities, please contact michael.felden@conferenceboard.org

Networking Luncheon: 12:30 – 1:30 pm

General Session G: 1:30 – 3:00 pm

Making reporting work for you and your company

The ESG Reporting process is time and resource intensive. Given the effort expended annually, how can leading companies take advantage? This session will share how leading companies approach ESG reporting to add value to the business in a variety of ways, including managing risk, enhancing business strategy, supporting investor relations, and supporting marketing and communications.

Maureen Kline, Vice President Public Affairs and Sustainability, **Pirelli**

Kristina Kloberdanz, Senior Vice President, Chief Sustainability Officer, **Mastercard**

Networking Break: 3:00 – 3:15 pm

General Session H: 3:15 – 4:30 pm

Hitting the carbon wall: Cost-effective sources and solutions

For the most part, companies have maxed out on relatively easy ways to reduce carbon levels. But there is still a long way to go. And getting to the next level may require higher measures of investment and expertise. This session shows how leaders are using technology and other strategies to deliver a business case for bold carbon reductions.

Rick Love, Director, Environmental Programs, **United Technologies Corporation**

Luis Neves, Managing Director, **the Global e-Sustainability Initiative (GeSI)**

REGISTRATION INFORMATION

Online www.conferenceboard.org/sustainability2018

Email customer.service@conferenceboard.org

Phone 212.339.0345

8:30 am – 5:30 pm ET, Monday – Friday

Pricing: REGISTER EARLY AND SAVE	
Members	\$1,795
Non-Members	\$1,995

Fees do not include hotel accommodations.

Location

The Conference Board Conference Center

845 Third Avenue

(Between 51st and 52nd), 3rd Floor

New York, NY 10022

Customer Service: **212.339.0345**

Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per Person

For a team of three or more registering from the same company at the same time, take \$150 off each person's registration. One discount per registration. Multiple discounts may not be combined.