



16th Annual
**Sustainability
Summit**

Making your Approach to Sustainability,
Reporting, and Ratings/Rankings
Deliver Value for Your Business

July 18-19, 2017
The Conference Board
Conference Center
New York City

www.conferenceboard.org/sustainability2017

REGISTER EARLY
AND **SAVE \$100**
BEFORE JUNE 6TH

16th Annual Sustainability Summit

Making Your Approach to Sustainability, Reporting, and Ratings/Rankings Deliver Value for Your Business

Day One:

Tuesday, July 18, 2017

Registration and Continental Breakfast: 8:00 – 9:00 am

General Session A: 9:00 – 10:30 am

A Dialogue with Reporting Leaders

Executive representatives from major reporting systems businesses will participate in a dialogue on the future direction of reporting. Learn how to make reporting live up to its potential as a constructive management tool, and how to balance stakeholder “wants” with corporate priorities.

Alyson Genovese, Head of Corporate & Stakeholder Relations, USA & Canada, **GRI**

George M. Hodge, Senior Manager, Supply Chain, **CDP**

Bob Laux, Head of North America, **International Integrated Reporting Council**

Kaite Schmitz Eulitt, Strategic Advisor, Stakeholder Outreach, **Sustainability Accounting Standards Board**

Networking Break: 10:30 – 11:00 am

General Session B: 11:00 am – 12:30 pm

Making Reporting Work for You

This panel of corporate leaders will engage in a candid dialogue on how they are approaching reporting in a way that addresses both business standards and stakeholder expectations along with the practical need to support corporate priorities.

Monica Neufang, Worldwide Senior Director, Corporate Governance & Strategic Operations, **Johnson & Johnson**

Networking Luncheon: 12:30 – 1:30 pm

General Session C: 1:30 – 3:00 pm

A Dialogue with Ratings and Rankings Leaders

This expert-led discussion will explore emerging trends in ratings and rankings. Questions they will address: Which ratings and rankings gain the attention of mainstream Wall Street’s sell- and buy-side analysts? Will the link between ratings/rankings and activists grow in intensity? Will the use of ratings and rankings by B2B and B2C increase or decline?

Mark Tulay, Program Manager, **Global Initiative on Sustainability Ratings (GISR)**

Networking Break: 3:00 – 3:30 pm

General Session D: 3:30 – 5:00 pm

Making Ratings and Rankings Work for You

Leading practitioners will discuss how they utilize ratings and rankings to support their business’s sustainability strategy and continuous improvement. They will also share tips and best practices for handling the practical challenges of responding to growing inquiries for ratings and rankings statistics.

Reilly Goodwin, Sustainability Platform Manager, **3M**

Kathy Pickus, Divisional Vice President, Global Citizenship and Policy, **Abbott**

Day Two:

Wednesday, July 19, 2017

Registration and Continental Breakfast: 8:00 – 9:00 am

General Session E: 9:00 – 10:30 am

Project ROI: Defining the Financial and Competitive Benefits of Sustainability

This session will share findings from the landmark research done by Project ROI, which is dedicated to defining essential practices for companies that want to improve the impact and value of their sustainability performance. Presenters will share notable examples and experiences from companies and thought leaders who are delivering ROI from a sustainability approach.

Tam Nguyen, Global Head of Sustainability, **Bechtel Corporation**

Mark Shamley, CEO, **ACCP**

Networking Break: 10:30 – 11:00 am

General Session F: 11:00 am – 12:30 pm

Wall Street and the Investor Community: A Growing Driver of the Sustainability Business Case

Wall Street, private equity, financial institutions, and pension funds are increasingly using environmental, social, and governance (ESG) metrics to identify high-value investment opportunities. This expert panel will discuss current practices, future trends, and how companies should prepare.

Erika Karp, Founder and CEO, **Cornerstone Capital Group**

David Loehwing, Director, Sustainability Research Department, **Pax World Management LLC**

Networking Luncheon: 12:30 – 1:30 pm

General Session G: 1:30 – 3:00 pm

Getting value from Sustainability Operations

Discover how responsible supply chain management, moving toward a sustainable energy mix, and adopting circular economy approaches are all ways to deliver financial returns from a sustainability approach.

Thomas Singer, Principal Researcher, Corporate Leadership, **The Conference Board**

Tensie Whelan, Director, Professor for Business and Society, **NYU Stern Center for Sustainable Business**

For sponsorship opportunities, please contact michael.felden@conferenceboard.org

REGISTRATION INFORMATION

Online www.conferenceboard.org/sustainability2017

Email customer.service@conferenceboard.org

Phone 212.339.0345

8:30 am – 5:30 pm ET, Monday – Friday

Pricing: REGISTER EARLY AND SAVE	
Members	\$1,795
Non-Members	\$1,995

Fees do not include hotel accommodations.

Location

The Conference Board Conference Center

845 Third Avenue

(Between 51st and 52nd) 3rd Floor

New York, NY 10022

Tel: (212) 339-0345

Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.

Team Discounts per Person

For a team of three or more registering from the same company at the same time, take \$150 off each person's registration. One discount per registration. Multiple discounts may not be combined.